Applicants for Texas Student Media Board of Operating Trustees  
Student Member At-Large

Three TSM Board Student Member At-Large positions became vacant at the end of the 2013-2014 school year:

Place 4 (two-year term; incumbent graduated)  
Place 5 (one-year term; incumbent removed for missing too many meetings)  
Place 6 (one-year term; incumbent graduated)

Applications for TSM Board Student Member At-Large have been accepted during the past six months, subsequent to no students applying to run in the campuswide elections.

There are ten applicants for the three vacancies. All of the applicants meet the qualifications for the position, as amended at the May 6, 2014 TSM Board meeting. The classifications given below correspond to the students’ current statuses as listed in the UT Directory.

<table>
<thead>
<tr>
<th>Applied</th>
<th>Name</th>
<th>Major</th>
<th>Classification</th>
</tr>
</thead>
<tbody>
<tr>
<td>22-May-14</td>
<td>Adam Alloy</td>
<td>Computer Science</td>
<td>Junior</td>
</tr>
<tr>
<td>15-Aug-14</td>
<td>Pauline Berens</td>
<td>Biomedical Engr. / Plan II</td>
<td>Senior</td>
</tr>
<tr>
<td>12-Jun-14</td>
<td>Christopher Cobham</td>
<td>Computer Science</td>
<td>Senior</td>
</tr>
<tr>
<td>9-May-14</td>
<td>Wilson Davis</td>
<td>Business</td>
<td>Sophomore</td>
</tr>
<tr>
<td>10-Apr-14</td>
<td>Will Deer</td>
<td>Economics</td>
<td>Sophomore</td>
</tr>
<tr>
<td>13-May-14</td>
<td>Julio Mendez</td>
<td>Computer Science</td>
<td>Junior</td>
</tr>
<tr>
<td>15-Aug-14</td>
<td>Arjun Mocherla</td>
<td>Public Health / Plan II</td>
<td>Senior</td>
</tr>
<tr>
<td>12-Aug-14</td>
<td>Krishna Ravella</td>
<td>Finance / Business Honors</td>
<td>Senior</td>
</tr>
<tr>
<td>14-Aug-14</td>
<td>Rohan Reddy</td>
<td>Business</td>
<td>Junior</td>
</tr>
<tr>
<td>26-Feb-14</td>
<td>Cameron Sipes</td>
<td>Undeclared</td>
<td>Sophomore</td>
</tr>
</tbody>
</table>
Adam Robert Alloy

Phone: (650)-823-7017
Email: arallovm@gmail.com
Facebook: https://www.facebook.com/adam.r.alloy
Twitter: @AdamAlloySays

Experience:
- Reporter at Compose Yourself Mag (2014 - present)
  - I report on the music and art scene around Austin for Compose Yourself Mag, a national lifestyle online magazine. Website: http://composeyourselfmag.com
- Delivery driver for Favor Delivery (2013 - 2014)
  - I did delivery for Favor Delivery, an Austin-based company that delivers food through an innovative iPhone application, along with helping with the company’s marketing efforts by connecting local businesses with Favor.
- Independent researcher on Ben Stern holocaust experience biography (2013)
  - I was hired by the daughter of Ben Stern, a holocaust survivor in the San Francisco area, to write and do research on his life for a biography project.
- Singer for My Kind of Folks (2012 - 2013)
  - I was the lead singer for the Austin-based band My Kind of Folks, an alternative rock band.
- Cashier at Oren's Humus Shop (2012)
  - I worked as a cashier at a Palo Alto humus shop. My duties included counting the register and making notes of cash in surplus and deficit.
- Jewish Family and Children's Services (2011)
  - I did data entry, involving financial information, along with organizational work for Jewish Family and Children's Services, a San Francisco area-based charity that provides financial assistance and other services to the Jewish community.
- Shalhevet trip to Poland and Israel (2011)
  - I spent two weeks touring concentration camps in Poland and Israel with holocaust survivor Ben Stern through the Bureau of Jewish Education, an organization that focuses on the enhancement of Jewish education.
- Captain of Gunn High School Improv Team (2011)
  - I served as captain of my high school’s improv team, leading the performance of multiple long-form improv comedy shows for my high school community.
- Senator in Youth and Government (2010 - 2011)
  - I served as a senator in Youth and Government, a YMCA program that simulates the state government with programs at government facilities, to give youth experience with its procedures and practices.

Education:
- Current The University of Texas at Austin junior majoring in computer science
- Henry M. Gunn High School graduate (Palo Alto, California)
  - Ranked the 104th best high school in the nation in 2014 by U.S. News and World Report.
- Gideon Hausner Jewish Day School

**Skills:** I have extensive knowledge of Java coding; copyediting; computer programs including Word, Excel, Powerpoint and Eclipse; community networking; and social media.
Texas Student Media Board of Operating Trustees,

My name is Adam Alloy and I am a current computer science junior attending The University of Texas at Austin. I am interested in a position on the Texas Student Media Board of Directors because I would like to apply my strong work ethic, innovative attitude, love of community networking, technological knowledge and passion to the work of the TSM Board in order to enhance the five media entities that it operates.

As a computer science student, lifestyle reporter and member of the millennial generation, I have had the opportunity to greatly familiarize myself with current media technology and strategies and would love the opportunity to apply that knowledge to the Texas Student Media Board. That would include helping to advance the digital presences of its publications, along with applying modern technology to its budgetary practices, including bettering its advertising efforts so that they are more modern and amping up its fundraising efforts so that they are more public and adequate.

I work for an independent national online lifestyle magazine as a reporter, and have gotten from that experience knowledge of how a successful online media entity operates and is publicized. Also, I have gained a great appreciation for the importance of media from that position, an importance I see truly reflected in the great work The Daily Texan, Texas Student Television, the Travesty, KVRX Radio and the Cactus Yearbook.

As a member of the board, I would be open and accessible to the public and would ensure that I attended board meetings and did my homework between meetings, to adequately prepare for them and stay up to date on the affairs of Texas Student Media.

I sincerely hope that I am given the chance to build on the great work of past and current board members, to continue the more than 100-year-old tradition that is University of Texas journalism.

Adam Alloy
PAULINE BERENS
paulineberens@utexas.edu 713-314-6976

EDUCATION

- College: University of Texas, Austin, TX (2012- present). Biomedical Engineering Honors, Plan II Honors. Hours completed: 97, classification: junior, cumulative GPA: 3.93

EMPLOYMENT & VOLUNTEER ACTIVITIES

UTH-Medical School Student Research Trainee (June 2014-Aug 2014):

Assisted with metabolic research in a laboratory setting. Performed assays, data entry and data analysis.

Texas Sweethearts (Jan 2013-present):

Service, spirit and social organization dedicated to improving the Austin community. Participated in events such as Relay for Life, Longhorn Run, Explore UT, BPMS-150, Sure Walk, Feed My People, and volunteered weekly at The Beehive.

The Daily Texan (Jan 2014-May 2014):

Copy editor for the University of Texas newspaper.

Texas Women’s Council (Nov 2013-present):

Coalition of representatives from women’s organizations that serves to promote women’s leadership and improve resources on campus.


Sales associate, personal stylist, and cashier.

OTHER ORGANIZATIONS

- College: Biomedical Engineering Society, Society of Women Engineers, Student Engineering Council, Texas Wake, Texas Ballroom
• High School: HSPVA Carbon Club (founding member & Vice President), HSPVA Paper (senior editor & writer), National Honor Society, Business Professionals of America, Houston Ballet Academy

HONORS & AWARDS

• Gamma Beta Phi National Honor Society
• Dean’s List- Ampla Cum Laude Fall 2012 & Fall 2013, Magna Cum Laude Spring 2013
• UT Engineering Scholar Award Recipient
• Engineering Honors Scholarship Recipient
• HSPVA Friends Dawley Scholarship Recipient
• Joffrey Jazz Dance Scholarship Recipient

INTERESTS/ SPECIAL SKILLS

• Red Cross CPR Certified, Red Cross Babysitting Certified
• Proficient in Spanish
• Ballet, ballroom dance, writing, reading, Pilates, yoga, swimming, sailing, running
Dear TSM Board of Operating Trustees,

I would like to express my interest in representing the student body on the board as a student member at-large. I am very passionate about keeping students informed; I think in our society it is crucial to be up to date on the ever changing issues, especially those that affect us directly. In high school I served as both a senior editor and writer for the school newspaper and last semester served as a copy editor for the Daily Texan. As such I am aware of the large amounts of work that go into keeping the student body informed every day and the success of a job well done.

I also believe that it is extremely important to preserve the integrity and quality of all media units and realize that much of this work is done behind the scenes by the TSM board.

Thanks for your consideration,

Pauline Berens
Christopher Kevin Cobham

Permanent Address:
3907 W Pine Brook Way
Houston, TX 77059

Local Address:
2400 Nueces St. Apt. 508
Austin, TX 78705

Email: ccobham@utexas.edu
Cell: (713) 816-4524

Work Experience

Runner for Favor Delivery (3/19/2014 – present)
Responsibilities include placing orders on behalf of customers, collecting and delivering orders, and assisting customers with the Favor Delivery application.

Crew Member at McDonalds (5/28/2013 – 7/15/2013)
Responsibilities included operating the Point of Sale system, taking orders, and preparing food.

Ride Operator at the Kemah Boardwalk (6/21/2012 – 7/18/2012)
Responsibilities included the implementation of procedures for the safety and rapid movement of customers on and off of rides

Education

The University of Texas at Austin (Aug 2013 – present)
- Prospective Major: Finance
- 24 credits completed in residence
- GPA: 3.96

Baylor University (Aug 2011 – May 2013)
- Major: Biochemistry
- 59 credits completed in residence
- GPA: 3.80
Skills

- Proficient in Microsoft Word, PowerPoint, and Excel. Experience with Microsoft Outlook.
- Basic Java skills
- Familiarity with Google Docs, Drive, and Gmail.
- Social media experience including promotion of events via Facebook

Awards/Achievements

SAT Scores

- SAT I: 2210
- SAT II Mathematics Level 1: 710
- SAT II Biology M: 780
- SAT II U.S. History: 800

Dean's List

- Baylor University, Fall 2011 Semester
- 4.00 semester GPA

PSAT/NMSQT

- National Merit Commended Performance

Extracurricular Activities

Sigma Pi Fraternity International (Sept. 2013 – Present)

- Gamma Theta Chapter, The University of Texas at Austin
- Assistant Fundraising Chairman (Spring 2014-Present)
- Assistant to Philanthropy Chairman (Spring 2014)
- Scholarship Chairman (Current)

Texas Freedom Network (Sept. 2013 – Present)

- Student Chapter at The University of Texas at Austin

American Medical Student Association (Sept. 2011 – May 2013)

- Baylor University Chapter
References

David Pennington, Ph. D
• Contact: (254) 710-6843
• Organization: Baylor University, Department of Chemistry and Biochemistry
• Relation: Professor

James Holland
• Contact: (832) 887-0778
• Title: Kitchen Department Head
• Organization: McDonald’s (Franchise owned by Double Arches, Inc.)
• Relation: Supervisor

Krystal Stephens
• Contact: (281) 486-1027
• Title: Assistant Manager
• Organization: McDonald’s (Franchise owned by Double Arches, Inc.)
• Relation: Supervisor
Texas Student Media Board of Operating Trustees,

I am writing to apply for a spot on the Texas Student Media Board because I am interested in helping student media at The University of Texas succeed, due to the essential purpose that it serves for the university community and the world. I believe that Texas Student Media is vital to life at the University, as it provides students with the information that they need to lead their daily lives and holds the university and Austin communities accountable. With the large impact that The University of Texas has on the world, that is vital.

I am about to enter my fourth year of college, having transferred after two years at Baylor University. I’m a current senior and am pursuing a computer science degree, though I plan to switch my major to finance. I would like to apply my technology and business knowledge to furthering the success of the board. In today’s changing media landscape, it is vital to adapt to advancements in technology, and I would like to work with the board to continue to grow the online presence of the five publications that it oversees: The Daily Texan, Texas Student Television, KVRX Radio, the Texas Travesty and the Cactus Yearbook.

In terms of the business models of the five publications, I would like to work with the board to enlarge its advertising and fundraising efforts for them. I believe this can possibly be done by adding advertising staff and working to modernize and improve the reach of current advertising efforts, as well as by developing potential new avenues for advertising. I would like to give more emphasis to fundraising efforts and increase the attention given to that portion of the operation as well.

As a member of the Texas Student Media Board, I would strive to be very active in board affairs, building on the great work of the board’s current members. I would be sure to attend all meetings, keep myself open to input from the public and study the media situation at the university.

I want to help the Texas Student Media Board build up its public presence on campus, making it a more integral part of the University community, one that the University community feels it is involved with and a part of.

I sincerely hope that I am given a chance to implement my ideas for Texas Student Media and so admire the work that I have seen it do during my year at The University of Texas.

Thank you for your time and consideration,

Christopher Cobham
Wilson Davis
Wilson.Davis@utexas.edu
606 Clyde Ct. San Marcos, TX (512) 216-1829

EDUCATION

The University of Texas at Austin  Bachelor of Business Administration, Unspecified  May 2017
Overall GPA: 3.00

EXPERIENCE

UT Recsports- Intramural Referee; Austin, Texas  Nov. 2013-Present
- Refereed multiple soccer and basketball games
- Led training of new referees
- Maintained attendance of myself and other referees

Levis Strauss- Sales Associate; San Marcos, Texas  Nov. 2012-May 2013
- Folded and organized clothes
- Prepared fitting rooms and cash register before opening
- Suggested clothing for customers

Camp Hope- Small Group Leader; San Marcos, Texas  All summers 2011-2013
Christian based day camp for children ages 4-13
- Controlled campers ages 11-13
- Planned and facilitated games and activities
- Prepared a daily lesson plan that involved Bible Story

LEADERSHIP EXPERIENCE AND ACTIVITIES

International Key Club- Treasurer  Spring 2012-Spring 2013
National Honor Society- Active Member  Fall 2011-Spring 2013
San Marcos High School Soccer Team- Captain  Spring 2012-Spring 2013

HONORS

- A-Honor Roll  Spring 2011-Fall 2013
- ACBL “King of Bridge” finalist  Spring 2013

ADDITIONAL INFORMATION

Computer Skills: MS Word, Excel, PowerPoint, Access, PageMaker; and Adobe Photoshop, Illustrator
Languages: Basic knowledge of French
Interests: Soccer, Foreign Cars, Travelling, Camping, Astronomy, and Comedy Movies
Work Eligibility: Eligible to work in the U.S. with no restrictions
Wilson Davis

Friday, May 9, 2014

Texas Student Media
Board of Operating Trustees

TSM Board of Operating Trustees,

During my year at The University of Texas, I have gotten to see some of the many resources the university has to offer and the ample opportunities for students to get involved. What has most stuck out to me is the student leadership positions within the university. I would love to get involved with one of those, to make a difference at UT, and feel that a position as a member of the TSM Board would be the most ideal one for me to have the largest possible positive impact on the university.

As a student in the McCombs School of Business, I have had the opportunity to begin to learn business principals and would be thrilled with the opportunity to apply my knowledge to the business models of our university’s finest student publications. I think I could be most useful in helping with TSM’s advertising and fundraising efforts.

I grew up in San Marcos, just down the road from Austin, and have therefore been familiar with media at The University of Texas for most of my life. I am aware of the important work that it does, and while I understand that the TSM Board does not control the content of the publications, it is charged with running successful business and logistical models for them, with employee and public input, very important jobs.

As a member of the board I can promise that I would be fully dedicated to the position. Not only would I attend board meetings, but I would be open to hearing from those involved with TSM and the public, and I would work diligently between meetings to keep up with the media situation at UT and the work of TSM.

In high school, I held major leadership roles in Key Club International, a student service organization, and at a summer church camp that I worked at. In both cases I fulfilled all of my obligations in a timely and accurate manner. Each time that I had a report due or a decision to make, I completed it in a proper way.

I would love to discuss my experience and the qualities that I could bring to the board further. Please see my attached resume and don’t hesitate to contact me at (512)-316-1892 or via email at wilson.Davis@utexas.edu. I would also be happy to talk about these things in person.

Thank you so much for your time, and I sincerely hope that I am given the opportunity to bring my skills, dedication and diligence to the TSM Board.

Sincerely,

Wilson Davis (wilson.Davis@utexas.edu, 512-216-1892)
EDUCATION

University of Texas
Bachelor of Arts (Liberal Arts), May 2017
Major: Economics  Minor: Math
  o  GPA: 3.67

Mountain Brook High School
Advanced Diploma, May 2013
  o  GPA: 3.86 (Scale Through Junior Year: A = 92 or higher)
  o  ACT Score: Composite: 32  |  Super Score: 33
  o  SAT Subject Tests: Chemistry - 750  |  Math Level 1 - 720  |  U.S. History - 710
  o  AP Test Scores: U.S. History - 4  |  Chemistry - 4  |  Math - 4  |  Microeconomics - 4

HONORS | ACTIVITIES
Alpha Lambda Delta Freshman Honorary (3.5 GPA or higher)
Phi Eta Sigma Freshman Honorary (3.5 GPA or higher)
Phi Gamma Delta Fraternity (FIJI)
  o  Social Intramural Chair (Freshman Team)

High School

National Honor Society Member
Spanish Honors Society Member
Math Honors Society Member (Mu Alpha Theta)
Student Government Association Class Representative
Spartan Crest Award (Leadership)
Varsity Football, Basketball, and Baseball
Senior Superlative: Mountain Brook High School Most Athletic (peer selected)
Alabama High School Athletics Association 6A State Basketball Champions (largest class)
The Birmingham News Scholar Athlete of the Week
The Birmingham News All-Metro Varsity Academic Team
The Birmingham News All-Metro Football Team Honorable Mention
National Federation of Music Clubs: Piano Solo Competition
  o  Superior Rating (highest rating) (two years); Excellent Rating (one year)

COMMUNITY
First United Methodist Church – Volunteer for Weekly Serving Breakfast
Acolyte and Youth Grants Committee– Independent Presbyterian Church
Big Time Ministries – Counselor at Christian Retreats and Sports Camps

EXPERIENCE
Law Library Assistant, Burr & Forman, LLP, Birmingham, Alabama, July 2013 – August 2013
  o  Catalogued all required information into an online database for users

INTERESTS
Piano, Guitar, Kickboxing, Community Service, Golf
To the Texas Student Media Board of Operating Trustees,

My name is Will Deer, and I am submitting this letter as part of my application for the Texas Student Media Board of Operating Trustees Student Member-At-Large.

I wish to express my interest in the Texas Student Media Board of Operating Trustees Student Member At-Large position. After hearing there was an opening on the board of operating trustees from a friend, I decided it was in my best interest to pursue the opening.

Despite my major being economics, I still believe that this position would be a great opportunity for me. Additionally, I want to explore opportunities that extend beyond those that lie within economics and business. I believe the Member-At-Large position in the Texas Student Media would not only provide me with a sense of what the communication major entails, but also serve to be a valuable experience.

Regarding the powers and responsibilities that the position encompasses, I believe I am well prepared to maintain a budget, elect and appoint personnel, keep a uniform policy, and work well with alumni and other outside entities.

It is my hope to optimize the production and significance of the all aspects of the Texas Student Media if given the position. Media is an essential aspect to the University of Texas community and I’m committed to seeing the Texas Student Media thrive. That being said, this means that it is essential to see the flourishing of The Daily Texan, KVRX, TSTV, The Cactus, and The Travesty.

Unfortunately for Texas Student Media, the budget crisis must be addressed. TSM must restore its reserve and it must happen sooner rather than later. The looming threat of an exhausted TSM Reserve carries to much weight with it. These financial troubles are now threatening TSM’s mission. A reduction in days printing, copies printed, and pages printed all threaten the mission of TSM. Instead of trying to solve the deficit through printing/delivery reductions, TSM should look into boosting its revenue through advertising.

If annual revenue continues to decline, the Texas Student Media Reserve could be depleted in only a matter of years. Of course I cannot single-handedly fix the budget crisis, but I am confident that I could contribute ideas and effort to correct the budget deficit. If given the position, I would dedicate whole-hearted energy to analyzing options and fueling this team-effort to fix this budget crisis. I believe maximizing outreach efforts to alumni and outside entities would greatly help the deficit. Also, increasing the advertising revenue across the board for all entities of TSM would drastically help to revive the TSM Reserve. This is crucial and essential considering TSM advertising has gradually decreased in revenue over the past three years.

I am very excited to be applying for this position at Texas Student Media. I hope I am given the opportunity to prove myself. Thank you.
Julio Esteban Mendez
(956) 960-8407 – iamjulio94@utexas.edu
909 W 22 ½ St, Austin TX, 78705

Academics
University of Texas, Austin, TX
- Bachelor of Science: Computer Science
- GPA: 3.01
- Deans List: Fall '12
- Tip Scholar
- Freshman Research Intuitive (FRI)
- Relevant Courses taken
  - CS 301K: Foundations of Logical Thought
  - CS 314: Data Structures
  - CS 378II: Computational Intelligence in Game Research II
  - CS 429: Computer Organization and Architecture
  - CS 439: Principles of Computer Science

Expected Graduation: May 2016

Computer Skills and Multimedia
Computer Languages: Java (expert), C (expert), Python (basic), C++ (prior experience), JavaScript (prior experience), HTML/CSS3 (prior experience)
Computer Applications: Eclipse, Sublime Text, Visual Studio, Adobe, Photoshop, Blender, J Box2D, Xamarin Studio, Dreamweaver, Django

Projects, Work, and Activities
Facebook C.R.M.  Nov 2013
- Customer Relationship Management: a system that allows businesses to manage business relationships, data, and information associated with them.
- Extension to Facebook messaging
- Created during HackTX (hackathon)

Angry A.I.  Aug 2013 – Present
- Currently in development of an A.I. Java program that learns and plays the Angry Birds game on its own
- Simulated on J Box2D

EGaDs (Electronic Game Developing Society)  Aug 2012 – Present
- Member

ELA (Empowering Leadership Alliance)  Sept 2012 – Present
- Member

ACM (Association for Computing Machinery)  Aug 2012 – Present
- Member

Night Supervisor (Austin, TX)  Mar 2013 – May 2014
- Entails to ensure safety/security to the residents of the residence halls
- 28+ hours/week in addition to school
- Employee of the Month

Alpha Mario  Jan 2013 – May 2013
- Simulates the original Mario Bros.
- An A.I. Java program that plays the simulation on its own with its goal to be to complete the levels
Texas Student Board of Operating Trustees,

As a student who has been studying computer science at The University of Texas for the past two years, I have gained a great knowledge of the way that computer science is used in today's media landscape. That includes having taken classes in data structures, operating systems and other programming fields. All of this can be used to enhance media through better online management with the increased implementation of revolutionary communication methods, such as informational graphics.

I am interested in working as a member of the Texas Student Media Board because I see it as a way to apply my technological skills to an area of campus where they could be greatly utilized. I understand that the Texas Student Media Board has no control over its publications' content, however, I feel that I could effectively communicate the status of the publications' online efforts to board members, along with effectively evaluating the board's online advertising and fundraising efforts.

As a computer science student, organization and problem-solving skills are vital, as they play a key role in programming and coding. You are constantly hit with technological issues in the field that you have to evaluate form the ground up and come up with innovative solutions for. I could apply those skills to the board in all capacities, evaluating its needs from the ground up and working to come up with innovative solutions.

Computer science takes patience and hard work to be successful in, and I would like to bring these qualities to the Texas Student Media Board. As a board member, I would attend all meetings and work hard to dedicate myself to solving any problems that may arise on the board.

I would be thrilled to come on as a member of the board and learn from the great leaders that are already operating it, adding to their work. I want to take an active role in Texas Student Media operations, giving all I can to the great, historic entity that operates The Daily Texan, Cactus Yearbook, TSTV, KVRX and Texas Travesty.

Julio Mendez
JlamJulio94@UTexas.edu
(956)-960-8407
Education

The University of Texas at Austin
Bachelor of Science, Public Health
Bachelor of Arts, Plan II & Government
Premedical Studies

May 2016

EXPERIENCE

Plan II Health & Social Policy Internship
• Policy seminar and structured internship in the Texas Senate, supervised by Dr. McAllister
• Assignment to policy issues, writing assignments, and student presentations
• Prior experience as intern in Texas House of Representatives

Summer 2014-Spring 2015

Shadowing Experience – Shadowing Physicians
• Variety of specialties including endocrinology, gastroenterology bariatric surgery, and cardiothoracic surgery
• Learned health care skills such as bed side manner and implementation of electronic medical records
• Experience in hospital, private practice, and academic setting

School Breaks

Odessa Medical Center Hospital – MCH Auxiliary Scholarship Recipient, Volunteer
• Mentored and instructed new volunteers on hospital protocols
• Assisted with patient care and therapy
• Shadowed various professionals including physicians, nurses, administrative staff, warehouse staff, etc.
• Monitored nurses stations and directed communication

Summer 2009 – Summer 2012

LEADERSHIP EXPERIENCE AND ACTIVITIES

The Tejas Club – External Relations Manager, Texas Independence Day Chair
• Men’s Club emphasizing scholarship, leadership and friendship
• Maintain relationship with alumni Tejas Foundation, including Mentorship Program
• Organize event planning for Texas Independence Day Breakfast Celebration

Spring 2013 - Present

President Student Advisory Council (PSAC) – Member
• Student advisory board to President Powers on issues concerning student body
• Investigating status of current Student Services, including Legal Services, Offices of Financial Affairs, etc.
• Initiative to connect fragmented student body on issues of civic diversity and academic cohesion
• Drafting and proposing new protocol for management and structure of council

Spring 2014 - Present

Student Government

Hook the Vote Agency - Director
• Expansion of Agency into 13 member committee
• Organize Volunteer Deputy Registrars for ongoing voter registration
• Facilitate Campus Wide elections via establishment of polls, moderation of candidate debate, and information campaign
• Create events and media to connect, engage, and educate students about civic process on campus

Fall 2012 – Spring 2014

Parking and Transportation Appeals Panel – Committee Appointment
• Serve as Student Government Appointee to University Faculty Council on Parking and Transportation Appeals
• Review Citation Appeals along with faculty committee to recommend course of action on appeal of citations

Spring 2013 - Present

Texas Exes - Second Year Camp Texas Counselor
• Facilitate first year integration with UT campus life through traditional leadership development
• Provide support system for first year students
August 15, 2015

Board of Operating Trustees
Texas Student Media
The University of Texas at Austin
P.O. Box D
Austin, TX 78713

Dear Board of Operating Trustees:

My name is Arjun Mocherla and I am a junior from Midland, Texas. In addition to pursuing Plan II Honors & Public Health degrees, I also hope to attend medical school one day. I write to you today to express interest in representing the student body as an at-large member of the Texas Student Media Board of Operating Trustees.

Over the past two years at Texas, I have been involved in a few different ways on campus. In addition to the community of students that Plan II and Public Health offers, I especially draw on the experiences and lessons I have learned from involvement in Student Government, Camp Texas, and the Tejas Club. While these three organizations are vastly different in creed, I believe all three serve as symbols of student expression and connection, two elements that I believe to be crucial to a holistic educational experience.

Last year I served as Director of Hook the Vote, an agency of Student Government dedicated to the nonpartisan participation of students in local, state, and federal elections. When working to register students to vote and inform students about elections in a student-focused manner, I learned that media, especially student powered media, is ultimately necessary for a student presence in the civic process. This thought, lead to the improvement on the campus debate for Student Government elections in the spring, that I co-directed with then Daily Texan Editor Laura Wright. Whilst working with Ms. Wright, I saw the power and influence of the Texas Student Media entities, with TSTV live-streaming the debate, the Daily Texan writing about the debate and the election, and even Texas Travesty engaging in the student politics.

While the Texas Student Media entities are in many ways powerful and influential on campus, I believe that Texas Student Media has both a precarious and critical position. Texas Student Media is the uncensored source of students, our ideas, and our opinions. Texas Student Media is also a very large and complicated business. At the same time, Texas Student Media must manage the post of balancing between stakeholders a large academic institution,
alumni, the public, and of course students. All of these different qualities make Texas Student Media a one of a kind entity, which I believe should be exercised, cherished, and continually fought for.

I think that because of Texas Student Media’s unique foundation, the Board of Operating Trustees should consider every option available to them, but faces the difficulty of balancing the interests of a business model, student expression, and the University. That being said, there will always be tough answers and unwanted opinions, but sometimes a solution will not be able to fully support all stakeholders. In recent years, I think students as a whole often have relied too heavily on external support for the Media entities, and need to step forward to support them both in word but also action. If students as a stakeholder were wholeheartedly behind the Media entities, (in the sense of reading, writing, engaging with the media across campus), I firmly believe that the decisions of the Board would be simpler and less complicated in many ways.

Not only do I hope to better the student interest, I believe that serving on the Board of Trustees would be an incredible experience for my personal, leadership, and outward development. Being so close to a large and complicated organization with both business and institutional factors is an experience that few undergrads have the opportunity to see. I think that not only will I learn more about media, but also I will learn in depth organizational and interpersonal skills that I can carry with me into the future.

I wish to serve on the Board of Trustees because I have a vested personal interest in student discourse and unfettered student voice. I may not have any serious media experience, but I believe that my experiences on campus and connection to the student body will enable me to engage with Texas Student Media in the times ahead.

Thank you for your time and consideration, I look forward to speaking with you about this incredible opportunity.

Sincerely,

Arjun Mocherla
Krishna Vamsee Ravella
Krishna.Ravella@bba11.mccombs.utexas.edu
548 Dawson Lane • Jericho, NY 11753 • (469)-450-2619

EDUCATION
The University of Texas at Austin
Business Honors Program, Finance
May 2016
Overall GPA: 3.67
Harvard University
Secondary School Program
 Undertook Organic Chemistry
July 2011

EXPERIENCE
Ihiji – [MAN 385] Consulting Team Project; Austin, TX
September 2013 – January 2014
• Developed a plan to transition Ihiji to a larger scale enterprise with a small business focus.
• Our plan emphasized distributor partnerships, website design, and new pricing strategies.

Brackenridge Hospital – [BA 324H] Consulting Team Project; Austin, TX
September 2013 – January 2014
• Developed a plan to enhance patient and care giver relationships through communication strategies.
• Our plan emphasized flexible frameworks, adaptive engagement, and information visibility.

PeopleFund – [Student Consulting Initiative] Consulting Project; Austin, TX
September 2013 – January 2014
• Developed a plan to increase PeopleFunds’ influence in the Dallas region with greater visibility in media.
• Our plan emphasized media partnerships, volunteering recruitment, and building intercompany relationships.

LEADERSHIP AND ACTIVITIES
Asian Business Student Association Finance Team – Senior Analyst
Spring 2013 - Present
• Created daily market reports over movements of stock market and related news for other members
• Presented upon uncommon topics in finance and their present utility to the financial sphere of knowledge
• Led members in building Discounted Cash Flow models, case studies in finance, and stock pitches

Project 2014 – Team Lead/Logistics Committee
Fall 2012 - Present
• Surveyed project sites for upcoming day of service which requires oversight of 1000 volunteers
• Adapted to differences between the target neighborhood of Dovesprings and agent neighborhood of UT
• Developed reports analyzing effectiveness of publicity and marketing branch of the executive board

Asian Desi American Collective – Feed Your Mind Committee/Director of Leadership
Fall 2012 - Present
• Organized marketing strategy to increase participation of non-business majors for one day of food giveaway
• Managed participating vendor arrival and delivery of goods for 48 vendors and two tons of merchandise

International Gastronomy Society – UT Liaison/Treasurer
Fall 2012 - Present
• Organized food testing for 6 vendors for an attendance of 40 individuals involving 10 food products
• Acted as liaison for events within UT involving movements in food culture and increase visibility of Food Lab

HONORS
• AP National Scholar
  Spring 2011
• University Honors
  Fall 2012
• Deloitte Case Competition 3rd Place
  Spring 2013
• Bain Case Competition Finalist
  Spring 2014

ADDITIONAL INFORMATION

  Computer Skills: MS Word, Excel, PowerPoint, Access, Stata, MySQL, SAS, .ASP, HTML/CSS
  Languages: Fluent in Telugu
  Interests: Computer Science, Cinematography, Fencing, Entrepreneurship, Molecular Gastronomy, Data Mining
  Work Eligibility: Eligible to work in the U.S. with no restrictions
To whom it may concern,

This letter is in response to TSM search for at-large applicants. I am enrolled in the Business Honors Program and Finance degree plans. In addition to both these degree plans, I have pursued courses in biochemistry.

I have worked with a media and AdTech investment bank this summer. Subsequently, I have a significant interest in the media industry and in the Daily Texan. This past fall semester, I was a consultant to the Brackenridge Hospital, a microfinance institution, and a technology startup. I also serve on the executive board of two student organization here at UT.

I would appreciate the chance to make a positive impact on TSM assets through my participation on the TSM board. I appreciate your consideration and look forward to hearing from you.

Sincerely,

Krishna Ravella
ROHAN REDDY
Reddy. rohan@utexas. edu
9900 Tree Bend Cove • Austin, TX 78750 • (512) 771-9855

EDUCATION

The University of Texas at Austin Bachelor of Business Administration, Finance May 2017
Bachelor of Arts, Data Science & Econometrics
Minors: Accounting, Management of Information Systems
GPA: 3.8

EXPERIENCE

Independent Investment Bankers Corp. – Investment Banking and Trading Intern May 2014
- August 2014
• Conduct due diligence on clients for M&A transactions and create advising reports using Capital IQ database
• Analyze client financial statements and conduct background checks to assess validity of information presented
• Attend FINRA and SIPC member financial regulatory conferences throughout Texas

Allen Technologies – Content Analysis Summer Intern June 2014
- August 2014
• Implement solutions for automating workflow to increase business efficiency and productivity
• Coordinate with hospitals across the nation to debug and correct errors in Interactive Patient Care System
• Acquire first hand knowledge of the intersection between healthcare administration, business, and technology

Members Private Sale – Business Analytics and Sales Intern January 2014
- April 2014
• Generated leads, created sales pitches and managed client transactions using Salesforce and other backend CRM tools
• Researched and analyzed trends in the auto industry to gather marketable data and created presentations

LEADERSHIP AND ACTIVITIES

University Finance Association – Analyst Fall
2013 - Present
• Careers Committee - coordinate with MBA students in the Graduate Finance Association to gain valuable career advice
• Investment Banking Team - acquired accounting principles, basic financial modeling skills, and industry guidance
• Developed stock pitches by researching companies, creating DCF models, and using technical analysis
• Involved in weekly meetings, market update events, and company recruitment events

Texas Web Design Association – President Fall 2013 - Present
• Organize collaborative research projects to create educational tools for all students
• Founded organization for students to learn web design tools
• Plan robust agenda for Fall 2014 events and meetings with help of mentor

Teach to Learn Foundation – Campus Coordinator Spring
2014 - Present
• Recruit and form chapters at local Austin high schools to assist in community service projects
• Organize future programs for mentoring underprivileged elementary and middle school students

University of Texas Debate Team – Member Summer 2013 - Present
• Attended rigorous research institutes each previous summer at Michigan State, Dartmouth, and Georgetown University
• Judged high school debate competitions and provided feedback on arguments for junior debaters

LEADERSHIP DEVELOPMENT & HONORS

• Two Time Winner of UFA Investment Team Competition Fall 2013 & Spring 2014
• UT in DC Archer Program Participant  
  May 2014  
• University Honors, National Society of Collegiate Scholars  
  Spring 2014  
• Boy Scouts of America – Eagle Scout Rank  
  Fall 2010  

ADDITIONAL INFORMATION

Computer Skills: MS Office, MS Excel, Capital IQ, Wordpress, Virtual Basic .NET, Python

Languages: Working Knowledge of Spanish, Fluent in Telugu

Interests: Camping, Billiards, Traveling, Philosophy, Movies, Tennis

Work Eligibility: Eligible to work in the U.S. with no restrictions
My name is Rohan Reddy and I am a sophomore at UT Austin in the McCombs School of Business. I am interested in applying for a position on the Texas Student Media board to learn more about how decisions involving the various University publications are made. Many of the responsibilities are areas I would like to learn more about and the opportunity to understand how policy, personnel, budget, and reports should be composed for an organization would be an invaluable experience to me.

As a student in the business school and given that I am interested in working in corporate finance I would like the opportunity to be involved in planning for the budget. I have had previous finance experience in companies and working as treasurer for the debate team in high school. I am knowledgeable about tracking expenditures, setting budgets for events, and maintaining bank accounts. I would like to partake in this as part of the board and think my past experience gives me a solid background for these tasks.

In addition, I hope to further understand how the various media publications at UT are run. As I have an avid interest in technology and Internet communication, being integral to the operation and planning of these publications aligns with my interests of understanding how information reaches students at UT. I am passionate about the concept of the “uncensored voice” and believe this value of integrity is another thing I can contribute to the TSM board.

I encourage you to review and consider me for the TSM board position. I welcome a chance to discuss my qualifications as well as learn more about the board. I have attached my resume and transcript as well. Thank you for the opportunity to apply.

Sincerely,
Rohan Reddy
Cameron Sipes
201 East 21st Street M0578
Phone: (631) 972-5762  E-Mail: cameronipes@gmail.com

Education

University of Texas at Austin
Current GPA 3.77
BA, Business Management anticipated May 2017

Hauppauge High School, Hauppauge, New York
Advanced Regents Diploma
Weighted GPA 96.9
September 2009 to June 2013

Experience

Ace Hardware, Commack, New York
Cashier and Sales Associate. Acted as head of grill department responsible for sales, logistics, delivery and assembly. Trained and supervised other cashiers and associates.
August 2011 to August 2013

Ace Hardware, Bayshore, New York
Cashier and Sales Associate. Selected from Commack store to assist with new store opening. Set up new store in advance of opening by stocking shelves, adding inventory to computer system.
June 2012 to December 2012

Musician
Wrote, played music as a solo artist and in bands both affiliated and non-affiliated with the school. Responsible for booking concert venues and vendors, and managing events.
August 2006 to August 2013

Dahlanos Realty Group
Assistant to Property Manager. Assisted property manager with all aspects of commercial real estate management and tenant relations.
June 2011 to September 2011

Memberships

Pi Kappa Phi Fraternity
Pledge class president, Fall 2013. Responsible for logistics and all actions of Pledge class. Committee member: Social committee, Recruitment committee, Alumni relations/IM committee, PR committee. Committee Chair: Risk Management committee. Actively involved in PUSH philanthropy events.
Active Member December 2013 to Present

Hauppauge Youth and Community Alliance
One of three student representatives in the committee tasked to assess and resolve issues regarding substance abuse, safety, and other situations regarding risky behavior. Met regularly with school administrators, faculty, community and civic representatives to solve these issues in our schools.
September 2011 to June 2013

Member, National Honor Society Member
May 2012 to May 2013
Volunteer Service

The Courtney Sipes Memorial Foundation  May 2010 to Present
Co-Founder, Committee Chairperson, Webmaster. Co-founded this 501(c)3 non-profit organization in memory of my late sister, Courtney Sipes, to help children pursue interests in music and the fine arts through scholarships, and to help improve pedestrian safety. Organized and led fundraising events, communicated news and events, co-developed and maintained website and facilitated online donations. Over $50,000 raised in 3 years.

Leukemia and Lymphoma Society  February 2010 to October, 2013
Participated in the Light The Night Walk to raise money for the society. Member of the region’s top Fundraising Team in 2010 for The Leukemia and Lymphoma Society. The team leader won the “Woman of the Year” award as a result of the team’s fundraising accomplishments. Assisted in the planning and execution of the Fashion for a Cure fashion show fundraising event.

Smithtown Running of the Bull 5k Run  October 2009 to November 2012
5K Run Coordinator / Volunteer Staff. Assisted in running and coordinating the 5k run each October.

Hauppauge High School  May 2012 to June 2012
Recording Engineer. Recorded school concerts for K-12 and edited recordings for the music department.

Awards and Achievements

Recipient, New York State Comptroller Award for Achievement in Academics and Community Impact  May 2013
One of a select few New York State recipients of this award recognizing academic achievement and community impact.

One of a select few New York State recipients of this award recognizing academic achievement and community impact.
Cameron Sipes
201 East 21st Street
Austin, TX 78705
cameronsipes@gmail.com

February 24th, 2014

Texas Student Media
The University of Texas at Austin
2500 Whitis Avenue HSM 3.200
Austin, TX 78705

Dear TSM Board of Operating Trustees,

The rare opportunity for a student, like myself, who is not in the School of Communications to be able to impact the “uncensored voice of the United States’ largest student body,” is an opportunity that interests me a great deal. As an experienced media editor (music and video formats) I know that information, and the way in which that information is presented, is crucial in a social environment like The University of Texas at Austin. I have been reading The Daily Texan since I first arrived at orientation, and now knowing that I could be involved in the student media here is an opportunity I can’t pass up. I cofounded a 501c(3) nonprofit charity because I always pursue the chance to make a difference and leave my mark on the world I live in; Experiences like this, living in both Texas and New York, and numerous other extracurricular endeavors enable me to bring a unique and useful perspective to the table. I know that I am not applying to obtain the difference making power of the student body president, but I also know that it takes a village. Despite my young age, I am very ambitious and take the utmost pride in everything I involve myself in. I implore you to seriously consider me for The Student Member At-Large position on the Texas Student Media Board of Trustees. Thank You for your time and consideration.

Sincerely,
Cameron M. Sipes