

Texas Student Media Board of Operating Trustees Meeting

The University of Texas at Austin
Jesse H. Jones Communication Center, Building A
Lady Bird Johnson Room (CMA 5.136)
2504A Whitis Avenue, Austin, Texas 78712

October 25, 2019

Voting Members Present:

Kristina Hill, Maryum Qadri, Rylan Maksoud, Malyne Wilkins, Anuj Mocherla, Dr. Kathleen McElroy, Susan T. Nold, Michael J. Barrett

Voting Members Not Present:

Morgan Cutaia, Marlies Arevalo, Elizabeth Ryder

Non-voting Members Present:

Gerald Johnson, Spencer Buckner, Catherine Marfin, Ariel Pitre Young, Sean Dolan

Non-voting Members Not Present:

Michelle Almonte, Arvind Ashok

Guests:

Frank Serpas, David Schneider, Emily Cohen

Meeting Opening:

The Texas Student Media Board of Operating meeting on October 25 was called to order at 1:01 PM by Rylan Maksoud.

Approval of minutes from August 26, 2019, meeting of the Texas Student Media Board of Operating Trustees. Anuj Mocherla motions to approve. Rylan Maksoud seconds. Unanimously approved.

Kristen Hill, Rylan Maksoud, and Anuj Mocherla nominates themselves to be on the Election Committee, with Michael J. Barrett

Board Report

Director Gerald Johnson:

- Upcoming Spring Event 60% booked
- Red River Rivalry: \$19,000

Daily Texan – Spencer Buckner and Catherine Marfin

- Financial need scholarship
- Sexual Misconduct articles
- Weekly forum pages every Monday

- Events team that hold panels around news
- Democratic Debate Watch Party
- Panels on Campus safety and College Affordability
- Partnership with OU for the Red River Rivalry
- Continuing long-form pieces at the Texan

Cactus - Michelle Almonte

- Increasing tabling for the semester
- Giving students the opportunity for students to choose their spotlights
- Sending photographers out more to sporting events
- New Cover for the Cactus

Texas Travesty – Arvind Ashok

- New Stand Up event
- New Website is launched, better way to integrate content
- Application has moved to a digital platform
- Hired 9 new staff writers
- New issue out Wednesday

KVRX – Ariel Pitre Young

- 70% with 24hr programming
- Implementing a mentorship program to ensure all DJ's are trained,
- 4-week training program
- 9/17 show at Mohawk
- An increase of library performances and live performances
- DJ Socials on and off campus

TSTV – Sean Dolan

- 400 active participants
- 22 shows
- 5 new active shows
- New workshops gained \$5000 in revenue for equipment
- TSTV News department partnered with Moody Writing Center for a joint Workshop
- Looking for an Operations Manager

Jacob Lucas, Speaker of Student Government Assembly, introduces himself.

Gerald Johnson reviews the Financial Report with the Board before it is sent to the Board of Regents

Dr. Kathleen McElroy motions to send the financial report to the Board of Regents, seconded by Rylan Maksoud. Unanimously approved

Rylan Maksoud adjourns meeting at 1:27pm