BOARD REPORT
DECEMBER 11, 2019
DIRECTOR’S REPORT

Gerald Johnson

OPERATIONS/PRODUCTION
• SSBC meeting & application

OTHER
• Certifications/Financials

MARKETING/ADVERTISING
• December $62,549 = +$27,549
• $475,771 booked for year = 41% of budget / +$14,234 YTD
• Spring Marketplace is February 26. 79% booked with 41 exhibitors.
• Long-term advertiser planning for 2020/2021 underway

THE DAILY TEXAN
Spencer Buckner, Editor-in-Chief

• Editorials, letters from the editor, columns
• Working with student organizers and activists
• Beginning research for Spring semester!

THE DAILY TEXAN
Catherine Marfin, Managing Editor

• Hornraiser (final donation amount)
• Jimmy Fallon visit (yay)
• Last issue + 30s
• Verification of quotes complete
• #MeToo event
- Hornraiser Goal met
- First deadline set to be met along with extra pages
- Spotlight pages allowing increased participation and coverage of students

- Hornraiser
- October and November Issues
- Website/Social Media Updates
Ariel Pitre Young

- Hornraiser met
- Levitation Fest
- End of semester programming
- Production success

Sean Dolan

- Hornraiser met, new equipment coming
- Fallon, Crenshaw, Knight, Tiny Tails to You content
- Comm Council Allocation
- Broadcast writing workshop
- Internships
- President Fenves, Dr. Kate, Dean Bernhardt