DIRECTOR’S REPORT
Gerald Johnson

OPERATIONS/PRODUCTION
• Audio equipment/Hornraiser
• Alan Duncan
• Texas Connect

MARKETING/ADVERTISING
• $660,000/58%
• $40,000/$50,000/+68,000 YTD
• Assistant manager
• Account Executive

OTHER
• EiC certification
• Student board members

THE DAILY TEXAN
Liza Anderson, Editor-in-Chief

• Editorials covering sexual harassment and hazing
• Liza column: FOIA
• New writing/art team
• More editorials to come!

THE DAILY TEXAN
Forrest Milburn, Managing Editor

• Diversity and Inclusion Board launch
• New engagement + digital products
• Project team start
• Events
• Tryouts/orientation
• Streamlined analytics tracking
Hailey Wheeler

• First (and biggest) deadline met
• Working on 2nd deadline
• Cactus Standout Awards

Virginia Beshears

• Winter banquet
• Deadline weekend 2/15

Gab Soong

• Genre map
• Approaching 24hr schedule
• SXSW
• Sports department growth
• College radio network
• KVRX Fest

Peter Corrao

• BSA production
• General meeting
• Sound equipment overhaul