applicants for TSM Board / Moody (2 positions):

Tian Lai
Michelle Peplinski

applicants for TSM Board / at-large (1 position):

Jacob Atlas
Peter Kishler
Rylan Maksoud
Rakshit Shroff
Mark C. Witte

All the applicants meet the requirements.
TEXAS STUDENT MEDIA APPLICATION FORM
STUDENT BOARD MEMBER FROM MOODY COLLEGE OF COMMUNICATION

select only one  ☑ March 10, 2018 - May 31, 2020 (completion of unexpired term)
☐ June 1, 2018 - May 31, 2020 (regular term)

This application and supporting materials must be submitted to the TSM Business Office
(HSM 3.200 / William Randolph Hearst Building, 2500 Whitis Avenue) by
Monday, January 29, 2018 at 12:00 p.m.

Candidates are due to be certified at the TSM Board meeting scheduled for
Friday, February 2, 2018
Please plan to attend and discuss your application with the Operating Trustees.

Applicant Information

Tian Lai  
Name

lt25786  
UT EID

laitian1998@utexas.edu  
Email Address

Advertising  
Major

Applicant Attestation / Authorization for Release of Information

1. I will be enrolled as a UT-Austin student for at least 9 hours during the long session.
2. By the start of my term of office, I will (if an undergraduate) have completed
   12 hours at UT-Austin with a GPA of at least 2.0 or (if a graduate student) have completed 9 hours at UT-Austin with a GPA of at least 3.0.
3. I am enrolled in the College of Communication and will have completed 12 hours of
   College of Communication courses by the start of my term of office.
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   media units during my term of office.
5. I will not file as a candidate for popular election to another student office of the
   university or a college or school.
   note: this requirement can be waived by majority vote of the TSM Board

I certify that to the best of my ability I have given true and accurate information concerning my
scholastic and experience qualifications, and hereby grant permission for the Office of the Director,
Texas Student Media, to verify said information. Further, I understand that this information will be
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Handbook, and to the Student Government Election Code and the Election Timeline (available at
http://deanofstudents.utexas.edu/campuswideelections/).

Tian Lai  
Signature of Applicant

1/30/18  
Date

It is recommended that you include supporting materials such as a résumé and a
personal statement (of less than 500 words) outlining your qualifications and goals.
TSM Board Member Application

I’m a Chinese international student from Moody College of Communication, majoring in advertising. I heard about that TSM is seeking students for its Board of Operating Trustees via email and I want to have a try in the position. I’m interested in such opportunity, although I don’t have much experience in this field ever, I still want to try apply for this. I desire to learn more in the field of media, for my own interest, and also I wish to add the experience to my resume.

I’m a curious person, and I especially like focusing on some weird things in the outside world. Being a member of the Texas Student Media can be a great chance to get close to the student-run media, which also can broaden my eyes as a student from College of Communication.

I wish to bring diversity to TSM, and also bring more people happiness and knowledge through varieties of mass medias. On the other hand, I’d really like to meet more friends who also have the same goals. Through our own efforts, I wish we can make a contribution to the development of the mass media and at the same time, plan a road to success for ourselves. I really hope the University can give me a chance pursue further studies in the mass media area and I will certainly not disappoint everyone. Thank you!

Tian, Lai
1/30/18
TEXAS STUDENT MEDIA APPLICATION FORM
STUDENT BOARD MEMBER FROM MOODY COLLEGE OF COMMUNICATION
select only one  ☐ March 10, 2018 - May 31, 2020 (completion of unexpired term)
term of office: ☐ June 1, 2018 - May 31, 2020 (regular term)

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Applicant Information

MICHELLE PEPUNSKL
Name

mapet476
UT EID

michelepunski@hotmail.com
Email Address

Advertising
Major

Applicant Attestation / Authorization for Release of Information

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Signature of Applicant

Date

02/01/18

It is recommended that you include supporting materials such as a résumé and a personal statement (of less than 500 words) outlining your qualifications and goals.
MICHHELLE PEPLINSKI
Mishpeplinski@hotmail.com
Mobile: (817) 991 -6292
1300 Crossing Place Apt. 3724, Austin, TX 78741

EDUCATION
The University of Texas at Austin
Austin, TX 78705
Bachelor of Science in Advertising
90 hours completed, 63 hours in residency
Overall GPA: 2.6028
August 2015 – Present

Tarrant County Community College
Fort Worth, TX 76114
Not in pursuit of degree
27 hours
August 2013 – May 2015

WORK EXPERIENCE
UT Counseling and Mental Health Center – Work Study Recipient, Austin, TX
Offers counseling, psychiatric treatment and biofeedback to students
August 2015 – May 2016

• Managed preparation of necessary materials and equipment for presentations
• Established organizational system to manage various programs held within CMHC

Kids R Love – Activities Creator, River Oaks, TX
Child care facility and after school program for infant and, toddlers
August 2014 – May 2015

• Increased learning opportunity using children’s natural inclination to play
• Created and implemented activities that simultaneously educated and engaged participation

Hawaiian Falls – emergency Aid Receptionist, White Settlement, TX
One of seven family friendly waterparks across Texas
April 2014 – August 2014

• Logged first aid requests using Excel spreadsheets
• Briefed medical team of any current emergency situations
• Directed park guest to their destination when in the office

Gepetto’s Pizza – Product supplier, Fort Worth, TX
Full service, locally run food truck specializing in personal size pizza
July 2013 – August 2015

• Maintained ingredients and product quality
• Purchased new ingredients and materials when need be

LEADERSHIP EXPERIENCE AND ACTIVITIES
Texas Advertising Group – Active Member
August 2017 – Present

• Build greater understanding and experience in advertising
• Observe business practices through guest speakers and company tours

Students against Cruelty to Animals – Active Member
August 2016 – present

• Schedule tabling events for presentations
• Correspond with animal handlers for the use of their animals during events

Habitat for Humanity – Team Member
October 2014 – May 2016

• Constructed and renovated living conditions in suburbs throughout Austin
• Reviewed and distributed responsibilities on work sites

HONORS
• Hispanic Women’s Network of Texas: Latinas in Progress Scholarship
Spring 2015-2018

ADDITIONAL INFORMATION
Computer Skills: MS Word, Excel, PowerPoint, basic Adobe Creative Cloud
Certifications: CPR, AED & First Aid Certified (ex. March 2018)
Languages: English, Working Knowledge in Spanish
Work Eligibility: Eligible to work in the U.S. with no restrictions
Texas Student Media Application Form
Student Board Member at-Large
Term of office: June 1, 2018 - May 31, 2020

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Applicant Information

Jacob Atlas
Name

jae5826
UT EID

jakeatlasm@gmail.com
Email Address

International Relations & Global Studies
Major

Applicant Attestation / Authorization for Release of Information

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[Signature]
Signature of Applicant

1/31/18
Date

It is recommended that you include supporting materials such as a résumé and a
personal statement (of less than 500 words) outlining your qualifications and goals.
Jake Atlas
4109 Camacho Street, Austin, Texas 78723 • 512-963-6174 • jakeatlas1@gmail.com

Education:
The University of Texas at Austin, GPA: 3.92
B.A., International Relations & Global Studies
May 2021

Work Experience:
District Office of Congressman Lloyd Doggett, Austin, Texas
August 2017-January 2018
Intern
• Worked alongside the office’s caseworker to assist constituents seeking help with federal agencies.
• Represented the office at local community meetings across Austin.
• Researched local organizations and their events to keep track what’s happening in the District.

Value Voting, Inc., Austin, Texas
June 2017-August 2017
Data Intern
• Managed a team of researchers as they collected and analyzed data on elections across Texas.
• Worked with programmers and software engineers to develop the Value Voting website.
• Talked to municipal officials across the state to collect GIS and election data.

Y-Strategy, Austin, Texas
June 2016-September 2016
Campaign Intern
• Analyzed data from state and federal elections in counties throughout Central Texas.
• Created campaign paraphernalia and planned its distribution.
• Acted as a handler for a candidate during the Texas State Democratic Convention.

Council Member Renteria, Austin, Texas
February 2015-February 2016
Executive Intern
• Worked with city officials to address constituent casework.
• Researched and drafted possible city ordinances and proclamations.
• Assisted in clerical duties around the office, including designing and writing the monthly newsletter

Affiliations:
Central Texas Model UN, UT Austin: Member
August 2017-Present
Refugee Student Mentor Program, UT Austin: Member
January 2018-Present

Skills: Microsoft Office, Adobe Creative Suite
To Whom It May Concern:

In writing this letter I will attempt to express why I believe I would be a strong candidate for the vacant at-large seat on the Texas Student Media Board. Although I am first year student at the University of Texas, as a resident of Austin, I have long considered myself a longhorn and a part of the UT community. Still, given the fact that I am new to this school, I did wonder whether I would be able to serve effectively on the TSM Board. However, after thinking about the issue for some time I have come to belief that I would in fact be a qualified candidate for the job. Although I admit that I’m at a deficit when it comes to how TSM functions, I am more than willing to learn about the inner workings of the organization. At the same time, while I may not have had direct experience with TSM I believe that through the years I have acquired the skills necessary to succeed as a board member. Whether its working for a startup and managing a team of researchers collecting data on past elections in Texas, or helping to draft ordinances for one of Austin’s city council members I’ve often had to think on my feet and figure out ways of bringing people together to effectively collaborate. As a TSM board member I would strive to maintain TSM as an integral part of the UT community that acts as voice for all students.

Thank you,

Jacob Atlas
TEXAS STUDENT MEDIA APPLICATION FORM

STUDENT BOARD MEMBER AT-LARGE

Term of office: June 1, 2018 - May 31, 2020

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Applicant Information

<table>
<thead>
<tr>
<th>Name</th>
<th>UT EID</th>
</tr>
</thead>
<tbody>
<tr>
<td>PETER KISHLER</td>
<td>ptk267</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email Address</th>
<th>Major</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:ptk267@utexas.edu">ptk267@utexas.edu</a></td>
<td>Mechanical Engineering</td>
</tr>
</tbody>
</table>

Applicant Attestation / Authorization for Release of Information

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______________________________  __________________________
Signature of Applicant                  Date

Peter Kishler        ptk267

*It is recommended that you include supporting materials such as a résumé and a personal statement (of less than 500 words) outlining your qualifications and goals.*

I am a first year mechanical engineering student with a strong interest in music along with other forms of media. I plan to apply to the Bridging Disciplines Program ‘Digital Arts and Media’ certificate program this semester to connect my scientific and artistic interests. This semester, I am currently enrolled in J 363F with Professor Quigley working on an interactive map overlay of local music events for KUTX. Professor Quigley pitched the class to my UGS signature course last semester and I decided to enroll in the class to integrate my love of music with my technical understanding. Being in the class and learning about other people’s projects has inspired me with all the potential for new media forms in a rapidly changing world and I think it would be really great to impact the media world at UT.
Peter Kishler
2500 San Jacinto Blvd. (Rm 112)                               847-826-3480
Austin, TX 78705                                           ptk267@utexas.edu

Objective
Position on TSM Board of Trustees

Education
Bachelor of Science, Mechanical Engineering, May 2021
The University of Texas at Austin

Related Courses
Introduction to Engineering Design and Graphics
Differential Equations with Linear Algebra
Thermodynamics
Capstone Projects in Journalism

Experience
Internship with Northwestern University 07/17
- Discussed with graduate students in the Northwestern psychology department ways of implementing robotics into high school classes
- Experience building small robots
- Worked with Arduino processors to develop small robots for high school classroom use
- Worked in teams to collaborate and produce high school level physics lab assignments

Summer Engineering Experience at The University of Illinois at Urbana-Champaign 06/16
- Worked in teams to design and build Stereolithographic 3D Printers from scratch
- Got exposure with various fields of mechanical engineering including microfluidics, hydraulic bionics, and chemical milling in a clean room

Skills
Proficient in Microsoft Word, Excel, and PowerPoint
Works well in teams, patient and constructive
Background in programming in Python, Java, and C++
Proficient with power tools, Machine Shop Certified

Accomplishments
Member, American Society of Mechanical Engineers (ASME)
Member of National Honors Society
Captain, Math Team at Evanston Township High School
TEXAS STUDENT MEDIA APPLICATION FORM
STUDENT BOARD MEMBER AT-LARGE
Term of office: June 1, 2018 - May 31, 2020

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Applicant Information

Rylan Maksoud
Name
ram6433
UT EID
rylan@rylanm.com
Email Address
Government/Plan II
Major

Applicant Attestation / Authorization for Release of Information

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[Signature]
Signature of Applicant 01-30-2018
Date

It is recommended that you include supporting materials such as a résumé and a personal statement (of less than 500 words) outlining your qualifications and goals.
Business Plan

Company Background

Our company, Innovative Solutions, is a technology-driven firm specializing in providing cutting-edge products and services to the healthcare industry. With a focus on developing innovative solutions that improve patient care and streamline hospital operations, we have established ourselves as a leading player in the market.

Market Analysis

The healthcare industry is one of the fastest-growing sectors globally, with a strong demand for technological advancements. According to recent statistics, the global healthcare technology market is expected to reach $600 billion by 2025, with robust growth driven by factors such as aging populations, increasing healthcare awareness, and advancements in technology.

Business Model

Our business model is based on a subscription-based model, where clients pay a monthly fee for access to our products and services. This approach ensures a predictable revenue stream and allows us to invest in continuous research and development to stay ahead of the competition.

Key Milestones

- Year 1: Launch of core products in the market
- Year 2: Expansion into new geographic regions
- Year 3: Introduction of new products and services

Financial Projections

Our financial projections indicate a positive growth trajectory, with a steady increase in revenue and profitability over the next five years. We anticipate achieving a break-even point within the first year and achieving a net profit of $5 million by the end of the third year.

Competition

Our primary competitors in the market include established players such as GE Healthcare, Siemens Healthineers, and Philips Healthcare. However, we differentiate ourselves through our focus on innovation and customer satisfaction, offering a personalized approach to each client.

Conclusion

Innovative Solutions is well-positioned to capitalize on the growing demand for technology-driven solutions in the healthcare industry. With a strong team, a solid business model, and a clear strategy, we are confident in our ability to achieve our goals and become a dominant force in the market.
RYLAN MAKSOUĐ
2401 Whitis Ave #004 Austin, TX 78705 | rylan@rylanm.com | 7134476005

EXPERIENCE

SUMMER INTERN HARRIS COUNTY ATTORNEY’S OFFICE
07/2016
Drafted legislation, prepared bill analyses, and performed legal research

HELP DESK TEAM MEMBER BERNIE 2016
02/2016-06/2016
Worked with a team to answer all e-mails coming into the Sanders presidential campaign

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN
Majors: Government, Plan II Honors
Expected Graduation: May 2021

THE KINKAID SCHOOL, HOUSTON TX
National Merit Finalist
AP Scholar With Distinction
Two Model UN Awards

LEADERSHIP

Quad Residence Hall Council
Treasurer (2018)

World Update Club
President (2016-17) and Treasurer (2014-15)

Model United Nations
Head Delegate (2016-2017)

Neo Politico: Youth Political Journal
Editor (2016-2017) and Writer (2015-2016)
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Applicant Information

RAKSHIT SHRÖFF
Name

rsöff2579
UT EID

shröff@utexas.edu
Email Address

BUSINESS
Major

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Signature of Applicant

Date 02/01/2018

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TEXAS STUDENT MEDIA APPLICATION FORM
STUDENT BOARD MEMBER AT-LARGE
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Applicant Information

Name
MARK C. WITTE

UT EID
mcw2932

Email Address
mark.witte@utexas.edu

Major
Finance/Religious Studies

Applicant Attestation / Authorization for Release of Information

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