Marking/Operations
- Transmitter – install complete - ramping to HD
- Amy – office manager role
  - Documenting past participation/SSV
- Zac – job functions changed to accommodate changing schedule for Stephen
- Disc
- Paul working on digital archival project
- burntx and LHL merging operations
- Creative services
- Financial reports to Regents – Q1

Advertising
Marketplace (3/22/17) revenue at $98,000
16 housing clients, 14 other
utexas.rent – 17 properties, $37,000
  Partnership with DHFS and Grad School
Budget: $435,000 of $912,000 annual budget is on the books

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Budget</td>
<td>Actual</td>
<td>Last Year</td>
</tr>
<tr>
<td>Sep-16</td>
<td>$64,000</td>
<td>$71,955</td>
<td>$73,290</td>
</tr>
<tr>
<td>Oct-16</td>
<td>$100,390</td>
<td>$127,947</td>
<td>$87,299</td>
</tr>
<tr>
<td>Nov-16</td>
<td>$72,790</td>
<td>$59,143</td>
<td>$63,298</td>
</tr>
<tr>
<td>Dec-16</td>
<td>$26,800</td>
<td>$29,577</td>
<td>$25,104</td>
</tr>
<tr>
<td>Jan-17</td>
<td>$46,000</td>
<td>$47,688</td>
<td>$40,024</td>
</tr>
<tr>
<td>Feb-17</td>
<td>$59,960</td>
<td>$41,920</td>
<td>$52,143</td>
</tr>
<tr>
<td>Mar-17</td>
<td>$53,380</td>
<td>$24,589</td>
<td>$40,098</td>
</tr>
<tr>
<td>Apr-17</td>
<td>$92,330</td>
<td>$14,340</td>
<td>$79,116</td>
</tr>
<tr>
<td>May-17</td>
<td>$56,143</td>
<td>$10,674</td>
<td>$19,845</td>
</tr>
<tr>
<td>Jun-17</td>
<td>$111,000</td>
<td>$4,890</td>
<td>$92,906</td>
</tr>
<tr>
<td>Jul-17</td>
<td>$60,860</td>
<td>$1,595</td>
<td>$41,320</td>
</tr>
<tr>
<td>Aug-17</td>
<td>$146,333</td>
<td>$720</td>
<td>$89,336</td>
</tr>
<tr>
<td>TOTALS</td>
<td>$911,986</td>
<td>$435,038</td>
<td>$703,779</td>
</tr>
</tbody>
</table>

February already 70% of budget

Advisors
- Libel course
- Cactus StandOuts – 100+ applicants
- ISOJ production
NEW Transmitter
HD Radio

NEW Media Kit
Print and Digital

Creative Services
Moody Award Logos
KVRX REPORT

- Training New DJs!!
- Local Live!!
- SXSW
- Local Live Volume 20 release + HD FM during day celebration on February 9 @ Spiderhouse
- human being in booth 24-7, with few exceptions
- KVRX: gearing up for SXSW shows
- KVRX: increased social media followers on Facebook (8000+), Cymbal (6000+), Twitter (7500+), Instagram (2200+), increased reach through each platform

TSTV REPORT

- Spring staff hired/General Meeting happening Thursday!
- Shows getting underway this week!
- Productions continue, slow and steady.
- TSTV: hired again to help produce ISOJ (April)
- TSTV: exciting new scripted pilots will be shooting this semester, developed during another successful Writing Incubator
TT REPORT

First meetings of the year successful and productive; issue on track for February 7th.

Inauguration photoshop joke - “Trump swears in on Reagan’s corpse” - had over 90 likes and over 8,000-person reach on Facebook.

Released our first video content of the year - featuring a news anchor who’s a little *too* happy with her interactive demographic map.

CACTUS YEARBOOK REPORT

Spreads currently being completed
 Writers for new semester being hired
 List of people in the book was made, and mass emails sent out
 9 spreads of groups!
DT REPORT

• Finished hiring
• Covered Inauguration protests
• Continuing to play with our design
• Consistently making deadline
• Continued use of live blogging platform
• Sent a reporter and photographer to the volleyball Final Four in December

DT REPORT

• Will have finished hiring by the meeting (hopefully)
• Editorial Board began training on InDesign, went well
• Received LOTS of interest about contributed op-eds
• Made contingency plans for time for which Janhavi will be campaigning
• Redesigned application for editorial cartoonists with help from comics
• Went to all of my classes, got a decent amount of sleep and occasionally ate something healthy