

**Texas Student Media Board of Operating Trustees Meeting**  
**The University of Texas at Austin**  
**Jesse H. Jones Communication Center, Building A**  
**Lady Bird Johnson Room (CMA 5.136)**  
**2504A Whitis Avenue, Austin, Texas 78712**  
**December 12, 2017**

**Voting Members Present:**

Rachel Cooper, Matt Eastin, Zach Head, Mohammad Syed, Dr. Kathleen McElroy, Emily Nguyen, Karen Landolt

**Voting Members Not Present:**

Mary Dolan, JoJo Phillips, Marlies Arevalo

**Non-voting Members:**

Gerald Johnson, Laura Hallas, Michelle Zhang, Austin McCartney, Myka Rodriguez, Hailey Wheeler, Cole Gerthoffer, Grace Gilker, Sara Miller

**Guests:**

Frank Serpas, Peter Chen, Emily Cohen, Robert Zimmer, David Williams, Ellie Breed, Matthew Adams, Forrest Milburn, Maria Mendez, Joe Morris

**Meeting Opening:**

The Texas Student Media Board of Operating Trustees meeting on December 12th was called to order at 1:16 PM by Mohammad Syed, acting president.

Executive Committee Report:

London Gibson is nominated for the Fall 2017 Julia Jeffress Excellence Award. She is granted the award.

Approval of minutes from October 27, 2017, meeting of the Texas Student Media Board of Operating Trustees

The minutes were reviewed, no inaccuracies were found. Karen Landolt moved to approve the minutes. Mohammad Syed seconded the motion. The motion was approved unanimously.

**Appointments:**

Travesty

Cole Gerthoffer is leaving the Travesty. David Williams, Managing Editor, and Joe Morris, Associate Editor, run to fill his position for the Spring. Each candidate introduced himself and presented why he should be selected Editor-in-Chief for the Texas Travesty.

Karen Landolt motions to move it to closed session. Dr. Kathleen McElroy seconds.

Session is reopened. Dr. Kathleen McElroy motions to name David Williams the Editor-in-Chief with a recommendation that Joe Morris be named Managing Editor. Rachel Cooper seconds the motion. Motion passed unanimously.

Daily Texan

The applicants for the Spring 2018 Texan Managing Editor are Matthew Adams and Ellie Breed. Each candidate introduced themselves to the Board and presented why she/he should be selected as Managing Editor for Spring.

<MISSING CLOSED SESSION INFORMATION>

Emily Nguyen makes a motion to appoint Ellie Breed. Karen Landolt seconds it. The motion passes unanimously and Ellie Breed is appointed the new Texan Managing Editor.

## **Director's Report**

### Financials

The first-quarter reports for the Board of Regents was presented to the TSM Board.

1. The balance has over \$1M million heading into 2018.
2. The organization has added \$51,000 to the account

Dr. Kathleen McElroy motions that we should approve the financials and send it to Board of Regents. Zach Head seconds it. Motion passes unanimously.

### **Director and Student Manager reports**

In the Director report, Gerald Johnson shared advertising results:

- a. Advertising income is just short of pace, but still improving.
- b. November - \$92,000 - 113% of budget
- c. 32% of the annual budget has ran or is on the books

### Announcements

1. Robert Zimmer: KVRX nominated to win a local award.
2. Next meeting we will certify candidates for a ballot.

### **Daily Texan**

Michelle Zhang

1. Transitioned to Slack!
2. New changes such as Atavist. Website developments will continue into next semester.

Laura Hallas

1. General interest for writers is live.
2. Finished out the semester strong.
3. Working on a project called Documenting Hate.

### **Cactus**

Hailey Wheeler

1. On track to finish & submit for the 40% deadline.
2. Approximately 1-2 more spreads of group photos than last year.
3. Taking senior photos @ Union for four weeks in February.

### **Travesty**

Cole Gerthoffer

1. Cole finishes out his last issue ever.
2. The first interactive cover that Travesty has done.
3. Improving on video content.

### **KVRX**

Austin McCartney

1. Two final shows this semester, including a live show at Spiderhouse.
2. Winterim is coming up, but there are still some DJs to fill FM times.

3. LiveATX Initiative returning next semester.
4. DJs who are also CS majors have built a website and it's almost ready to be deployed

### **TSTV**

Myka Rodriguez

1. All of the shows have wrapped up for the semester.
2. Great Austin Film Festival coverage. The staff got to get on the red carpet and do interviews.
3. Did the live stream for the Moody commencement.
4. Filmed videos for the Provost office. Filmed promotional videos for UT recruitment.
5. The TSTV Incubator program has now written new pilots for the station.

Next board meeting is Friday, February 2nd.

Mohammad Syed motions to adjourn. Rachel Cooper seconds. Motion passed unanimously.

Meeting Adjourns at 2:48 PM.