

Texas Student Media Board of Operating Trustees Meeting

The University of Texas at Austin

**Belo Center for New Media, KUT Community Room (BMC 1.108A)
300 W. Dean Keeton St., Austin, Texas 78712**

December 11, 2018

Voting Members Present:

Rachel Cooper, Rylan Maksoud, JoJo Phillips, Susan Nold, Michael Barrett, Marlies Arevalo

Voting Members Not Present:

Michelle Peplinski, Tian Lai, Emily Nguyen, Dr. Kathleen McElroy

Non-voting Members Present:

Gerald Johnson, Liza Anderson, Ellie Breed, Gab Soong, Peter Corrao, Virginia Beshears, Riley O'Hara

Non-voting Members Not Present:

Hailey Wheeler

Guests:

Frank Serpas, Robert Zimmer, Forrest Milburn, Emily Cohen, Peter Chen, Janie Castillo-Flores

Meeting Opening:

The Texas Student Media Board of Operating Trustees meeting on December 11 was called to order at 1:01 PM by JoJo Phillips.

Approval of minutes from October 26, 2018, meeting of the Texas Student Media Board of Operating Trustees. Rachel Cooper motions to approve. JoJo Phillips seconds. Unanimously approved.

Discussion regarding Executive and Election Committee requirements.

JoJo Phillips motions to elect Susan Nold, Michael Barrett, JoJo Phillips, Marlies Arevalo, Rylan Maksoud to the Executive Committee. Rylan Maksoud seconds. Unanimously approved.

JoJo Phillips appoints Rachel Cooper, JoJo Phillips, Rylan Maksoud, Michael Barrett, Susan Nold to the Election Committee. Rachel Cooper seconds. Unanimously approved.

Forrest Milburn discusses application for Spring 2019 Daily Texan Managing Editor. Discussion regarding social media engagement strategy and source and staff diversity. Gerald Johnson asks

how to keep diversity moving forward. Forrest Milburn says diversifying editors is key to improving retention.

JoJo Phillips motions to appoint Forrest Milburn for Spring 2019 Managing Editor. Rylan Maksoud seconds. Unanimously approved.

JoJo Phillips motions to approve Campus-wide Election Code changes. Rylan Maksoud seconds. Unanimously approved.

JoJo Phillips motions to approve TSM election code changes. Rachel Cooper seconds. Unanimously approved.

Riley O'Hara introduces himself.

Gerald Johnson details increasing revenue and advertising booking. \$62,000 ahead of projection as of today. Advertising income higher than previous year. Salaries and wages slightly higher. Travel expense higher due to sending KVRX members to national college broadcasting conference in Seattle. Increase in total assets from previous fiscal year.

Rylan Maksoud motions to certify financial report to the Board of Regents. JoJo Phillips seconds. Unanimously approved.

Gab Soong, KVRX manager: KVRX met HornRaiser goal in 3 days to replace outdated equipment. Sports Department significantly expanded.

Ellie Breed, Daily Texan managing editor: Important story gleaned from open records request recently came out.

Peter Corrao, TSTV manager: News department broke important story on SRD dormitory.

JoJo Phillips moves to adjourn at 1:36PM. Seconded by Rylan Maksoud. Unanimously approved.