DIRECTOR’S REPORT

Gerald Johnson

Marketing/Operations/Production
- National Student Electronic Media Convention
- The Erwin40
- Most pages in ?YEARS?

Advertising
- Nov $92,000 – 113% of budget
- 32% of annual budget booked/ran
- Energy Olympiad
- Alan Duncan training
- Spring Marketplace

Advisors/Learning
- Cactus/Daily Texan/Travesty
- KVRX/TSTV

Financials
- Q1 Reports

Next Meeting:
- Certify candidates for EIC, Board
DT REPORT  THE DAILY TEXAN
Michelle Zhang, Managing Editor

- A great semester!
- My biggest accomplishment = SLACK
- New: Atavist, website developments

DT REPORT  THE DAILY TEXAN
Laura Hallas, Editor-in-Chief

- general interest form is live
- final pitch meeting and week of content
- extra content
- documenting hate

CACTUS YEARBOOK REPORT

- On track to finish & submit 40% deadline next week
- Approx. 1-2 more spreads of group photos than last year
- Senior Photos @ Unio
TT REPORT

- Last issue of the semester turned out great!
- Fun interactive cover!
- Lots of goofy videos!

KVRX REPORT

- 2 Final Shows for the Semester
- Winterim Coming Up
- LiveATX Initiative Returning Next Semester
- New Website Almost Deployed
TSTV REPORT
Myka Rodriguez

- Shows wrapped up
- Austin Film Festival coverage
- Annette Strauss event, Moody Commencement
- TSTV Incubator pilots written