Application Form
Daily Texan Managing Editor

Complete all sections of this form and submit to the Office of the Director, Texas Student Media, (HSM 3.304) by the application deadline. The TSM Board of Operating Trustees will interview applicants at the next posted meeting.

SECTION I:

Kristine A. Reyna
Name

KAR2233
UT EID

English
Major

SECTION II: Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Kristine Reyna
Signature of Applicant

4/5/2013
Date

SECTION III: Additional Documents

A. Resume
B. Samples of work (2 samples, on 8 1/2 x 11 sheets)
C. Letters of recommendation (2 letters)
D. Letter from applicant to the TSM Board
E. Official Transcript from the University of Texas

SECTION IV: Experience Record

Please list any past positions held within Texas Student Media

Position: DT Associate Managing Editor
Semester: Spring 2013

Position: DT Copy Desk Chief
Semester: Fall 2012

Position: DT Associate Copy Desk Chief
Semester: Summer 2012

Position: DT Copy Editor
Semester: Spring 2012

Position: DT Wire editor
Semester: Fall 2012 - Spring 2013
SECTION V. Qualifications
TSM Handbook, Chapter 2, Subchapter A, 2.20

1. Is applicant a registered student in residence at The University of Texas at Austin during the semester(s) in which the application is applying for the position?
   Note: If candidate is applying in the summer, registration during the previous spring semester shall be considered sufficient to satisfy this requirement.
   YES  NO

2. Is the applicant in upper division standing, completed at least 30 hours of coursework at UT-Austin and have a minimum grade point average of 2.25?
   YES  NO

3. Has the applicant served on the staff for at least once per week for a minimum of two semesters, including at least one semester as a permanent staff member in news, sports or copy desk, and completed at least one semester as an issue staff member in another area?
   YES  NO

4. Has the applicant served in management position with supervisory and design responsibilities for at least one semester or summer session?
   YES  NO

5. Has the applicant completed J330 (News Editing) with a grade of C or better, or completed at least one semester full time editing, or two semesters part time editing or has equivalent professional experience?
   YES  NO

6. Has the applicant shown competence in various areas of work by completion of the following coursework with a grade of C or better, or be enrolled at the time of completion of this application, or have the academic equivalents for the course?

   J315 (Reporting)  YES  NO
   J320D (Reporting) YES  NO
   J360 (Media Law)  YES  NO

7. Does applicant agree to complete training and pass a media law exam?
   YES  NO

8. Has applicant obtained at least five signatures from permanent editorial staff in support of their candidacy? Attach signature page of endorsement to application.
   YES  NO

9. Does applicant agree to fulfill all the duties of position during the term of appointment as outlined in the TSM Student Manager/Editor Contract?
   YES  NO

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

Kristine A. Reyna
Name of Applicant

Kristine Reyna
Signature of Applicant

4/5/2013
Date
General Provisions

If no qualified applicant for the position has filed by the deadline, the Board shall make an appointment using the Handbook qualifications. Qualifications may be waived with a two-thirds vote of members present, with the exception of items outlined in the TSM Handbook. The grade point average criterion may be waived, only with the revised criterion not less than 2.0.

The Student Manager/Editor shall be a registered student in accordance with U.T. institutional rules. This means the applicant must be registered at The University of Texas at Austin. The Student Manager/Editor may take no more than 12 semester hours as an undergraduate or 9 semester hours as a graduate or law student, but no fewer than 3 semester hours, during each long term. The Student Manager/Editor does not have to enroll for classes during the summer session. Candidates may be reappointed up to three semesters.
This signature is in support of Kristine Reyna's application for Managing Editor of The Daily Texan for the summer and fall semesters of 2013.

1. Natasha Smith (Creative Director)
2. Christian Correa (Sports Editor)
3. John Massingill (John Massingill, Comic Editor)
4. Susannah Jacob (Susannah Jacob, EIC)
5. Pu Ying Huang (Pu Ying Huang)
6. Kelsey McKeen (Life Arts Editor)
7. Sarah Grace Sweeney (Sarah Grace Sweeney, Life Arts Editor)
8. Nick German (Nick German, Sports Writer)
9. Elyana Barrera (Elyana Barrera)
10. Jorge Correa (Jorge Correa, Multimedia Editor)
11. Zachary Smith (Zachary Smith, Photo Editor)
12. Trey Scott (Trey Scott, Managing Editor)
13. Matthew Stofflemeyer (AME)
14. Laura Wright (Laura Wright, LA SR & Editor Emerita)
15. Jordan Rodner (Jordan Rodner, SR)
KRISTINE REYNA  KRISTINE.REYNA@GMAIL.COM | 956-473-9760

OBJECTIVE
Obtain position of Managing Editor at The Daily Texan for both summer and fall semesters of 2013.

EXPERIENCE
The Daily Texan | January 2012-May 2013
Associate Managing Editor, Wire Editor, Copy Desk Chief, Associate Copy Desk Chief, Copy Editor.

   Associate Managing Editor
   Twice a week I oversee all activities that occur in the newsroom. I make sure there is constant communication and understanding between each department to ensure we produce a quality paper and website that meets the standards of The Daily Texan. I read all stories and look at every page before it is sent to be published in print and online. Texan staffers come to me for advice on things from cutlines to photo selection to story placement.

   Wire Editor
   I compile the World & Nation page three times a week. Compiling the page includes pulling visually stimulating photos and newsworthy stories from the Associated Press website, cutting them to fit the page. I also drop photo captions and write headlines for all stories and news briefs. After the page is finished, I work with Associate Copy Desk Chiefs and designers to edit the page.

   Copy Desk Chief
   I manage all Associate Copy Desk Chiefs and Copy Editors as well as continued duties I did as an associate. I organized meetings with the entire copy desk as needed to discuss mistakes that were found in the paper as well as great headlines that were written. I created the weekly Copy Critique in which I listed 10 mistakes commonly found in the paper. Staffers continually came to me to let me know that these easy-to-read critiques helped them digest grammar and AP rules. The weekly critique is still being written by this year's Copy Desk Chief.

   Associate Copy Desk Chief
   Three times a week I made second edits on the copy desk as well as edits on page. On days I worked, I supervised copy editors.

   Copy Editor
   Twice a week I edited stories to correct errors in grammar, usage, and style. I fact-checked every statement made in each article to ensure we wouldn’t publish anything inaccurate or libelous. I wrote headlines for both print and web.

Dejaset | February 2013 - April 2013
Writing Intern

   I write band biographies and blurbs for the website. I upload to the website and update various social media outlets. Sometimes I am asked to meet with bands to work out schedules. I’ve also been asked to photograph shows and interview bands for a blog. I was hired because the CEOs liked the voice and style of my writing.

UT Child Development Center | November 2011 - May 2012
Student Assistant Teacher

   I taught and cared for children of UT students and faculty. I organized a daily schedule that included designated times for the children to play, eat, read, do art and outdoor activities. There were daily procedures that were executed to ensure the safety of all children. I also sanitized all things in the classroom twice a day.

REFERENCES
Doug Warren  The Daily Texan Editorial Adviser  (617) 922-7095
Audrey White  Texas Tribune Intern, Former Daily Texan Managing Editor  (214) 673-0634
Sylvia Martindale  UTCDC Administrative Associate  (512) 475-9500
Gaza civilians killed in deadliest day

By Ashraf Shawkat & Joseph[

**Gaza City, Gaza Strip**

An Israeli missile strike on a house in the Zeitoun neighborhood of Gaza Strip killed at least 14 civilians, including nine children, and destroyed homes, according to the Palestinian Health Ministry. The strike was one of several carried out by Israeli forces in response to rocket attacks from the Gaza Strip.

The Israeli military confirmed the attack, saying it targeted a Hamas militant who had been responsible for recent rocket attacks.

The strike, which occurred in the early morning, also killed a woman and two children, according to the ministry.

The attack comes amid a wave of violence between Israel and the Palestinians, with both sides accusing each other of violations of ceasefires.

In the last 24 hours, at least 30 Palestinians have been killed in Israeli attacks, while at least 500 have been injured. The Israeli military has also said that it has carried out more than 100 air strikes in the Gaza Strip.

The Hamas government has condemned the attacks and has called for international intervention to stop the violence.

The United Nations has called for a cease-fire and for the protection of civilians.

Weeks of Israeli-Palestinian violence have escalated in recent weeks, with both sides accusing each other of violations.

**By Mark Mazzara** & Joseph[

**JERUSALEM**

The Israeli military has launched a large-scale ground operation in the Gaza Strip, with multiple tank columns and infantry units advancing into the territory.

The operation comes after a series of intense attacks by Palestinian militant groups, including Hamas, which have been launched in response to Israeli military actions in recent days.

The Israeli military said it had carried out more than 100 air strikes in the Gaza Strip since the start of the week, killing at least 30 Palestinians and wounding hundreds more.

International calls for a cease-fire have grown in recent days, with the United Nations and the European Union calling for an immediate end to the violence.

The Hamas government has also called for an immediate cease-fire, saying that more than 100 Palestinians were killed in Israeli attacks in recent days.

**Twinklies likely to survive sale of Hostess Brands**

By Tom Kehoe

**Ditch**

Twinkies are likely to survive the sale of Hostess Brands, with the company's CEO saying that the iconic snack cake will be replaced by a new product.

In a statement, Hostess Brands said that it had received a number of offers for the company and that it was working with its advisors to complete a deal.

"We are very encouraged by the interest from multiple parties," said Hostess CEO David Tenseth. "We are confident that we can find a buyer who will continue to produce and distribute Twinkies and other Hostess products.

"Our goal is to ensure that our employees and the customers who love our products are not impacted by this decision.

**By Mark Mazzara** & Joseph[

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Hey everyone,

November already? Gird your loins.

1. **Like** is a comparison; **such as** implies inclusion.
   I'm only attracted to charming men **like** Casey Affleek and Gael Garcia Bernal.
   I'm incapable of playing a number of instruments **such as** guitar, saxophone and the triangle.
   ***Avoid using "like" when it's not needed.***

2. When writing about down and distance in a football game, we'll write in this format: 4th-and-6

3. There aren't many reasons to ever use exclamation points in a newspaper. You can use it to express a high degree of surprise, incredulity or other strong emotion. Use them sparingly; we're not over-excited tweens who just discovered facebook; we're journalists.

4. Alumnus (alumni in the plural) when referring to a man who has attended a school.
   Alumna (alumnae in the plural) when referring to a woman who has attended a school.
   Alumni when referring to a group of both men and women who attended a school.

5. Prepositional phrase "on" is not needed before a date, except between two proper nouns.

6. [Subject] said, not said [subject]

7. "Unique" is officially banned from your vocabulary.

8. **All right**, not alright.

9. Disc jockey on first reference, DJ is acceptable on second reference.

10. If you didn't write it, we don't want it (and neither does anyone else at UT):  
    http://deanofstudents.utexas.edu/sjs/acadint_plagiarism.php

Mark Carrion won this week's headline contest with "Longhorns develop spin on DJing."

Whoop!

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Kristine A. Reyna
Copy Desk Chief
The Daily Texan
956-473-9760
kristine.reyna@gmail.com
April 5, 2013

To the Texas Student Media Board:

My name is Kristine Reyna and I am currently an Associate Managing Editor at The Daily Texan. I’ve been staffed on the Texan for a year and a half now, making my start at the Copy Desk. Today I write you to declare my candidacy for DT Managing Editor of both summer and fall semesters of 2013. Making this two-semester commitment will help me accomplish my long-term goals for the Texan.

In the Texan’s current standing, Managing Editor has to be a fair leader: one who isn’t afraid to make executive decisions and can make a fulltime commitment to producing a quality paper and listening to the concerns of staff.

Although I don’t have experience reporting, I’ve always found advantage to working exclusively in production. Working in Copy Desk and as an Associate Managing editor has given me an objective look at our paper. I read each story and evaluate each page always with the readers in mind. “Will this lead capture the attention of the reader?” “If this photo runs as front page dom, will my neighbor want to pick it out of the newsbox on her way to school?” “If we don’t use enough art on this inside page, will that kid on the bus just skip to the crossword puzzle?” These are questions I ask myself every day.

But my lack of reporting experience shouldn’t leave you questioning my news judgment. I follow the news every day and keep up with various social media outlets to figure out what it is UT students are interested in. I also compile the World & Nation page, handpicking stories and photos. Also, on nights I work I have final say on all things to be published, and I haven’t hesitated to cut a story because it was inaccurate, change design placement because the previous design could be more engaging, and rewrite headlines for better understanding.

With time and patience, I’ve learned the ins and outs of the Texan; each department using their own system of edits and work flow. I’ve carefully constructed a game plan for summer and fall semesters, if hired. Here are a few of my long-term goals for the Texan:

I. Restructure the newsroom to accommodate the new TSM budget, better service our website, and boost office morale
   From my understanding, The Texan has been running the same way for years now. But, as we all know, The Texan isn’t in the same boat it was years ago. There needs to be a radical change in the office to ensure the quality of our website is on par with the quality of our print publication. And now that student wages have been cut in half, this is the perfect opportunity to make change. Instead of cutting all wages in half
across the board, I have met and plan to continue meeting with all department heads to re-evaluate current workflow. With this evaluation I will decide where we will have to cut paid positions. This may sound scary, but it doesn't have to be. Our staff is silently anticipating wage cuts, but cutting back on paid positions can bring a competitive drive back into the office. I think if approached carefully, I can get the staff excited about this restructure.

II. Create an outreach team to recruit staff and advance our visibility on campus
I’ve spoken with our Creative Director and a few other designers about the idea of creating brochures and posters for UT orientation. This will increase our visibility on campus and draw in a large number of fresh-faced recruits to the basement. Another idea is creating design services for student organizations on campus.

III. Collaborate with other TSM entities
It’s never been clear to me why there hasn’t been much collaboration between the TSM entities. We’re each passionate about our respective media and we’re all fighting the same fight. Working with other managers to collaborate would be something I’d be interested in discussing.

IV. Continue publishing quality journalism and story packages
This academic year we’ve had spectacular story packages from our notorious parking issue to our latest water issue. If hired, I’ll be sure this quality of journalism won’t leave the newsroom.

V. Schedule monthly meetings between department heads and TSM members
If we were to get together once a month to collectively decide where we want our efforts to be focused, I think it can take both TSM and the Texan to new levels.

There is much at stake. Right now, more than ever, we need a solid team in the basement. I think I’m the right person to light a fire under The Daily Texan and get people excited about the future of our publication.

Thank you for your consideration,

Kristine A. Reyna
March 28, 2013

To the Texas Student Media Board of Operating Trustees,

I am writing today in support of Kristine Reyna’s candidacy for the position of managing editor of The Daily Texan for the summer and fall semesters of 2013.

Kristine has performed a variety of important tasks since joining the Texan in the spring of 2012, including copy editor, copy desk chief and associate managing editor. In those roles, she has displayed solid news judgment and a strong grasp of language.

She has also shown initiative. She started a copy desk critique that has been a very valuable resource and continues under new copy chief Riley Brands. Under her direction, the copy desk performed admirably last semester.

This semester, she has successfully run the newsroom on the nights when she has been in charge as associate managing editor. Kristine knows how to meet a deadline and she is a sensitive and skilled young editor. She is respected and well liked by the Texan newsroom staff.

Kristine will face challenges as managing editor. To my knowledge, has not worked as a reporter at the Texan or elsewhere. She will have to make smart hiring decisions and work to expand her understanding of that vital aspect of the news operation.

Kristine has solid ideas for dealing with the changes and challenges confronting the Texan. I think she has the steady hand needed to guide the operation through uncharted waters.

I am pleased to offer her my support in her pursuit of this important position.

Sincerely,

Doug Warren
Doug Warren/Editorial Adviser, The Daily Texan
Email: dwarren@austin.utexas.edu
April 1, 2013

To the Texas Student Media Operating Board of Trustees,

I am writing to recommend Kristine Reyna to be The Daily Texan’s managing editor for the summer and fall 2013 semesters. Having worked with Ms. Reyna during my tenure as the Texan’s managing editor, I believe her expertise as an editor and manager, as well as her ability to be a confident leader to the staff make her more than qualified. I think Ms. Reyna would be an important, collaborative force as the Texan enters into a period of even greater uncertainty — having her as the supportive editor at the helm will be critical to the staff and the Texan’s future.

Ms. Reyna was hired in the spring of 2012 as a copy editor and quickly set herself apart for her insight, amiability and willingness to learn and take on new tasks. And she quickly ascended amongst the Texan’s ranks and established herself as an essential resource to the staff and its progress. Every semester, she was promoted, and in the fall of 2012, I hired her as copy desk chief, where she started a weekly copy editing critique that proved a useful learning tool for the staff. Now, as an associate managing editor, I see how the staff looks to her as a leader, one who rules with an unwavering kindness that is also marked by tough love and fairness.

Having worked at the Texan as an editor for two years and having seen the oscillating success of editors before and after me, I can confidently say that Ms. Reyna would be a worthy member of the Texan managing editor lineage. Hire her.

Sincerely,

Aleksander Chan
Application Form
Daily Texan Managing Editor

Complete all sections of this form and submit to the Office of the Director, Texas Student Media, (HSM 3.304) by the application deadline. The TSM Board of Operating Trustees will interview applicants at the next posted meeting.

SECTION I:

Shahdol Siddiqui
Name

EID

SECTION II: Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Shahdol Siddiqui
Signature of Applicant

4-5-13
Date

SECTION III: Additional Documents

A. Resume
B. Samples of work (2 samples, on 8 1/2 x 11 sheets)
C. Letters of recommendation (2 letters)
D. Letter from applicant to the TSM Board
E. Official Transcript from the University of Texas

SECTION IV: Experience Record
Please list any past positions held within Texas Student Media

Position: General Reporter
Semester: Fall 09

Position: Senior Reporter
Semester: Spring 10

Position: Women's Golf Writer
Semester: Fall 09 - Spring 10

Position: Volleyball Writer
Semester: Fall 10

Position: Associate Editor
Semester: Fall 11 - Spring 12

News Editor
Semester: Spring 13
SECTION V. Qualifications
TSM Handbook, Chapter 2, Subchapter A, 2.20

1. Is applicant a registered student in residence at The University of Texas at Austin during the semester(s) in which the application is applying for the position?
   Yes [ ] No [ ]
   Note: If candidate is applying in the summer, registration during the previous spring semester shall be considered sufficient to satisfy this requirement.

2. Is the applicant in upper division standing, completed at least 30 hours of coursework at UT-Austin and have a minimum grade point average of 2.25?
   Yes [ ] No [ ]

3. Has the applicant served on the staff for at least once per week for a minimum of two semesters, including at least one semester as a permanent staff member in news, sports or copy desk, and completed at least one semester as an issue staff member in another area?
   Yes [ ] No [ ]

4. Has the applicant served in management position with supervisory and design responsibilities for at least one semester or summer session?
   Yes [ ] No [ ]

5. Has the applicant completed J330 (News Editing) with a grade of C or better, or completed at least one semester full time editing, or two semesters part time editing or has equivalent professional experience?
   Yes [ ] No [ ]

6. Has the applicant shown competence in various areas of work by completion of the following coursework with a grade of C or better, or be enrolled at the time of completion of this application, or have the academic equivalents for the course?
   J315 (Reporting) Yes [ ] No [ ]
   J320D (Reporting) Yes [ ] No [ ]
   J360 (Media Law) Yes [ ] No [ ]

7. Does applicant agree to complete training and pass a media law exam?
   Yes [ ] No [ ]

8. Has applicant obtained at least five signatures from permanent editorial staff in support of their candidacy? Attach signature page of endorsement to application.
   Yes [ ] No [ ]

9. Does applicant agree to fulfill all the duties of position during the term of appointment as outlined in the TSM Student Manager/Editor Contract?
   Yes [ ] No [ ]

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

______________________________
Name of Applicant

______________________________
Signature of Applicant

______________________________
Date

4-5-13
SHABAB SIDDQUI
shabab.siddiqui@utexas.edu
709 W. 21st Street • Apt. #201 • Austin, TX 78705

EDUCATION
The University of Texas at Austin
Bachelor of Business Administration, Quant. Finance
Minor: Accounting
Bachelor of Arts, Government
Minor: Arabic
December 2013

EXPERIENCE
Tim Kaine for Senate/Democratic Coordinated Campaign, Field Organizing Intern
- Worked 7-day, 80-hour weeks in one of the country’s closest U.S. Senate races
- Recruited and trained volunteers, led canvasses, and spoke at meetings
- Persuaded voters through thousands of phone calls and door knocks
Summer 2012-
Fall 2012

The Daily Texan – University Newspaper, News Editor
- Hired and managed a staff of more than 20 reporters and associate editors
- Wrote news, opinion, and sports stories on a wide range of subjects
- Represented the newspaper’s official position as member of editorial board
- Previously served as an associate editor, senior reporter, and volleyball writer
Fall 2009-
Spring 2012

McCombs School of Business – University of Texas at Austin, Teaching Assistant
- Assisted in classroom preparation for four sections of Business Communications
- Graded and edited written work for about 120 students, mostly underclassmen
Spring 2012

Glasheen, Valles & Inderman LLP, Junior Law Clerk
- Filed cases and documents in the office and the courthouse
- Assisted lawyers with depositions and pre-trial preparations
Summer 2010
Summer 2011

Lubbock Magazine, Reporter
- Wrote stories for the city's magazine targeted toward a specific population
- Conducted interviews in-person and over the phone depending on situation
- Coordinated with editors, designers, and photographers throughout the process
Summer 2010

The Office of U.S. Congressman Randy Neugebauer – Lubbock TX; Summer Intern
- Dealt with constituent concerns both over the phone and in person
- Balanced other duties such as clipping newspapers, scheduling tours, logging in mail, writing letters, and assisting staff
Summer 2009

LEADERSHIP EXPERIENCE AND ACTIVITIES
Democratic Education of Texas, Course Facilitator and Researcher
- Designed and facilitated semester-long course, College Athletics and Society
- Work to integrate student-led courses across the University
Fall 2011
Spring 2013

Texas Center for Education Policy, Intern and Researcher
- Construct narrative of higher education policy making through research
Fall 2011

Faculty Council – Educational Policy Committee, Student Representative
- Studied proposals on educational policy and assess their possibilities
- One of only four students in the University appointed to the position
Fall 2010-
Spring 2011

Intellectual Entrepreneurship – Pre-Graduate School Internship; M.P.Aff Intern
- Work with a Public Affairs graduate mentor on educational policy issues
- Attend lectures and workshops, assists with research, and publish Op-Eds
Spring 2011

HONORS
- IRS-certified Tax Volunteer
- Strauss Center Next Generation Scholars Program – Semifinalist
- Ron Gibson Award for Journalism Excellence
- Volunteer Center of Lubbock – Board Member
Spring 2012
Spring 2011
Spring 2010
Spring 2009

ADDITIONAL INFORMATION
Computer Skills: MS Word, Excel, PowerPoint, Publisher, Access, Adobe InDesign, WEKA
Languages: Conversational in Bengali and basic knowledge of Arabic
Interests: Basketball (both watching and playing)
Work Status: U.S. Citizen
Major's mistake

FEB. 4, 2013

Texas co-offensive coordinator Major Applewhite engaged in “inappropriate, consensual behavior with an adult student” in 2009, according to a statement released by UT men’s head athletics director DeLoss Dodds on Friday night.

The incident took place during the 2009 Fiesta Bowl, when Applewhite served as running backs coach. The identity of the student was not revealed.

“Several years ago, I made a regretful decision resulting in behavior that was totally inappropriate,” Applewhite said in a separate statement also released Friday night. “It was a one-time occurrence and was a personal matter. Shortly after it occurred, I discussed the situation with DeLoss Dodds. I was upfront and took full responsibility for my actions. This is and was resolved four years ago with the University.”

According to a letter obtained by The Daily Texan through the Texas Public Information Act from Dodds to Applewhite dated Feb. 5, 2009, the department froze Applewhite’s salary for the rest of the year and required him to schedule an initial session with a licensed professional counselor.

“As we discussed, some of your conduct in Arizona during the Fiesta Bowl week was inappropriate and falls below the standards we expect of our coaches and staff,” Dodds said in the letter.

Applewhite’s admission comes on the heels of the resignation of Beverly Kearney, former women’s track and field head coach. Kearney admitted in October to an “intimate consensual relationship” in 2002 with an adult student-athlete in the track and field program. The University placed her on administrative leave before notifying her in January that it was prepared to begin the termination process, at which point she resigned.

Dodds said in his statement released Friday that he believes the appropriate discipline was taken in regard to Applewhite.
Coach's role in scandal disappoints

NOV. 10, 2011

The year was 1994, and Penn State had just beaten arch-rival Michigan, en route to its perfect football season. I was 3 years old as my dad hoisted me on his shoulder so I could see the team returning from Ann Arbor.

Seventeen years later, in the wake of one of the biggest scandals in NCAA history, Joe Paterno, the longest-tenured and most winningest coach in D-I college football, was fired by the Penn State Board of Trustees late Wednesday night.

My parents will have to correct me on this, but by the time I was 3, there were four non-Sesame Street people I could name if they appeared on television. One of them was Paterno, and he was the only one that mattered.

I was born in State College, Pa. to two foreign engineering graduate students who quickly learned to embrace the football fever that defines the small college town — even if huddling with 100,000 Nittany Lion faithults at Beaver Stadium in November will also get you a different kind of fever.

Over the weekend, the Pennsylvania Attorney General’s Office filed criminal charges against Jerry Sandusky, a former Penn State defensive coordinator, for 40 counts of sexual abuse of children with nine different victims. A sickening, 23-page grand jury investigation alleges that Sandusky would bring boys from a program for troubled youth through the Penn State facilities. In one particular incident in 2002, Sandusky was caught performing anal sex on a 10-year-old boy in the facility by a graduate assistant, who informed Paterno, who then reported the incident to Penn State’s athletic director, Tim Curley. The issue was never brought to the authorities.
But to ask, "What if this happened at Texas?" does a disservice to the comparison. "JoePa" and the Nittany Lions aren’t part of the town’s identity — it is the identity.

It has the kind of power that can win over two foreign graduate engineering students with no background in football.

I think back to the hazy memory of 3-year-old me as part of the crowd ready to give a hero’s welcome to the victorious team. I don’t remember if Paterno made a speech that night. I just picture the legend who, no matter how much older I got, seemed to stay the same, pacing the sidelines with his navy blue jacket and long out-of-style glasses. And now, all I’m left saying is:

Say it ain’t so, Joe.

Say it ain’t so.

April 2, 2013

To the Texas Student Media Board of Operating Trustees,

Shabab Siddiqui has the range of experience you would want to see in a managing editor of The Daily Texan. He has covered golf for the Sports section. He has written about important campus issues as a senior reporter. He has served as a member of the Editorial Board. And he has done an outstanding job as news editor this semester.

Because of this extensive experience, and for other reasons that I will outline, I’m happy to support Shabab in his candidacy for the managing editor’s post during the Fall 2013 semester.

Shabab has the institutional knowledge to recognize important power shifts and trends on the Forty Acres. His expertise in filing Freedom of Information Act requests has paid off in important scoops and helped make the Texan an important player on major news affecting UT-Austin. These qualities are invaluable in a newsroom leader.

Shabab has become an effective manager and has motivated his staff to challenge their own limitations and improve their skills. He is respected and well liked in the newsroom.

Like any young journalist, Shabab has plenty to learn. He has demonstrated good news judgment, but I think he can be somewhat conservative. I don’t think he’s fully embraced all of the opportunities for digital reporting that are a key part of the Texan’s future. I trust he will. He recognizes that he is learning through his experience at the Texan and is interested in hearing constructive criticism and feedback. I’ve been happy to provide it.

Shabab has the potential to be one of the very best managing editors in the recent history of The Daily Texan. I think he should have the opportunity to give it a try. He has my full support in his candidacy for this important post.

Please let me know if I can offer further input or information.

Sincerely,

Doug Warren/Editorial Adviser, The Daily Texan
Email: dwarren@austin.utexas.edu
To the Members of the TSM Board,

I worked closely with Shabab Siddiqui over the course of my three years as a reporter and editor at The Daily Texan. I can say with complete confidence he is an excellent choice to lead the paper for the upcoming fall semester.

As a senior news reporter, Shabab covered the system and administration beat – one of the most challenging assignments at the paper. From the first week on the job, he consistently pitched strong ideas and turned in clean, well-reported stories. Shabab never shied away from a story because it was complicated or contentious, and he produced outstanding work on university budget cuts, grade inflation and the controversial proposal to close the Cactus Café. His sound news judgment and knowledge of UT will help make him an exceptional managing editor.

Shabab’s experience at the Texan isn’t limited to one department. He spent several semesters as a sports reporter and member of the editorial board. He has a broad understanding of how the paper operates and how important it is for departments to work together.

Under Shabab’s leadership this semester, the news team produced work that made me proud to say I’m Texan alum. From his staff’s coverage of the campus bomb threat to the 2013 legislative session to Beverly Kearney’s resignation, it’s clear Shabab knows what it takes to produce top-quality journalism. His understanding of public information act also helped the paper uncover the Major Applewhite scoop, which got picked up by national news outlets. If he’s selected to serve as managing editor, Shabab will continue to push the staff to produce thorough, engaging coverage of the campus community.

Shabab is one of the hardest workers I’ve ever met, and I’ve never seen him lose his head under pressure. And, most importantly, it’s obvious how much he cares about the Texan. His experience and dedication make him a great fit for this position, and I wholeheartedly endorse him.

Sincerely,

Lena Price
Daily Texan Managing Editor Fall 2011
Viviana Aldous
5020 South Lake Shore Dr. #N2014
Chicago, IL 60615
(504) 495-7364
valdous@uchicago.edu

April 2, 2013

To the Texas Student Media Board of Operating Trustees:

It is a pleasure to write to the board again, this time to endorse Shabab Siddiqui’s candidacy for managing editor of The Daily Texan in the fall of 2013. I served as editor-in-chief of the Texan from June 2011-May 2012, and Shabab served as my associate editor on the editorial board during the fall and spring semesters.

I first met Shabab in the fall of 2009, when he was a freshman. As a general reporter, Shabab stood out as an excellent writer, a critical thinker, and a dedicated staffer who demonstrated this further as a senior reporter in the spring 2010. At the time, I was associate news editor, and it was immediately apparent to the entire news team that Shabab had a natural ability to develop genuine relationships with potential sources; members of the University community and Daily Texan staffers alike found Shabab likeable and respectable. As a result, he acquired pertinent information regarding the potential closing of the Cactus Café with ease. Shabab’s coverage undoubtedly drew the attention of the University community, including students, alumni, faculty and staff.

Shabab was an obvious choice for associate editor, and not to my surprise, he was one of the most committed and reliable associate editors with whom I have had the pleasure to work. It took me time to feel comfortable depending on the associate editors, but Shabab made that easy. His editorials were relevant, compelling, and concise, and he always showed an interest not only in his daily tasks but also in the progress of the Texan as a whole.

I have worked with several managing editors in my four years at The Daily Texan, and I wholeheartedly believe that with his intellect, experience, skill, and ability, Shabab will excel as managing editor. His work in the last several years at the Texan in the news, sports and opinion departments demonstrate his commitment to furthering the objectives of The Daily Texan.

Sincerely,

Viviana Aldous

Viviana Aldous
Former Editor-in-Chief
June 2011-May 2012
The Daily Texan
Dear Texas Student Media Board of Trustees,

The purpose of my letter is to introduce myself to the board and to lay out a vision for The Daily Texan that I would pursue if certified as managing editor for fall 2013. My name is Shabab Siddiqui, and I am a quantitative finance and government senior and the current news editor at the Texan. I am applying for this position because I believe my cross-disciplinary journalistic and managerial experiences of the past, and my vision for how the Texan will need to adapt to the future make me qualified for this position.

I stumbled into the Texan offices the fall semester of my freshman year, sometime before my first college homework assignment was due. Several missed homework assignments later, I remain here a senior with an utmost bewilderment and an unshakable pride in what I do. I currently serve as the news editor, tasked with the honor of managing a staff that keeps our readership informed. My job is part creating content and part managing people, and overseeing the intersection and interdependence of these two responsibilities. News is constantly developing, and I put in forty to fifty hours per week in the office, which does not include the hours more of emails, texts, and phone calls with the reporters, editors, department heads, the managing editor, the adviser — not to mention angry readers and sources. As a testament to the resiliency of my staff, this semester has featured thorough coverage of campus, city, state, and system issues, ranging from the Bev Kearney - Major Applewhite dilemma to the UT System Board of Regents and its clash with President William Powers Jr. The onus of providing great journalism embodies both the service to our readership and the educational mission of the organization and is crucial to serving as a managing editor.

I also worked in several departments through my tenure at the Texan, which helps create a holistic understanding of how the various entities operate. I started in news as a general reporter, before moving up to a senior reporter covering the university administration, UT System, and other campuses. I also worked in sports simultaneously as a women’s golf writer and jumped to the volleyball beat the following year, making a 30-hour roundtrip to Kansas City, Missouri to cover them at the Final Four. I served as a year as an associate editor and a member of the editorial board, leveraging my reporting background to represent the newspaper’s voice, while overseeing the work of columnists on staff. These opportunities provide me with insight on the distinct processes of producing content in each department and would be of tremendous value when overseeing the day-to-day operations at the Texan.

There is no doubt that a number of long-standing habits at the Texan need to be changed on a scale from tweaking to transforming. Below is a list of ideas and concepts that I plan to implement if appointed managing editor:

**Departmental collaboration:** As news editor, I worked as part of a team to encourage ambitious, cross-departmental packages. Some of them succeeded and some of them failed. Additionally, students hoping to enter the field of journalism after college can no longer afford to leave with the single-department skill set that our current structure encourages. The managing editor is in the prime position to implement these cultural changes and to encourage department heads to think differently.
**Aggressive recruiting:** Journalism may be most enticing to future journalists, but information delivery — the soul of a news organization — is an interdisciplinary concept and an identity we need to pursue more aggressively. For a while, attempts to recruit students have been passive, assuming, or largely unsupported. There are many segments of students who are not typically found in the basement, ranging from graduate students, Greeks, and minority students, to engineers, social workers, and accountants. The Texan does far more than report news, and a coordinated, concerted, and comprehensive recruiting effort headed by the managing editor can be a first step in making it happen.

**Interactive content:** In what is a constant battle for readers’ attentions, we need to create better interactive content with an underlying purpose of increasing readership. Preliminary ideas for this could be fun, online quizzes and end-of-the-week crossword puzzle that test readers on the content we published. This is admittedly a smaller audience that would be interested in this kind of content, but it would create reader retention of a core constituency.

**Niche news:** The Texan’s current model uses its print product to drive its online product. The long-term success of the Texan depends on our ability to flip that model. One way to do so is to capture niche audiences with targeted blogs. One of my favorite stories from my time here at the Texan was back in spring 2010, the sports department ran an “International Soccer” column once a week. Every week, that column was the most read story of the day because it captured an audience of students who could debate the international soccer issues of the day with fellow UT students on the Texan website. The blogs would be run by carefully selected, but non-traditional individuals who have an ear to a community. The primary role of these blogs is not to become a source for breaking news, but to leverage the Texan as a forum for discussion for like-minded members of the UT community. These discussions happen; we need to make sure they happen on our website.

**Visualization and animation:** There is a need to innovate and experiment with a diversity of delivery tools, and one way to do that is to create a department focused on data visualization and computer animation. This is an area that is still underutilized in news organizations. The department would be staffed by recruited students from various corners on the campus who likely did not think their specific skill set could be used in a news organization.

**Increased photojournalism:** Photography and photojournalism have always been a tremendous strength of the Texan. However, the exposure of photography tends to be subject to the fickleness of space and words. Additionally, the current website does not allow photos to be displayed in a way that captures the photographers’ artistic efforts. We need to have a more concerted effort toward exposing those works and encouraging photojournalists to pursue ambitious projects and ideas.

**Quicker turnaround:** This applies primarily to breaking news and sports. As news editor, I witnessed the challenges of implementing a cultural change, not just among reporters but also editors — not to mention hesitancies and habits of my own. There are several obstacles to perfecting this process, ranging from the schedules of student-journalists, to the maintenance of accuracy and the onus of framing while acting in haste. But there is no doubt that nimbleness and
agility are highly desired characteristics that the life after college demands, and we must make structural and cultural changes to better develop those attributes.

**Let experiments fail rather than fail to experiment:** As a diverse range of research has shown, the organizations that most struggle with change are those most entrenched in culture and tradition. It is our 113-year-old legacy that is our greatest asset and greatest weakness as we work to adapt in a new world. But the true spirit of a university environment is one that encourages risk and innovation by creating a safe space for people to fail and try again. Changes to the world of news will come from students, and it is imperative that we take chances on ideas. This organization has thrived on the uncapped highs of student potential, and now more than ever, we need to ride that into the future.

I once wrote in the pages of the paper that it is common for people to think that their moment in time is the moment that will define the rest of history. I do not know if that is true; but, I do believe that it is vital for us to act like it is. A series of simple realities forecast an immensely complex future for The Daily Texan and its Texas Student Media partners, and it is clear that the era of delaying action is over. I am applying for this position not because I can single handedly transform The Daily Texan for the better but because I feel I can best serve the winsome and talented individuals that will.

This spirit is probably best captured by a man whose troubles and responsibilities greatly outweighed anything we face today. As he famously said: “We can succeed only by concert. It is not ‘Can any of us imagine better?’ but, ‘Can we all do better?’ The dogmas of the quiet past, are inadequate to the stormy present … As our case is new, so we must think anew, and act anew.”

I heartily thank you for your time, and I hope you accept my request for candidacy.

[Signature]

Shabab Siddiqui
Signatures for Shabab Siddiqui
to serve as Managing Editor

Trey Scott
Riley Brands
Christian Cowans
Matthew Stottlemeyer
Alexa Ura
Application Form
Travesty Editor

Complete all sections of this form and submit to the Office of the Director, Texas Student Media, (HSM 3.304) by the application deadline. The TSM Board of Operating Trustees will interview applicants at the next posted meeting.

SECTION I:

Katherine Swope
Name

Psychology, Rhetoric
Major

KS256602
UT EID

SECTION II: Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Signature of Applicant

Date

3/3/13

SECTION III: Additional Documents

A. Resume
B. Samples of work (2 samples, on 8 1/2 x 11 sheets)
C. Letters of recommendation (2 letters)
D. Letter from applicant to the TSM Board
E. Official Transcript from the University of Texas

SECTION IV: Experience Record
Please list any past positions held within Texas Student Media

Position: Publicity Director  Semester: Spring '12 - Fall '12
Position: Administrative Assistant  Semester: Spring '09 - Spring '12
Position: ____________________________  Semester: ____________________________
Position: ____________________________  Semester: ____________________________
Position: ____________________________  Semester: ____________________________
SECTION V. Qualifications
TSM Handbook, Chapter 6, Subchapter A, 6.18

1. Is applicant a registered student in residence at The University of Texas at Austin during the semester(s) in which the application is applying for the position? Note: If candidate is applying in the summer, registration during the previous spring semester shall be considered sufficient to satisfy this requirement.

YES □ NO □

2. Is the applicant in upper division standing, completed at least 30 hours of coursework at UT-Austin and have a minimum grade point average of 2.25?

YES □ NO □

3. Has the applicant served on the staff for at least two semesters, including at least one semester in a management position?

YES □ NO □

4. Show competence in law and ethics by completion of J360 (Media Law)?

YES □ NO □

If applicant has not completed J360 (Media Law), does applicant agree to complete training and pass a media law exam?

YES □ NO □

5. Has applicant obtained at least five signatures from staff in support of their candidacy? Attach signature page of endorsement to application.

YES □ NO □

5. Does applicant agree to fulfill all the duties of position during the term of appointment as outlined in the TSM Student Manager/Editor Contract?

YES □ NO □

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

Katherine Swope
Name of Applicant

Signature of Applicant

Date 3/3/13

General Provisions
If no qualified applicant for the position has filed by the deadline, the Board shall make an appointment using the Handbook qualifications. Qualifications may be waived with a two-thirds vote of members present, with the exception of items outlined in the TSM Handbook. The grade point average criterion may be waived, only with the revised criterion not less than 2.0.

The Student Manager/Editor shall be a registered student in accordance with U.T. institutional rules. This means the applicant must be registered at The University of Texas at Austin. The Student Manager/Editor may take no more than 12 semester hours as an undergraduate or 9 semester hours as a graduate or law student, but no fewer than 3 semester hours, during each long term. The Student Manager/Editor does not have to enroll for classes during the summer session. Candidates may be reappointed up to three semesters.
Katherine Swope
210 E 32nd St. Unit A
Austin, TX  78705
(979) 824-2432
katherinemswope@gmail.com

EDUCATION and APTITUDE:
Brazoswood High School, Clute TX
Graduated: May 2008
  • Brazoswood GPA 3.5
Concurrent enrollment Brazosport College, Clute TX
SAT score - combined Math and Critical Reading: 1350

University of Texas, Austin TX
Studying: Psychology and Rhetoric
Expected Graduation: May 2013
  • 97 credit hrs
  • Current GPA 3.0
  • 18 hours of Rhetoric; 6 hours upper division

HONORS and ACTIVITIES:
  • National Merit Commended - PSAT score in top 3.5% of nation

PROFESSIONAL EXPERIENCE:
05/07 - 08/07    Tutoring
  • Provided specialized motivation and assistance for bright child with autism.
  • Provided mentorship and academic development of a young student
  • Ensured timely completion of assigned objectives

07/07 - 08/07    Pre- Algebra Tutoring
  • Provided mentorship and academic development of young students
  • Ensured timely completion of assigned objectives

11/07 - 05/08    Recurring Childcare
  • Provided daily supervision and care to young children
  • Provided specialized care for a toddler with autism

2/1/08 - 4/28/08  Childcare associate at Day Care Center
  • Provide supervision and care for infants and children up to 12 years of age
  • State-approved training in all areas of infant and child care

6/20/09 - 4/15/10  Reading tutor and Junior Kumon Specialist at Kumon Learning Center
  • Providing early reading instruction for children of ages between 3 and 5.
  • Assisting elementary and middle school aged children in the development of reading comprehension skills.

9/14/09- present    Occasional Childcare
• Provide care and supervision for the children of various families in the Austin community.
• Provide specialized care for autistic children

6/15/10- 8/14/11  Server at Red River Café
• Provide exceptional customer service and care
• Perform all bussing, washing, cashier and expo duties

7/11/11- 9/25/11  Intern at Wolfgang Career Coaching
• Perform administrative duties including
  o Copy-editing
  o Organizing

10/25/11- 12/01/12  Mentor for Center for At Risk Youth
• Providing guidance and support for youth deemed “at risk”
  o Meeting with mentee once a week to provide stability, instruction, motivation and help in any manner appropriate.
  o Anger and Goal management training

3/15/09- present  Editor-in-Chief, Publicity Director and writer at the Texas Travesty
• Creating and promoting satirical content for the University of Texas humor publication.
• Utilizing social media to stimulate and maintain newspaper’s status as the nationally-acclaimed top student humor publication
• Personnel management
• Preparing board reports and financial documents

REFERENCES: Available upon request
TSM board and friends,

My name is Dan Treadway and I am writing to offer my full endorsement of Katherine Swope as the new editor-in-chief of the Texas Travesty. I worked at the Travesty from 2007-2011 and got to know Katherine during my time there and found her to be an asset. She possesses what is easily the most crucial quality that it takes to lead that Travesty, and that is a passion for the publication. Katherine has assisted in writing content for the magazine, but she also has experience in several other areas including distribution and organizing events, both of which are crucial to the success of our publication.

Moreso than anything else, the Travesty was a labor of love for me during college and I would not be writing this unless I felt fully confident in Katherine's ability to lead it moving forward. I will personally guarantee* that Katherine will arrive on time to every TSM organized death meeting, luncheon and hearing to defund the Travesty. She also happens to be the author of one of my favorite Around Campus' ever:

"First, we start losing at football. Then we lose our ranking as #1 party school. I might as well have gone to Rice on that full academic scholarship."

If you'd like to further discuss her qualification, please give me a call (512-577-2867) so that we can probably have what will be a forced and awkward conversation.

Onward,

Dan Treadway

*Associate Editor, The Huffington Post
*Contributor, The Onion
*Employed, Largely As A Result Of Working At The Travesty

*Probably
Dear Texas Student Media Board of Trustees,

It gives me immense pleasure to write in recommendation of Katherine Swope for the position of Editor-In-Chief of the Texas Travesty for the 2012-2013 academic year. I was on the staff of the Travesty with Katherine for over 2 years and can vouch for her commitment and qualifications for this position.

Katherine has been one of the most dedicated members of the Travesty for years now. Although I have been separated from Campus and daily workings of the Travesty over the year since I’ve graduated I’ve still been able to witness Katherine’s devotion and hard work. In addition to writing for the Travesty she has organized events and weekly shows with the Travesty and has been working tirelessly to make sure the Travesty’s name is on the tongues of the Austin community and on their calendars Friday nights. Her e-mails urging members to come to deadline weekends and socials show me that she has already assumed a leadership position on staff. The fact that the staff voted her into this position is evident that she is loved and looked up to on staff. She has been the main person I hear from when the website needs help, or positions are to be filled. It seems as though Katherine has already been tasked with many editorial tasks and she has handled them very well. Her organizational skills, leadership, experience on staff, and determination make me confident that Katherine will handle the stress and challenges of being editor with grace and determination.

I truly believe Katherine is the best person for the job of editor of the Travesty and it seems as though the current staff is already convinced as well. She will continue the Travesty’s legacy and I believe, given the correct support, expand its role in the university, comedy, and Austin community.

Best Regards,

Alyssa Peters,

Texas Travesty Editor-In-Chief 2010-2011
To whom it may concern,

I am writing today to express my interest in resuming the responsibilities of Texas Travesty Editor-in-Chief for the Fall 2013 semester. During my time on staff at the Travesty, I have worked in every department, save for design, and during my four years on staff have grown to be knowledgeable of all aspects of running a college humor publication. I have acted as official Editor-in-Chief since December and Interim Editor since September. I am very grateful for all of the tremendous learning opportunities that have been afforded me by TSM and UT and look forward to continuing to grow the Travesty brand with continued support.

Thank you,
Katherine Swope
Application Form
Cactus Editor

Complete all sections of this form and submit to the Office of the Director, Texas Student Media, (HSM 3.304) by the application deadline. The TSM Board of Operating Trustees will interview applicants at the next posted meeting.

SECTION I:

Megan Palomba
Name
Spanish & Advertising
Major

mep2528
UT EID

SECTION II: Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Megan Palomba
Signature of Applicant

4/5/13
Date

SECTION III: Additional Documents

A. Resume
B. Samples of work (2 samples, on 8 1/2 x 11 sheets)
C. Letters of recommendation (2 letters)
D. Letter from applicant to the TSM Board
E. Official Transcript from the University of Texas

SECTION IV: Experience Record
Please list any past positions held within Texas Student Media

Position: Athletic Section Editor
Semester: Fall 2012

Position: Athletic Section Editor
Semester: Spring 2013

Position: 
Semester: 

Position: 
Semester: 

Position: 
Semester: 
SECTION V. Qualifications
TSM Handbook, Chapter 3, Subchapter B, 3.25

1. Is applicant a registered student in residence at The University of Texas at Austin during the semester(s) in which the application is applying for the position?
   Note: If candidate is applying in the summer, registration during the previous spring semester shall be considered sufficient to satisfy this requirement.
   - YES  NO

2. Is the applicant in upper division standing, completed at least 30 hours of coursework at UT-Austin and have a minimum grade point average of 2.25?
   - YES  NO

3. Has the applicant served on the Cactus staff for at least two semesters, including at least one semester in a management position?
   - YES  NO

4. Show competence in Law and Ethics by completion of J360 (Media Law)?
   - YES  NO
   If applicant has not completed J360 (Media Law), does applicant agree to complete training and pass a media law exam?
   - YES  NO

5. Has applicant obtained at least five signatures from Cactus staff in support of their candidacy? Attach signature page of endorsement to application.
   - YES  NO

5. Does applicant agree to fulfill all the duties of position during the term of appointment as outlined in the TSM Student Manager/Editor Contract?
   - YES  NO

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

__________________________
Megan Palombo
Name of Applicant

__________________________  4/5/13
Megan Palombo  Date
Signature of Applicant

General Provisions
If no qualified applicant for the position has filed by the deadline, the Board shall make an appointment using the Handbook qualifications. Qualifications may be waived with a two-thirds vote of members present, with the exception of items outlined in the TSM Handbook. The grade point average criterion may be waived, only with the revised criterion not less than 2.0.

The Student Manager/Editor shall be a registered student in accordance with U.T. institutional rules. This means the applicant must be registered at The University of Texas at Austin. The Student Manager/Editor may take no more than 12 semester hours as an undergraduate or 9 semester hours as a graduate or law student, but no fewer than 3 semester hours, during each long term. The Student Manager/Editor does not have to enroll for classes during the summer session. Candidates may be reappointed up to three semesters.
EDUCATION
The University of Texas at Austin Bachelor of Arts, Spanish (Hispanic Studies) Graduation Date: May 2015 Bachelor of Science, Advertising Overall GPA: 3.51/4.0 Minor: Business Foundations Certificate (Global Track)

Universidad de Barcelona Language and Area Studies Program Summer 2013

WORK EXPERIENCE
U.S. Department of State- Intern: Virtual Student Foreign Services Fall 2012- Spring 2013
• Chosen to be 1 of 50 interns (1 to represent each state) of 1245 applicants for the internship positions
• Supported EducationUSA and EducationUSACHINA and worked with the Bureau of Educational and Cultural Affairs
• Connected with Chinese students interested in studying in the United States and provided appropriate information
• Used social media, specifically microblogs, and web chat forums to connect with students
• Virtual Student Foreign Services Voted Federal Innovation Program of 2012

Merrill Lynch- Intern; Wayzata, Minnesota Summer 2011 and 2012
• Served various advisor teams as the project manager and worked 40 hours a week for 10 weeks
• Worked as the office receptionist, managed daily office tasks, and provided appropriate information
• Attended weekly meetings to gain insight regarding the business industry and successful wealth management
• Developed and managed customer databases and prepared briefs on marketing events

LEADERSHIP EXPERIENCE AND ACTIVITIES
Liberal Arts Council- The LIBERATOR Literary Magazine; UT Austin Spring 2013-Fall 2013
• Served as a liaison between the student organizations and the liberal arts council, faculty, and staff
• Planned and hosted the annual leadership seminar and the COLA conference
• Wrote article and designed layouts for the College of Liberal Arts Newspaper The Liberator
• Distributed 3500 copies of the 24 page full color publication, which are printed by the Austin American Statesman

Kappa Alpha Theta Sorority- Service and Philanthropy Director; UT Austin Spring 2013-Fall 2013
• Coordinated the signature philanthropy event and the day of service for the entire chapter
• Managed a budget of $2,500 to plan the annual Pancake Party to raise money for our philanthropy CASA
• Served on the marketing committee, the cabinet, and chaired the service committee
• Communicated regularly with the marketing advisor and chapter advisor

Yearbook- Athletics Section Editor; UT Austin Fall 2012- Spring 2013
• Selected to be Athletics Section Editor, 1 of the 8 editors chosen to be on the staff
• Constructed the layout, typography, and graphic design for the Athletics Section
• Attended weekly meetings to discuss ideas and events for each section to be completed by four deadlines
• Worked closely with the photo editor and copy editor to coordinate photos and articles for all UT Varsity Sports

CAMPUS AFFILIATIONS
Leadership and Ethics Institute- Member Fall 2012 – Present
Texas Advertising Group- Member Fall 2012 – Present
Texas Student Media (Cactus Yearbook) –Athletics Section Editor Fall 2012 – Present
Texas Exes Student Chapter –Recipient of Chapter Scholarship Fall 2011 – Present
Kappa Alpha Theta Sorority (Alpha Theta Chapter) – Member Fall 2011 – Present

HONORS, AWARDS, AND ACHIEVEMENTS
Leadership and Ethics Certificate 11/2012
Liberal Arts Dean’s Honor List: Magna Cum Laude 05/2012
Texas Exes Chapter Scholarship: Twin-Cities Chapter 08/2011
National Art Honors Society 05/2011

ADDITIONAL INFORMATION
Computer Skills: Microsoft Word, PowerPoint, Excel, Adobe Photoshop, InDesign, Illustrator
Social Media: Linkedin, Facebook, Twitter, Pinterest, Instagram
Languages: Advanced Proficiency in Spanish
Table of Contents

Reflections 2010-2011
The Blake School
511 Kenwood Parkway
Minneapolis, Minnesota 55403
(952) 988-3700
www.blakeschool.org

002  Why stand out? 006  What is life like as a student at Blake? Balancing homework and sports may be difficult, but Blake students always manage to find a balance, while going all-out during spirit week and supporting the athletic teams. 020  What are the academics like at Blake? They motivate us, drive our love for learning, and keep us asking “why?” 028  Who are the people at Blake? We are students, athletes, classmates and friends. We are proud to be a part of this community. 118  What are the arts like at Blake? Inspiring, expressive, and emotional. 152  What are you interested in? It is very likely that whatever you are interested in, Blake has a club or organization for it. They are crucial to our community. 183  What are athletics like at Blake? There is something special about putting on that Blake jersey. Maybe it is the supportive teammates that become like family during the season, or hoisting the state championship trophy in the air in front of the entire school. 200
ADVISING: MAKING THE MOST OF YOUR VISIT

TOP 3 SUGGESTIONS FROM STUDENTS:

Prepare yourself
Be open and willing to talk about yourself
Come with questions

TOP 3 SUGGESTIONS FROM ADVISORS:

Use the resources that the university provides
Be open-minded
Being productive and persistent is the key to success

The hardest step is the first one. But, once you enter the office you have already overcome advising’s biggest challenge—getting people in the door. After freshmen orientation, many students don’t go back to see their advisor with questions or to check in until it is already too late. The information students receive during an advising appointment is paramount because it dictates which classes students take, as well as how many hours and even the amount of time it takes a student to graduate.

The university is struggling to have students graduate on time, which is a university priority considering the 4-year graduation rate currently hovers just above 56 percent. This is not only costly for the students, but it also costs the university money in the long run. Why do so many students not take full advantage of the academic advisors and resources on campus?

KNOW WHAT YOU NEED
Each semester, right before registration, students show up to an advising appointment and expect the advisors to tell them all the classes to take. However, this approach is a waste of time for both the students and advisors. Miscommunication in advising can cause serious problems for a degree plan. A lack of information or insufficient advising creates frustration for many students.

"I wish I had started out taking Greek because it is offered less since not as many people take it," Alenis Leon, a sophomore Economics and Classics major, explained. "It would have been extremely helpful if I had been made aware of that earlier on." More efficient advising could help students avoid degree-planning errors that postpone graduation. To make an advising appointment the most productive, students should come in with questions or concerns. The advisors should also be held responsible for reviewing the interactive degree audit (IDA) prior to the meeting, so they are familiar with the students’ major and previous coursework. It is also helpful to familiarize yourself with the digital IDA interface, available through UT Direct, so you can better focus on your specific needs.

"When a student doesn’t know where to go or needs help, come talk to us first," said Student Advisor Craig Gilden. "I’ll either have the answer to your question, or I’ll be able to direct you to the right place to answer your question." However, many students do not realize the extent of resources on campus and in the advising offices. The academic advisors can help students in more substantial ways than just planning a degree; they are here to serve as a guide and a source of information.

"UT is a very large and complex bureaucracy and it can be difficult to navigate or know what steps to take, and I think advisors can play an important role to help simplify this process." –Craig Gilden

"We are here to help students maximize their time here on campus," Gilden says, "whether that be by talking about study skills, how to earn the best grade in a class, or how to get more involved on campus." Each college here at UT has their own major-specific academic advisors, yet they are often times underutilized and forgotten about after orientation.

COMMUNICATE YOUR GOAL
On the other hand, one thing that has been very helpful for Leon was that her advisors had taken the time to get to know her. "My advisor was generally interested in my life," she beams, "she said, ‘I’m guessing you don’t just do school.’ And I replied no, I have a job, an internship, an apart of Liberal Arts Council, and have other classes." Many of the departmental advisors are genuinely interested in learning the most about their students, so they can help direct them to the best classes for their interests and future goals. The advisors are eager to give students suggestions and information that will be the most beneficial. However, they can’t help if the students don’t come in with prepared questions or concerns, and tell them about their interests and long-term plans.

Leon urges, "Appreciate your advisors because they do so much, and they are very underappreciated. Everyone wants to get to know their professors, but your advisors are also valuable resources and can get to know you very well if you go in to see them; my advisor probably knows me better than half of my professors do or ever will know me!" Though most students don’t know about all of their resources on campus, the university, along with the Liberal Arts Council, is working on making strategic advising uniform throughout the college.

ASK QUESTIONS
It is not a perfect system, and there are many instances of students going away due to poor advising or a lack of planning. Sometimes students don’t realize which courses can cover multiple requirements, or that alternates are available. Other times, there’s misinformation entirely, so that students take things that don’t count, or from universities that don’t transfer to UT. These are all things to be mindful of, and questions you should feel comfortable asking about, because planning a degree doesn’t have to be a traumatic experience. It can actually be advantageous to form relationships with the academic advisors on campus. "I have gained a much stronger appreciation and understanding of the day-to-day schedule of each academic advisor, what their roles truly encompass, how much work goes into being an academic advisor," explained Ali Raza, a senior government and History major who had the unique opportunity to work in the Government Advising Office, "...their job descriptions are not simply limited to academic advising and extends to information sessions on different programs, internships, study abroad, conferences, and presentations."

Ultimately, connecting with an advisor will enhance a student’s experience here at UT and after. They are here to help you, so be knowledgeable about your own degree, visit them regularly enough to acclimate them with what you need, and take advantage of how they can help you reach your goals for your time on campus.

–MEGAN PALMERO
To Whom It May Concern:

I'm very pleased to be able to recommend Megan Palombo as Editor-in-Chief of "The Cactus." I worked for three years with Ms. Palombo at The Blake School, which is the longest with whom I've worked during my tenure as yearbook advisor. As a result, I had the opportunity to see Ms. Palombo's motivation and skills at work, and to watch her come into her own as Editor-in-Chief of "Reflections," our Upper School yearbook. She oversaw one of the best editions we've produced during my time supervising the book.

One of the first things I noticed about Ms. Palombo when she first came to work with us was how self-motivated she was. She not only took on whatever tasks she was assigned, but she was proactive about taking on additional responsibilities. Occasionally her editors would have trouble figuring out what else she could be doing, and at that point, she would take the initiative. Consequently, she very quickly became familiar with every aspect of a book's production.

She worked in this capacity for two years, and upon entering her senior year, I was convinced there was no better candidate for the position of Editor-in-Chief. I was right. Ms. Palombo has always been very easy to get along with, but she proved to be a firm manager, ensuring that deadlines were met while setting expectations to a quality of work that she established and maintained throughout. She was an expert delegator who gave tasks to the right people for the job, and was great at keeping her staff motivated. She was a very strong communicator and well-organized - very seldom did I find it necessary to step in or run interference. She dealt with conflicts fairly and firmly. And finally, she did an amazing job of grooming her successor, who clearly learned a lot from Ms. Palombo, given how the yearbook continued to function smoothly after she graduated.

This is my long and effusive way of saying that Megan Palombo will be an excellent Editor-in-Chief for "The Cactus," and she has my enthusiastic endorsement for this position. I am available to discuss her experience and qualifications at any time, and I thank you for your consideration.

Best regards,

Joseph Jolton
Media Arts Instructor
The Blake School - Upper School
jjolton@blakeschool.org
612-270-7751
To Whom It May Concern:

I am extremely honored to be writing Megan Palombo a recommendation for the editor in chief of the Cactus Yearbook. Megan is the perfect candidate for this position, as she undoubtedly embodies the attributes it is looking for—she exemplifies positive leadership and is dedicated to the community.

Megan has stood out since I first met her in the fall of 2011, when she joined our sorority as an incoming freshman. The first thing I noticed about Megan was how sociable and friendly she was, and her genuine desire to get to know everyone personally. She is such a great role model for all of our members, young and old, and I feel so lucky to have her in our chapter. Megan’s compassion for others is a constant inspiration to me, as well as anyone that knows her.

When I think of Megan, the thing that comes to mind is how self-motivated, hard working, and passionate she is about everything she takes on. She is always looking for ways to be involved with not only our chapter, but with other student organizations on campus as well. Megan is involved in a number of organizations on and off campus, and it is evident how she puts her heart into each and every one.

Not only is Megan dedicated to all of her activities, but also she is devoted to her Theta sisters. Megan’s kind nature stands out and it is obvious how much she cares about the people around her. The humanitarian personality Megan has is what led her to become our Service and Philanthropy Director for 2013. Her excitement about planning our philanthropy events is undeniable, and her enthusiasm is contagious.

Overall, I believe that Megan would be a great recipient of this amazing position that would help her to grow, and to keep doing amazing things on this campus and beyond. Let me know if you have any questions, and I thank you for your consideration.

Best Regards,

Caroline Babb  
President, Kappa Alpha Theta  
The University of Texas  
caroline_babb@utexas.edu  
(512) 422 - 7503
Friday, April 5th, 2013

Texas Student Media Board
Whitits Ave, HSM 3.304
Austin, TX 78705

To Whom It May Concern:

This letter is to express my enthusiastic interest in the Editor-in-Chief position with The Cactus. I am a second year Spanish and Advertising double major in the College of Liberal Arts and the College of Communication. Although I have only been working as an editor of the Athletics Section for one year, I believe that I have the previous skills necessary to take on this role and fulfill it successfully. I am thrilled about the possibility to combine my knowledge from the University of Texas at Austin with my previous skills as Editor-in-Chief of my high school yearbook to continue to create an award-winning yearbook that UT has been known for. Hunter Ellenberger has done a great job this year and served as a mentor that I continue to ask questions for clarification, and I hope that I can fill his shoes and beyond.

My experience thus far with the Cactus at UT Austin has allowed me to further my interest in design, photography, and typography. The past two semesters I have been working closely with the other editors of the yearbook to ensure photographers and writers cover all of the critical athletic events on campus. I covered all of the typical sports here at UT like football, however I also wanted to include less known IM and club sports, such as Ultimate Frisbee, which has won nationals the past 9 out of 10 years. I have been improving my communication and teamwork skills through weekly meetings and to ensure that all deadlines are met.

Furthermore, I plan to increase the revenue and sales of the yearbook by being actively involved representing The Cactus during freshmen orientations to encourage freshmen to purchase a yearbook as well as get their picture taken, hopefully starting a four-year trend. I would also like to table more often during university wide events, promoting discounts or specials, to increase knowledge of the UT yearbook. I hope to have a more prevalent presence on social media sites.

During the summer of 2010 and 2011, I interned at Merrill Lynch, a wealth management and finance corporation near Minneapolis. During my time as an intern I worked as a project manager for multiple advisor teams. I contributed my assistance to numerous projects such as preparing marketing projects and managing daily tasks around the office. Through my two summers interning at Merrill Lynch I was able to improve my communication and management skills, while fostering strong relationships with my advisor and co-workers.

Thank you for taking time to consider my application for the Editor-in-Chief of The Cactus. Please feel free to contact me with any further questions or comments, as I would enjoy the opportunity to talk more about my ideas for the yearbook and how I can be an asset.

Sincerely,

Megan Palombo
Application Form  
Cactus Editor

Complete all sections of this form and submit to the Office of the Director, Texas Student Media, (HSM 3.204) by the application deadline. The TSM Board of Operating Trustees will interview applicants at the next posted meeting.

SECTION I:

Jadyn Kachelmeyer  
Name

JRK 2437  
UT EID

Plan II, International Relations, Studio Art  
Major

SECTION II: Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Jadyn Kachelmeyer  
Signature of Applicant

4/3/13  
Date

SECTION III: Additional Documents

A. Resume
B. Samples of work (2 samples, on 8 1/2 x 11 sheets)
C. Letters of recommendation (2 letters)
D. Letter from applicant to the TSM Board
E. Official Transcript from the University of Texas

SECTION IV: Experience Record
Please list any past positions held within Texas Student Media:

Position: Cactus Internal Coordinator  
Semester: Fall 2012, Spring 2013

Position:  
Semester: 

Position:  
Semester: 

Position:  
Semester: 

Position:  
Semester: 

Position:  
Semester: 

SECTION V. Qualifications
TSM Handbook, Chapter 3, Subchapter B, 3.25

1. Is applicant a registered student in residence at The University of Texas at Austin during the semester(s) in which the application is applying for the position?
   Note: If candidate is applying in the summer, registration during the previous spring semester shall be considered sufficient to satisfy this requirement.
   YES  NO

2. Is the applicant in upper division standing, completed at least 30 hours of coursework at UT-Austin and have a minimum grade point average of 2.25?
   YES  NO

3. Has the applicant served on the Cactus staff for at least two semesters, including at least one semester in a management position?
   YES  NO

4. Show competence in Law and Ethics by completion of J360 (Media Law)?
   YES  NO
   If applicant has not completed J360 (Media Law), does applicant agree to complete training and pass a media law exam?
   YES  NO

5. Has applicant obtained at least five signatures from Cactus staff in support of their candidacy? Attach signature page of endorsement to application.
   YES  NO

6. Does applicant agree to fulfill all the duties of position during the term of appointment as outlined in the TSM Student Manager/Editor Contract?
   YES  NO

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

Jaclyn Kachelmeyer
Name of Applicant

Jaclyn Kachelmeyer
Signature of Applicant

4/3/13
Date

General Provisions
If no qualified applicant for the position has filed by the deadline, the Board shall make an appointment using the Handbook qualifications. Qualifications may be waived with a two-thirds vote of members present, with the exception of items outlined in the TSM Handbook. The grade point average criterion may be waived, only with the revised criterion not less than 2.0.

The Student Manager/Editor shall be a registered student in accordance with U.T. institutional rules. This means the applicant must be registered at The University of Texas at Austin. The Student Manager/Editor may take no more than 12 semester hours as an undergraduate or 9 semester hours as a graduate or law student, but no fewer than 3 semester hours, during each long term. The Student Manager/Editor does not have to enroll for classes during the summer session. Candidates may be reappointed up to three semesters.
EDUCATION
08/2011-Present  University of Texas at Austin
Bachelor of Arts, expected Fall 2015
  • Major: Plan II Honors; International Relations and Global Studies—Science, Technology, and the Environment track; Studio Art
  • Minor: African Studies
GPA: 3.97797 out of 4.0
  • Magna Cum Laude, Dean's Honor List Fall 2011, Fall 2012
  • Cum Laude, Dean's Honor List Spring 2012
Study Abroad; faculty-led program, June 2012
  • Climate Change, Ecosystems, and Human Dynamics in Botswana

WORK HISTORY
10/2012 - 1/2013  Pure Charity Campus Catalyst, Marketing Intern
  • Held awareness campaigns and recruited for the non-profit Pure Charity
08/2012 - Present  Cactus Yearbook Internal Coordinator
  • Work with the staff to market and meet deadlines
04/2012 - 10/2012  Strauss Center Internship: Climate Change and African Political Stability, Researcher
  • Gathered and organized information on Kenya’s political, economic, and social history

EXPERIENCES
12/2012 - Present  Plan II Literary Journal, Design Editor
  • Design and edit the pages and cover of the journal
  • Contribute to overall content development
05/2012 - Present  Blanton Museum of Art, Volunteer
  • Assist visitors, work at events, encourage student participation
02/2012 - Present  Students for Clean Water, Administrative Chair
  • Communicate with members and campus, organize events
  • Spread awareness of and raise funds for the global water crisis
  • Dedicate approximately 5-6 hours per week to meetings and activities
01/2013 - Present  Club for Environmental Outreach, Founding Member
  • Work with partner groups to plan and perform environmental projects, focusing on education and environmental accountability
08/2011 - 03/2013  Intramural Soccer Team, Captain
  • Organize practices, games, and rosters
  • Play about 2 hours per week
01/2012 - 12/2012  Habitat for Humanity UT Chapter, Historian Officer
  • Documented the events of the year and compile the complete history
  • Volunteered to build houses on weekends
  • Spent an average of 5 hours per week on meetings, builds, other activities

ADDITIONAL INFORMATION
  • Computer skills
    • Adobe InDesign, Photoshop, Illustrator, iMovie, Word, PowerPoint, Excel
    • Photography, Art, Design
  • Use a Canon Rebel T3 digital SLR
EARN
students discover the world of employment and its opportunities
IN THE EVENT OF Boredom...

1. Go to concerts
2. Play Quidditch
3. Get coffee with friends
4. Serve it up with Ring-Pong
5. Watch movies
6. Create music
7. Skateboard
8. Enjoy ice cream

GO TO CONCERTS
- Visit your local music venues or explore virtual concerts online.

PLAY QUIDDITCH
- Gather your friends and create your own Quidditch game.

GET COFFEE WITH FRIENDS
- Plan a coffee date with your friends to spend quality time together.

SERVE IT UP WITH RING-PONG
- Set up a Ring-Pong game to challenge your friends.

WATCH MOVIES
- Explore a wide range of movies available for streaming.

CREATE MUSIC
- Use your creativity to compose your own music.

SKATEBOARD
- Improve your skills by skateboarding in a safe environment.

ENJOY ICE CREAM
- Indulge in delicious ice cream to relax and enjoy.

FUN In the屋 BUBBLES

BLOCKBUSTER HITS

HARRY POTTER AND THE DEATHLY HALLOWS: PART 1
SHREK FOREVER AFTER
INCEPTION
INHERENTLY WICKED
DISAPPARABLE ME
THE SOCIAL NETWORK
TOY STORY 3
EAT PRAY LOVE
Please allow me to submit to you two additional samples of my more recent design work. Although the first two samples are representative of my yearbook design from my junior and senior years in high school, the following two samples represent design projects I am currently working on. They are not final products, but they do give a sense of how my design aesthetic has evolved over the past couple years.

Thank you.
CHILDISH GAMBINO
rapper brings off-beat album to students, Stubb's

The peculiar scenario and profound potentials driven by Childish Gambino earned a spot on the album cover of his second studio album, "Awaken, My Love!". The album, which features genres such as rap, soul, and funk, was released in 2016 and has received critical acclaim for its unconventional approach to modern hip-hop.

One of the most prominent tracks on the album is "Red Light" featuring Future, a song that explores themes of social issues and personal growth. The album's success has helped to redefine the genre, earning Childish Gambino critical acclaim and a dedicated fan base.

For more information on Childish Gambino and his music, visit his official website at childishgambino.com. The album is available on major music streaming platforms, including Spotify, Apple Music, and Amazon Music.

*Image credit: Lipari Photography*
April 4, 2013

Dear Texas Student Media Board of Trustees,

Hello!

My past year on the Cactus yearbook staff has been a whirlwind experience and has taught me so much more about running a college-level yearbook than I could have ever imagined. Under the tutelage of Hunter Ellenberger, this year’s Editor-in-Chief, I have learned the ins and outs of yearbook management within TSM. As the Cactus Internal Coordinator, I have developed a very good feel for the inner workings of TSM and the business and marketing side of running a yearbook.

As part of our efforts to increase book sales, I have been coordinating the return of student organization group photos into the yearbook. This involves marketing the new option to student organizations through Know Events, school-wide emails, and — most effectively — through personal emails sent individually to the leaders of every student organization in the Dean of Students registered organization database. After the initial wave of marketing, I follow up with organization to discuss payment options and to schedule the photo. In addition to group photos, I was in charge of organizing the Cactus Goodfellow and Outstanding Student awards. This required — once again — marketing, mass communication, and coordination between departments. I assembled, with the help of fellow Editor Elizabeth Robinson, the awards’ selection committees. I expanded our publicity efforts to include an A-frame—Cactus yearbook’s first ever—and posters, in addition to social media and school-wide emails through the DoS (also a first for Cactus). Beyond these two specific assignments, my role as Internal Coordinator essentially fulfills the duties of a yearbook sponsor; I deal with many managerial issues, work closely with Hunter to market the book and Photo Studio in general, reserve tabling space and rooms, organize flyering for our publicity and sales pushes throughout the year, and maneuver through UT’s bureaucracy. I am there to assist Hunter in whatever he needs done, including presenting to Comm Council for allocations, representing Cactus at meetings, creating flyers, and fielding emails. Just to name a few. In addition, I have attended budget and marketing meetings with Jalah, as well as TSM board meetings.

I know the challenges Cactus currently faces: our book sales need to increase dramatically, as does our overall presence on campus; our financial situation needs a boost; we must cut corners where need be and slim down our budget while maintaining the high quality product Cactus has always been. This requires not only someone who is familiar with the inner workings and financials of Cactus and TSM in general, but also someone who is passionate about yearbook — about Cactus — and wants to see it thrive in these tough times. I am that person.

Running a yearbook is very familiar territory for me. I served on my high school yearbook for four years and was Editor-in-Chief for two of those four years. I edited the copy and designed the book; I assigned articles and oversaw photography; I met with our sales reps and was involved in the financial decision-making. I am well versed in yearbook design and the software involved, including Adobe Photoshop, InDesign, and Illustrator. I also bring to the
table a touch of creativity beyond that of graphic design: as a Studio Art major, I am constantly thinking beyond the usual scope of visual arts to find that new idea or aesthetic that will give my work a creative edge. I know I can incorporate this artistic style into Cactus in a positive way. So although my editorial position on Cactus this past year has not been one directly involved in design and layouts, I am very experienced in that field and have maintained those skills through my work with the Plan II Literary Journal and design work for student organizations. During my time at UT, I have held many leadership positions that have prepared me for the role of Editor-in-Chief, and my diverse concoction of majors gives me a network among UT's many departments and niches that extends beyond the College of Communication and other student groups directly linked to TSM.

Cactus has a difficult year ahead of it, but I am determined to tackle those difficulties head on and to continue the Cactus tradition of excellence.

Thank you for considering me for the Editor-in-Chief position.
Hook 'em!

[Signature]
Jaclyn Kachelmeyer
Cactus Staff Endorsements
March 26, 2013

By signing below, we support Jaclyn Kachelmeyer's candidacy for Cactus Editor-in-Chief during the 2013-2014 school year.

Signed,

[Signatures]

[Names]

[Roles]
To Whom It May Concern:

It is with joy that I offer this recommendation for Jaelyn Kachelmeyer for Editor-in-Chief of the Cactus yearbook. I have had the pleasure of working with Jaelyn both as a member of and co-officers of Students for Clean Water. I have known Jaelyn through this organization for two years, and I believe she has consistently demonstrated the qualities and skills that make her an ideal candidate for this position.

Students for Clean Water (SfCW) is a student organization on campus that raises money to provide safe water to communities across the world. Jaelyn and I first met as members of this organization during the 2011-2012 school year. In Fall 2012, I became vice president of SfCW. After the fall semester, a different officer left their position to study abroad, and I knew that the choice for his replacement was a simple one. Jaelyn had made obvious her commitment to our organization and her potential as an officer during the year and half that she was a member. In a small organization like ours, it is often difficult to get help from non-officer members. Thankfully, this was never a problem for Jaelyn. Not only did she perform the obvious expectations, such as showing up to each event and meeting (which I hate to admit is rare among our members), but also she played an exceptionally critical role in planning and organizing events even as a member. For these reasons and more, we made the easy decision to make Jaelyn SfCW’s Administrative Chair for Spring 2013.

In this position, Jaelyn has continued to extend beyond the expressed requirements of the role. The Administrative Chair is explicitly responsible for organization communication, such as composing and sending our bi-weekly email update, and maintaining minutes and notes for both officer and general meetings, while contributing to any tasks not headed by another officer. This semester also included our first World Water Week, a celebration of water comprised of five days of events, which required a great deal of effort from all officers. While heading her own lunch sale during the week, Jaelyn also was instrumental in communicating and organizing with other groups and organizations, such as Student
Government for funding, local restaurants for donations and supplies, and other organizations that were assisting. Through these events, and the entire semester, Jaclyn has diligently worked to fight a problem that is daunting in size and scope. Without complaining in the slightest, she has done a truly incredible job at everything asked of her and more. Her work for Students for Clean Water, along with her other organization experiences, such as in Plan II and with Habitat for Humanity, have shown Jaclyn has tremendous promise as a leader at the Cactus.

Beyond what I have seen in Jaclyn’s organizational qualities, I have consistently been reminded how passionate Jaclyn is about yearbooks. Admittedly, when I was first told about her involvement with our university’s yearbook at the beginning of her first year, I was surprised that a college still had a yearbook. I am glad to say, however, that Jaclyn has converted me into a full supporter of this university’s oldest publication. I have seen her unwavering commitment to the Cactus since her first semester on campus. At times when I felt overwhelmed from one organization, I have seen Jaclyn seamlessly balance both organizations without leaving either behind. With her continued commitment to the yearbook culminating in Editor-in-Chief, I know Jaclyn would use her passion for the yearbook, her obvious intelligence, and her demonstrated tenacity, hard work, and determination to continue the legacy of the Cactus and even to take it to another level.

I thank you for the opportunity to recommend a truly outstanding officer, and an extraordinary person. I wholeheartedly believe that Jaclyn Kachelmeyer is an ideal candidate for Editor-in-Chief. Please do not hesitate to contact me for further information or to hear more.

Sincerely,

Jesse Contreras
Vice President
Students for Clean Water
jesse.contreras@utexas.edu
903.275.3369
Reference letter – Jacyln Kachelmeyer

Ms. Kachelmeyer has been one of our students attending the 6 week Study Abroad Course in Botswana, 2012. The course is a field work oriented experience for our students. The course takes place in a rather remote setting with an approximate student/ faculty interaction of approx. 10 – 12 hours per day. Therefore, the instructors get to know their students from an academic as well as a private perspective. During the course, Jacyln has been one of the students who took responsibility regarding the actual content of the course as well as the daily operation of the field camp. Her ability to adapt put her into a position where she took leadership in resolving most problems associated with group living in a very confined space.

Jacyln also proved herself well capable of leading a small team of students. The team’s success can to large parts be attributed to Jacyln’s social skills, knowledge of the subject and ability to learn and adjust quickly. Impressive was her positive spirit, accountability and that she was not shy in volunteering for additional work. She is able to understand rather complex situations and works methodically on resolving problems while still being open for the opinions and advice of others.

Apart from the fact that Jacyln completed the course on top of the class, she also impressed me with her interest in the course and her above average knowledge about environmental and social concerns. Especially noticeable was that Jacyln prepared herself very well for the course, even before leaving the US. I noticed her ability to critically weigh pros and cons when faced with a problem. After, having lived and worked in the developing world for 15 years, I do believe that this is one of the major necessities for informed decision making, especially in Africa where economic development and social circumstances often counteract efforts in nature/ environmental conservation.

With regards to the problems, faced during the course, Jacyln understood that scientific facts are the underlying base of solving most problems associated with enviro-socio-economic conflicts. Unlike other students, she was able to differentiate between facts and (western world) emotions enabling her to see that culturally specific solution might be necessary to solve an existing conflict.

It came as no surprise, to learn that Jacyln is and has been actively involved in a variety of charity programs ranging from child care activity to physically demanding work for senior citizens. I strongly believe that due to her professional and social skills, Jacyln is a perfect as Editor-In-Chief for UT’s Cactus yearbook.

1st April 2013
Yours sincerely,

[Signature]

Thoralf Meyer

Lecturer, Department of Geography and the Environment, University of Texas at Austin