applicants for Daily Texan Editor-In-Chief
Alexander Chase

applicants for TSM Board / Moody College
Mary Dolan
Christian Trudeau

applicants for TSM Board / At-Large
none
TEXAS STUDENT MEDIA APPLICATION FORM  
EDITOR-IN-CHIEF OF THE DAILY TEXAN  
Term of Office: June 1, 2016 - May 31, 2017

This application and supporting materials must be submitted to the TSM Business Office  
(HSM 3.200 / William Randolph Hearst Building, 2500 Whitis Avenue) by  
Monday, February 1, 2016 at 12:00 p.m.

Candidates are due to be certified at the TSM Board meeting scheduled for  
Friday, February 5, 2016 at 1:00 p.m.  
Please plan to attend and discuss your application with the Operating Trustees.

Applicant Information

Alexander Chase
Name

auc585
UT EID

alexcchase@utexas.edu
Email Address

Plan II / Economics
Major

Applicant Attestation / Authorization for Release of Information  
(please circle yes or no for each)

☐ N 1. I am currently enrolled as a UT-Austin student.

☐ Y N 2. By the start of my term of office, I will (if an undergraduate) have completed  
12 hours at UT-Austin with a GPA of at least 2.0 or (if a graduate student)  
have completed 9 hours at UT-Austin with a GPA of at least 3.0.

☐ Y N 3. I agree to complete and pass a media law and libel test administered by the  
Editorial Adviser prior to taking position.

☐ Y N 4. By the start of my term of office, I will have completed at least one semester  
as a permanent staff member of The Daily Texan in opinion.

☐ Y N 5. By the start of my term of office, I will have completed at least one semester  
as a permanent or issue staff member of The Daily Texan outside opinion.

☐ Y N 6. I have obtained and included signatures from at least five current permanent  
staff members of The Daily Texan supporting my application.

Note: The TSM Board may certify candidates by waiving one of requirements 4, 5, or 6  
by an affirmative vote of two-thirds majority of the voting members present.

I certify that to the best of my ability I have given true and accurate information concerning my  
scholastic and experience qualifications, and hereby grant permission for the Office of the Director;  
Texas Student Media, to verify said information. Further, I understand that this information will be  
provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.  
I understand that I am subject to the TSM Election Code, as detailed in Chapter 7 of the TSM  
Handbook, and to the Student Government Election Code and the Election Timeline (available at  
http://deanofstudents.utexas.edu/campuswideelections/).

Signature of Applicant

Date

1/31/2016
Signatures of at least 5 current permanent staff members of The Daily Texan:

Managing Editor

Associate Editor

Associate Editor

Associate Managing Editor

My experience at The Daily Texan consists of (list positions and dates):

Opinion Columnist, Fall 2015

Associate Editor (Opinion), Spring 2016

Copy Editor, Spring 2016

It is recommended that you include supporting materials such as:

A résumé
A letter outlining your qualifications, goals, plans for the position
Letters of recommendation
Samples of published work (on 8 1/2" x 11" paper)
Dear Texas Student Media Board,

I hope to be able to work with you in an exciting year for journalism at the University of Texas at Austin. With the Supreme Court’s pending decision regarding Fisher v. University of Texas at Austin and the implementation of Senate Bill 11’s campus carry requirements looming large on the horizon, the next year promises to be an exciting and challenging year at The Daily Texan. The next Editor-in-Chief of the Daily Texan will be tasked with handling a relentless stream of events with constant poise and nuance. I embrace these challenges and hope to use them to help another crop of writers grow while learning a great deal myself. While I believe that our current editor, Claire Smith, has provided me an excellent understanding of what being successful at the job entails, I hope to build on what she has established and ensure that the department I hand over to whomever is elected in 2017 has a brighter future than what I would inherit in June.

I have worked tirelessly to prepare myself for this job, often unintentionally. I discovered my love for teaching writing while working as a student aide for my high school English department, and have been looking for outlets for that passion ever since. Simultaneously, I found a love for editorial commentary and multimedia production while working for our video team. Today, I channel both of these passions working as an associate editor in opinion. In this role, and in the mentorship role I took on as a columnist, I have worked to better how I write and how I help others write, always seeking to maintain a positive approach.

It is this positivity and drive that define my desired approach to the Editor-in-Chief position and its responsibilities. I believe in positive reinforcement not for its own sake, but because I see how affects the work people produce. I want my writers to feel comfortable pitching any column, and to support and challenge one another in a welcoming environment. Only when every person on staff can communicate their ideas freely can we produce the best paper possible.

As Editor-in-Chief, I also want to place a great deal of emphasis on well-structured arguments. I have no business determining what kind of beliefs a person should start with, but I will do everything I can to help them express those beliefs in sound, clear arguments. I hope that this emphasis will help individuals feel comfortable writing in our department regardless of their views. I want to take every writer seriously while challenging them to refine what they think and support every belief of theirs with evidence.

I understand that asking 18-22 year olds to be critical of themselves is near-impossible task. I also understand that bringing together a group of students with views different enough to represent to student body will result in some conflict at some point. It is this understanding that drives me to focus on positivity and sound arguments. I want to teach every writer how to give and take effective criticism. In doing so, I hope to produce effective editors out of writers and productive people out of students.
In order to accomplish these goals, I will need to hit the ground running. I hope to use my summer term developing teaching materials to help the fall and spring semesters start better. For my associate editors, I hope to develop a simple and functional guide to learning InDesign and InCopy, as well as the steps necessary to publish our work on our website. For my writers, I would like to develop a set of tips to give to writers trying out for the first time to help them through the process and encourage them to submit their best possible work from the beginning. From then on, I would like to use my semi-weekly pitch meetings to highlight specific parts of writing that the group can work on.

While a significant number of writers will be interested in pursuing journalism as a career and will take classes on writing, others will not, and I want to be able to offer them a chance to actively improve their writing as well. I hope to supplement this with a selection of well-written pieces from inside and outside the department to give our writers a glimpse of what I hope to see from them. I see this as one of the greatest opportunities to use positive communication to develop an open department. Instead of making a negative example of mistakes my writers make, I want to make a positive example of writers doing things correctly.

While Claire has largely taken the right approach to the day-to-day tasks that make up the job, she has faced major hurdles in the process that have kept the department from functioning as well as it can. The loss of an associate editor early in the Fall semester meant that she had little time for team building, broad teaching efforts, and mentorship. Further, the low retention from the previous spring meant more work had to be done to workshop each article. This semester, I hope to contribute to an office that betters its writers and encourages them to return in the fall, so as to avoid many of the hurdles she faced at the beginning of her term and immediately get to work on refining the innovative ideas she has introduced while implementing a few of my own.

Refining the existing infrastructure in Opinion is far from my only focus. I also hope to expand the editorial Twitter account’s usage to include more lively ways of promoting stories, a greater overall volume of tweets, and more calls for op-eds from outside the department. I hope to use the data on views, likes and retweets to assess which strategies are effective, and then implement those strategies. College students use Twitter in greater numbers than the general population, and we should be effective in our reach to them. I also hope to use the platform to crowd-source questions to ask guest columnists featured on the editorial podcast and candidates at the Student Government executive alliance forum that I would moderate. I enjoy using the platform, and want to use it to its full potential.

Twitter’s built-in limitations mean that it will be far from the only tool I will use. I would like to include senior columnists and associate editors in live-blogs of important events on campus, such as Student Government and Presidential debates. Students turned out in great numbers to watch political groups on campus argue last semester, and having a permanent digital record would both draw clicks and be highly useful for our writers when they write about those events in the following days and weeks.
Finally, I would like to continue and expand the use of an editorial podcast. Claire is currently working on launching this project, and I hope to take what she has learned and improve on it. In much the same way that she has experimented with the forum section this year, I expect the experiment with a podcast will produce useful lessons that I can build upon. While it is difficult to have direct interaction from the audience, I hope to find ways to involve the audience, including through Twitter. I hope that in doing so, we can increase the number of op-eds we receive as well.

I see my year as Editor-in-Chief as one focused primarily on maintaining a high quality paper while refining the innovative practices set out before me. I believe first and foremost in the necessity of clear communication, and want to spend my tenure making this paper the best it can be. The tools are already here, and the students will keep coming so long as we offer them a chance to succeed. I plan to do exactly that.

Sincerely,

[Signature]

Alexander Chase, Associate Editor
ALEXANDER CHASE
alexwchase@utexas.edu
607A E 43rd St, Austin, TX 78751

EDUCATION

The University of Texas at Austin
Bachelor of Arts, Plan II Honors
Bachelor of Arts, Economics
GPA: 3.25
December 2017

EXPERIENCE

The Daily Texan – Columnist, Associate Editor (Opinion), Copy Editor; Austin, TX September 2015 - Present
- Wrote Weekly Opinion Columns
- Edited columns, designed the department’s page in the physical paper, and uploaded columns to the website
- Checked columns for factual accuracy, grammar, and adherence to AP and Daily Texan style

Office of County Commissioner Brigid Shea – Policy Intern; Austin, TX July 2015- December 2015
Travis County Commissioner, Precinct 2
- Analyzed the FY 2016 Travis County Budget to provide policy advice
- Researched methods to defund a program that detains undocumented individuals without warrants
- Conducted research for a project that led to Austin receiving a transportation innovation award

Central Market – Service Cashier; Austin, TX June 2015- August 2015
- Engaged with a diverse array of customers in a friendly manner
- Provided knowledgeable recommendations about food products

Which Wich – Crew Member; Austin, TX February 2015- June 2015
- Took orders, made sandwiches, and provided friendly customer service in a fast-paced environment

City of Royse City – Economic Development Intern; Royse City, TX May 2014- August 2014
- Designed excel applications to manage invoices relating to subsidized commercial development
- Interviewed employees and produced a process map to streamline city processes

Brigid Shea for County Commissioner – Campaign Intern; Austin, TX January 2014- April 2014
Candidate for Travis County Commissioner, Precinct 2
- Canvassed neighborhoods within the precinct to discuss pertinent issues with voters
- Contacted voters via telephone to spread word of the elections

LEADERSHIP EXPERIENCE AND ACTIVITIES

Green Fee Committee – Student Government External Appointee
Sustainability Project Funding Committee at UT-Austin
- Voted on how to disperse funds to campus sustainability projects
November 2013 – May 2014

goMAD Project Activate – Organizer, Student Mentor, Tutor
Mentoring and Tutoring Program at Reagan HS
- Helped to organize and promote meetings and expand membership
- Worked with founders to establish educational principles
November 2013 – May 2014

ADDITIONAL INFORMATION

Interests: 1970’s Chevy Pickups, Fantasy Football, Jazz Guitar, Film Production
If the GOP cannot handle Cruz's eligibility, can they tackle immigration reform?

Published on January 20, 2016 at 9:31 pm
Last update on January 21, 2016 at 1:01 am

BY ALEXANDER CHASE

As a Canadian citizen and decent human being, I am pleased to no end that Ted Cruz renounced his Canadian citizenship in 2014. In a somewhat unfortunate twist, this action virtually guaranteed that he is eligible to run for president. It is not problematic in itself that Cruz is eligible. Instead, the conversation is emblematic of the Republican party’s refusal to effectively tackle citizenship and immigration issues.

Donald Trump is, rather notoriously, one of the worst offenders. Facts elude him yet again when he questions Cruz’s citizenship and eligibility. The Congressional Research Service concluded he is eligible to run, and many high-profile legal scholars agreed. Trump is deliberately ignoring the truth for political gain.

The issue extends beyond Trump, however. Several other leaders within the party, John McCain and Rand Paul among them, joined Trump in questioning Cruz’s eligibility.

When Trump ignores facts, it is easy to interpret this as a personal issue. But, when one-third of the party does, as a recent Monmouth University poll indicated, it shows an institutional problem.

These intentional misinterpretations prove problematic in more ways than one. When Republicans call for undocumented immigrants to “get in line” or “obey the law” to enter the country, they craft a false image that the line is the same for all immigrants. The green card quota system, which allows individuals into the country discriminates based on where they come from, even after adjusting for skills and education. The line can be well over a decade shorter for Canadian workers than it is for people from Mexico.

The policy effects of this discrimination are immediate. Those lines can take up to 20 years for individuals to legally immigrate to the U.S. For many, a line that long is not worth the wait. If these candidates are serious about reform, they need to prioritize fixing these discriminatory practices. Before demonizing immigrants for crossing the border, politicians must make waiting in line a viable option.
Beyond willfully misinterpreting the problems, Trump and Cruz have obscured what kind of solutions are within their power. Trump’s suggestion to register all Muslims with the government and ban Muslim immigration are both certainly unconstitutional. Cruz’s solutions are no better. Last year, he argued he would eliminate birthright citizenship, despite saying doing so would be impossible in 2011.

The Republican party has no obligation to be antagonistic to immigrants, nor should it be. During the summer of 2013, former President George W. Bush was the one to give my mother her naturalization certificate in a ceremony at his presidential library. That day, he spoke on the value that immigrants bring to the United States and the need to reform our immigration system.

“We must remember that the vast majority of immigrants are decent people who work hard, and support their families, and practice their faith and lead responsible lives,” Bush said.

In the Republican National Committee’s analysis of its losses in 2012, it concluded that considerate, moderate views, like Bush’s, are exactly what it needed. Instead, zealots derailing the conversation have kept the party from making progress. If voters truly care about fixing immigration issues, they need to ask the right questions, and they deserve candidates committed to real solutions in return.

Chase is an economics and Plan II junior from Winnipeg, Canada. Chase is an Associate Editor. Follow him on Twitter @alexwchase.
Safe Campus Act endangers sexual assault victims

Published on October 27, 2015 at 11:56 pm Last update on October 27, 2015 at 11:58 pm

BY ALEXANDER CHASE

While UT students have been fighting sexual assault through efforts like Not On My Campus, Texas representatives in the U.S. House have written legislation to make that fight much more difficult.

The Safe Campus Act, sponsored by Matt Salmon (R-Arizona), Pete Sessions (R-Texas) and Kay Granger (R-Texas), would cripple university administrators’ abilities to discipline students who break university codes of conduct on sexual assault and rape in the name of expanding the rights of those accused. If passed, the bill would require that victims sign a written request that local law enforcement press charges within 48 hours of their assault for any university to open its own investigation.

Last night, Student Government introduced a resolution declaring its opposition to the Safe Campus Act. Hayley Cook, co-author and university-wide representative, said this legislation is key to showing that UT takes sexual assault, and the well-being of its victims, seriously.

“Most people I know do not report it to the police,” Cook said. “The only step they can feel comfortable taking is going to their university.”

The hard data backs up her claims. Studies and interviews repeatedly find that victims do not trust law enforcement to do them justice. Only 5 percent of attempted campus rapes are reported to police, and only 18 percent of those reports resulted in a conviction. Considering the massive social stigma victims face when they do report, it is no wonder that reporting is as low as it is.

Not On My Campus is among at least 28 anti-sexual assault movements on campuses across the country that have worked to counteract this stigma. The campaign has stated its opposition to the bill, citing experiences with victims who felt the police “punished [them] more than their perpetrator,” which can lower the number of reported rapes.
What makes this process all the more disturbing is that it is being pushed by the Fraternity and Sorority Political Action Committee. The group, better known as FratPAC, ostensibly exists to “protect the fraternal experience.” The group recently hired former Senate minority whip Trent Lott to lobby for the bill. Lott resigned from his Senate leadership position after praising segregationist Strom Thurmond, and has since represented Goldman Sachs and Shell.

The group’s efforts are troublingly ironic. Research has shown that sorority women encounter sexual assault at four times the rate non-sorority women do. While the group claims to represent Greek women, its actions seek to make their lives more dangerous. Fraternity and sorority members across the nation have been speaking out against the bill.

Finance senior Lee Lueder, UT Interfraternity Council president, called group’s actions “embarrassing” and said he does not support the legislation.

“Sexual assault is the biggest issue for us,” Lueder said. “More red tape makes it harder to get anything done.”

National fraternity leaders who are worried about their organizations’ reputations on sexual assault would be wise to follow Lueder’s lead. They should be working to address rape culture, rather than making the issue harder to tackle by artificially deflating the numbers of crimes reported.

What is clear is that the Safe Campus Act will make colleges less safe. While we can take pride in our University’s progress in combating sexual assault, their work could be destroyed unless this bill fails.

Chase is a Plan II and economics junior from Royse City. Follow him on Twitter @alexwchase.
Legislature ignores police voices with passage of campus carry

Published on October 15, 2015 at 9:27 pm
Last update on October 16, 2015 at 12:05 pm
BY ALEXANDER CHASE

This summer when the NRA-backed campus carry bill passed through the Texas Legislature and the individuals who best understand guns on campus and have the most to lose from it were entirely ignored.
The Texas Association of College and University Police Administrators opposed the legislation, arguing that it would be bad for both students and police officers.

The group argued it would make it more difficult for police officers to determine which gun-toting individuals on campus represented a threat. In a line of duty defined by split-section decisions, these laws can be the difference between life and death.
This blatant disregard for the voices of police officers is not unique to campus carry, either. Seventy-five percent of police chiefs in Texas oppose open carry. Frederick Frazier, Dallas Police Association vice president, was among those openly frustrated that his representative was not working with him on the bill.

The deep and troubling irony that comes with ignoring police is that scarcely three months later, Greg Abbott and other Republicans who supported these bills used the death of a police officer for political gain.
After Harris County sheriff’s deputy Darren Goforth was brutally murdered, Greg Abbott issued a proclamation that “police lives matter.” Lieutenant Gov. Dan Patrick took the opportunity to distance himself from Democrats who support the Black Lives Matter movement.

“I’m tired of this ‘certain lives matter,’” Patrick said. “All lives do matter and particularly law-enforcement.”
Their record on gun laws speaks loud and clear. For Abbott and Patrick, police lives matter only when it is politically convenient.

That convenience is more than enough to influence politicians not to be effective policymakers. Government professor Bryan Jones said both these positions are attractive to the Republican base.

“Gun rights groups are very concentrated in high-level primary voters and politicians in the Republican Party are hearing a lot from those people,” Jones said.

For politicians trying to appeal to a base, it does not matter if their views are contradictory if the base wants to hear those views. Jones said that the police lives matter rhetoric is never about policy.

“They are playing to their constituencies,” Jones said. “If the police come out against a whole bunch of guns in society, politicians don’t pay attention to the police, but when they can wrap themselves around the blue uniform to impress their constituents, they do.”

When the Legislature stops policymaking and starts politicking, it becomes difficult to trust. Government senior Kiefer Odell is among those disillusioned with the politicking they have undertaken.

“The majority of the Texas Legislature has proven time and time again that they’re not interested in confronting issues that actually matter to Texans,” Odell said.

Championing police as victims in need of protection after ignoring their pleas for protection is more than hypocritical. When the Texas Legislature is willing to ignore the voices of those it claims to value most, no Texan should trust it to protect their needs.

*Chase is a Plan II and economics junior from Royse City. Follow Chase on Twitter @alexwchase.*
TEXAS STUDENT MEDIA APPLICATION FORM
STUDENT BOARD MEMBER FROM MOODY COLLEGE OF COMMUNICATION

This application and supporting materials must be submitted to the TSM Business Office (HSM 3.200 / William Randolph Hearst Building, 2500 Whitis Avenue) by Monday, February 1, 2016 at 12:00 p.m.

At the TSM Board meeting scheduled for Friday, February 5, 2016 at 1:00 p.m.
the Board will appoint one applicant to an unexpired term lasting through May 2017
and will certify additional candidates to run for terms that will expire in May 2018.

Applicant Information

Mary Dolan
Name
mmd2542
UT ID
marymdolan96@gmail.com
Email Address
Journalism
Major

Applicant Attestation / Authorization for Release of Information

1. I will be enrolled as a UT-Austin student for at least 9 hours during the long session.
2. By the start of my term of office, I will (if an undergraduate) have completed 12 hours at UT-Austin with a GPA of at least 2.0 or (if a graduate student) have completed 9 hours at UT-Austin with a GPA of at least 3.0.
3. I am enrolled in the College of Communication and will have completed 12 hours of College of Communication courses by the start of my term of office.
4. I will not hold a paid or regularly scheduled position at Texas Student Media or its media units during my term of office.
5. I will not file as a candidate for popular election to another student office of the university or a college or school.

note: this requirement can be waived by majority vote of the TSM Board

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications, and hereby grant permission for the Office of the Director, Texas Student Media, to verify said information. Further, I understand that this information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM. I understand that I am subject to the TSM Election Code, as detailed in Chapter 7 of the TSM Handbook, and to the Student Government Election Code and the Election Timeline (available at http://deanofstudents.utexas.edu/campuswideelections/).

Mary Dolan
Signature of Applicant
2/2/16
Date

It is recommended that you include supporting materials such as a résumé and a personal statement (of less than 500 words) outlining your qualifications and goals.
Mary Dolan

Personal Statement

When I first came to UT, I knew that I wanted to join Texas Student Media. After considering each media entity, I ended up at The Daily Texan. Since spring 2015, I have worked in the Texan’s editorial department as a columnist, senior columnist and associate editor. I have enjoyed working in all of these positions, and I have enjoyed the professional and collaborative atmosphere that Texas Student Media has cultivated around all of its media properties.

It is for this reason that I have decided to apply for the TSM Board position of Student Member from Moody College. As a journalism major and participant in Texas Student Media for over a year, I believe that I am qualified to represent other students in my college who have an interest in TSM and want to know how it is operating. I want to be able to give a voice to the students in Moody and share their compliments and concerns.

If I am chosen for this position, I plan to share the comments from those in Moody concerning TSM and offer suggestions for improvement in relation to those comments (or find ways to excel in areas TSM is already doing well in.) I will let students in Moody College know what is going on in Texas Student Media so that they will always know how to approach new or different situations concerning TSM and so that they will have confidence in the media entities that serve them and their peers. If faced with a problem, I will work with other members of TSM to find a way to solve it to the satisfaction of those involved.

I believe that, if chosen for the Student Member position, I will be able to maintain Texas Student Media’s friendly relationship with Moody College and maintain the confidence that Moody Students have in Texas Student Media. By drawing from my previous experiences with Texas Student Media, I will be able to accurately and fairly represent the Moody College of Communication in my position and help others in my college be heard.
Mary Dolan
2605 Whitis Avenue #422, Austin, TX 78705
325-320-3406
marymdolan96@gmail.com

Education
Pursuing B.A., Journalism (August 2014-present, scheduled to graduate December 2017)
University of Texas at Austin, Moody College of Communication
Cumulative GPA: 3.35

Writing Experience
- September 2014-July 2015: The Higher Learning, contributor
  - Regular contributor to news website focusing on science and technology
- January 2015-July 2015: The Daily Texan, columnist
  - Biweekly editorial columnist for main UT paper focusing on campus news and local politics
- August 2015-December 2015: The Daily Texan, senior columnist
  - Senior weekly editorial columnist focusing on campus news and national politics
- January 2016-present: The Daily Texan, associate editor
  - Editor overseeing the Texan editorial department and its writers
- September 2015-present: Orange Magazine, staff writer
  - Staff writer for magazine focusing on popular culture
- May 2013: UIL Regional Competition, first place winner
  - Regional winner of the University Interscholastic League’s feature writing competition

Leadership and Community Service
- August 2015-present: Kinsolving Residence Hall Council, historian
  - Organize and supervise weekly events and run social media accounts for UT residence hall
- August 2015-December 2015: First Year Interest Group, mentor
  - Act as semester-long academic mentor for 20 incoming UT freshmen
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and will certify additional candidates to run for terms that will expire in May 2018.

Applicant Information

Christian Trudeau
Name

CAT2755
UT EID

Christiantrudeau.94@gmail.com
Email Address

Advertising
Major

Applicant Attestation / Authorization for Release of Information

1. I will be enrolled as a UT-Austin student for at least 9 hours during the long session.

2. By the start of my term of office, I will (if an undergraduate) have completed 
12 hours at UT-Austin with a GPA of at least 2.0 or (if a graduate student) 
have completed 9 hours at UT-Austin with a GPA of at least 3.0.

3. I am enrolled in the College of Communication and will have completed 12 hours of 
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scholastic and experience qualifications, and hereby grant permission for the Office of the Director, 
Texas Student Media, to verify said information. Further, I understand that this information will be 
provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.
I understand that I am subject to the TSM Election Code, as detailed in Chapter 7 of the TSM 
Handbook, and to the Student Government Election Code and the Election Timeline (available at 
http://deanofstudents.utexas.edu/campuswideelections/).

Christian Trudeau
Signature of Applicant

2-3-15
Date

It is recommended that you include supporting materials such as a résumé and a 
personal statement (of less than 500 words) outlining your qualifications and goals.
CHRISTIAN TRUDEAU  
Christiantrudeau94@gmail.com  
855 Cole Springs Road • Buda, Texas 78610 • (512) 538-8994

EDUCATION
The University of Texas at Austin  
The Stan Richards School of Advertising & Public Relations  
BS, Advertising- Currently enrolled in the Texas Creative sequence  
McCombs Business Foundations Certificate  
May 2013

EXPERIENCE
SendMeAFriend- Marketing Intern; Austin, Texas  
• Researched and compiled data for potentially new markets and clientele  
• Wrote and designed ads for company’s marketing campaign  
• Managed company’s social media  
• Wrote and distributed company press releases to the automotive media  
Summer 2015

Cola Blanca Genetics- Ranch Hand; Part Owner; Buda, Texas  
• Assist in operation of a deer herd of 500 making executive management decisions  
• Preform necessary maintenance on barns, corral, feeders, vehicles and equipment  
June 2008- Present

Leif Johnson Ford- Porter; Austin, Texas  
• Created a new categorization system for specialized tools used on Ford vehicles  
• Organized and maintained mechanich shop for more efficient use of space and productivity  
Summer 2009

LEADERSHIP EXPERIENCE AND ACTIVITIES
Texas Cowboys- Member  
Service organization dedicated to providing the UT campus with leadership, character, spirit, and service  
• Committed the most service (70 hours) out of entire Spring 2015 Newman class  
Spring 2015-Present

Tejas Club- House Manager; Social Chair; Assistant Kitchen Manager; Assistant House Manager  
Social Club emphasizing scholarship, leadership and friendship  
Spring 2014-Present

Camp Texas- Counselor  
• Served as an advisor for nearly 1,000 incoming freshman students in UT general information and leadership development  
Spring 2014-Spring 2015

Student Government- Student Endowed Centennial Lectureship Committee Member  
• Appointed by Student Body President to select speakers  
Spring 2014- Spring 2015

Longhorn Pets Alive- Outreach Coordinator; Historian; Co-President  
• Created and coordinated volunteer and club events  
• Chaired weekly club meetings and facilitate weekly officer meetings  
Fall 2013 – Spring 2015

Freshman Leadership Organization - Active Member  
• Participated in weekly meetings and developed leadership skills with members of the freshman class  
• Worked with fellow members to establish and execute plans for festival for families of military veterans  
Fall 2013-Spring 2014

Antlers for Education  
• Conceptualized and created a service project to sell deer antlers  
• Raised over $3,000 through the sale of antlers. Proceeds were donated to the Texas Deer Association Scholarship Fund  
July 2012- August 2012

HONORS
Texas Deer Association’s Above and Beyond Award  
Summer 2013

ADDITIONAL INFORMATION
Computer Skills: MS Word, Excel, PowerPoint  
Interests: Outdoors, Fishing, Design, Honda Ruckus, Do-it-yourself projects, Audiobooks, Music, Grilling, Podcasts, Gardening
Personal Statement

Since coming to the University of Texas I have strived to be an involved student that gives back to the University through my academics and extra curricular activities. The expedience that I have gained from being a leader in Longhorn Pets Alive and the Tejas Club has cultivated in me the eagerness and knowledge to effectively achieve the goals needed to run and improve the organizations that I’m involved in. The 70 volunteer hours that I achieved as a Newman in the Texas Cowboys along with my involvement as a councilor for Camp Texas goes to show my determination to give back to the community, and University that has given me so many wonderful opportunities. Along with my hard work and leadership skills, my studies as a advertising major in the Texas Creative sequences has given me the knowledge and power to create and sell products and ideas. The Moody College of Communications is an excellent environment that I have been able to thrive in.

If appointed to the board, I would strive to be an outstanding member that does what is best for the University and it’s student body. Student expression is an important part of the college education, as a TSM board member I would forward any TSM opportunity that allows for students to learn, grow, and thrive. Generating and maintaining student involvement on all levels, whether that be simply reading the Daily Texan or being its Editor, is crucial in creating an environment that encourages students to be proactive in their university’s media properties. It’s also necessary that the general student body is aware of all the opportunities that Texas Student Media provides on campus; greater awareness will lead to greater involvement. It is my belief that getting students more aware and involved will lead to a more fulfilling college experience for everyone, and that is something I am driven to do for my fellow Longhorns.