DIRECTOR’S REPORT

Gerald Johnson

OPERATIONS/PRODUCTION
• TSTV channel 32
• Bevo Video Productions

MARKETING/ADVERTISING
• Sept. $106,000 +4k
• Oct. $150,000 +2k
• Fall Marketplace: 70 exhibitors - largest yet
• Upcoming spring event - 60% booked
• Red River Rivalry: $19,000
• Graduates of Texas: $44,000
• Assistant Manager
• Account Executive

THE DAILY TEXAN

Spencer Buckner, Editor-in-Chief

• Editorials and city advocacy
• New scholarship
• Awesome forum pages
• OU issue
• Projects team

Catherine Marfin, Managing Editor

• Events - Campus Safety panel and Democratic debate party
• Hornraiser
Michelle Almonte

- Tabling this semester
- Photographers at sporting events
- Staff get-togethers
- Social media

Arvind Ashok

- Severed Toe Comedy Show
- Added 9 new staff members with online application
- Launched new website
- First issue release
• 70% of 24hr programming; 84 trained DJs
• Past/upcoming shows (Mohawk, Empire, Barracuda)

• More library sessions & in-studio performances
• DJ socials on/off campus

Ariel Pitre Young

• Close to 400 participants
• Workshop training garnered $5000+

• Hornraiser planning
• Looking for Operations Manager

Sean Dolan