

Texas Student Media Board of Operating Trustees Meeting
The University of Texas at Austin
Belo Center
BMC 1.108A (KUT Community Room)
300 W. Dean Keeton St., Austin, Texas 78712
April 27th, 2018

Voting Members Present:

Marlies Arevalo, Matt Eastin, Karen Landolt, Rachel Cooper, Zach Head, JoJo Phillips, Mohammad Syed

Voting Members Not Present:

Dr. Kathleen McElroy, Michelle Peplinski, Emily Nguyen, JoJo Phillips

Non-voting Members:

Gerald Johnson, Laura Hallas, Ellie Breed, Austin McCartney, Myka Rodriguez, Hailey Wheeler, David Williams

Guests:

Peter Chen, Emily Cohen, Frank Serpas, Robert Zimmer, Virginia Beshears, Max Lopez, Aakash Saraiya, Melani Aguilar, Peter Corrao, Gab Soong, Catherine Marfin, Virginia Luehrsen

Meeting Opening:

The Texas Student Media Board of Operating Trustees meeting on March 30th was called to order at 1:30 PM by Mohammad Syed, acting president

Executive Committee Report

Director Gerald Johnson received a positive performance assessment. Maria Mendez was confirmed as the recipient of the Julia Jeffress Excellence Award and Emily Cohen was selected as the recipient of the M. Dolores Ebert Award.

Approval of minutes from March 30, 2018, meeting of the Texas Student Media Board of Operating Trustees.

Mohammad Syed opens up discussion of TSM Student Leadership Positions.

Uncontested positions include:

- KVRX Radio Station Manager: Gab Soong
Karen Landolt motions to approve. Marlies Arevalo seconds.

- Cactus EIC: Hailey Wheeler
Marlies Arevalo motions to approve. Karen Landolt seconds.

- Texan ME (summer): Catherine Marfin

Zach Head motions to approve. Rachel Cooper seconds.

- Texan ME (fall): Ellie Breed

Karen Landolt motions to approve. Marlies Arevalo seconds.

Contested positions include:

- TSTV Station Manager: Melani Aguilar and Peter Corrao

Zach Head motions to appoint Peter Corrao. Rachel Cooper seconds.

- Texas Travesty Editor in Chief: Virginia Beshears, Max Lopez, Aakash Saraiya

Rachel Cooper motions to appoint Virginia Beshears. Zach Head seconds.

Guests:

Virginia Luehrsen, PHD candidate/Student Affairs

- Former Vice Chair for the Election Supervisory Board several years ago.
- Now involved in overhauling student elections
- Campuswide Election Code governs 5 entities
 - Code cannot be changed unless all 5 agree to the change
 - Each entity has its own specific code that can be changed without approval of other 4 entities
- TSM's code is in conflict with Campus Wide Election Code
 - We say we're contingent on SG election...Need to change it to "Campuswide Election Code"
 - TSM's code did not specify how SG candidates relate to TSM "endorsements" such as Travesty videos, etc.
 - ESB ruled these interactions okay as long as there was equal access, but want to push for a codified position on this
- Pushing toward revising Campuswide Election Code
- Need one TSM student board member to sit on the election code revision meetings... Hoping to make recommendations by October to give time for revisions in the fall semester

Board Report:

Operations/Productions

- Paper Challenges
 - There's some paper supply issues due to tariffs.
 - Looking for ways to conserve paper in lieu
- Rooster Teeth
 - Created a \$50,000 endowment scholarship for an innovator at TSTV
 - Resulting in a \$1,250 award each semester
- SupportStudentVoice
 - Ended on April 20th

- Raised \$18,000
- Proposed meeting schedule
 - June 15, September 28, October 26, December 12, February 8, March 29, May 3
- Board farewells

Marketing/Advertising

- Emily Cohen
 - Summer Orientation package
 - >\$100,000 booked
 - May 22nd deadline
 - \$85,000 MKTP... Event is in September. Most are renewals so far.
 - \$780K booked/ran YTD (72% of budget)
 - Added Blair Diamond to the sales team

The Daily Texan

Laura Hallas, Editor in Chief

- Spanish/English column - dual languages
- Last pitch meeting this week. May 4th last day of print for Spring
- Summer recruitment has finished
- Welcome Liza!

Ellie Breed, Managing Editor

- May 1 anniversary issue in honor of stabbing last semester
- #savestudentnewsrooms - started by SMU's paper. Texan supporting the effort via lending its signature of support and social media awareness
- Good staff carryover to next semester

Cactus Yearbook

Hailey Wheeler

- Yearbook is finished! It's arriving next week
- Grad Fest went well

TSTV

Myka Rodriguez

- 24/7 Live in concert with "SupportStudentVoices" wrapped up. Filled all content.
- ISOJ production with Knight center
- Wrapping up shows for the semester
- RoosterTeeth donation

Texas Travesty

David Williams

- Distributed last issue of the year
- Interviewed comedians as part of new features

KVRX

Austin McCartney

- Pledge Drive was a success
- Getting ready to air during the summer
- Still trying to get May shows going

Meeting adjourned at 2:43 PM.