

BOARD REPORT

APRIL 2018



THE DAILY TEXAN

TEXAS TRAVESTY

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THE DAILY TEXAN



TEXAS TRAVESTY



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CACTUS YEARBOOK

Operations/Production

Paper challenges
Rooster Teeth
SupportStudentVoices

Meeting Schedule

Friday, June 15
Friday, September 28
Friday, October 26
Wednesday, December 12
Friday, February 8
Friday, March 29
Friday, May 3

Board farewells

Marketing/Advertising

Summer Orientation
>\$100,000 booked
May 22 deadline

\$85,000 MKTP

780K booked/ran YTD (72%)

Blair

Advisors/Learning

TSTV Productions - Director of Communications for Moody





THE DAILY TEXAN

Laura Hallas, Editor-in-Chief

- Spanish/English column
- Last pitch meeting
- Summer recruitment
- Welcome Liza!

THE DAILY TEXAN

Ellie Breed, Managing Editor

- May 1 anniversary issue
- #savestudentnewsrooms
- Good staff carryover to next semester
- Final projects

ELLIE BREED

Managing Editor

"Texas Student Media and The Daily Texan have become my home on campus over the last three years and introduced me to some of my best friends. The Texan has given me so much reporting, editing and management experience, and I am always grateful for the opportunity to work with a group of such talented students."

LAURA HALLAS

Editor-in-Chief

"Working at The Daily Texan has been an invaluable part of my college experience. The basement introduced some of my best friends, built my skillset as a leader, and equipped me to write on a professional level. I have been privileged to work as editor, but every one of the talented students involved in Texas Student Media entities have had their own transformative experiences."

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Hailey Wheeler

- Book is finished!
- Grad Fest
- Waiting on book to be printed



HAILEY WHEELER

"I have benefitted from so much during my time at TSM. The Cactus Yearbook has provided me with valuable editorial and leadership experience, and I am so thankful for this wonderful opportunity."

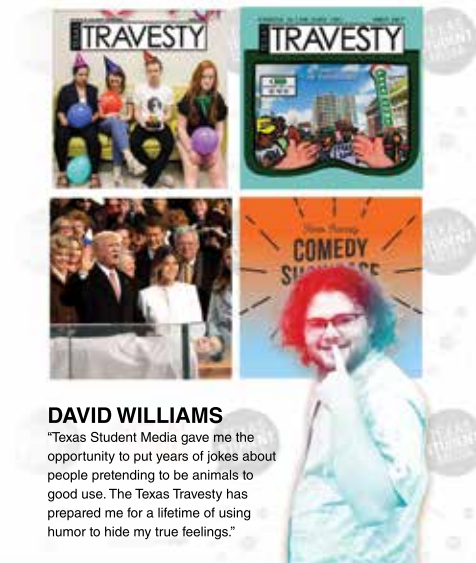


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TEXAS TRAVESTY

David Williams

- Last issue of the year!
- Interviews with comedians!
- Getting ready for next year!



DAVID WILLIAMS

"Texas Student Media gave me the opportunity to put years of jokes about people pretending to be animals to good use. The Texas Travesty has prepared me for a lifetime of using humor to hide my true feelings."



MYKA RODRIGUEZ
 "Texas Student Media opened up countless opportunities for me, both professionally, and socially. TSTV offered the chance to get real television experience in a learning environment."



Myka Rodriguez

- 24Seven was a success!
- ISOJ production
- Wrapping up for the semester
- RoosterTeeth donation
- Moody promos production

What you will miss most or biggest learning moment from your tenure:
 "Meeting and training all the volunteers at the station."



AUSTIN MCCARTNEY
 "Texas Student Media has been an amazing opportunity for me during my time at UT. The organization has allowed me to get real world experience, with much more autonomy than other college radio stations. It really feels and is more than just another student organization at KVRX and TSM."



Austin McCartney

- Pledge Drive a Success!
- Getting ready for summer
- May shows
- Handing things over to Gab!

What you will miss most or biggest learning moment from your tenure:
 "I'll miss the weekly staff meetings the most."

