

**TEXAS STUDENT MEDIA APPLICATION FORM
EDITOR-IN-CHIEF OF TEXAS TRAVESTY**

Term of Office: June 1, 2019 - May 31, 2020

This application and supporting materials must be submitted to the TSM Business Office (via hard copy to room HSM 3.200 or via PDF emailed to serpas@austin.utexas.edu) by **Monday, April 29, 2019 at 12:00 p.m.**

This position is due to be appointed at the TSM Board meeting scheduled for **Friday, May 3, 2019 at 1:00 p.m.**

Please plan to attend and discuss your application with the Operating Trustees.

Applicant Information

Maximiliano Lopez

mjl3373

Name

UT EID

maxlopez@utexas.edu

Radio-Television-Film

Email Address

Major

Applicant Attestation / Authorization for Release of Information

1. I am currently enrolled as a UT-Austin student.
2. By the start of my term of office, I will (if an undergraduate) have completed 12 hours at UT-Austin with a GPA of at least 2.0 or (if a graduate student) have completed 9 hours at UT-Austin with a GPA of at least 3.0.
3. I agree to complete and pass a media law and libel test administered by the Editorial Adviser prior to taking position.

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications, and hereby grant permission for the Office of the Director, Texas Student Media, to verify said information. Further, I understand that this information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.



April 19, 2019

Signature of Applicant

Date

It is recommended that you include supporting materials such as:

A résumé

Your record of experience with Texas Travesty (list positions and dates)

A letter outlining your qualifications, goals, plans for the position

Letters of recommendation

Signatures of Travesty staffers indicating support for your application

Samples of published work (on 8 1/2" x 11" paper)



Maximiliano Lopez

210-865-4151 maxlopez@utexas.edu 2609 San Pedro St. #A. Austin TX 78705

Education

The University of Texas at Austin – Bachelor’s of Science, 2020

3.37 GPA

Major: Radio-Television-Film

DKA Cinematic Society

- Retreat Co-ordinator (2018)

Prairie View A&M University

4.0 GPA

Major: History

Hispanic Business Association

Experience

TEXAS TRAVESTY SATIRICAL MAGAZINE, ASSOCIATE EDITOR, AUSTIN TX – 2018-PRESENT

Edited editorials, headlines, and stories for the University of Texas’ official satirical magazine.

(Previously: Distribution Director (2018), Staff Writer (2017), and Ad. Assistant (2017))

PRODUCTION INTERNSHIP, ARTS & LABOR PRODUCTION COMPANY, AUSTIN TX – 2019-2019

Worked on various tasks on set and in the office for an Austin based production that creates music videos, commercials, and documentaries.

PRODUCTION INTERNSHIP, TOBIN CENTER FOR PERFORMING ARTS, SAN ANTONIO TX – 2017-2017

Worked on day-to-day tasks for the busiest live performance venue in the United States during the Summer of 2017.

THEATER & EVENTS, AUSTIN PARKS & RECREATION, AUSTIN TX – 2018-2018

Worked under the operations manager at the Zilker Hillside theater during their annual Summer musical.

VOLUNTEER, SOUTH BY SOUTHWEST, AUSTIN TX – 2018-2018

Organized and expedited guests/patrons of various movie theaters for the SXSW Film festival.

PRODUCTION ASSISTANT, “UNTITLED BEN DICKEY MUSIC VIDEO” DIR. CODY GROUND – 2018

ASSOCIATE PRODUCER & SCRIPT SUPERVISOR, “YELLOW DAYS” DIR. JARED BORDEAUX – 2018

ASSISTANT CAMERA & PRODUCTION DESIGN, “REBOUND” DIR. NIC SUAREZ – 2018

ASSISTANT DIRECTOR, “IGUANA TELL YOU SOMETHING” DIR. MALYNNE EMRICH – 2018

ASSISTANT CAMERA & PRODUCTION ASSISTANT, “KID AGAIN” DIR. AXEL ALARCON – 2017

Skills

Technologically proficient in Microsoft Office programs (Powerpoint, Excel, etc.), Adobe Creative Programs (Photoshop, Premiere, etc.), and various social media platforms (Instagram, Twitter, etc.)

Proficient in creative and technical writing.

References

Hector Gutierrez - Tobin Supervisor (210) 727 - 0908

Jefferson Lykins - Parks & Recreation Supervisor (737) 529-0020



Max Lopez's History with the Texas Travesty

Associate Editor (2018-2019)

Distribution Director (Fall 2018)

Staff Writer (Spring 2018)

Administrative Assistant (Fall 2017)



Maximiliano Lopez

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Texas Student Media,

The Texas Travesty has been of utmost importance to me since I began my career at this university two years ago. I had always wanted to write for a satirical paper, and your organization provided me with that opportunity. I have given a lot to this magazine, and it has given me some of the best moments and writing experience of my life. But with saying all of this, I do believe a lot needs to change.

The magazine's culture is what makes it unique but can also be problematic. I believe we ask too little of our staff, and they often become bored and leave the magazine the semester they join. This has happened every semester I have been on the magazine, and I believe the solution is simple: we need to ask our staff to contribute more to our online outlet and divide them up in creative teams/committees to handle various tasks for the magazine. Increasing staff engagement will boost overall morale and content quality.

These creative committees are essential if we plan on utilizing every member's strengths on this magazine, another issue that has been plaguing the paper for too long. Allowing each staffer more control over their role will help us realize our true potential in regards to our social media and live events outreach initiatives.

Along with these strategical changes, I also believe our writing processes can be different. Our meetings are often silent rooms with the occasional keyboard clicks. Staffers have expressed frustration with me that there is not a lot of engagement in regards to our writing of features and the editing of briefs. We as the upper staff have failed the lower staff by not having consistent workshops on how to write briefs and keeping a consistent tone when it comes to features. With both staffs working together to improve the writing of content across the board, it will be beneficial for the magazine and the skills of our members.

These are just a few things I'd like to see different for the Travesty in the future, but I have many more ideas that I'd happily discuss with any TSM executive/board member.

I have held leadership positions before, not only in the Travesty but also with other entities. I also have immense experience working with other creatives because of my production background. I intend to bring the same enthusiasm and drive to this position as I did in positions before.

I applied for this position exactly one year ago because I believed I could make a difference. This belief is now stronger than ever.

Best,

Maximiliano Lopez

**Samples of Max Lopez's Published Work
(Fall 2018-Spring 2019)**

***Not including Max's contributions and creations of features**

Dumbass Dad Still Paying \$1.29 For a Song

AKRON, OHIO - After hours of combing through the massive library of iTunes, Ohio dad Gill Armstrong purchased "How to Save a Life" by The Fray for \$1.29. "The song is a classic and I just needed to have it on my iPhone," said Armstrong, pulling out his phone to show the proof. He took approximately a minute to find his music library, then another minute to find the song. He looked on with a childlike glee. "My son keeps on telling me about Spotify and the Soundclouds, but I'm not buying in. \$12 a month is a rip-off and I'm already subscribed to Esquire." Armstrong then stood up and started fishing through his magazine reader to show off the latest issue of the Esquire. At press time, Armstrong was seen renting Season 2 Episode 13 of The Office on iTunes.

REPORT: Kim Kardashian is on Track to be the Thickest Grandma of All Time

PASADENA — Researchers at the California Institute of Technology have come to a strong conclusion that Kim Kardashian West is projected to be the 'thickest' grandmother of all time. "After years of grueling number crunching and measuring tushies, we feel as if our conclusion is the most accurate of any experiment ever," said Keegan DuPree-Michaels, an associate researcher. Keegan and his team began their study with the birth of Kardashian's first daughter, North West. "When little North was born we all went nuts here, because we all love the show...but then we began thinking, her birth may bring bigger revelations...", said Dr. Tunisia Patterson, the leader of the operation, 2 years ago. "In an era of increasingly thick grandmothers, Kim might have the potential to be the thickest of them all." The study had a rough start, as researchers calculated the age and probability of little North having children in the next twenty years. But when Kim Kardashian had two more kids in the next three years, the researchers knew they had a conclusion in the bag. "This report is the culmination of all my life's work," said a proud Dr. Patterson after the finished report released. "I'm proud of myself and these researchers. We did it, Kim K WILL be the thickest grandma of all time."

Area dad sad that his daughter can't pull off nose ring

AUSTIN — Austin father Lionel McCombs was absolutely devastated after a recent realization that his daughter can't pull off her nose ring. "It's a father's second worst nightmare: not only that my kid is edgy, but they're also really bad at being edgy." When probed about what a father's first worst nightmare is, McCombs replied, "Having their child grow up to marry a Ryan Seacrest-type." McCombs reportedly hasn't told his daughter about his true feelings towards her newest accessory, and he doesn't plan on it. "Why let her know? Parents aren't meant to be realistic. We're here to give our unconditional support no matter what. So when our kids grow up and their dreams get crushed or they've wasted their time on something ridiculous, we still look like the good

guys.” At press time, McCombs’s daughter had a new belly ring that McCombs also refrained from commenting on.

Tony Hawk Debuts New App Where You Stand on Your Phone Like a Skateboard

LOS ANGELES — Last Friday, professional skateboarder Tony Hawk introduced himself to the tech-world with a new state-of-the-art skating app where the user stands on their phone to play. “It’s something that has never been thought of, and I really don’t know why,” said Hawk. The app broke the record for most downloads in a six hour span. “You know, when we hit the record, I was on top of the world, it was like hitting the front-side-tail-whip-inward-postured-double-helixed-spin-tailed-haunted-double-bogey-900-879-double-toed-grab at the 2002 X-Games all over again.” But then, disaster struck: the app currently holds the record for most uninstalls in a one-hour span. Critics of the app are saying this phenomenon might be caused because so many users did not want to literally step on their phone and rotate their heels back and forth. At press time, Hawk was seen pitching a new “rocket ramp” to Elon Musk at SpaceX.

Fort Worth tops list of most boring forts

FORT WORTH, TX — A new USA Today poll shows that Fort Worth is 2018’s most boring fort. Fort Worth narrowly beat out Fort Lauderdale and Fort Sumter, topping the list for the first time in seven years. “Fort Worth is just a bunch of white dads in ¼ zip sweaters playing golf. Yeah, not interested,” said BeckyRoth33453, one of USA Today’s top online commenters. Many other commenters mentioned how Fort Worth is “Dallas’ ugly, lazy-eyed sister,” and “one long episode of Friends if all the friends looked like Brett Kavanaugh.” Additionally, Fort Worth’s militia hasn’t seen any real action since 1853. At press time, Fort Worth was reportedly gearing up to cheer on their boring, purple football team.



Travesty Staff Supporters

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