

**Texas Student Media
RESERVES ACCOUNTS**

		Balance August 2013	Balance September 2013
14-0632-1251	TSM Faculty Staff Directory	\$ 3,209.09	\$ 5,976.09
30-6267-4593	KVRX Radio Gifts	\$ 38,467.37	\$ 30,282.83
30-6267-4551	KVRX Radio Expense	8,194.54	-
	Balance	\$ 30,272.83	\$ 30,282.83
30-6267-4693	TSM-Var. Donors, Var. Pur. Gifts	\$ 18,964.18	\$ 15,814.18
30-6267-4694	TSM-Var. Donors, Var. Pur. Inv Inc	1,098.06	1,098.06
30-6267-4670	TSM-Var. Donors, Var. Pur. Sch/Fellow.	(3,150.00)	-
30-6267-4656	TSM-Var. Donors, Var. Pur. Misc. Other	-	-
	Balance	\$ 16,912.24	\$ 16,912.24
30-6267-4793	TSTV Gift Account Income	\$ 36,689.83	\$ 36,698.82
30-6267-4751	TSTV Gift Account Expense	8.99	-
	Balance	\$ 36,698.82	\$ 36,698.82
29-3290-7099	TSM Operations Reserve	\$ 388,823.09	\$ 273,664.09
36-0800-7007	TSM Capital Reserves	405,957.26	405,957.26
	Balance	\$ 794,780.35	\$ 679,621.35

**Texas Student Media
Financial Summary**

	Budget 13/14	Actual YTD through Sept 12	Actual YTD through Sept 13	% of FY = 8%	Actual Sept 12	Actual Sept 13
REVENUE						
SSBC Allocation	436,438	36,370	36,370	8%	36,370	36,370
Advertising Income	1,280,600	120,475	121,729	10%	117,253	121,730
Other Income	203,750	29,323	12,132	6%	29,323	12,133
Transfer from Reserves	115,158	0	0		0	0
Total Revenue	2,035,946	186,168	170,231	8%	182,946	170,232
EXPENSE						
Admin & Prof Salaries	226,839	13,508	18,285	8%	13,508	18,285
Classified Personnel Salaries	435,348	37,578	31,440	7%	37,528	31,440
Wages	313,129	45,154	30,897	10%	45,475	30,897
Fringe Benefits	330,714	18,734	19,199	6%	18,814	19,199
Other Expense	693,895	134,426	83,337	12%	135,111	83,338
Student Manager Tuition	21,300	0	0	0%	-	-
Travel	8,575	619	0	0%	619	0
Allocation for Budget Adjustment	-	-	-	0%	-	-
Total Expense	2,029,800	250,020	183,159	9%	251,055	183,159
Operating Income (Loss)	6,146	(63,851)	(12,927)	-210%	(68,109)	(12,927)
UT Administrative Expense (3.25%)	64,189	0	0	0%	0	0
UT Administrative Expense Return	48,000	0	0	0%	0	0
VPSA Allocation Transfer	29,958	0	0	0%	-	-
NET INCOME (LOSS)	(40,001)	(63,851)	(12,927)	32%	(68,109)	(12,927)

Depreciation Expense net of Capitalized Equipment 5,719 0

ADDITION TO (USE OF) OPERATING RESERVES (58,132) (12,927)

Texas Student Media
Advertising & Creative Department

	Budget 13/14	Actual YTD through Sept 12	Actual YTD through Sept 13	% of FY = 8%	Actual Sept 12	Actual Sept 13
EXPENSES						
Admin & Prof Salaries	74,359	3,140	5,660	8%	3,140	5,660
Classified Professional Salaries	164,246	12,260	12,219	7%	12,260	12,219
Wages	58,968	6,848	7,543	13%	6,848	7,543
Fringe Benefits	90,887	5,841	6,748	7%	5,841	6,748
Other Expense						
Computer Maint. and Supplies	250	0	0	0%	0	0
Credit Card Expense	11,000	855	458	4%	855	458
Minor Equipment	100	0	0	0%	0	0
Miscellaneous	500	26	92	18%	26	92
Postage	500	9	0	0%	9	0
Promotions/Surveys	8,500	533	1,590	19%	533	1,590
Registration, Subsc & Dues	1,500	0	0	0%	0	0
Stationery and Supplies	6,000	284	0	0%	284	0
Telephone--Equipment	6,000	8,236	7,683	128%	8,236	7,683
Telephone-Long Distance	25	0	0	0%	0	0
Total Other Expense	34,375	9,944	9,822	29%	9,944	9,822
Travel	1,000	0	0	0%	0	0
Allocation for Budget Adjustment	-	0	0	0%	0	0
Total Expense	423,835	38,033	41,993	10%	38,033	41,993
UT Administrative Expense (3.25%)	13,417	0	0	0%	0	0
UT Administrative Expense Return	10,033	0	0	0%	0	0
Advertising Allocation to Units	427,219	38,032	41,991	10%	38,032	41,991
NET INCOME (LOSS)	0	1	2		1	2

Texas Student Media
The Daily Texan

	Budget 13/14	Actual YTD through Sept 12	Actual YTD through Sept 13	% of FY = 8%	Actual Sept 12	Actual Sept 13
REVENUE						
Local Advertising	489,200	35,998	48,148	10%	35,998	48,148
Campus Advertising	85,000	10,229	18,043	21%	10,229	18,043
Total Local Advertising	574,200	46,227	66,191	12%	46,227	66,191
National Display-Agencies	130,000	20,656	9,044	7%	20,656	9,044
National Display-Other	150,900	15,245	24,734	16%	15,245	24,734
Total National Advertising	280,900	35,901	33,778	12%	35,901	33,778
Classified-General	-	2,447	1,350	0%	2,447	1,350
Classified-Display	-	2,561	2,202	0%	2,561	2,202
Total Classified Advertising	20,000	5,008	3,552	18%	5,008	3,552
Online Advertising	80,000	7,517	6,853	9%	7,517	6,853
Mobile Advertising	18,000	-	-	0%	-	-
Bad Debt/Write-offs	(3,500)	-	-	0%	-	-
Total Advertising	969,600	94,654	110,374	11%	94,654	110,374
Subscriptions and Sales	1,600	750	460	29%	750	460
SSBC Allocation	271,919	23,489	22,660	8%	23,489	22,660
Other Sources	-	-	-	0%	-	-
Total Revenue	1,243,119	118,894	133,494	11%	118,894	133,494
EXPENSE						
Admin & Prof Salaries	-	-	-	0%	-	-
Classified Professional Salaries	66,360	10,469	3,897	6%	10,469	3,897
Student Wages						
Advertising Commissions	68,845	3,830	5,420	8%	3,830	5,420
Editorial	93,738	21,814	10,487	11%	21,814	10,487
DT Special Editions	3,500	1,725	750	21%	1,725	750
Adv Supplement Special Editions	-	202	307	0%	202	307
Total Student Wages	166,083	27,571	16,964	10%	27,571	16,964
Fringe Benefits	111,763	5,078	3,475	3%	5,078	3,475
Other Expense						
Computer Maint & Supplies	200	-	-	0%	-	-
Minor Equipment	500	-	-	0%	-	-
Miscellaneous	1,500	39	108	7%	39	108
Service Contracts	-	-	-	-	-	-
Telephone-Equipment	7,000	5,595	5,694	81%	5,595	5,694
Telephone-Long Distance	50	-	-	0%	-	-
Editorial Expense						
Camera Repair/Photo Supplies	6,000	-	-	0%	-	-
Features	3,000	236	-	0%	236	-
Meeting Expense	2,000	482	-	0%	482	-
Parking	500	-	-	0%	-	-
Photo Supplies	-	-	-	0%	-	-
Registration, Subsc and Dues	1,500	69	-	0%	69	-
Stationery and Supplies	1,500	312	-	0%	312	-
Wire Service	11,500	-	-	0%	-	-
Total Editorial Expense	26,000	1,099	-	0%	1,099	-

	Budget 13/14	Actual through Sept 12	Actual through Sept 13	% of FY = 8%	Actual Sept 12	Actual Sept 13
Circulation/Printing Expense						
Bound Volumes	1,050	1,745	-	0%	1,745	-
Printing Expense	259,000	35,478	39,449	15%	35,478	39,449
Newsracks	-	-	-	0%	-	-
Postage and Mail-Outs	11,000	1,729	3,000	27%	1,729	3,000
Distribution Expense	68,400	8,106	10,258	15%	8,106	10,258
Total Printing Expense	339,450	47,057	52,706	16%	47,057	52,706
Total Other Expense	374,700	53,790	58,508	16%	53,790	58,508
Student Manager Tuition	9,600	-	-	0%	-	-
Travel						
Editorial	6,000	619	-	0%	619	-
Conference-Student	500	-	-	0%	-	-
Total Travel	6,500	619	-	0%	619	-
Allocation for Budget Adjustment	-	-	-	-	-	-
Total Expense	735,006	97,527	82,844	11%	97,527	82,844
Operating Income (Loss)	508,113	21,366	50,649	10%	21,366	50,649
UT Administrative Expense (3.25%)	23,576	-	-	0%	-	-
UT Administrative Expense Return	17,630	-	-	0%	-	-
Advertising Allocation	323,467	29,881	38,075	12%	29,881	38,075
General Overhead Allocation	431,020	65,103	32,562	8%	65,103	32,562
NET INCOME (LOSS)	(252,320)	(73,618)	(19,988)	8%	(73,618)	(19,988)

Texas Student Media
Cactus

	Budget 13/14	Actual YTD through Sept 12	Actual YTD through Sept 13	% of FY = 8%	Actual Sept 12	Actual Sept 13
REVENUE						
Sales	45,000	3,766	757	2%	3,766	757
SSBC Allocation	7,694	603	641	8%	603	641
Miscellaneous	6,000	0	9	0%	0	9
Prior Year Sales	300	(79)	0	0%	(79)	0
Freshmen Directory	-	0	0	0%	0	0
Advertising Income	15,000	0	0	0%	0	0
Total Revenue	73,994	4,290	1,407	2%	4,290	1,407
EXPENSE						
Classified Personnel Salaries	-	0	0	0%	0	0
Wages	12,488	2,310	1,450	12%	2,310	1,450
Fringe Benefits	233	18	0	0%	18	0
Other Expense						
Credit Card Expense	400	34	12	3%	34	12
Meeting Expense	150	0	0	0%	0	0
Miscellaneous Expense	40	13	0	0%	13	0
Minor Equipment	-	0	0	0%	0	0
Parking	50	0	0	0%	0	0
Photo	500	0	0	0%	0	0
Postage & Express Mail	50	0	0	0%	0	0
Printing	15,000	0	0	0%	0	0
Promotions	500	0	0	0%	0	0
Registration, Subsc & Dues	350	0	0	0%	0	0
Stationery, Supplies, Services	150	0	0	0%	0	0
Telephone-Equipment	300	464	245	82%	464	245
Telephone-Long Distance	5	0	0	0%	0	0
Total Other Expense	17,495	512	258	1%	512	258
Student Manager Tuition	3,600	0	0	0%	0	0
Travel	-	0	0	0%	0	0
Allocation for Budget Adjustment	-	0	0	0%	0	0
Total Expense	33,816	2,840	1,708	5%	2,840	1,708
Operating Income (Loss)	40,178	1,451	(301)	-1%	1,451	(301)
UT Administrative Expense (3.25%)	969	0	0	0%	0	0
UT Administrative Expense Return	725	0	0	0%	0	0
General Overhead Allocation	22,576	2,097	511	2%	2,097	511
NET INCOME (LOSS)	17,358	(646)	(812)	-5%	(646)	(812)

Texas Student Media
Texas Travesty

	Budget 13/14	Actual YTD through Sept 12	Actual YTD through Sept 13	% of FY = 8%	Actual Sept 12	Actual Sept 13
REVENUE						
Advertising	18,000	301	154	1%	301	154
Miscellaneous	100	-	-	0%	0	0
SSBC Allocation	8,186	641	682	8%	641	682
Total Revenue	26,286	942	837	3%	942	837
EXPENSE						
Classified Personnel Salaries	-	-	-	0%	0	0
Wages--Student Employees	3,150	330	350	11%	330	350
Advertising Commissions	1,800	12	15	1%	12	15
Total Wages	4,950	342	365	7%	342	365
Fringe Benefits	65	3	6	9%	3	6
Other Expense						
Distribution Expense	-	-	-	0%	0	0
Parking	-	-	-	0%	0	0
Printing	4,800	457	432	9%	457	432
Promotion	200	-	-	0%	0	0
Supplies and Services	-	-	-	0%	0	0
Telephone Equipment	-	-	-	0%	0	0
Total Other Expense	5,000	457	432	9%	457	432
Student Manager Tuition	900	-	-	0%	0	0
Allocation for Budget Adjustment	-	-	-	0%	0	0
Total Expense	10,915	802	803	7%	802	803
Operating Income (Loss)	15,371	141	34	0%	141	34
UT Administrative Expense (3.25%)	325	-	-	0%	0	0
UT Administrative Expense Return	243	-	-	0%	0	0
Advertising Allocation	6,005	95	53	1%	95	53
General Overhead Allocation	7,680	527	261	3%	527	261
NET INCOME (LOSS)	1,604	(481)	(280)	-17%	(481)	(280)

**Texas Student Media
Supplemental Services**

	Budget 13/14	Actual YTD through Sept 12	Actual YTD through Sept 13	% of FY = 8%	Actual Sept 12	Actual Sept 13
REVENUE						
Our Campus	50,000	3,223	-	0%	0	0
Buys of Texas	-	-	-	0%	0	0
Longhorn Life	72,000	-	2,468	3%	2,468	2,468
Orientation	75,000	-	-	0%	0	0
Miscellaneous	-	-	-	0%	0	0
Visitors Guide	10,000	-	-	0%	0	0
Phone Directory Advertising	45,000	-	-	0%	0	0
Photography Image Sales	50	-	-	0%	0	0
Total Revenue	252,050	3,223	2,468	1%	2,468	2,468
EXPENSE						
Admin. & Prof. Salaries	-	-	-	0%	0	0
Classified Personnel Salaries	5,760	467	417	7%	417	417
Special Edition Wages	6,800	-	-	0%	0	0
Student Web Team Wages	5,000	50	376	8%	376	376
Advertising Commissions	9,760	11	256	3%	256	256
Our Campus Wages	1,000	250	-	0%	0	0
Total Wages	22,560	311	632	3%	632	632
Fringe Benefits	19,709	630	710	4%	710	710
Other Expense						
Miscellaneous	-	-	59	0%	59	59
Supplies and Svcs	-	1	-	0%	0	0
Printing Expense	30,000	-	417	0%	417	417
Postage	7,500	-	-	0%	0	0
Telephone Equipment	90	86	295	328%	295	295
Total Other Expense	37,590	87	771	2%	771	771
Allocation for Budget Adjustment	-	-	-	0%	0	0
Total Expense	85,619	1,495	2,530	3%	2,530	2,530
Operating Income (Loss)	166,431	1,727	(62)	0%	(62)	(62)
UT Administrative Expense (3.25%)	2,783	-	-	0%	0	0
UT Administrative Expense Return	2,081	-	-	0%	0	0
Advertising Allocation	65,721	1,017	851	1%	851	851
General Overhead Allocation	67,736	1,338	803	1%	803	803
NET INCOME (LOSS)	32,272	(628)	(1,716)	-5%	(1,716)	(1,716)

Texas Student Media
KVRX

	Budget 13/14	Actual YTD through Sept 12	Actual YTD through Sept 13	% of FY = 8%	Actual Sept 12	Actual Sept 13
REVENUE						
Underwriting/Events	53,000	10,066	5,347	10%	10,066	5,347
Sponsored Public Service Annou.	10,000	330	480	5%	330	480
Production	0	0	0	0%	0	0
Online Advertising	500	722	420	0%	722	420
Sales & Service	300	0	0	0%	0	0
Tower Rental	11,400	950	950	8%	950	950
SSBC Allocation	67,720	5,302	5,643	8%	5,302	5,643
Total Revenue	142,920	17,370	12,840	9%	17,370	12,840
EXPENSE						
Admin. & Prof. Salaries	10,455	854	897	9%	854	897
Classified Personnel Salaries	17,654	1,543	1,115	6%	1,543	1,115
Wages--Student Employees	9,750	1,530	776	8%	1,530	776
Wages--Professional Employees	5,000	0	150	3%	0	150
Advertising Commissions	9,240	1,516	1,072	12%	1,516	1,072
Total Wages	23,990	3,046	1,998	8%	3,046	1,998
Fringe Benefits	0	0	0	0%	0	0
Other Expense						
Credit Card Expense	20	1	0	0%	1	0
Equipment Insurance	400	0	0	0%	0	0
Meeting Expense	100	0	0	0%	0	0
Minor Equipment	200	0	0	0%	0	0
Other Services Expense	65	0	7	10%	0	7
Parking	0	0	0	0%	0	0
Promotion	2,000	0	0	0%	0	0
Registration, Subsc, & Dues	2,000	0	0	0%	0	0
Supplies and Services	1,000	23	0	0%	23	0
Telephone-Equipment	2,600	2,140	2,140	82%	2,140	2,140
Telephone-Long Distance	0	0	0	0%	0	0
Utilities	4,000	745	0	0%	745	0
Total Other Expense	12,385	2,909	2,147	17%	2,909	2,147
Student Manager Tuition	3,600	0	0	0%	0	0
Student Travel	0	0	0	0%	0	0
Allocation for Budget Adjustment	0	0	0	0%	0	0
Total Expense	68,084	8,352	6,156	9%	8,352	6,156
Operating Income (Loss)	74,836	9,018	6,684	9%	9,018	6,684
UT Administrative Expense (3.25%)	2,095	0	0	0%	0	0
UT Administrative Expense Return	1,567	0	0	0%	0	0
Advertising Allocation	17,848	3,406	1,989	11%	3,406	1,989
General Overhead Allocation	44,464	7,320	2,767	6%	7,320	2,767
NET INCOME (LOSS)	11,996	(1,708)	1,928	16%	(1,708)	1,928

Texas Student Media
TSTV

	Budget 13/14	Actual YTD through Sept 12	Actual YTD through Sept 13	% of FY = 8%	Actual Sept 12	Actual Sept 13
REVENUE						
Underwriting/Events	42,000	10,787	2,547	6%	10,787	2,547
Class Fees	12,000	7,920	6,615	55%	7,920	6,615
Production	34,000	15,385	2,808	8%	15,385	2,808
Online Advertising	500	722	420	0%	722	420
Kids Camp	10,000	-	6	0%	0	6
Sales and Services	3,000	301	48	2%	301	48
SSBC Allocation	80,919	6,335	6,743	8%	6,335	6,743
Total Revenue	182,419	41,450	19,186	11%	41,450	19,187
EXPENSE						
Admin. & Prof. Salaries	10,455	854	897	9%	854	897
Classified Personnel Salaries	29,375	2,314	1,115	4%	2,314	1,115
Wages--Student Employees	10,350	1,539	1,170	11%	1,539	1,170
Wages--Professional Employees	4,500	-	150	3%	0	150
Advertising Commissions	9,240	2,423	625	7%	2,423	625
Total Wages	24,090	3,961	1,945	8%	3,961	1,945
Fringe Benefits	-	-	-	0%	0	0
Other Expense						
Equipment Insurance	615	-	-	0%	0	0
Kids Camp	-	-	-	0%	0	0
Maintenance and Repairs	1,000	-	10	1%	0	10
Minor Equipment	1,200	-	-	0%	0	0
Miscellaneous	1,000	164	-	0%	164	0
Other Services Expense	1,000	591	7	1%	591	7
Parking	25	-	-	0%	0	0
Postage & Express Mail	100	-	-	0%	0	0
Promotion	350	-	-	0%	0	0
Registration, Subsc & Dues	1,800	74	-	0%	74	0
Supplies and Services	1,100	-	-	0%	0	0
Telephone-Equipment	2,700	2,633	2,633	98%	2,633	2,633
Telephone-Long Distance	10	-	-	0%	0	0
Video Tapes	800	-	-	0%	0	0
Total Other Expense	11,700	3,461	2,649	23%	3,461	2,650
Student Manager Tuition	3,600	-	-	0%	0	0
Student Travel	75	-	-	0%	0	0
Allocation for Budget Adjustment	-	-	-	0%	0	0
Total Expense	79,295	10,590	6,606	8%	10,590	6,607
Operating Income (Loss)	103,124	30,860	12,580	12%	30,860	12,580
UT Administrative Expense (3.25%)	2,460	-	-	0%	0	0
UT Administrative Expense Return	1,840	-	-	0%	0	0
Advertising Allocation	14,178	3,633	1,023	7%	3,633	1,023
General Overhead Allocation	54,395	13,997	3,613	7%	13,997	3,613
NET INCOME (LOSS)	33,932	13,230	7,944	23%	13,230	7,944