

**Texas Student Media Board of Operating Trustees Meeting  
The University of Texas at Austin**

**Jesse H. Jones Communication Center, Building A  
Lady Bird Johnson Room (CMA 5.136)  
2504A Whitis Avenue, Austin, Texas 78712**

**October 26, 2018**

**Voting Members Present:**

Rachel Cooper, Michelle Peplinski, Rylan Maksoud, Dr. Kathleen McElroy, Dr. Michael J. Barrett, Susan Nold

**Voting Members Not Present:**

Tian Lai, JoJo Phillips, Emily Nguyen, Marlies Arevalo

**Non-voting Members Present:**

Gerald Johnson, Peter Corrao, Virginia Beshears

**Non-voting Members Not Present:**

Liza Anderson, Ellie Breed, Gab Soong, Hailey Wheeler, Riley O'Hara

**Guests:**

Emily Cohen, Maddy Kaniewski for Gab Soong, Sarah Huseth for Hailey Wheeler, Peter Chen, Janie Castillo-Flores

**Meeting Opening:**

The Texas Student Media Board of Operating Trustees meeting on October 26th was called to order at 1:09 PM by Rachel Cooper.

Approval of minutes from September 28, 2018, meeting of the Texas Student Media Board of Operating Trustees. Rylan Maksoud motions to approve. Michelle Peplinski seconds. Unanimously approved.

Gerald Johnson:

- Must send financial certifications to Board of Regents
- Made a profit of \$63,775.66 for the year ending August 31, 2018. Every year since 2015 TSM has recorded a profit despite losing money in previous years.
- 2017-2018 fiscal year missed advertising goal slightly. However, expenses came under about \$90,000 to produce a net cash income of \$19,921.
- Total equity increased from \$1,013,773 to \$1,047,061.40 from FY 16-17 to FY 17-18

Rylan Maksoud motions to certify and send financial documents to the Board of Regents. Dr. Kathleen McElroy seconds. Unanimously approved.

## BOARD REPORT

Gerald Johnson:

- 89% of TSTV alum respondents consider TSTV to have been an indispensable part of their UT experience
- \$381,000 booked already for the year and October is at about \$163,000 for the month, about \$17,000 overperformance. About \$44,000 ahead of where we expected YTD.
- Rylan Maksoud volunteers to serve on campus-wide election common code reform committee

Daily Texan

- Liza interviewed Beto, Wendy Davis, and Cecile Richards
- Collaborations with the video department
- Law student helps with FOIA requests
- Partnering with minority professional student organizations

Cactus Yearbook - Sarah Huseth

- Book Cover & Endsheets
- About 30 student organizations pictures sent in
- Mid-December deadline of first 50 pages

Texas Travesty - Virginia Beshears

- Hired 8 well-rounded writers
- Updated application to make it easier to apply in the spring
- Second edition will finish this weekend

KVRX- Maddy Kaniewski

- Almost 24/7 programming
- Staff preparing to promote Hornraiser
- Programming team creating genre map for next semester to make programming more cohesive

TSTV- Peter Corrao

- Filmed documentary on OU/UT ROTC game
- Around 440 registered participants
- Both weekends of ACL covered by news and entertainment

**Rachel Cooper moves to adjourn at 1:35PM. Seconded by Dr. Kathleen McElroy. Unanimously approved.**