

BOARD REPORT

MARCH 2019



THE DAILY TEXAN

TEXAS TRAVESTY

{burnt x}

DIRECTOR'S REPORT

Gerald Johnson

OPERATIONS/PRODUCTION

- Budget
- Q2 Reports
- Marketplace went well
- Stephen S. / Emily Q. transition

MARKETING/ADVERTISING

- \$883,402 booked already for year= 78% of budget
- March at \$93,796; -\$5,204 variance for month; +\$85,006 variance YTD
- Spring UT Marketplace (February 27)- \$172,005/ 57 exhibitors
- Fall UT Marketplace (September 11)- \$111,950 already booked

OTHER

- SSV

THE DAILY TEXAN

Liza Anderson, Editor-in-Chief

- Editorials on housing, attendance, consent
- Upcoming John Brown submission
- SG endorsement
- Spencer elected EIC
- Editor manual written
- SSV

THE DAILY TEXAN

Forrest Milburn, Managing Editor

- Events going strong
- Engagement team Hooked performance
- First-gen UT, bribery scandal
- Projects
- Crosspollination embeds
- Everything Katie does
- SSV

Hailey Wheeler



- Finishing up final deadline
- Graduate photos
- SSV

Virginia Beshears



- Video staff
- New issue
- 12 pager coming up
- SSV

Gab Soong



- SXSXW was a success
- KVRX Fest + preview show
- Tons of new followers/listeners
- Creating KVRX handbook
- Preparing for next semester
- SSV

Peter Corrao



- SXSXW Coverage
- 24Seven Event for SSV