summer Daily Texan Managing Editor applicants:
Pu Ying Huang

fall Daily Texan Managing Editor applicants:
Bobby Blanchard, Elisabeth Dillon

All candidates’ applications included transcripts, which will be available for examination at the Board meeting if need be.

For summer Daily Texan Managing Editor, Pu Ying Huang does not meet qualification 9 or qualification 10.

For fall Daily Texan Managing Editor, with respect to qualification 10, both candidates have completed J 310F (Reporting: Words); in addition Bobby Blanchard has completed J 311F (Reporting: Images).
APPLICATION FORM
MANAGING EDITOR OF THE DAILY TEXAN
TEXAS STUDENT MEDIA

terms of office:  ☐ June 1, 2014 - August 15, 2014
☐ August 16, 2014 - December 31, 2014

Please complete all sections of this application and return it to HSM 3.200 (William Randolph Hearst Building, 2500 Whitis Avenue).

Application Deadline: Monday, April 21, 2014 at 12:00 p.m.

This position will be appointed at the TSM Board of Operating Trustees meeting on Friday, April 25, 2014. Please plan to attend the meeting to discuss your application with the Board of Operating Trustees.

SECTION I. Name and Address

Pu Ying Huang
Full Name

2430 Connell Circle
Local Address

Austin, TX 78741
City, State, Zip Code

puyinghuang@gmail.com
Email Address

pyh884
UT EID

Undeclared
Major

832-860-3686
Telephone Number

SECTION II. Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Signature of Applicant:  

Date: 04/23/2014
SECTION III. Include the following with this application:

A. Resume

B. Two samples of published work (on 8 1/2" x 11" paper)

C. Two letters of recommendation

D. Letter outlining your qualifications, goals, plans for the position

E. Official UT transcript of all work done at the University

F. Signatures from at least five editorial staff members of The Daily Texan supporting your application

SECTION IV. Experience Record

My experience at The Daily Texan consists of (list positions and dates):

**Fall 2011** - Photo & Design issue staffer

**Spring 2012** - Photo & Design issue staffer

**Summer 2012** - Junior photographer, Senior designer

**Fall 2012** - Senior photographer, Senior designer

**Spring 2013** - Assoc. Photo Editor

**Fall 2013** - Photo Editor

**Spring 2014** - Senior Photographer
SECTION V. Qualification

Note: If no applicants meet all of the qualifications, the Board shall appoint the Managing Editor after waiving one or more qualifications by an affirmative vote of two-thirds of the voting members present. The GPA qualification may only be lowered to 2.0.

1. Is the applicant a registered student in good standing at U.T. Austin this semester?  Yes  No

2. Has the applicant completed at least 45 hours of college work?  Yes  No

3. Has the applicant completed at least 30 hours at U.T. Austin with a minimum grade point average of 2.25?  Yes  No

4. By the start of their term of office, will the applicant have completed at least one semester as a permanent staff member of The Daily Texan in an area other than opinion, plus one semester as an issue staff member of The Daily Texan in another area?  Yes  No

5. Has the applicant served at least once/week as a staff member of The Daily Texan in an area other than opinion during each of the past two semesters?  Yes  No

6. Has the applicant served in a Daily Texan management position with supervisory and design responsibilities for at least one semester?  Yes  No

7. Has the applicant obtained signatures from at least five permanent editorial staff members of The Daily Texan supporting their application?  Yes  No

8. Does the applicant agree to pass a libel test administered by the Editorial Adviser to ensure that he or she is fully capable of maintaining libel-free content?  Yes  No

(continued)
SECTION V. Qualification (continued)

9. By the start of their term of office, will the applicant have demonstrated competency in media law by completing J360 or an equivalent course?   
   Yes ☐ No ☑

10. By the start of their term of office, will the applicant have completed the following courses (or their academic equivalents) with a grade of C or better?
   J315 Reporting
   J320D Reporting
   J330 News Editing *
   Yes ☐ No ☑
   Yes ☐ No ☑
   Yes ☐ No ☑

   * editing experience can be substituted at the Board's discretion

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

Signature of Applicant: [Signature]

Date: 04/23/2014
OBJECTIVE
Let’s envision, create and produce big ideas with captivating visual content.

EDUCATION
The University of Texas at Austin 2011-Dec 2015
College of Liberal Arts
Major: Undeclared (to declare Asian Studies)
Minor: Communications

EXPERIENCE
PYH Media Austin, TX
Freelance photographer May 2014 - Present
• Work with clients for portrait, fashion, event multimedia

The Daily Texan Austin, TX
Social Media & Online Coordinator (multimedia department) Aug 2014 - Present
• Launch multimedia content to online platforms (FaceBook, Flickr, Instagram, Tumblr)
• Restructure online content processes, collaborate with DT Social Media Team
• Mentor staffers’ involvement with social media, blogs, websites

Photo Editor 2013 Fall
• Manage staff of 20 photographers for daily print product of news, entertainment, sports
• Educate staff in photojournalism, host weekly meetings, apply staff to competitions
• Collaborate across departments at daily budget meetings for all photo requests, packages

Senior Photographer 2012 Summer, 2012 Fall, Jan 2014 - Present
• Photographed news, sports & entertainment assignments weekly
• Select, critique and edit photos of staff photographers for print product
• Organized a photography gallery & silent auction at downtown venue

Senior Designer 2012 Summer, 2012 Fall
• Manage page designers in newspaper design and graphics
• Budget space for newspaper content across departments at weekly meetings

Reporting Texas Austin, TX
Staff Photographer 2013 Spring - Present
• Collaborate with reporters for photos, photographed news assignments

Jataville Properties Houston, Austin, TX
Administrative Manager August 2011 - Present
• Custom design Adobe PDF forms for daily operational use
• Custom design business cards, reality signs, brochures and flyers
• Manage and edit media content, research industry products
• Assist in duties of property management and design plans for basic home staging

Mango’s Cafe & Music Venue Houston, TX
Bartender & Server 2013 Summer
• Provide customer service and conversation for patrons of the bar

Crystal Schreiner Photography New York City, NY
Production Asst. & Social Media Coordinator 2013 NYFW
• Sort, edit and upload New York Fashion Week photos to blog, website
• Assist in fashion, designers and model research for press releases, identification
• Backup shooter for Crystal Schreiner in runway fashion shows

SKILLS
Technical
Adobe Photoshop, Lightroom, Bridge, InDesign, Illustrator, Premier, Final Cut Pro,
Photo Mechanic, Aperature, Microsoft Office, MAC & PC, Canon & Nikon dslrs

Social Media
Facebook, Twitter, Google+, Instagram, Flickr, Vimeo, Pinterest, Youtube, Vine, Snapchat

Languages
English, Mandarin Chinese, Cantonese Chinese
TROOPERS ON TOUR DRUM CORPS INTERNATIONAL

Drum corps is the marching band of America. A typical day involves the members waking up at 7:30 and rehearsing up to 12 hours in all weather conditions, stopping only for water and meal breaks. Their bodies are toned from the sun, their muscles aching from the endurance — all for the sake of a 90 minute, elaborately-designed, dramatic performance that encompasses props, costumes and music. Drum Corps International, the I.N.S. of marching band, attracts more than 30,000 people to attend for a place in a top-notch corps. They tour the United States, preparing theirécial shows and competing against each other up to the championship in Indianapolis. I believed D.C.I. at three competitions in Texas, Round Rock, Cypress and San Antonio and specifically listened for corps-Troopers at their base site to catch a glimpse of what their daily lives are like. Their dedication to the physically grueling and mentally challenging routine, practice and heart-consuming rehearsals is palpable. They are children of an unconventional family.

Pf. Ying Rong

"It's a challenge. It's intense. It's passionate. It's difficult. That's why it's rewarding."
-Patrick Hall, Troopers Snare Drummer

Drum caption head Kyle Thompson gives his remarks before dismissing the corps to a rest.
The Daily Texan
Serving the University of Texas at Austin community since 1890
Friday, April 19, 2013
dailytexanonline.com

RISING FROM THE ASHES

Explosion zone declared disaster area

By Jordan Rudner & Joshua Techter

When marketing senior Harris A. Hutnya got a call from her mom, who said there had been an explosion, Hutnya said she didn’t understand why her mom sounded upset.

“She’s a big city.”

Hutnya, who grew up in West, a town about 20 miles north of Waco, drove back Thursday to be with family and friends after a fertilizer plant exploded Wednesday night.

“I’m in shock, still, I think,” Hutnya said. “I know it’s going to hit when I get home. The things I’ve been hearing — it sounds like a war zone.” At a press conference Thursday, Gov. Rick Perry declared McLennan County a disaster area and said he will seek a federal emergency declaration from President Barack Obama after a fertilizer plant exploded Wednesday night.

“At a press conference Thursday, Gov. Rick Perry declared McLennan County a disaster area and said he will seek a federal emergency declaration from President Barack Obama after a fertilizer plant exploded Wednesday night.

It’s been a tragic, difficult 16 hours for all of us, all of our friends and all of our loved ones,” Perry said at a press conference Thursday. “Last night was truly a nightmare scenario for that community.”

The current death toll is around five to 15, and some reports are narrowing the toll to eight to 10. Hutnya said her uncle and his brother, Doug and Robert Snobius, are among the dead.

Residents of West band together for survival

By Bobby Blanchard

WEST — Outside her house Thursday afternoon, Carolanne Kocain struggled to describe the explosion that happened at the fertilizer plant close to her home in the town of West on Wednesday evening. She described the event with improvised sound effects, broad hand gestures and an aching, shrivering voice. She remembered the balls of fire leaping into the air, the roar that threw her and held her against a wall and the sound of windows breaking. As she described the explosion, Kocain looked around her front yard — now filled with discarded furniture and members of the media — before remembering her horses were missing.

“We weren’t prepared for this,” Kocain said multiple times. “No one told us nothing.”

She remembered pulling a glass stand out of her front yard to escape the blaze.

Kocain is one of many West residents who were completely blindfolded and shocked by the explosion at the fertilizer plant and the devastation it wreaking on the small town. West is located about 20 miles north of Waco and has a population of more than 3,000 — about the same as the number of students who live in the foster dorms.

At approximately 6 p.m. Wednesday night, a small fire started at the West fertilizer plant. Less than two hours later, the plant exploded with such force that it tore through the town, blowing out windows and setting cars on fire.

The explosion resulted in fatalities, injuries to more than 200 people, property damage and evacuations.

West Texas resident Carolanne Kocain begins to choke up as she relays her story about surviving the plant explosion to a reporter on the phone.

Hospitals in Waco treated more than 160 people. It is still unclear how many have died, as officials and law enforcement have not confirmed the death toll.

See a slideshow of images taken by Daily Texan staffers in West and more dailytexanonline.com

Safety continues on page 2

Plant disaster raises fears of fertilizer instability

By Megan Stickland

Fertilizer that fueled a blast at a plant in West that left eight to 10 dead and more than 160 injured is usually used to fertilize crops. It’s been made by some companies that have faced safety problems.

The carnage at West is worse than any incident in the history of the industry's national lobbying and advocacy group, the Fertilizer Institute. West is also the site of the largest fertilizer plant in the U.S. and the largest in the world.

The explosion killed eight to 10 people, injured 160 or more and forced the evacuation of the town. It also caused widespread damage, including the destruction of a nearby shopping center.

The explosion occurred at around 7:21 p.m. on Wednesday, April 17, when a fire started at the West fertilizer plant. The fire grew in size and intensity, ultimately leading to the explosion.

Photos by Pei Ying Huang [Daily Texan Staff]

Safety continues on page 2
Shabab Siddiqui  
709 W. 21st Street, Apt. 201  
Austin, TX 78705  

Texas Student Media  
The University of Texas at Austin  
2500 Whitis Avenue  
Austin, TX 78705  

April 25, 2014  

To the Texas Student Media Board of Operating Trustees:  

The purpose of this letter is to support the candidacy of Pu Ying Huang for managing editor of The Daily Texan for the summer 2014 term, a task I am honored to do. I have worked with Pu closely over the last one-and-a-half years in my capacities as news editor and managing editor, and I feel strongly that she possesses the adept managerial skills, the deep knowledge of the Texan, and the drive to produce great content necessary to be a fantastic managing editor.  

I first began working regularly with Pu when she was serving as an associate photo editor and I was serving as the news editor. I always looked forward to the day of the week when our assigning duties overlapped, as her managerial nimbleness made adapting to breaking news an enjoyable event. She was an easy hire to be the photo editor in the fall, a job with tremendous pressure and burdened to uphold the decades of photojournalistic excellence the Texan has boasted. Pu recruited a talented, diverse staff and challenged them on a daily basis. A mark of her managerial excellence is illustrated by the staff’s retention from the fall to the spring, an underappreciated accomplishment that makes the job of her successor much easier and the work of the Texan better. Pu is a manager people want to impress — and that is a strong characteristic for a managing editor to have.  

Pu also possesses a deep, cross-departmental knowledge of the Texan. In addition to her work for the photo department, she has also worked as a senior staffer in the design department. In addition, she has assisted with the production of projects from special ventures stories to special editions. One of the first things Pu insisted on when being hired as a photo editor is that all newly hired staffers go through an orientation that stresses the inner workings of the Texan. As she told me then, “People need to know that the work they do affects everyone else in the organization.” This perspective proved valuable then and continues to be an asset for the Texan now. She maintains a deep respect for areas she does not have much expertise in and will hire astutely to help her cover those elements of the job.  

Pu embodies the idealism and dedication that the Texan stands for. When I served as a reporter, I remember feeding off the energy of the photo staff, whose passion and relentlessness on a scene brought the best out in everyone involved in a story. As the managing editor, I am proud that other reporters have had that feeling too — many through working with Pu. From traveling to West to cover a town-shaking fertilizer explosion at 11 p.m. to fighting through the rabble of South by Southwest crowds, Pu’s energy has pushed staff members to be better than they had
originally set out to be. If she is given the opportunity to serve as managing editor, she will work to inspire that same ambition and journalistic doggedness that she possesses herself.

Pu has worked at the Texan every long semester she has been at the University. Through that time, she has brought great coverage to our audience and inspired the best out of her colleagues. I strongly encourage the board to give Pu an opportunity to serve as managing editor for summer 2014. I would be happy to answer any questions and thoughts members may have.

Thank you for your time,

Shabab Siddiqui
April 23, 2014

To the members of the Texas Student Media Board,

It is with great pleasure that I write to recommend Pu Ying Huang as managing editor of the Daily Texan for the summer semester. Pu and I began as issue staff photographers together in fall 2011, and over the past three years I have been lucky enough to see her grow and flourish into the talented leader she is today.

Not only has Pu been a quiet, but strong force in the photo department, but she has also made her mark in the design department. In a feat that few could do, Pu was even a senior in both departments at the same time. This meant she worked every single night to put out the strongest product possible. The hours were long, and she often went uncredited for her dedication. But that didn’t stop her from working as hard as she could. In terms of loyalty to the Texan, Pu is at the top of the list.

Pu’s talents don’t just lie in the visual content of the Texan. She is multi-faceted and is able to seamlessly transition into roles that require a news frame of mind. Her background as a department head allowed her to attend weekly maestro meetings and participate in sometimes hectic meetings. She handled all situations with grace and measured out her opinions to suggest what would be best for the organization.

Personally, I’ve always been most impressed by Pu’s penchant for developing relationships with her co-workers. Simply put, Pu is trusted by all. If anyone needs some advice, whether it be about the photos they shot that day or some tension within a department, Pu smoothly calms the other party down. As managing editor, many others would have the opportunity to get Pu’s trademark advice.

These interpersonal skills are crucial for someone in the managing editor position. Not only must the managing editor be respected, but they need to be trusted. Pu fills in both of these roles, and she understands how to take charge of any situation.

I’ll never forget the night Pu and I travelled to TCU to shoot a football game. We took two different cars, because I was going to spend the night at my home in Dallas and she had a photo assignment for Reporting Texas the next morning. Little did we know, the game would be one of the longest rain delayed games Texas had ever seen, and we didn’t get out of the stadium until after 1 a.m. That didn’t stop Pu from driving straight to the Gulf of Mexico to take photos on a fishing boat. And when she finished with that, she drove right back to the Texan to turn in her football photos.

Needless to say, whatever Pu commits to, she does. She will give her all as managing editor, and the Texan would be lucky to have such a strong leader at its helm. Pu is the perfect choice for this position, and I hope the board accepts her candidacy.

Sincerely,

Elisabeth Dillon
Associate Managing Editor
Pu Ying Huang
2430 Cromwell Circle, #616
Austin, TX 78741

April 23, 2014
To the Texas Student Media Board of Operating Trustees,

Nowadays, when I step down into the basement that is The Daily Texan, I often find myself peering across all the departments, gazing at the many faces of my fellow co-workers and thinking, "Goodness. Have I been here that long already?" It only seems that yesterday that I was sitting as an issue staffer scrunching my face at the computer screen seeking guidance on how to properly lay out my page design. Or anxiously waiting for a critique of my photos after a day of photographing news assignments. I've been here through an office renovation, the controversy of the Trayvon Martin editorial cartoon and a bomb threat to the UT campus. My name is Pu. I have worked at The Daily Texan since I stepped foot onto campus my freshman year. I am applying for managing editor because I believe I have a deep understanding to the operations of the office and the journalistic experience necessary to be qualified for the position.

I have worked as a senior in the design department, a senior in the multimedia department, served as associate photo editor and the photo editor during my time here. Currently, I am a senior photographer and an online content and social media coordinator for the multimedia department. The latter position is something that I desired to focus on as it becomes quite clear The Daily Texan must adapt to how the media industry is changing and move towards having a stable presence in the online world. It includes bringing the publication to platforms that our audience is on such as Instagram, Twitter, Facebook and more. My strengths lie in visuals and graphics. I firmly believe that as great as our content can be, the visual accompaniment is a huge factor in drawing the attention of our readers.

It is true that I have less experience in the field of writing, but that should not deter you from believing I have the necessary skills and judgment in reporting. Having worked in the photo department, one must collaborate with all writing departments on a daily basis. Where a reporter goes, a photographer is not far behind. One must talk to the subjects they photograph, gathering information to write captions. Working in design means you have tomorrow's paper last, and I have spent many late nights catching typos, questioning accuracy and helping brainstorm headlines with the copy editors and managing editor. I have sat in on countless maestro and budget meetings listening to news pitches and have become aware of what sources are needed and what angle to approach the story. In the chaotic environment of breaking news, reporters and photographers must work together in communicating any essential information. I believe it's important to be an informed person so I read the news of the world and of the UT community on a daily basis. I pay attention to the adviser's daily critique of our newspaper especially in comments about the articles. In the area that I lack experience, I am not afraid to ask questions and to work with my talented co-workers in finding solutions.
In a summer session with only eight issues, I have set goals that I feel like I will be able to devote the time and energy in actually accomplishing.

I. Increase visibility and awareness of The Daily Texan in our community
This will be achieve through continued efforts of reaching our audience online and being on multiple social media platforms that our readers engage in. I want to experiment in interacting with our audience in a more engaging way such as inviting the community to participate in Texan give-a-ways or hosting themed photo competitions for the community.

II. Create an environment allowing greater efficiency, maintain great office morale
Having been here for a long time, I have been increasingly aware of many organizational issues in how departments operate. Desktops are filled with unnecessary junk and the server needs a definite clean up — things that can hinder the efficiency of staffers trying to complete their work. I plan to work with each department in organizing their files and see this as a great advantage to the workflow for future semesters. Office morale is a personal favorite to work on. As summers are slow, I know it’s important to create a strong and enthusiastic office presence to keep staffers focused.

III. Continue creating features with captivating visual content
I am confident that we can produce intriguing story packages, evident in the many ones that the newsroom has produced this year. The summer I worked at the Texan, we launched photo features every single week. With my experience in photojournalism, I hope to bring worthwhile photo stories to our summer issues.

The Daily Texan has taught me much that I know today in journalism, photography and working with people. I feel an intense urge to give back to the organization that has done so much for me. Besides serving as the university’s newspaper, it is a place of fantastic educational and networking opportunities to anyone who is aware of it and chooses to pursue it. It would be my great pleasure to be able to mentor those who are ambitious and help them find their place in the Texan just as past managing editors did for me.

Thank you for your time and consideration.
I hope you accept my request for candidacy.

[Signature]

Puxing Huang
By signing this document,
I am pledging my support for Pu Ying Huang as managing editor for the 2014 Summer.

<table>
<thead>
<tr>
<th>Signature</th>
<th>Position</th>
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<tbody>
<tr>
<td>E. Lynn</td>
<td>Co-Spec'd Ventures Editor/Assoc. to Sub</td>
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<tr>
<td>Angela Voelle</td>
<td>Associate Sports Editor</td>
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<tr>
<td>Anthony All</td>
<td>News Editor</td>
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<tr>
<td>Sung-Jun</td>
<td>Associate News Editor</td>
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<tr>
<td>Brendan Ouyang</td>
<td>Copy Desk Chief</td>
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<tr>
<td>Michael</td>
<td>Associate Photo Editor</td>
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<tr>
<td>Jonathan Guynn</td>
<td>Photo Editor</td>
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<tr>
<td>Tim Boll</td>
<td>Senior Photographer</td>
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<td>Lara Kest</td>
<td>Senior Designer</td>
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<tr>
<td>Glenn Marcus</td>
<td>Senior Videographer</td>
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<tr>
<td>Ryan Malone</td>
<td>Comics Editor</td>
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<td>Associate Life &amp; Arts Editor</td>
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APPLICATION FORM
MANAGING EDITOR OF THE DAILY TEXAN
TEXAS STUDENT MEDIA

check one or both  □ June 1, 2014 - August 15, 2014
terms of office:    □ August 16, 2014 - December 31, 2014

Please complete all sections of this application and return it to HSM 3.200
(William Randolph Hearst Building, 2500 Whitis Avenue).

Application Deadline: Monday, April 21, 2014 at 12:00 p.m.

This position will be appointed at the TSM Board of Operating Trustees meeting
on Friday, April 25, 2014. Please plan to attend the meeting to discuss
your application with the Board of Operating Trustees.

SECTION I. Name and Address

Robert (Bobby) C. Blanchard
Full Name

4003 Red River Street
Local Address

Austin, TX, 78701
City, State, Zip Code

robert.bobby.blanchard@gmail.com
Email Address

SECTION II. Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the
information requested below for the purpose of application for an elected or appointed
office of Texas Student Media. Further, I understand that the information will be provided
to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Signature of Applicant

April 12, 2014
Date
SECTION III. Include the following with this application:

A. Resume

B. Two samples of published work (on 8 1/2" x 11" paper)

C. Two letters of recommendation

D. Letter outlining your qualifications, goals, plans for the position

E. Official UT transcript of all work done at the University

F. Signatures from at least five editorial staff members of The Daily Texan supporting your application

SECTION IV. Experience Record

My experience at The Daily Texan consists of (list positions and dates):

- Special Ventures Co-Editor (Spring 2014)
- Special Ventures Reporter (Fall 2013)
- Online News Editor (Summer 2013)
- Associate News Editor (Spring 2013)
- Senior Reporter (Fall 2012)
- Life/Arts Staff Writer (Fall 2012-July 2013)
- Copy Editor (Fall 2012)
- Senior Reporter (Summer 2012)
- General Reporter (Spring 2012)
- Senior Designer (Fall 2011-Spring 2012)
SECTION V. Qualification

note: If no applicants meet all of the qualifications, the Board shall appoint the Managing Editor after waiving one or more qualifications by an affirmative vote of two-thirds of the voting members present. The GPA qualification may only be lowered to 2.0.

1. Is the applicant a registered student in good standing at U.T. Austin this semester? 
   □ Yes / No

2. Has the applicant completed at least 45 hours of college work? 
   □ Yes / No

3. Has the applicant completed at least 30 hours at U.T. Austin with a minimum grade point average of 2.25? 
   □ Yes / No

4. By the start of their term of office, will the applicant have completed at least one semester as a permanent staff member of The Daily Texan in an area other than opinion, plus one semester as an issue staff member of The Daily Texan in another area? 
   □ Yes / No

5. Has the applicant served at least once/week as a staff member of The Daily Texan in an area other than opinion during each of the past two semesters? 
   □ Yes / No

6. Has the applicant served in a Daily Texan management position with supervisory and design responsibilities for at least one semester? 
   □ Yes / No

7. Has the applicant obtained signatures from at least five permanent editorial staff members of The Daily Texan supporting their application? 
   □ Yes / No

8. Does the applicant agree to pass a libel test administered by the Editorial Adviser to ensure that he or she is fully capable of maintaining libel-free content? 
   □ Yes / No

(continued)
SECTION V. Qualification (continued)

9. By the start of their term of office, will the applicant have demonstrated competency in media law by completing J360 or an equivalent course? Yes / No

10. By the start of their term of office, will the applicant have completed the following courses (or their academic equivalents) with a grade of C or better?

<table>
<thead>
<tr>
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<td>J315</td>
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</tbody>
</table>

* editing experience can be substituted at the Board's discretion

I have not taken News Editing but I have been in multiple editing positions at the Daily Texan.

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

__________________________
Signature of Applicant

__________________________
Date
Objective
continue to gain reporting experience and clips while picking up new skills along the way to become a well-rounded journalist with many different abilities.

Experience

The Daily Texan
Special Ventures Co-Editor: Jan. 2014 - Present
reports in-depth, investigative and long form stories while editing similar stories by other reporters. Works about 35-40 hours a week.

reported in-depth, investigative and long form stories. Worked about 25 hours a week.

launched and hosted a weekly news podcast with other reporters that recapped the week of UT-Austin news

Online News Editor: May 2013 - August 2013
oversaw online and breaking news coverage while ensuring the home page looked fresh. Worked 40 hours a week

Associate News Editor: Jan. 2013 - May 2013
assigned, edited and oversaw the writing of stories for the news department. Worked 20 hours a week.

Life & Arts Staff Writer: Sept. 2012 - May 2013
wrote features and book reviews for the Life & Arts section. Worked 5-8 hours a week.

worked one night a week on the copy desk, fact-checking and editing stories. Also wrote headlines. Worked 5-8 hours a week.

wrote 3-5 stories a week covering the campus beat, which included student government, on campus events and breaking news. Worked 35-40 hours a week.

wrote 2-3 general assignment stories a week. Worked 10-15 hours a week.

Senior Designer: Sept. 2011 - May 2012
designed front and inside pages two nights a week. Worked 25 hours a week.

KUT Radio
Intern: Jan. 2013 - May 2013
updated the station's news blog, gathered audio clips, pitched stories at daily meetings and wrote copy for reporters to read on air. Worked 22 hours a week.

Contact me

Cell: 713.865.3686
twitter: @bobbycblanchard
instagram: @bobbyblanchard
linkedin: /ln/bianchardbobby
codecademy: bobbycblanchard

Skills

Social Media
Fluent in Twitter, Facebook, Instagram, LinkedIn, Klout, Reddit and WordPress.

Adobe
Proficient in InDesign, Illustrator, Photoshop and InCopy

Coding
Understands HTML, CSS, javascript, python and php

References

Michael Brick
Daily Texan Advisor
Work: 512.232.2214
Email: cmichaelbrick@gmail.com

Robert Jensen
UT Journalism Professor
Work: 512.471.1900
Email: rjensen@austin.utexas.edu
With Student Government elections yielding low turnout in recent years — 14.9 percent of the student body voted in 2013 — campaigns often vie for endorsements from voting blocks to maximize their reach. An in-depth look at the organizational connections of the students registered to each executive alliance campaign this year help shows an identical path candidates are taking towards what they hope will be victory.

"Any organized student group — particularly a network of organized student groups — could be considered a ‘block,’” said Jordan Metoyer, an economics and urban studies senior who has worked on multiple SG campaigns and served as chief of staff in the 2012-2013 administration. “It is impossible to sit down for five minutes with all 50,000-plus students during the designated campaign period. To that end, it would be wise for candidates to tap into networks or individuals with large networks on campus.”

This is the first year that candidates have had to file a list of workers and agents that are affiliated with their campaigns. The Daily Texan contacted and researched 145 students who are noted as campaign agents or workers for the executive alliance teams: Kori Rady-Taylor Strickland and Kenton Wilson-Caroline Carter. There are almost 300 links between the two executive alliances and the various student organizations on campus, many of which overlap across campaigns. About 50 percent of the
Rudy-Stricklands responded to the Texan compared to about 37 percent of the Wilson-Carter team. The profiles for workers and agents who did not respond are filled out with publicly available information. In all, 37 of the 145 students are not accounted for.

*Story continues after the interactive graphic.*
Workers and agents tend to be well connected to organizations that the candidates are aggressively pursuing, including multicultural and ethnic groups, spirit groups, SG and Greek organizations. Both campaign teams have more than 60 students listed as workers or agents — an increase from last year, when current SG President Horacio Villarreal said he had about 20 students helping him. Both Rady and Wilson also said they are expecting to be adding even more names to their campaign teams in the future.

Twenty-two percent of the Rady-Strickland campaign team consists of members of a multicultural or ethnic group on campus, compared with 9 percent of the students in the Wilson-Carter campaign team — a pair that is running with ‘diversity training’ as one of its platform points.

“Our team is definitely pretty diverse,” Rady said. “We have spent a majority of our time making sure we go after students who have never voted in SG elections before. That’s the key.”
overwhelms Rady-Strickland’s campaign in connections to Texans for Israel and other Jewish groups on campus. Like Rady, Wilson said he is trying to reach as many groups on campus as possible.

“Our agents and workers come from a variety of on campus organizations and different areas on campus, and that really reflects how we want to get more students involved,” Wilson said. “I’ve been able to see how a lot of the same problems effect different aspects of campus, and we’re reaching out trying to build coalitions to solve those problems.”

Both executive alliance campaign teams are more than 20 percent Greek and have another 15 percent of their team connected back to various spirit groups, though there is some overlap between the two groups. Rady and Wilson are both members of the Tejas Club, a group that calls itself an “independent fraternity.” Rady is also in Silver Spurs, while Wilson is in Texas Cowboys, both of which are spirit groups.

One of the major changes this year is a decision by the Interfraternity Council not to endorse a campaign team in 2014. The council is a community that represents 23 fraternity chapters, which accounts for more than 2,300 students. In the past few years, Interfraternity Council-backed president and vice-president teams have been much more likely to win. In the absence of the Interfraternity Council’s endorsement, connections and testimonials from other student organizations may mean more this year than before, and new heavyweight voter blocks have become potentially more influential. The council hosted a meeting Wednesday night inviting all candidates to come speak, and the council members sent out an email detailing candidates’ platforms.

In interviews, both Rady and Wilson said they felt the endorsements they would seek would help their campaigns but not make or break them.

“In the past, the IPC email was pretty important and carried a lot of weight,” Wilson said. “But I think it’s great what the IFC president and his team are doing — where they’re not going to send out a blanket email and they’re actually inviting all of us to go speak at the IFC meeting. We’ve all been given the chance to advocate for our position.”

While both teams will seek endorsements and support, Metoyer warned against assuming too much from just voter block information.

“None of this speculation can be conflated with hard science,” Metoyer said. “These assumptions are made year after year. It helps to have the support of influential campus organizations, but it is not a guarantee of success. When campaigns have attempted to ‘calculate’ the vote in the past, they found themselves unsuccessful.”
Data collected on UT-affiliated contributors to Davis and Abbott demonstrate a trend also present in the Texas governor's race at large: Davis attracts more individual contributors while Abbott has more money on hand. Abbott, the current Texas attorney general and the likely Republican nominee for governor, has about $27 million in donations. Davis, a state senator from Fort Worth and the likely Democratic nominee, has raised $85 million. Davis reported more than 71,000 contributions in January over Abbott's 11,000. The information in the thousands of pages of campaign finance reports show Republican-leaning

ELECTION page 3

NEWS Thursday, January 23, 2014

ELECTION continues from page 1.

members of the UT System Board of Regents, who have in the past been politically at odds with many UT faculty more likely to donate to Democrats. The regents, who serve six-year terms and who were all appointed by outgoing Gov. Rick Perry, will either be re-appointed or dismissed by the future Texas governor.

Regent chairman Paul Foster gave $25,000 to Abbott's campaign, while Regent Jefrey Shideler - who was appointed last February - gave $100,000. Their combined contributions make up the majority of the $179,761 raised by Abbott's six UT-affiliated contributors. Meanwhile, 107 different contributors from the University gave at least $17,700 to Davis. Battleground Texas, a political action committee supporting Democratic efforts in Texas, also reported $2,554 contributions from UT faculty, staff and administrators. Together, at least 130 different UT-affiliated individuals donated to Davis or Battleground Texas.

When donating to campaigns, individuals have to disclose their employers. This analysis identifies donors who put UT as their employers. It is possible that there are more UT employees who have donated to the campaigns but are not reflected here, as they may have been listed under different employers or listed a spouse as the primary donor.

Manuel Justiz, dean of the College of Education, was one of Abbott's six UT-affiliated contributors. Justiz contributed $50,000 and was the only donor to donate to neither gubernatorial campaign. Justiz did not return requests for comment.

"The University is more conservative than people would have you believe," Dudzit said. "The liberals here just tend to make more noise."

"It's really too early to expect anything. It's like asking now, well, do you think the Detroit [Tiger(s)] are going to win the American League again? You can write a column in the sports page, but it doesn't mean anything."

-John Dobek, Management senior lecturer

The University is more conservative than people would have you believe.

The liberals here just tend to make more noise.

-John Dobek, Management senior lecturer

Management senior lecturer John Dobek, who gave $10,000 to Abbott the day after he announced his campaign, said his college may have more conservatives than other colleges. He said he rejects the idea that the University is as liberal as the number of contributors to Davis may imply.

"The University is more conservative than people would have you believe," Dobek said. "The liberals here just tend to make more noise at faculty in the Moody College of Communication and the College of Education each gave combined totals of $10,000 to Abbott. He did not receive contributions from the TAS conference.

"Certainly the change in demographics in Texas and maybe more of a focus from the Democratic Party in Texas will help," said. "But there is often a lot of big money conservative interest in Texas that has dominated here for decades."

The party primary elections will take place on March 4, and the general election will take place on Nov. 4.

Government professor David Prindle said political contributions tend to mean more in elections without an incumbent - such as the upcoming gubernatorial election.

But, remember, there is also the fact that the Republicans tend to be dominant in Texas," Prindle said. "Something that is very important is voter turnout. If the Democrats could mobilize their on the base, Wendy Davis could win. The problem is, over the past 20 years, the Democrats have been trying, trying and trying to get people to go to the polls. And they've been failing."

Prindle said he acknowledged Davis' impressive number of contributors, both from inside and out of the University, but said it does not necessarily mean voter turnout will surge in November. "It's really too early to expect anything," Prindle said. "It's like asking now, well, do you think the Detroit [Tiger(s)] are going to win the American League again? You can write a column in the sports page, but it doesn't mean anything."

Online Search a database of faculty and staff who contributed to Davis or Abbott.

by/allocate
Texas Student Media  
Board of Directors  

Recommendation for Bobby Blanchard,  
Applicant for Daily Texan Managing Editor  

After observing Bobby Blanchard’s journalistic career at UT over the past three years, I am impressed by his work ethic, his news judgment and his commitment to The Daily Texan.  
He has affirmed that commitment through his ongoing staff presence and leadership in the Texan newsroom, over the past six semesters and two summers.  
Bobby’s portfolio of work is diverse and impressive, demonstrating both a keen understanding of the reporting process and the importance of context and follow-up. He’s a digger, a skeptic and one who looks beyond the obvious and superficial.  
His innate journalistic ability makes him an outstanding candidate for managing editor. Additionally, and perhaps most significantly at this juncture, Bobby’s knowledgeable embrace of data visualization, digital journalism and social media will help propel The Daily Texan into higher strata of greatness.  
I am delighted to support his quest to become managing editor of The Daily Texan, an institution he knows well and one that has benefited from his contributions. His outstanding news judgment and steady presence will enhance the news product and the continuity in the newsroom.  
Bobby has my wholehearted recommendation for this position.  

Regards,  

WANDA GARNER CASH  

Wanda Garner Cash  
Associated Director and Fellow, S. Griffin Singer Professorship  
wgcash@mail.utexas.edu  
512.471.1965
Texas Student Media
Board of Operating Trustees
University of Texas at Austin

To the Board,

I am writing in support of Robert Blanchard’s application to be managing editor of the Daily Texan.

I met Bobby in fall 2011 when he was a student in my Critical Issues in Journalism course. That is a large lecture class, and I rarely get to know students individually, but Bobby made an impression immediately. He was clearly excited about the study of journalism and was fully engaged. From his performance in the classroom and our conversations in my office, I could see that he was going to be a first-rate journalist.

My assessment was reinforced in spring 2012 when Bobby was a student in my Media Law and Ethics course. Once again, in another large lecture class, Bobby was a standout student. By this time we were talking regularly not only about class material but also about his work at the Daily Texan. I was always impressed not only with his work ethic and high level of performance, but the unusually thoughtful way he approached journalism, in the classroom and in the newsroom.

Since those classes, I have kept in touch with Bobby, talking to him about his work on the Daily Texan and issues in journalism beyond the campus. I have watched him take on new challenges on the paper and in radio, developing a variety of new skills along the way. As Bobby moves forward, his passion for journalism seems to deepen and his enthusiasm intensifies.

I give Bobby my highest recommendation. If you have questions or need more information, please do not hesitate to contact me at 471-1990 or rjensen@austin.utexas.edu.

Sincerely,

Robert Jensen
Professor, School of Journalism
Dear Board Members,

I'm writing to highly recommend Bobby Blanchard for the position of managing editor. In the year I've known Bobby, I've watched him become a natural newsroom leader.

Easily among the most talented young journalists I've encountered, Bobby has an extraordinarily high work ethic. He's a story-idea machine. He leaves no stone unturned in his reporting. He's a solid writer. And he's unfappable in a crisis. Perhaps most importantly, he has outpaced much of the professional world when it comes to embracing new digital storytelling tools.

Bobby's a generous colleague, admired by his peers. He has the self-confidence to lead our podcast and the humility to seek out criticism of his work. As special projects co-editor this semester, he has started to learn management skills, reaching out around the newsroom to tap writers, photographers, videographers and designers for some of our most ambitious projects.

The next year offers an exhilarating chance to elevate The Daily Texan. Bobby Blanchard would be a great choice to lead that effort.

Yours Sincerely,

Michael Brick
Journalism Advisor/The Daily Texan
April 15, 2014

To the Texas Student Media Board Members,

I am writing to recommend Bobby Blanchard for the position of managing editor at The Daily Texan. This is a job for which I believe he is eminently qualified.

I hired Bobby as an intern for KUT News for the spring semester of 2013. When he applied for an internship at KUT News, he had no prior radio experience and only had clips from the Texan. But we still offered Bobby an internship position because at the time he already had an excellent portfolio and was a well regarded journalism student at the University. At many times during his time with KUT I had to be reminded he was an undergraduate – a sophomore no less! He had proved his insightfulness on stories, his keen eye for detail and sharp focus.

Bobby was one of the best interns KUT has ever had. He learned quickly, contributed greatly and was pleasant and fun to work with. Bobby completed his assignments on time within deadline and performed a variety of tasks, ranging from live-tweeting events, gathering audio clips, writing copy for air, covering breaking news and publishing blog posts and news articles. We sent him all over Austin when pursuing stories, including the Texas Capitol, City Hall, construction sites and events here on campus, and he excelled no matter where he was.

Bobby did this while he also worked several positions at The Daily Texan. Moreover, he gave KUT an extra day each. On days Bobby worked, he was always ready with pitch ideas at our morning meetings. It was my observation that Bobby doesn't just report the news, he consumes it rabidly.

Most of all though, Bobby showed real self-motivation and leadership. He was always available to help out other interns and I remarked to him a few times that I hoped I'd be lucky enough to work for him some day. Bobby is an excellent candidate for the managing editor position. If you have any questions, please feel free to contact me.

Emily Donahue
News Director
KUT 90.5 Austin's NPR News Station
kut.org / stateimpacttexas.org / texasstandard.org
(512) 471-6786
Dear Texas Student Media Board Members:

Bobby Blanchard should be Managing Editor of The Daily Texan, and I recommend him for that position enthusiastically.

But you hardly need my recommendation. If you read the paper regularly you've been seeing Bobby's byline for years -- from breaking news stories on the Front Page to smart pieces of opinion in Life & Arts. His story on the Tower this spring is the best Texan stories I've read this year. I've never known a student to work as hard on The Texan as Bobby, or to love it as much. Who could be a better inspiration and leader to the students who pass through the basement door in Hearst each year than Bobby Blanchard?

I'd known Bobby's byline for a semester-or-two before I met the young man a few summers ago when I filled in as editorial adviser on the paper. So I knew before I ever shook his hand what a terrific reporter and writer he was. And I had a guess that he must work like crazy because "By Bobby Blanchard" was in The Texan -- at least once, sometimes more -- just about every day.

What I learned in working with him is his eagerness to learn and improve his skills, the joy he takes in the craft of journalism and the joy others get from being around him.

I've met a lot of young people over the years, most recently at UT, both at my work at The Texan and in the classroom across the plaza when I was an adjunct in the Journalism School. Before that I'd worked for 30 years at 60 Minutes and other CBS News broadcasts. Before all that I was Editor in Chief of The Daily Northwestern at my alma mater. I like to think I know something about running a journalistic enterprise.

Bobby Blanchard is among the most impressive of all the young people I've spent time with, and I can't imagine a Daily Texan Managing Editor more deserving or one who could do a better job.

Sincerely,

Michael R. Whitney
4/17/2014

To the board:

It is with great pride I recommend Bobby Blanchard as Managing Editor of The Daily Texan. Bobby's growth since he started at the Texan in 2011 has been really fun to watch; he's gone from afro'd, orange-clad freshman designer to ace reporter and editor.

Bobby applied to be Editor-in-Chief of the Texan in 2013. While he didn't win the vote, I think it was a blessing in disguise, allowing him to hone other aspects of his reporting ability. As Special Ventures co-editor, he's gotten a crash course in management — overseeing other reporters and making sure elements of long stories come together smoothly. He'll be doing this daily as Managing Editor and I believe it to be good training. As the Texan continues to try to establish itself in a digital world, Bobby's outside-the-box approaches and social media and new media acumen will also help.

Bobby hasn't served as an associate managing editor, but he's been around enough to watch that group work. He's obsessed with this newspaper and frequently stayed at the newsroom until 2:30 a.m. — even if he had finished other assignments four hours earlier — doing whatever he could do to help meet deadline and soaking up as much intel as he could. I used to implore him to leave, to get more than three hours of sleep, but it was often pointless. I believe his experience and his passion for The Daily Texan more than make him a worthy candidate to serve as Managing Editor. I am happy to recommend him.

Thank you,

Trey Scott
DT M.E., Spring 2013
April 21, 2014

Frank Serpas
Interim Director
Texas Student Media

Dear Frank:

I’m writing on behalf of Bobby Blanchard’s application for managing editor of the Daily Texan. I’ve never had Bobby Blanchard in my courses, but I’ve known and admired his byline ever since fall semester 2012 when he broke the embarrassing story of the ban on newspaper boxes at the just-opened Belo Center for New Media. It was well-reported and well-written and just a little bit fearless, and it compelled our college to retract its previous position almost instantaneously. Since then I’ve made it a habit to keep an eye out for his stories and he’s never disappointed. His pieces on the naming of buildings for donors UT, on allegations of mistreatment of construction workers on building projects west of campus and most recently on that empty space in the famed UT Tower are distinctive and well-crafted. Besides the quality byline, Bobby has also impressed me with his constant striving to get better. This semester, he’s been both our Data Visualization and Mobile Apps Development courses, honing his game by acquiring new media skills. He’s also been serving as Special Ventures Coeditor at the Texan, working on data-driven, long-form and investigative pieces (re the Tower), while overseeing other reporters on the same mission. This summer, he’ll be interning on the Metro desk of the Houston Chronicle on the metro desk. Bobby’s the real thing—a student journalist with the passion, skill-set and sharp edge to do great work. I don’t know who else is seeking the managing editor’s position, but it’s clear to me that Bobby would be a great leader in producing an excellent daily report of both news and enterprise.

Sincerely,

[Signature]

Glenn Frankel
Director, School of Journalism
GB Dealey Regents Professor
To the Texas Student Media board,

My name is Bobby Blanchard. I am a journalism junior and I am nearing the end of my eighth consecutive semester at The Daily Texan. I am writing to apply to the position of managing editor at the Texan, list my qualifications and lay out some specific goals I want to accomplish should the board certify me for this position. I am asking the Texas Student Media board to hire me as the Texan’s managing editor because student media is something I have dedicated most of my college career to and am remarkably passionate about. I think as managing editor of the Texan, I can continue the Texan’s tradition of being a source of competition to professional media outlets here in Austin while expanding our digital endeavors.

In my eight semesters for the Texan, I have worked in ten different positions across five departments. I have all the necessary experiences and skills to fulfill the responsibilities of the managing editor. By working multiple semesters in the news department, I obtained both the stellar news judgement every managing editor needs and a mountain of experience covering the news. I have spent one semester on the copy desk and three additional semesters in editing positions in other departments, which has given me the editing experience every managing editor needs. I spent two semesters as a senior designer, working late into the night assembling the pages of our print product. I even dabbled in working for Life&Arts, writing more light-hearted pieces. And many of these semesters overlapped, meaning I worked multiple positions in a single semester. Most recently I spent two semesters on the special ventures team, which is our investigative team that produces longer pieces that are often data driven. All these experiences give me the production and journalistic skills needed to lead a newspaper and produce a paper on a daily basis. But the most important skill I can offer the Texan is my ability to work with people. I have been a department head at the Texan twice now, meaning I’ve been a supervisor and an editor. I have the necessary management abilities to lead the staff. And after obtaining more than 20 signatures for my application from staff members across every department and almost every department head, I can confidently say I will have the support of the staff as managing editor.

I do not only have experience inside The Daily Texan. I also interned for KUT News last spring, and I will intern for the Houston Chronicle on the metro desk this summer. These outside experiences at professional news organizations give me a deep insight into how to improve the Texan.

As managing editor, I have two primary goals where I would focus my energies. As I said, I want to expand our digital endeavors — which means using our website for more than just a place to put news articles. A large portion of the Texas Tribune’s web traffic is a result of people visiting their government employee salary database. It is time The Daily Texan expand into providing its readers with exclusive news apps that drives traffic to our website. The Texan needs to provide a place for students to follow the stats of their favorite UT sports teams, keep up with crime on campus, review professors and classes and find events to attend in Austin. It is not radical to suggest a news organization provide these kinds of services. ESPN tracks player stats, the
Austin American-Statesman provides events with austin360.com and Kriemelabb.com keeps information on crime across the city. It will require the recruitment of a different kind of team of students to help us build these services, but I am confident I can find a few students on a campus of more than 50,000.

Secondly, I want to increase both our speed and efficiency in producing our print product. The Daily Texan struggles to meet its midnight deadline with the Austin American-Statesman every night. In all the time that I've worked at the Texan, only either a managing editor or an associate managing editor has overseen production every night. As managing editor, I will make two managers oversee the production every night. This means either both a managing editor and an associate managing editor or two associate managing editors will steer the helm of the production each night. This means instead of working the traditional three nights of the week, I will have to work four as managing editor. And the two associate managing editors will have to work three nights each, instead of the traditional two.

Outlined above are my goals, qualifications and experience. If you have any questions or concerns, please do not hesitate to ask.

Thank you for your time and consideration,

[Signature]

Bobby C. Blanchard
I support the candidacy of Bolly Blanchard for Managing Editor of The Daily Texan:

Name: ___________________________ Signature: ___________________________ Date: ____________
1. Madlin Merelburg
2. Nicole Cobler
3. Hannah Smomies
4. John Massingill
5. Jordan Rudner
6. Stefan Serafield
7. Hirrah Barlas
8. Jack Mitts
9. Julia Brouillette
10. Brett Drachoe
Kevin Sharifi 4/14/14
Jeremy Hinte 4/15/14
Lauren L'Amie 4/15/14
Shelby Tamber 4/15/14
Christine Ayala 4/15/14
Antonia Gales 4/15/19
Chris Hummer 4/15/14
Rehana Keenen 4/15/14
Bria Benjamin 4/15/14
Jacob Keen 4/15/14
Charlie Pearse 04.15.14
Amanda Voeller 4-16-14
Anthony Green 4-16-14
24. Jackie Kuenscher  

Jackie Kast  
4-16-19
APPLICATION FORM
MANAGING EDITOR OF THE DAILY TEXAN
TEXAS STUDENT MEDIA

check one or both   ☐ June 1, 2014 - August 15, 2014
terms of office:   ☑ August 16, 2014 - December 31, 2014

Please complete all sections of this application and return it to HSM 3.200
(William Randolph Hearst Building, 2500 Whitis Avenue).

Application Deadline: Monday, April 21, 2014 at 12:00 p.m.

This position will be appointed at the TSM Board of Operating Trustees meeting
on Friday, April 25, 2014. Please plan to attend the meeting to discuss
your application with the Board of Operating Trustees.

SECTION I. Name and Address

Elisabeth Dillon                           ead1839
Full Name                                  UT EID

1311 Norwalk Ln, Unit G
Local Address

Austin, Texas, 78703               Communication Studies
City, State, Zip Code                  Major

dillon.elisabeth@gmail.com          (972) 839-6982
Email Address                       Telephone Number

SECTION II. Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the
information requested below for the purpose of application for an elected or appointed
office of Texas Student Media. Further, I understand that the information will be provided
to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Elisabeth Dillon                        April 21, 2014
Signature of Applicant                   Date
SECTION III. Include the following with this application:

A. Resume

B. Two samples of published work (on 8 1/2" x 11" paper)

C. Two letters of recommendation

D. Letter outlining your qualifications, goals, plans for the position

E. Official UT transcript of all work done at the University

F. Signatures from at least five editorial staff members of The Daily Texan supporting your application

SECTION IV. Experience Record

My experience at The Daily Texan consists of (list positions and dates):

- Associate Managing Editor (Fall 2013 – present)
- Double Coverage Photo Editor (Fall 2012 – 2013)
- Copy Desk Chief (Summer 2013)
- Associate Copy Desk Chief (Spring 2013)
- Life + Arts Issue Staffer (Fall 2013)
- Photo Editor (Summer 2012)
- Associate Photo Editor (Fall 2012)
- Senior Photographer (Spring 2012)
- Issue Staff Photographer (Fall 2011)
SECTION V. Qualification

Note: If no applicants meet all of the qualifications, the Board shall appoint the Managing Editor after waiving one or more qualifications by an affirmative vote of two-thirds of the voting members present. The GPA qualification may only be lowered to 2.0.

1. Is the applicant a registered student in good standing at U.T. Austin this semester? [ ] Yes / [ ] No

2. Has the applicant completed at least 45 hours of college work? [ ] Yes / [ ] No

3. Has the applicant completed at least 30 hours at U.T. Austin with a minimum grade point average of 2.25? [ ] Yes / [ ] No

4. By the start of their term of office, will the applicant have completed at least one semester as a permanent staff member of The Daily Texan in an area other than opinion, plus one semester as an issue staff member of The Daily Texan in another area? [ ] Yes / [ ] No

5. Has the applicant served at least once/week as a staff member of The Daily Texan in an area other than opinion during each of the past two semesters? [ ] Yes / [ ] No

6. Has the applicant served in a Daily Texan management position with supervisory and design responsibilities for at least one semester? [ ] Yes / [ ] No

7. Has the applicant obtained signatures from at least five permanent editorial staff members of The Daily Texan supporting their application? [ ] Yes / [ ] No

8. Does the applicant agree to pass a libel test administered by the Editorial Adviser to ensure that he or she is fully capable of maintaining libel-free content? [ ] Yes / [ ] No

(continued)
SECTION V. Qualification (continued)

9. By the start of their term of office, will the applicant have demonstrated competency in media law by completing J360 or an equivalent course?
   Yes / No

10. By the start of their term of office, will the applicant have completed the following courses (or their academic equivalents) with a grade of C or better?
   
<table>
<thead>
<tr>
<th>Course</th>
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<th>Yes / No</th>
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<td>J320D</td>
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<tr>
<td>J330</td>
<td>News Editing*</td>
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   * editing experience can be substituted at the Board’s discretion

_I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications._

Signature of Applicant: [Signature]

Date: April 21, 2014
work & experience

Daily Texan Associate Managing Editor | fall 2013 - present
Manage a staff of more than 150 people and lead creative vision of the organization’s content; curate and edit content for daily issues; evaluate and solve personnel issues

Cactus Yearbook Photo Editor | fall 2013 - present
Edit all photos for the yearbook after working with section editors to determine the best visual content; manage a staff of photographers to shoot photos throughout the year

Daily Texan Double Coverage Photo Editor | fall 2013 + fall 2012
Work with design editor to determine each issue’s art direction; approve, select and edit all photos; shoot all UT football games, home and away

Daily Texan Copy Desk Chief | summer 2013
Manage a staff of copy desk workers to fact check and better the grammar in print and online stories; edit every page of the print issues; write weekly copy critiques

Daily Texan Associate Copy Desk Chief | spring 2013
Supervise copy desk staff members once a week to edit all articles and write headlines for daily content; contribute to weekly copy critiques

Daily Texan Photo Editor | summer 2012
Hire and edit photography staff; collaborate with department editors to determine appropriate and creative representation for each article; approve and edit all photos

Daily Texan Senior Photographer | spring 2012
Shoot daily assignments, sports and multimedia presentations; produce a photo essay; edit all photos for one edition of the paper a week

Dallas Morning News Photography Intern | summer 2011
Shoot for all sections of the paper with daily assignments that were published in print and online; produce a self-driven photo essay published on the Metro front

awards & accomplishments

Liz Carpenter Award for Excellence | 2013
Texas Student Media Photographer of the Year | 2012
National winner for In-Depth Reporting, International Quill and Scroll | 2011
Sweepstakes winner for Sports Photo, International Quill and Scroll | 2011
First place Sports Photo, News Photo, Photo Portfolio and Headline Portfolio, Dallas Morning News Media Day | 2011

education

University of Texas at Austin
Junior
Bachelors of Communication Studies
Minor in American Studies

references

Irwin Thompson
Assistant Director of Photography, The Dallas Morning News
214.977.7391 | ithompson@dallasnews.com

Doug Warren
Formerly of The Boston Globe and The Miami Herald
512.232.2214 | dwarren003@austin.rr.com

Aleksander Chan
Writer, Gothamist - Former Managing Editor, The Daily Texan
Bastrop Bears: Still searching

It has been 12 years since the Bastrop Bears have been to the playoffs.

The 16-4A district team got out of nowhere and reached the playoffs for the first time and lost to Brownwood in the first round.

Bastrop’s playoff run began on May 1, when they defeated Brownwood 9-3 to advance to the bi-district round against Cedar Creek.

In the bi-district round, Bastrop faced off against Cedar Creek and lost 12-2 to end their season.

Junior pitcher Devon Watts was hit in the head during the game, but the team rallied and eventuallly lost the game.

The loss marked the end of the season for Bastrop, who finished with a record of 16-4A and lost to Brownwood in the playoffs.

Bastrop Bears fans hope to see their team back in the playoffs next year.
Hype surrounding Brussels sprouts is well deserved, and this skillet recipe proves it

Brussels sprouts, the long undervalued and overlooked relative of cabbage, are finally getting some love.

Not the most romantic vegetable, these leafy-green pods recently hit the foodie spotlight, despite their bad reputation. But don’t be fooled. No matter what BuzzFeed tells you, Brussels sprouts didn’t become delicious overnight. They’ve seen things. They’ve been around.

Disregard the hype and just enjoy them for what they are. There are plenty of options for the tender vegetable. When I say dress to impress this holiday season, I don’t mean with your apparel. Make those B-sprouts stand out.

If cooking isn’t on the schedule, head on over to Café Mueller and try the delicious crispy sprouts there. In a time crunch, they’re delightful when roasted — Jezebel was a little late to the game, calling this method “The New Truth and The New Light.” But at least the exclamatory post may have led many on the path to Brussels sprouts.

Or, avoid the load and cook them in some balsamic vinegar with dried cranberries. Pan-frying them with butter is just as easy. Or, bake up this glorious skillet recipe at any holiday potluck you attend in the next few weeks.

It’s a fairly simple dish that only dirties a few pans. A cast iron skillet is recommended, but an 8-by-8 pan would work as well. There are several ways to spice up or add different flavor profiles to the
Brussels sprout bake. I recommend adding half a jalapeno, with seeds, to the sauce. If the people around the table can handle the heat, a spicy pepper cheese is sure to make the dish stand out even more. If not, sharp cheddar is classic.

The recipe calls for Veganaise, the lighter and more hipster-friendly version of mayonnaise. Greek yogurt subs in for what would typically be sour cream in a recipe like this, giving the dish a slightly less tangy, heavy sauce.

To make the bake more dynamic, frozen bags of corn and edamame are used to complement the Brussels sprouts. Zap them in the microwave for a few minutes to get the frost off, and then they will be good to go. Don’t worry about actually defrosting or cooking them first.

When this Brussels sprout bake hits the table this season, listen to the crunch of bread crumbs as the first serving is dished out, and watch closely, because it will be eaten up in a flash.

Take some time to get to know Brussels sprouts this season. Everyone else is.

Recipe:
Prep time: 15 minutes
Cook time: 40-50 minutes

Ingredients:
- ½ medium onion
- 2 cloves garlic
- ¼ shallot
- 1 cup greek yogurt
- 1 cup Veganaise
- 1 tsp salt
- ¼ tsp pepper
- 1 tbs cream or milk
- ½ jalapeno
- 1 lb. Brussels sprouts
- 1 12 oz. bag frozen sweet cut corn
- 1 12 oz. bag frozen edamame
- 2 cups shredded cheese (pepper or sharp cheddar)
- ½ cup bread crumbs

Directions:
- Preheat oven to 400 degrees.
- Chop onion, garlic and shallot, and then sauté until onion starts to brown.
- Place cooked ingredients, greek yogurt, Vegenaise, salt, pepper, cream and jalapeno in blender. Blend until smooth. Set aside.
- Microwave corn and edamame.
- Cut Brussels sprouts (slice off the ends, and then halve the sprouts) and put half of them at the bottom of the skillet. Cover with half of the corn and edamame mixture. Then put half of the sauce on top, followed by cheese and then bread crumbs.
- Repeat one more time. Make sure the bread crumbs on top cover the whole skillet. Add more if necessary.
- Cook 40-50 minutes until the top of the bake is golden brown. Let sit 5 minutes before serving and enjoying.
Shabab Siddiqui
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Texas Student Media
The University of Texas at Austin
2500 Whitis Avenue
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April 25, 2014

To the Texas Student Media Board of Operating Trustees:

It is an honor to write this letter to support the candidacy of Elisabeth Dillon for managing editor of The Daily Texan for the fall 2014 semester. I have worked closely with Elisabeth over the last two semesters, in which she has adeptly served as the associate managing editor for the Texan — a role long on hours and impact and short on recognition and thanks. Her holistic managerial experience, track record in executing ideas, and desire to put out the best product every single day make her uniquely qualified to serve as managing editor for the Texan as the organization navigates a period of transition.

Few candidates who have ever applied to be managing editor have boasted as much experience as Elisabeth does. By the end of her sophomore year, she had been the department head for two different departments — photo and copy — a previously unheard of achievement, and her rapid acceleration is a testament to her dedication and her maturity. For the last two semesters, she has served at the frontlines of the Texan’s transition as an associate managing editor. In our first meeting, Elisabeth indicated that she wanted the associate managing editor position to be more than just a substitute role that gave the managing editor a night off. She has embraced that vision for the role and been an integral part of everything the Texan has done. Additionally, decisions made last spring resulted in the Texan staff’s wages being reduced by more than half and raised larger existential questions about the future of the organization. Elisabeth played a major role in helping navigate the effects of those decisions in a way that maximized staff morale and get people focused on our larger journalistic mission. Managing a staff of 200 students to run a 24-hour website, a five-day print paper, and a $100,000 wages budget is a task few 21-year olds are prepared for — Elisabeth is a rare exception.

Elisabeth also provides a proven track record in being able to take ideas and bring them into fruition. An organization that boasts the untapped idealism of college students never has a shortage of ideas; it has a shortage of follow through. Elisabeth’s organizational capabilities and holistic understanding of the Texan allows her to ground herself in what is practical without grounding her sense of what is practical. For example, one of the goals of the Texan coming into the fall semester was to be able to send our paper to the printing press by midnight — a full two hours before our previously understood deadline. Every management team before us had a similar desire, but this was the first year we achieved it. Our earliest nights are almost exclusively the nights Elisabeth works, and her clockwork approach to the night shows why. The Texan also had significantly more cross-departmental collaboration over the year, and Elisabeth
was often tasked with coordinating those logistics. Ideas are just words unless someone with Elisabeth’s understanding is working in the background to make them happen.

Finally, Elisabeth sets tremendously high expectations for herself and for the staff. One thing I will always remember after I leave the Texan are the daily budget meetings in which Elisabeth and I would often sit on opposite ends of the table and on opposite ends of a debate. Her eye for content and her deep-seated repulsion for mediocrity is essential for the Texan moving forward. Many media scholars and practitioners have eloquently made the argument that aside from external business pressures, news organizations are struggling fundamentally because they fail to connect to their audiences, that the industry as a whole is plagued with a sense of complacency. This is an issue that impacts larger, older organizations the most. For a reputable and proud organization such as the Texan to move forward, it needs people like Elisabeth at the top to push staff members to be the best they can be.

I have had the great fortune to work closely with Elisabeth Dillon over the last year. In my time at the Texan, no candidate for managing editor has been more qualified and ready for a job that no one can truly be qualified enough and ready enough. I heartily encourage you all to certify her candidacy. If you have any questions or concerns, please feel free to contact me.

Thank you for your time,

Shabab Siddiqui
April 21, 2014

To the TSM Board:

I would like to take the time to recommend Elisabeth Dillon for the position of Managing Editor for Fall 2014. I know no one more experienced or prepared for the job. Elisabeth has been the editor of not one but two departments at the Texan, Copy and Photo, and has served as a loyal and helpful Assistant Managing Editor to current ME, Shabab Siddiqui, for nearly a year. These positions are more than lines on her resume; they are crucial elements of managerial experience that show Elisabeth’s willingness to deal with difficult issues inherent in maintaining a quality paper, such as meeting deadlines, motivating employees, and dealing with difficult issues of personnel and content.

As Editor, I have had the chance to see Elisabeth lead budget meetings every Thursday. The attention to detail that Elisabeth demonstrates in these meetings is amazing and a clear demonstration of her ability to think critically about content. Also evident in these meetings is that Elisabeth’s relationships with staff have been developed over months and years of working together.

I believe Elisabeth’s past experiences at the Texan will translate both to managerial successes within the Texan and to solid relations with other TSM entities. I say this because Elisabeth, even while working large and difficult jobs for the Texan, has made the time to work for the Cactus Yearbook as their photo editor.

Managing Editor is not a glamorous job. It asks the person who holds it to take on great responsibilities in regards to content creation and to bear the brunt of difficulties related to the paper’s production schedule and personnel. It is hard to know the frustrations of these difficulties until you have actually experienced them, which Elisabeth has. Most importantly, she has handled them with grace, aplomb, and an eye toward what’s best for the Texan, all of which lead me to recommend Elisabeth Dillon as the best candidate for the job.

Best regards,
Laura Wright, Editor-in-Chief
4/17/2014

To the board:

We all knew there was something unusual about Elisabeth Dillon when she submitted pro-grade photography from a Texas football game for assigned "wild art" her first week on the job in 2011. "Wild art" usually encompasses a student sitting on a bus bench, or something like that, and Elisabeth blew away her editors. The Texan had found its new, freshman football photographer.

A desire for new challenges has helped Elisabeth climb the ladder at the Texan, from photog to photo editor to copy editor to associate managing editor. She was a joy to work with — and that's not just because she brought home-baked treats to the office twice a week. Elisabeth took on any office problem as her own, using her background as a photographer to help put together pages and her skills as a copy editor to rework 15 ledes a night.

Having served as an AME, Elisabeth understands the oft-brutal requirements of the job. Not only must a good manager focus on putting together a newspaper every evening with underpaid staffers, but he or she must also balance the morale of that underpaid staff and handle the daily "s--- just hit the fan" moments. One must also do this on little sleep. A good listener and quick, deliberate problem-solver, I believe Elisabeth would thrive as Managing Editor. I am happy to recommend her.

Thank you,
Trey Scott
DT M.E., Spring 2013
April 16, 2014

Dear Board Members,

I’m writing to highly recommend Elisabeth Dillon for the position of managing editor. In the year I’ve known Elisabeth, she has served as a consistent natural leader in the newsroom.

Building on her extraordinary talent as a young photographer, Elisabeth has expanded her skills, knowledge and network of influence by serving in such diverse capacities as copy desk chief, photo editor of the paper and photo editor of the football insert. Her contributions to Texas Student Media, in addition to three solid years at the *The Daily Texan*, also include her role as photo editor of the *Cactus* annual.

Most recently, Elisabeth served as one of two associate managing editors in the fall and now as the sole associate managing editor. As you know very well, she has held these positions during a period of great turmoil, including a major student wage cut and an ambitious effort to redesign the paper’s digital offerings. Elisabeth has thrived as a top-level manager because she is a quiet force for the best possible journalism. She speaks softly, enforces high standards firmly and smooths over bruised egos with homemade baked goods. Her colleagues want to do their best work for her.

The next year offers an exhilarating chance to elevate *The Daily Texan*. Elisabeth Dillon would be a great choice to lead that effort.

Yours Sincerely,

Michael Brick
Journalism Advisor/*The Daily Texan*
To the Texas Student Media Board of Operating Trustees,

My name is Elisabeth Dillon and I currently serve as the associate managing editor for The Daily Texan. With this letter, I declare my candidacy for managing editor in the fall semester, and I will outline my vision for the organization, should I be named managing editor.

I’ve worked at the Texan every summer and long semester since I’ve been at UT, for a total of eight consecutive semesters. When I started out as an issue staff photographer in fall 2011, I just wanted the opportunity to do more work that mattered to me. Luckily, I got it. I’ve driven 30,000 miles during my time in the photo department to shoot sports. I set up remote cameras in the rafters of Bridgestone Arena in Nashville, Tenn., for the NCAA tournament. I was on Kyle Field for the last football game against A&M. I have shot and edited photos from arenas and stadiums at Ole Miss, Oklahoma State, Iowa State, Kansas...they’ve all hosted me. And through all of that, I learned that there’s nothing better than an 18-hour car ride to San Diego with a sports writer to teach you about interdepartmental collaboration. I realized that the work that mattered to me mattered to others, too.

But my time at Texan hasn’t been spent just shooting sports. I’ve served as a department head in two departments — photo and copy. My work in the copy department, both as an associate and as the copy desk chief, let me understand that people never really learn Oxford comma rules, most unfortunately. I even had stints in the life and arts, video and sports departments. I still occasionally write NASCAR content for sports, as I’m one of the few people on staff who could tell you what restrictor-plate racing means. I wrote Foodie Friday columns for life and arts, relating food to college students who don’t really know how to cook or understand just how tasty vegetables can be. Lastly, there was the one night I moonlighted in the design department to put together an inside news page. Overall, these experiences proved to me how vital it is that a manager truly understand as many facets of their organization as possible. I’ve built that over my three years at Texan, and that is incomparable.

For the past two semesters, I’ve served as the associate managing editor — the job that has most prepared me to serve as managing editor in the fall. I make decisions about content, rigorously edit stories, supervise night production of the paper, curate content on the website and lead the creative vision of the organization. With my visual background, Shabab tasked me with honing in on what our visual elements say about the content they pair with and how we should best present art to our readers. I helped create the Special Ventures department and I oversaw it in the fall, working with then-editor Alexa Ura to filter through pitches and better understand what that enterprise department should be like.

Managing people is an oft overlooked, but critical part, of being managing editor. Good content will not be produced unless those behind the content feel like they have direction from their leader and feel comfortable voicing concerns to that person. My time as associate managing editor has already seen me take on this role. A managing editor’s job
is to challenge his or her staff to stretch their skills, and I don’t shy away from creating those challenges and confronting people to do their best work. I want to encourage taking risks, and not just reward standard work output. I’ve always had the mindset that we shouldn’t publish something just because someone “completed it.” Enthusiasm alone does not make for intelligent decisions, and it is through being associate managing editor that I have understood to value a product that is significant to both the reader and the creator of the product.

As managing editor, I would ensure others had the same opportunities to better themselves that I had. Not just young photographers who want to go the Cotton Bowl, but reporters who rush to Fort Hood when they hear about a shooting. Or videographers who want to do an in-depth piece on gentrification and its effects on Rainey Street. Comic artists who want to put together an anthology – again. Designers who want to run a front page with a dominant image made solely of text. There is so much value in experimentation, but the true worth of an experiment comes from trying new things, failing at them and growing from the seeds of failure.

There are things that we need to be doing better, and while there is an appeal in harmony at all times, I believe in fighting for a material purpose and working toward bettering overall the organization that is The Daily Texan.

1) For too long, Texan has rested on its reputation as a daily print product. While the print product is incredibly valuable, I would actually place an emphasis on the digital aspect of our organization. Both in regards to our website and social media, Texan has been struggling. It starts with the cultural understanding that most people in the basement have of digital. The phrase “it’s just going online…” is said far too often and signifies the great divide in thinking that has sunk the basement even further into trouble than it previously had been. We need to develop an online culture.

2) Hand in hand with online culture, the Texan’s use of social media is sub-par. Photographers need to start tweeting photos. The Instagram account needs to be touted from the main Twitter account. So far, the only people who really know and care about it are former photo staff members. It pains me every time I see someone share a story on Facebook from the Alcalde that the Texan also reported on. It’s like we don’t even have a presence. At the beginning of the fall semester, a tally was put up on an eraser board in the basement that signified how many followers the Texan Twitter account needed to become the college newspaper with the most followers. Somewhere along the way, that number got erased, and people forgot about that goal. In case you were wondering, that number is 4,431.

3) News reporting needs to be more aggressive. Reporters need to learn how to develop sources, break news and get it online before any other news source. We rarely break news stories, making us obsolete to our readers. Why would people come to the Texan website if they can’t trust us to report on things in a timely manner? As soon as a story is written and edited, it needs to go online.
4) Reporting will become more aggressive when departments learn how to collaborate effectively. If the news and sports departments learned how to work together efficiently, we would be able to better track the saga that is Texas Athletics. This year alone, we already know there will be stories about Charlie Strong’s first year, developments with the regents and their ties to athletics, potential unionization of college athletics and athletes getting paid. One department, news or sports, would not be able to manage this properly by itself. They must work together.

5) The life and arts department, while significantly improved this year, needs to understand our readers better and create content that the Austin student will care about. The department needs to cover stories like the South Congress food trailers leaving, instead of story after story about jewelry makers and play previews. We need to meet our readers where they want to be met, and then the tweets and Facebook likes would start flying. Until then, we are just making our readers more and more apathetic about what we report on.

6) Lastly, our visuals need to be improved. Videos need to be engaging. The most watched video Texan has ever had didn’t even use footage shot by a Texan staff member. If people in the basement aren’t even watching all the videos produced by Texan staffers, then it’s easy to guess that people outside the basement are doing the same thing. Photos can be lackluster, as the photo assignment system is not streamlined and assignments are easily lost in the process. When we ask a professor to take their portrait just a few hours before the photo needs to be on the Texan server and ready to print, it’s clear there is not enough of an opportunity for the photographers to be visual storytellers.

The upcoming year will be a huge transitional period for the Texan and TSM. With the move to the Moody College of Communication and an increasing need to present things digitally, the Texan needs someone with my depth of experience and managerial knowledge to spearhead new initiatives. I’d be grateful for the opportunity to work with the board and serve as the fall managing editor. It would be a continuation of everything I’ve worked toward this year as associate managing editor and I hope you accept my candidacy.

Thank you,

Elisabeth Dillon
By signing this document, I acknowledge my support for Elisabeth Dillon and her application for managing editor of The Daily Texan in fall 2014.

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