

# BOARD REPORT

FEBRUARY 2019



THE DAILY TEXAN

TEXAS TRAVESTY

{burnt x}

# DIRECTOR'S REPORT

Gerald Johnson

## OPERATIONS/PRODUCTION

- Audio equipment/Hornraiser
- Alan Duncan
- Texas Connect

## MARKETING/ADVERTISING

- \$660,000/58%
- \$40,000/-50,000/+68,000 YTD
- Assistant manager
- Account Executive

## OTHER

- EiC certification
- Student board members

**THE DAILY TEXAN**

Liza Anderson, Editor-in-Chief

- Editorials covering sexual harassment and hazing
- Liza column: FOIA
- New writing/art team
- More editorials to come!

**THE DAILY TEXAN**

Forrest Milburn, Managing Editor

- Diversity and Inclusion Board launch
- New engagement + digital products
- Project team start
- Events
- Tryouts/orientation
- Streamlined analytics tracking

Hailey Wheeler



- First (and biggest) deadline met
- Working on 2nd deadline
- Cactus Standout Awards

Virginia Beshears



- Winter banquet
- Deadline weekend 2/15

Gab Soong



- Genre map
- Approaching 24hr schedule
- SXSW
- Sports department growth
- College radio network
- KVRX Fest

Peter Corrao



- BSA production
- General meeting
- Sound equipment overhaul