

BOARD REPORT

MARCH 2018



THE DAILY TEXAN

TEXAS TRAVESTY

{burnt x}



UT Marketplace Spring 2018

Operations/Production

SSBC meeting completed
HD Radio activated on 91.7 FM
Phil Cancelmo hired
Continued deployment of refurbished Texan boxes

Marketing/Advertising

Budget

Year: We enter April with a positive variance of \$4,818 for our budget YTD.
63% booked/ran - \$679,572

February: \$90,752- 107% of budget (+\$6,252)

March: \$95,262- 127% of budget (+\$21,262)

Special Projects

Spring UT Marketplace (February 28)- \$129,195/ 49 exhibitors
(20 housing/29 other)

Fall UT Marketplace (September 19)- \$79,160 already booked

Financials 2018/19

Budget
Q2 reports

Advisors/Learning

Peter
Helping student leaders manage their depts and entities.



UT Marketplace Spring 2018

- Student government election coverage
- Endorsements, editorials
- Starting summer recruitment early, promising responses
- More pitch meeting guests

- SPJ Awards! For in-depth reporting w Presidential Power and best all around staff
- Basketball season with tournaments and travel expenses
- Successful SXSW coverage and insert
- Continuing partnerships
- Getting to work on May 1st anniversary coverage

40 HOURS FOR THE FORTY ACRES

THE DAILY TEXAN

YOUR CHANCE TO MAKE A DIFFERENCE STARTS IN
07 : 19 : 13 : 37

THE DAILY TEXAN

Become an Ambassador!
Sign up to increase your impact!
Enter your email to get started...
Sign Up
OR
Sign up with Facebook

Faculty & Staff Match
The first \$10,000 in unique gifts given by UT Austin faculty and staff, up to \$250 each, will receive a match. Any gift of \$250 or less will be matched until the total funds to be awarded, \$10,000, is exhausted.

Student Organizations Leaderboard
The top three RedSports Sport Clubs or Student Organizations with the greatest number of unique gifts throughout the 40-hour campaign will receive awards. Only RedSports Sport Clubs or Student Organizations with 40 Hours for the Forty Acres Giving Day pages are eligible.

Early Bird CHALLENGE
Get your coffee ready. It's time to kick off the campaign with the Early Bird Challenge! The college, school, unit or organization that receives the greatest number of unique gifts from 8AM - 7AM CST on April 4 will receive an additional \$3,000 award. The award designation will be determined by the receiving college, school, unit or organization.

1,000th Gift Milestone
To celebrate specific milestones in the campaign, an additional award of \$500 will be added to the 1,000th gift.

THE DAILY TEXAN

*“Working at The Daily Texan has been an invaluable part of my college experience. The basement introduced some of my best friends, built my skillset as a leader, and equipped me to write on a professional level. I have been privileged to work as editor, but every one of the talented students involved in Texas Student Media entities have had their own transformative experiences.
Laura Hallas,
Editor-in-Chief*

*“Texas Student Media and The Daily Texan have become my home on campus over the last three years and introduced me to some of my best friends. The Texan has given me so much reporting, editing and management experience, and I am always grateful for the opportunity to work with a group of such talented students.”
Ellie Breed,
Managing Editor*



- Final Deadline was on Tuesday, Mar. 27th!!
- All pages have been submitted - just waiting on proofs.
- Good turnout on graduate photos
- Focus on selling the book

40 HOURS for the **FORTY ACRES**

AMBASSADORS CHALLENGES DONOR WALL FAQ

40 HOURS FOR THE FORTY ACRES

THE CACTUS YEARBOOK

YOUR CHANCE TO MAKE A DIFFERENCE STARTS IN:

07 : 19 : 20 : 20
DAY HRS MIN SEC

THE CACTUS YEARBOOK

The Cactus Yearbook is the oldest publication of the University of Texas at Austin. Since 1894, each edition serves as a time capsule for every year that passes, covering the news events and milestones reached for each and every year. Your donation to the Cactus ensures that our long standing tradition may continue.

Bonus: Donations of \$100 or more will receive the 2013 edition signed by the Cactus staff. (Arriving mid-May, 2013)

Become an Ambassador!

Sign up to increase your impact!

Enter your email to get started...

Sign Up

OR

f Sign up with Facebook

[Click here to find out more about Ambassador!](#)

Faculty & Staff Match

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Student Organizations Leaderboard

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Early Bird CHALLENGE

Get your coffee ready, it's time to kick off the campaign with the Early Bird Challenge! The college, school, unit or organization that receives the greatest number of unique gifts from 8AM-7AM CST on April 4 will receive an additional \$3,000 award. The student designation will be determined by the receiving college, school, unit or organization.

1,000th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$500 will be added to the 1,000th gift.

2,000th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$750 will be added to the 2,000th gift.

4,000th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$1,000 will be added to the 4,000th gift.

6,000th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$1,500 will be added to the 6,000th gift.

8,139th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$2,500 will be added to the 8,139th gift-the gift that will take us past last year's total gift total!

"I have benefitted from so much during my time at TSM. The Cactus Yearbook has provided me with valuable editorial and leadership experience, and I am so thankful for this wonderful opportunity."
Hailey Wheeler - Cactus



- SXSW coverage for music, film, interactive
- Social media streaming, getting lots more views
- Productions- CS Fund, Marketplace

40 HOURS for the **FORTY ACRES**

AMBASSADORS CHALLENGES DONOR WALL FAQ

40 HOURS FOR THE FORTY ACRES

TEXAS STUDENT TELEVISION (TSTV)

YOUR CHANCE TO MAKE A DIFFERENCE STARTS IN:

07 : 19 : 18 : 15

DAYS HRS MIN SEC

TEXAS STUDENT TELEVISION (TSTV)

TSTV is the nation's only student-run, FCC-licensed television station. We have been producing and distributing the best student-made video content on campus for 27 years.

Over 350 students each semester run shows, operate cameras, edit, direct and create original content for and by UT students. We broadcast city-wide, throughout UT territories and stream at www.tstv.com.

Your donation will allow for upgrades to equipment and software as needed and allow us to continue this unique and rewarding student experience.

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[Click here to find out more about Ambassador!](#)

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Student Organizations Leaderboard

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Early Bird CHALLENGE

Get your coffee ready, it's time to kick off the campaign with the Early Bird Challenge! The college, school, unit or organization that receives the greatest number of unique gifts from 6AM - 7AM CST on April 4 will receive an additional \$3,000 award. The exact designation will be determined by the receiving college, school, unit or organization.

1,000th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$500 will be added to the 1,000th gift.

2,000th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$750 will be added to the 2,000th gift.

4,000th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$1,000 will be added to the 4,000th gift.

6,000th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$1,500 will be added to the 6,000th gift.

8,139th Gift Milestone

To celebrate specific milestones in the campaign, an additional award of \$2,500 will be added to the 8,139th gift - the gift that will take us past last year's final gift total!

“Texas Student Media opened up countless opportunities for me, both professionally, and socially. TSTV offered the chance to get real television experience in a learning environment.”
 Myka Rodriguez - TSTV

- March issue out and about!
- Travesty Comedy Showcase tonight!
- One issue left this semester!

40 HOURS FOR THE FORTY ACRES
THE TEXAS TRAVESTY

YOUR CHANCE TO MAKE A DIFFERENCE STARTS IN:
07 : 19 : 34 : 32
DAY HRS MIN SEC

THE TEXAS TRAVESTY

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“Texas Student Media gave me the opportunity to put years of jokes about people pretending to be animals to good use. The Texas Travesty has prepared me for a lifetime of using humor to hide my true feelings.”

David Williams - Texas Travesty



- SXSW shows were a success
- Local Live compilation almost finished
- HD Radio up and running

40 HOURS FOR THE FORTY ACRES
KVRX 91.7 FM

YOUR CHANGE TO MAKE A DIFFERENCE STARTS IN:

07 : 19 : 37 : 35
DAYS HRS MIN SEC

KVRX 91.7 FM

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Early Bird CHALLENGE
Get your coffee ready, it's time to look at the campaign with the Early Bird Challenge! The college, school, unit or organization that receives the greatest number of unique gifts from GAN-744 CoF on April 4 will receive an additional \$2,000 award. The award designation will be determined by the receiving college, school, unit or organization.

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“Texas Student Media has been an amazing opportunity for me during my time at UT. The organization has allowed me to get real world experience, with much more autonomy than other college radio stations. It really feels and is more than just another student organization at KVRX and TSM.”
Austin McCartney - KVRX