DIRECTOR’S REPORT

Gerald Johnson

OPERATIONS/PRODUCTION
• Budget
• Q2 Reports
• Marketplace went well
• Stephen S. / Emily Q. transition

MARKETING/ADVERTISING
• $883,402 booked already for year= 78% of budget
• March at $93,796; -$5,204 variance for month; +$85,006 variance YTD
• Spring UT Marketplace (February 27)- $172,005/ 57 exhibitors
• Fall UT Marketplace (September 11)- $111,950 already booked

OTHER
• SSV

THE DAILY TEXAN
Liza Anderson, Editor-in-Chief

• Editorials on housing, attendance, consent
• Upcoming John Brown submission
• SG endorsement
• Spencer elected EIC
• Editor manual written
• SSV

THE DAILY TEXAN
Forrest Milburn, Managing Editor

• Events going strong
• Engagement team Hooked performance
• First-gen UT, bribery scandal
• Projects
• Crosspolination embeds
• Everything Katie does
• SSV
Hailey Wheeler

- Finishing up final deadline
- Graduate photos
- SSV

Virginia Beshears

- Video staff
- New issue
- 12 pager coming up
- SSV

Gab Soong

- SXSW was a success
- KVRX Fest + preview show
- Tons of new followers/listeners
- Creating KVRX handbook
- Preparing for next semester
- SSV

Peter Corrao

- SXSW Coverage
- 24Seven Event for SSV