

**Texas Student Media Board of Operating Trustees Meeting
The University of Texas at Austin**

**Jesse H. Jones Communication Center, Building A
Lady Bird Johnson Room (CMA 5.136)
2504A Whitis Avenue, Austin, Texas 78712**

February 8, 2019

Voting Members Present:

Rachel Cooper, Rylan Maksoud, Dr. Kathleen McElroy, Dr. Michael J. Barrett, JoJo Phillips, Marlies Arevalo

Voting Members Not Present:

Tian Lai, Emily Nguyen, Michelle Peplinski, Susan T. Nold

Non-voting Members Present:

Gerald Johnson, Liza Anderson, Gab Soong, Peter Corrao, Hailey Wheeler, Virginia Beshears, Forrest Milburn

Non-voting Members Not Present:

Riley O'Hara

Guests:

Frank Serpas, Spencer Buckner, Janie Flores, Debbie Hiott, Emily Cohen, Robert Zimmer

Meeting Opening:

The Texas Student Media Board of Operating Trustees meeting on February 8th was called to order at 1:05 PM by JoJo Phillips.

Approval of minutes from December 11, 2018, meeting of the Texas Student Media Board of Operating Trustees. JoJo Phillips motions to approve. Rylan Maksoud seconds. Unanimously approved.

Spencer Buckner discusses his application for Daily Texan Editor-In-Chief.

Rylan Maksoud motions to certify Editor-In-Chief application. Dr. Kathleen McElroy seconds. Unanimously approved.

Discussion regarding the lack of applications received for TSM board.

Debbie Hiott, KUT general manager, introduces herself.

BOARD REPORT

Director Gerald Johnson:

- Inaugural edition of Texas Connect, magazine for faculty and staff, received great feedback
- \$670,000 in revenue, 59% of the budget, for the year so far

Daily Texan - Liza Anderson and Forrest Milburn

- Hazing and FOIA columns
- New writing and art team
- Launched diversity and inclusion board
- New newsletter for Texas legislature with high engagement
- Every department happy with tryouts and new staff
- Streamlined analytics tracking

Cactus Yearbook - Hailey Wheeler

- First and biggest deadline met

Texas Travesty - Virginia Beshears

- Deadline weekend 2/15

KVRX- Gab Soong

- Approaching 24 hour schedule
- Sports department grown significantly
- KVRX Fest with 40 bands for \$40. Largest college music festival in the country.

TSTV- Peter Corrao

- Black Student-Athlete Summit

JoJo Phillips moves to adjourn at 1:31PM. Seconded by Rylan Maksoud. Unanimously approved.