OPERATIONS
• KVRX production room audio board installed
• TSTV studio cameras, prompters, intercom system installed
• DT/TT/BurntX – Chartbeat
• Digitization RFP
• Transmitter RFP
• Co-Op Partnership

ADVERTISING
• 9 housing contracts in house (February)
• Longer lead times
• Sales blitzes – 45 minutes/5 appointments/21 follow ups
• BurntX sponsorship
• KVRX targeted ad campaign
• TSTV cheat on your car campaign

PRODUCTION
• Creative services – graphic design project
• DT responsive – TT next
• KVRX website revisions and updates

CONTENT/OUTREACH
• CMA/ACP Conference in Austin – 30 students (awards listed on following page)
• Production services for TSTV on the upswing

UPCOMING MEETING:
Upcoming Meeting February 5, 2016
Certify candidates for campus-wide elections (Editor and Chief and Student Board members)
Applications: Posts begin Nov 30, deadline is February 1

Cover: TSM professional staff and student managers undergo DiSC training.
KVRX REPORT

- KVRX’s website is now under construction
- Our monthly show had an excellent turnout by deejays and a general audience alike
- We are preparing for the Winterim
- Things around the station are going nicely
- We will be having a second show in December at Cheer Up Charlie’s
- We will be having two shows during Free Week
- We are hoping to start the audio production branch this next spring.

TSTV REPORT

- TSTV did outside production for Annette Strauss Institute on Nov. 6 (Donna Brazile/Karen Hughes talk @ Stephen F. Austin Hotel)
- December outside productions coming up (graduations for College of Natural Science and College of Communications)
- Just booked January outside production (Black Student Athlete Conference)
- new HD studio cameras/teleprompters installed in TSTV studio – looks terrific on-air
- TSTV Writing incubator has generated three scripted series which will premiere in the Spring 2016 semester – Media_Showers, A Midsummer’s Night at UT, and Jenny’s. TSTV will air six episodes each.
- TSTV was awarded $2250.00 by Communications Council for new field cameras (DSLR) and field microphone purchases
- TSTV wrapped production last week with the College of Journalism on Latino Political Engagement.
• What’s next? Videos, listicles, online content abound!
• Also, we’re moving offices (Hopefully)!

That’s it for us. A successful semester, by my estimation. We upheld a reasonably high standard of edgy-ish content without provoking any social justice warriors, and essentially recruited and trained what amounts to ~90% of our current writing staff. Looking forward to another great semester – but for now, happy holidays!
• Content for Summer and Fall turned in
  Fall spreads will be finished next week
  Working on submitting spreads early to start proofing
• Coverage contest didn’t work out
  Exploring other marketing options
• About 25 group photos

A new cover and examples of inside spreads for 2016’s Cactus Yearbook.
SURPLUS OF CONTENT ONLINE
• Highlighted content
• The last Texan Talks panel
• Continued surplus of content
• We Asked
• Thanks
• Looking forward

Students discuss issues during the weekly Texan Talks

ONLINE STRATEGY
• Online analytics
• Goings on around the office
• Reflecting on semester/Moving forward
Regent Wallace Hall discusses said that as a member of the academic standards. William Powers, Jr. responsible investigations and risk consult-

Kroll Associates Inc., a corporate performed by the Kroll Report, performed by Hall has requested hun-

conference information Foundation of Texas |

Since being appointed to the rm, found formerPresident

While pursuing such sweeping changes may seem daunting to

promotion gender equality.

In his speech, Fenves addressed a wide range of topics, from

Students, faculty and other community members gathered

mentum against California

3RD PLACE comic panel/strip: Isabella Palacios, Texan

HONORABLE MENTION general news: Griffin Smith, Texan

best of show Texan’s Sept. 18th issue on President Fenves.