

BOARD REPORT

DECEMBER 2017



THE DAILY TEXAN

TEXAS TRAVESTY

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DIRECTOR'S REPORT

Gerald Johnson

Marketing/Operations/Production

- National Student Electronic Media Convention
- The Erwin40
- Most pages in ?YEARS?

Advertising

- Nov \$92,000 – 113% of budget
- 32% of annual budget booked/ran
- Energy Olympiad
- Alan Duncan training
- Spring Marketplace

Advisors/Learning

- Cactus/Daily Texan/Travesty
- KVRX/TSTV

Financials

- Q1 Reports

Next Meeting:

- Certify candidates for EIC, Board



DT REPORT

THE DAILY TEXAN

Michelle Zhang, Managing Editor

- A great semester!
- My biggest accomplishment = SLACK
- New: Atavist, website developments

DT REPORT

THE DAILY TEXAN

Laura Hallas, Editor-in-Chief

- general interest form is live
- final pitch meeting and week of content
- extra content
- documenting hate



CACTUS YEARBOOK REPORT



Hailey Wheeler

- On track to finish & submit 40% deadline next week
- Approx. 1-2 more spreads of group photos than last year
- Senior Photos @ Unio

TT REPORT

TEXAS TRAVESTY

Cole Gerthoffer

- Last issue of the semester turned out great!
- Fun interactive cover!
- Lots of goofy videos!

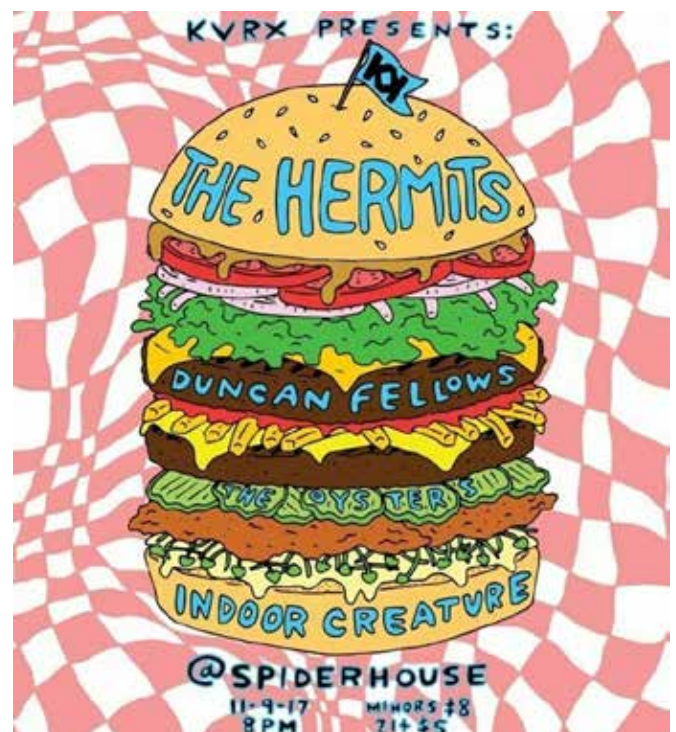


KVRX REPORT



Austin McCartney

- 2 Final Shows for the Semester
- Winterim Coming Up
- LiveATX Initiative Returning Next Semester
- New Website Almost Deployed



- Shows wrapped up
- Austin Film Festival coverage
- Annette Strauss event, Moody Commencement
- TSTV Incubator pilots written

