APPLICATION FORM
EDITOR OF THE DAILY TEXAN
TEXAS STUDENT MEDIA
Term of Office: June 1, 2013 - May 31, 2014

INSTRUCTIONS:
Please complete all sections of this application and return it to Texas Student Media, Office of the Director, William Randolph Hearst Building (HSM), 2500 Whitis Avenue, Room 3.304.

Applicants will be certified at Board of Operating Trustees meeting at 1:00 p.m., Friday, February 1, 2013.

SECTION I. Name and Address
Robert C. Blanchard (Bobby)
Full Name
2624 Whitis Avenue
Local Address
Austin, TX, 78705
City, State, Zip Code
robert.bobby.blanchard@gmail.com
Email Address
rcb2344
UT EID
713-865-3686
Local Telephone Number
Journalism
Major

SECTION II. Authorization for Release of Information
I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

[Signature]
Signature of Applicant
1/29/13
Date

SECTION III. Attach the Following to this Application:
A. Resume
B. Samples of published work (3 samples only, on 8 1/2 x 11 sheets)
C. Letters of recommendation (At least 3, from professional journalists, administrators, faculty members, etc.)
D. Letter to the TSM Board (outlining goals, plans for position, and information on your qualifications.)
E. Official UT Transcript of all work done at the university
SECTION IV. Experience Record

My experience at The Daily Texan consists of:

- Associate News Editor, Jan. 2013 - Present
- Senior Reporter for News, May 2012 - December 2012
- Copy Editor for Issue staff, September 2012 - December 2012
- Senior Designer, September 2011 - May 2012
- Life & Arts Issue Staff Writer, October 2010 - Present
- Daily Texan Podcaster, January 2013 - Present

SECTION V. Certification (Applicant must include an official UT transcript of all work done at the university and answer the following questions.)

1. Is applicant a registered student at The University of Texas at Austin during the semester in which the application is applicable? Circle One
   - Yes
   - No

2. Does applicant have a minimum GPA of 2.25 on all work undertaken at The University of Texas at Austin?  
   - Yes
   - No

SECTION VI. Certification by the Texan Adviser

3. Has applicant completed at least one semester as a permanent staff member of The Daily Texan in opinion?  
   - Yes
   - No

4. Has applicant completed at least one semester as an issue staff member of The Daily Texan in an area other than the one covered above?  
   - Yes
   - No

5. Has applicant completed J360 (Media Law and Ethics) or previously have demonstrated competency in media law as determined by the Texas Student Media Board of Operating Trustees. (If not, applicant must be prepared to discuss at the meeting.)  
   - Yes
   - No

6. Has applicant obtained signatures from at least five members of the Texan staff supporting the candidate for editor (please attach).  
   - Yes
   - No

7. Does applicant agree to fulfill all the duties of editor during the full term of appointment beginning June 1, 2013, and agree to sign the editor's contract?  
   - Yes
   - No

Signature of Texan Adviser: [Signature]

Date: 11/29/13
General Provisions

1. The editor shall be a registered student in accordance with UT institutional rules. The editor may take no more than 12 semester hours as an undergraduate or 9 semester hours as a graduate or law student, but no fewer than 3 semester hours, during each long term. The editor need not enroll for classes during the summer session.

2. The term of office shall be June 1, 2013 through May 31, 2014.

3. Any member of the Board of Operating Trustees of Texas Student Media who becomes an applicant for editor shall resign from the Board at the time he or she applies.

4. Any person who shall have served a regular full term as editor shall be ineligible for a second term.

5. Any member of the Texan staff who applies to run for Texan Editor must take a leave of absence without pay from the date of certification through the date of the election (or through the date of the runoff if one is necessary). This provision applies only if the candidate has one or more opponents in the race.

6. The editor shall leave to the decision of the managing editor the news direction and the makeup and display of the news in The Daily Texan while the managing editor will leave up to the editor all decisions regarding the content of the opinions pages. In the event of a disagreement between the editor and managing editor over any area of Texan policy, the editor shall prevail unless the exception noted earlier is in effect. However, the two are expected to work together.

Change in Qualifications

In order to be effective during a given school year, any changes in qualifications or provisions must be approved by the Texas Student Media Board of Operating Trustees prior to September 1 of the school year in which the election is held.

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

[Signature]

Signature of Applicant

[Date]

Date

You are subject to the TSM Election Code, the Student Government Election Code, and the Election timeline, which TSM has provided with this application. You should read these documents carefully. Ignorance is not a defense to complaints of rule violations.
1. Aleria Ure
2. Jordan Reudner
3. Shaheel Lashghi
4. Hayley Fick
5. Zadig Miller
6. Must Piancast
7. Kristine Reyna
8. Natasha Smith
9. Mustafa Jafarzad
10. Christian Corona
11. Riley Biden
12. Omri Breslin
13. Pa Ying Huang
contact me

cell phone: 713.865.3686
e-mail: robert.bobby.blanchard@gmail.com
twitter: @bobbycblanchard
instagram: @burntorangebob
linkedin: www.linkedin.com/in/blanchardbobby
website: www.robertbobbyblanchard.com

about me

As a journalist, I seek to report on news as the industry changes, evolves and becomes more digital. I am primarily interested in covering higher education, public education, national politics, state politics and environmental conservation — topics that are hotly debated today. But while I am a news reporter, I keep my eyes open for lighthearted, human interest stories. I always enjoy a good feature and I dabble in book reviews. Journalism is a serious profession, but sometimes it should make people smile. As I move through college, I work to gain every journalistic experience I can and I am always looking for another opportunity.

experience

The Daily Texan May 2012 - December 2012
Senior Reporter
Worked as a beat reporter covering campus news, including breaking news, student profiles and issues relating to the University of Texas. Required to write 3 stories a week, often writes 5-6. Used social media to publish news as well.

The Daily Texan January 2013 - Present
Copy Editor
Checks stories for AP style, grammar, spelling and facts. Assigns stories to senior reporters and general reporters. Works three nights a week.

The Daily Texan October 2012 - Present
Life&Arts Staff Writer
Writes for the Life&Arts section. Stories includes features and book reviews.

The Daily Texan September 2011 - May 2012
Senior Designer
Designed various kinds of sections including A1, News, Sports and Life&Arts utilizing Adobe software like InDesign, Photoshop and Illustrator. Worked two nights a week.

The Associated Press - Tuesday, Nov. 6 2012
AP Intern
Reported voting results to The Associated Press from the Travis County Clerk's office on election day.

Bleacher Report - December 2012 - Present
Copy Editing Intern
Edits sports stories for 15 hours per week for bleacherreport.com.

KUT News - Jan. 2013 - Present
News Intern
Works the afternoon shift for KUT News from 9 a.m. to 5 p.m. and the morning shift F from 8 a.m. to noontime. Gathers audio clips and updates the news blog.

education

University of Texas at Austin 2011-2015
Austin, TX — Current college sophomore
Majoring in Journalism. GPA 3.140 (scale of 4.0)

skills

Social Media
Fluent with Twitter, Facebook, Instagram, LinkedIn, Klout, HTML. Reddit and WordPress
Uses social media regularly to follow news and push out news.

Adobe Software
Proficient in Adobe InDesign, Illustrator, Photoshop and InCopy
Used various adobe softwares while working as a designer for The Daily Texan.

references

Robert Jensen
UT Journalism Professor
Work: 512.471.1990
Email: re Jensen@austin.utexas.edu

Shabab Siddiqui
Daily Texan News Editor
Cell: 806.281.7952
Email: shabab.siddiqui@utexas.edu

Samantha Katsounas
Former Daily Texan Associate Editor
Cell: 281.746.1258
Email: samkatsounas@gmail.com
CAMPUS

No Texan news boxes available outside Belo

By Bobby Blanchard

At the Belo Center for New Media, works to gear students up for the new digital age of journalism, some faculty and students are concerned it is leaving the print age behind.

Citing environmental concerns, College of Communication administrators have stopped The Daily Texan from placing a news box in front of the 554.8 million Belo Center for New Media. Janice Daniel, assistant dean of the College of Communication, told the School of Journalism last week that no news boxes are allowed in the Belo plaza or on the sidewalk. Since opening in August, the University's newest building has housed the School of Journalism and the departments of advertising and public relations.

Mark Morrison, assistant professor in the School of Journalism and a Texas Student Media board member, said he was disappointed and wants a Texan news box in front of the center.

"I think it is outrageous," Morrison said. "We should make it as easy as possible for our students and faculty to get access to the Texas. The Belo Center is after all, the home of the journalism school."

The issue arose when Glenn Frankel, director of the school of journalism, asked journalism professor Wonda Cash to look into why there were no Texan boxes in front of the Belo Center for New Media. Daniel informed Cash of the college's policy regarding news boxes in an e-mail.

Daniel said the building is environmentally friendly, and the presence of news boxes raises concerns that litter, clutter and debris could gather around the building.

The Belo Center for New Media is striving to achieve the "Silver Certification" from U.S. Green Building Council Leadership in Energy and Environmental Design. Signage, banners, plaques and other forms of paper have also been banned from being posted outside the building.

"It's not a news box issue, per se," Daniel said in an e-mail to The Daily Texan. "That is important to understand."

In her e-mail to Cash, Daniel said the project team rejected a number of requests for material to be posted in front of the building in order to maintain the look of the plaza. "We'll notice that even the trash can color was specifically chosen by the architect," Daniel said in her e-mail to Cash.

Daniel also said there were Texan boxes near the campus' Main Street at the Richardson Residence Hall and another across Dean Acheson Street.

Morrison said faculty and students at the Belo Center for New Media should not have to cross the street to pick up a copy of the Texas.

Frankel, director of the school of journalism, said he thinks it is a mistake not to put news boxes in front of the Belo Center for New Media.

"This is the School of Journalism and the College of Communication, and newspapers remain one of the fundamental products and vehicles of journalism," Frankel said. "It would be nice for students to be exposed to journalism, and all of its manifestations here -- and that includes newspapers."

A former editor-in-chief of the Texas from 1999 to 1998, Morrison said he did not face similar issues during his time as editor, but problems with placing news boxes outside of buildings have become more common recently. Last semester, the College of Communication did not let The Daily Texas place news boxes in front of the CAM Ballroom Building in the Walter Cronkite Plaza.

"I mean, to think that the Walter Cronkite Plaza does not have a Daily Texan newsstand. Walter would be rolling over in his grave," Morrison said.

Cronkite, known for his industry of broadcast journalism, got his start at the Texan.

Students, including Cash, editor-in-chief of the Texas, said they were disappointed there are no newsstands in front of the Belo Center.

"We make every effort with every issue to stop any confusion between the Daily Texan and trash," Jacob said.

The Daily Texan, UT's official student newspaper, has roughly 25 news boxes on campus and 100 off campus. The Texan also has about 175 off-campus distribution locations where customers receive bundles of the Texas and then offer free copies to their customers.

The UT System's policy on solicitation allows the individual universities to decide where news racks or news boxes can be located. While UT-Austin does not place news boxes in front of buildings, Oxford Services said UT does not allow the location of boxes and stands to interfere with pedestrian and vehicle traffic or building access.
News boxes not welcome at new Journalism building

As the Belo Center for New Media works to gear students up for the new digital age of journalism, some faculty and students are concerned it is leaving the print age behind.

Citing environmental concerns, College of Communication administrators have stopped The Daily Texan from placing a news box in front of the $54.8 million Belo Center for New Media. Janice Daman, assistant dean of the College of Communication, told the School of Journalism last week that no news boxes are allowed in the Belo plaza or on the sidewalk. Since opening in August, the University's newest building has housed the School of Journalism and the departments of advertising and public relations.

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"I think it is outrageous," Morrison said. "We should make it as easy as possible for our students and faculty to get access to the Texan. The Belo Center is, after all, the home of the journalism school."

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In her e-mail to Cash, Damani said the project team rejected a number of requests for material to be posted in front of the building in order to maintain “the look of the plaza.”

“You’ll notice that even the trash cans’ color was specifically chosen by the architect,” Damani said in her e-mail to Cash.

Damani also said there are Texan boxes nearby, one across Whitis Street at the Kinsolving Residence Hall and another across Dean Keaton Street.

Morrison said faculty and students at the Belo Center for New Media should not have to cross the street to pick up a copy of the Texan.

Frankel, director of the school of journalism, said he thinks it is a mistake not to put news boxes in front of the Belo Center for New Media.

“This is the School of Journalism and the College of Communication, and newspapers remain one of the fundamental platforms and vehicles of journalism,” Frankel said. “I would like our students to be exposed to journalism and all of its manifestations here — and that includes newspapers.”

A former editor-in-chief of the Texan from 1969 to 1970, Morrison said he did not face similar issues during his time as editor, but problems with placing news boxes outside of buildings have become more common recently. Last semester, the College of Communication did not let The Daily Texan place news boxes in front of the CMA building in the Walter Cronkite Plaza.

“I mean, to think that the Walter Cronkite Plaza does not have a Daily Texan newsstand, Walter would be rolling over in his grave,” Morrison said.

Cronkite, an icon in the industry of broadcast journalism, got his start at the Texan.
Susannah Jacob, editor-in-chief of the Texan, said she was disappointed there are no newsstands in front of the Belo Center.

“We make every effort with every issue to stop any confusion between The Daily Texan and trash,” Jacob said.

The Daily Texan, UT’s official student newspaper, has roughly 75 news boxes on campus and 100 off campus. The Texan also has about 175 off-campus distribution locations where business owners receive bundles of the Texan and then offer free copies to their customers.

The UT System’s policy on solicitation allow the individual universities to decide where news racks or news boxes can be located. While UT-Austin does not have a specific policy or rule, a spokesperson for Facilities Services said UT does not allow the location of boxes and stands to interfere with foot and vehicle traffic or building access.

*Printed on Thursday, September 6th, 2012 as: No Texan news boxes available outside Belo*
Dorm occupancies spur students’ waiting list worry

By Bobby Blanchard

It's been a tough few weeks for Sarah Pastore, who recently moved into a new dormitory at UT. She has been living in a temporary housing unit since July 24, but now she's waiting for a permanent housing contract.

The 24-year-old student said she was notified on Sunday night that she had been placed on the housing waiting list. She said she was surprised and disappointed by the news.

Pastore said she and her roommate, who also live in temporary housing, have been looking for a permanent dorm for months.

"I thought we were on a waiting list," Pastore said. "We were told we would be on the list for a few weeks, but now we're waiting for a permanent housing contract."

Pastore said she was told she would be moved to a permanent dormitory in the fall.

"We were told we would be on the waiting list for a few weeks, but now we're waiting for a permanent housing contract," Pastore said. "We were told we would be moved to a permanent dormitory in the fall."

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Students remain on housing waiting list on first day of school

It’s been a rough few weeks for Sarah Pastore, who until recently did not know where she would live this fall. The psychology freshman began searching for housing in late July after UT informed her she was still on a waiting list for a housing contract.

Since signing her lease at 21 Rio, an apartment complex in West Campus, Pastore said she feels a bit better.

“I’m not freaking out about having to live in my car anymore,” Pastore said, half-jokingly.

Laurie Mackey, UT Division of Housing and Food Service associate director, said UT is entering the school year with students still on the waiting list for a housing contract. In June, she told The Daily Texan that DHFS would be able to fill every housing request by the end of summer.

On July 24, DHFS sent an email to Pastore, one of 1,200 students, warning her she was still on a waiting list for a supplemental housing contract and suggesting she start looking at off-campus options.

As of Monday, Aug. 27, 24 students, including nine freshmen, were on a waiting list for housing. Mackey said those students were notified Sunday they would stay on the waiting list until the twelfth day of class.
“We’ve warned them it doesn’t look favorable, but we still keep them in mind as students cancel,” Mackey said.

Although UT guarantees a bed to students who apply for housing by April 24, Pastore said she was not aware she could apply before accepting UT’s admissions offer. She applied May 1.

She said she was notified in June that she was on a waiting list for supplemental housing, but Pastore said she had no idea she might not get a housing contract.

“I thought it was just a matter of waiting,” Pastore said.

Pastore gave The Daily Texan an e-mail exchange she had with DHFS in late June, when she inquired if there were any on-campus rooms left. In the University’s reply, dated June 25, the Housing Reservations Team said: “We cannot guarantee housing and it may still be several weeks before we are able to reach you in the queue.”

The e-mail does not mention or recommend off-campus housing possibilities. At the time of the e-mail, several off-campus private dorms still had rooms available.

Pastore, who is from Houston suburb Pearland, said she had to find an apartment under a time crunch, using only online research. Pastore said she chose a two-bedroom apartment at 21 Rio, and saw her room for the first time when she moved in Monday.

Many students who plan to live off-campus start looking as early as the prior fall semester. Pastore and others started in July.

The problem stems from an incoming freshman class made up of an estimated 8,000 students, about 900 more than last year’s class, and 400-600 more than expected.

When DHFS realized it would not be able to give every applicant a housing contract, it provided links to private dorms and online rental listings in the late July e-mail. All six private dorms linked were full at the time.

According to representatives, only one of the six private dorms usually have openings after July 24, which is when DHFS sent the e-mail.

Hardin House Dormitory, a private women’s dormitory in West Campus, filled in February. Scottish Rite Dormitory, another private women’s dorm off campus, filled before spring break. Goodall
Utopia, a co-ed dormitory on Guadalupe Street, filled up in June. West Campus’ The Castillian and the on-campus Dobie Center filled up around the same time in July.

Tillery Martin, the leasing and marketing team leader for University Towers, said the dorm usually has availability during move in dates but filled up around July 20 this year. This is the only private dorm that usually has openings after late July.

Without private dorms to turn to in late July, students were forced to turn to apartments and other living options. Pastore said the only apartments available in late July were either expensive, or cheap and not credible.

“I was very disappointed with the University,” Pastore said. “They just did not give me enough time to find an apartment.”

But Mackey said DHFS could not have given students more warning.

“We didn’t know,” Mackey said. “We give students notice when we know. This was a very unique year.”

Chay Walker, a leasing and sales manager from 512 Realty, said he has surprisingly already started receiving requests for off-campus housing for next fall, something students normally start in October.
UT colleges add seating, prepare for large freshman class

Brace yourselves — the freshmen are coming.

University officials have spent the summer months preparing for what might be its largest incoming freshman class on record and what could be the second largest overall enrollment in UT history. By adding more sections, lecturers, advisors and First-Year Interest Group programs, or programs that place freshmen into small groups to support their academic performance, University officials said they are confident that the school is ready for the freshmen class.

Kedra Ishop, vice provost and director of admissions, said estimates for the incoming freshman class are currently around 8,000 students. This is an approximate 900-student increase from last year’s 7,149 students. Currently, the year 2002 holds the title for most first-time enrolled freshmen with 7,935 students enrolled as first-time freshmen and 8,419 students classified as freshmen. The University will not know if it broke its past records until the twelfth class day, when enrollment is officially counted.

“It’s too close to call,” Ishop said in an email, speculating whether this entering freshman class would be the University’s largest. “Our largest prior class was just over 7,900. So it could be.”

Although the University says it is ready for this incoming freshman class, the increased enrollment will place a strain on the University for years to come. Professor William Cunningham, who was president of the University from 1985 to 1992, faced similar issues because of enrollment growth in 1988 when enrollment reached an all-time high. Cunningham compared the problem to a bubble.
“If you have a problem in freshman courses this year, then next year you will have a problem in sophomore courses,” Cunningham said. “So you will have to put some more resources into sophomore courses, but UT officials know that. It’s not rocket science.”

David Laude, senior vice provost for enrollment and graduation management, said the University will have to add sections and redirect resources for years to come. This means for returning students and for all students going forward, officials will continue to add sections and lecturers to various colleges and schools as this freshman class moves through the University.

“The reason you don’t make decisions right now about where to put them is because students generally tend to migrate in lots of general directions,” Laude said.

Laude said he has been involved in conversations with the deans across all of the schools, particularly in the professional schools like business, engineering and communication, about the possibility of expanding.

“As that happens and as they take on those additional students, it will be required that we take the money we have available associated with the increased enrollment and create additional sections in the majors they end up populating,” Laude said.

Among the incoming freshmen, certain colleges and schools have been more heavily impacted. Marc Musick, associate dean of the College of Liberal Arts, said he noticed the largest increases in the School of Undergraduate Studies, the College of Natural Sciences and the College of Fine Arts.

“I handled orientation for the University, so I can see the numbers we’re experiencing across all the colleges,” Musick said. He was appointed to oversee New Student Services and the large changes made in the orientation program by UT President William Powers Jr. in April.

The School of Undergraduate Studies faces more than a 50 percent increase in enrollment — from 900 students last year to approximately 1,400 this year. Initial numbers in the beginning of the summer indicated 1,574 students were planning on attending UGS in the fall, but since then almost 200 students have decided to not attend.

Incoming UGS interim dean Larry Abraham said when the school first heard about the number of incoming students, their initial concern was actually not about the number of classes offered but whether the school had enough advisors. Assistant UGS dean David Spight said the school has hired three new advisors, who will start the second week of August, a few weeks before students arrive.

Abraham said the school was also concerned about whether there would be enough seats in classes.

“There was a panic mode where students were saying there won’t be enough seats. We’ve never had this many students try to take freshman courses, whether they are signature courses or introduction to biology or whatever,” Abraham said. “The University has responded to that.”

In order to respond to both its increased enrollment and the entire school’s increased enrollment, UGS has added more than a total of 1,300 seats in signature courses to the 2012-2013 school year, bringing the total to 11,300. Signature courses, introduced in 2008, are each assigned a unique topic and aim to introduce the student to the University and its resources. The 1,300 additional seats includes the fall, spring and summer semesters. Patricia Micks, UGS senior program coordinator, said about 8,000 of
those seats are the fall semester, when UGS hopes a majority of freshmen will take their signature course.

Micks said UGS did a combination of adding new signature courses and increasing the class size of some already-existing signature courses.

“We were very careful. If we’re going to bump any class sizes, we were sure to strategically select professors who really shine in these large classes,” Micks said.

UGS also increased the number of academic FIGs offered within the school from 15 to 24.

In order to pay for this, Abraham said the provost’s office gave UGS approximately $300,000.

Thanks to the funding provided by the Provost’s office, Abraham said UGS has dealt with advising and seating concerns. Spight said the school is now focusing to ensure students can make a smooth transition to their desired school after UGS.

“Our job is to help them find all the options and set them up for success, but in the end the student has to be successful in their courses and the programs have to be willing to say they will take those students,” Spight said. “That concern is going to be a little bit bigger for us this year simply because there are more students that we are worrying about.”

Spight said there has been increased collaboration between UGS and other colleges. For example, of the nine additional FIGs added to UGS, Spight said a few Natural-Sciences-oriented FIGS were added because a large number of students in UGS had selected the College of Natural Sciences as their first choice.

“We tried to make sure the FIGs that we added addressed those areas of interests,” Spight said. “The courses that were associated with those FIGs, whether it be the signature course topics or the other courses in the FIG clusters, we made sure they were along those lines in the sciences.”

In the College of Natural Sciences, freshman enrollment is expected to rise by about 15 percent. Last year, the college had about 1,835 students enroll, and this year it is expecting 2,152 students. Sacha Kopp, associate professor and natural sciences assistant dean, said the college has seen an increase in freshman enrollment in the past three years and this will be the largest class the college has ever seen.

The College of Natural Sciences has added sections and additional seats to prepare for this class, but Kopp said he could not say how many sections and seats were added since the college is still watching the enrollment numbers and is adjusting accordingly. Kopp said the college is not adding these classes just for students in that college.

And in the College of Fine Arts, which houses many of the courses required to fulfill the visual and performing arts undergraduate degree requirements, enrollment is expected to increase by 400 students, or 20 percent. The college has responded by adding several hundred seats to these courses to accommodate non-majors, said Andrew Dell-Antonio, College of Fine Arts associate dean.

Officials from other colleges are on board to prepare the University for this large incoming freshman class, even if their college is not seeing an enrollment increase. For example, Musick said COLA was adding additional sections.
"We serve students in other colleges as well," Musick said. "Even though it’s not technically liberal arts students, they are UT students and they do need our classes."

Senior associate dean for academic affairs Richard Flores said the University added 16 new sections in the College of Liberal Arts. The college is in the process of hiring a combination of nine additional lecturers and assistant instructors. The provost’s office provided the College of Liberal Arts with $306,000 in funding for this increase.

The first day of class is Aug. 29. The official enrollment count will be conducted Sept. 14.

*Updated 11:24 a.m.: 1,300 seats, not 13,000 seats, were added to the number of signature courses.*
January 30, 2013

Board of Operating Trustees
Texas Student Media
University of Texas at Austin

To the Board,

I am writing to offer my evaluation of Robert Blanchard’s fitness to be editor of the Daily Texan.

I met Bobby in fall 2011 when he was a student in my Critical Issues in Journalism course. That is a large lecture class, and I rarely get to know students individually, but Bobby made an impression immediately. He was clearly excited about the study of journalism and was fully engaged. From his performance in the classroom and our conversations in my office, I could see that he was going to be a first-rate journalist.

My assessment was reinforced in spring 2012 when Bobby was a student in my Media Law and Ethics course. Once again, in another large lecture class, Bobby was a standout student. By this time we were talking regularly not only about class material but also about his work at the Daily Texan. I was always impressed not only with his work ethic and high level of performance, but the unusually thoughtful way he approached journalism, in the classroom and in the newsroom.

I would be hesitant to recommend that students take on the editorship of the Texan in their junior year, but in Bobby’s case, I have no doubt he is more than capable. From my earliest interactions with him, I was struck by his maturity. In addition to being incredibly hard-working and smart, he listens and thinks carefully before coming to judgment. I think he will make a great editor.

If you have questions or need more information, please do not hesitate to contact me at 471-1990 or rjensen@austin.utexas.edu.

Sincerely,

Robert Jensen
Professor, School of Journalism
Dear Texas Student Media Board members,

My name is Shabab Siddiqui, and the purpose of this letter is to recommend Bobby Blanchard for approval by the Texas Student Media Board to run for Editor-in-Chief of The Daily Texan. As the Texan’s news editor, I currently serve as Bobby’s immediate supervisor, and I can vouch for the vision, execution, and heart that Bobby will provide as editor.

Bobby serves as one of the five associate news editors on the news team, but I — as well as the rest of the staff — depend on him disproportionately. In addition to a well-developed news judgment and great editing skills, Bobby provides immeasurable counsel and guidance to many members of our young news team. His encouragement and patience with our senior reporters played a significant part in their transition into permanent staffers. Bobby puts in more hours at the Texan basement than anyone else on staff, and his relentless recruiting efforts are the reason the organization received more tryout applicants than is typical for a spring semester.

Being a member of The Daily Texan staff is a two-fold responsibility. On one hand, there is a commitment to the daily operations to ensure the organization has the best online and print content of the day. On the other hand, there is a commitment to the future of the organization, which is ensuring the organization establishes a tradition, culture, and expectation that can be handed to the next class of to-be journalists. It is often too easy to be overly concerned with the former and to forget the latter.

The editor-in-chief position grapples with this dichotomy more than any other position. While his or her responsibilities for the daily operations are clear and finite, there is a greater burden and less certain path in establishing a long-term vision for the organization.

Therefore, I firmly believe that Bobby possesses the uninheritable uniqueness for the inherently unique position. He has an unyielding dedication to the well-being of the Texan and is the most respected and adored member on the staff. Bobby brings a wealth of cross-departmental experience in how things are done at the organization, while being the first to experiment with ways things can be done — as evidenced by his grasp of social media, understanding of analytics, and his formulation of a podcast.

Ultimately, students will determine the best candidate for the job. I hope the board does not hesitate in approving Bobby so that he may try and prove himself to the rest of the student body.

Thank you for your time and please let me know if you have any questions,

Shabab Siddiqui
To Whom It May Concern:

I wholeheartedly recommend Robert (Bobby) Blanchard for editor-in-chief of The Daily Texan. Until recently, I was one of Bobby's supervisors during his time as a senior reporter. His work ethic is beyond that of even the most high-achieving student, and his dedication to the Texan is unwavering.

Bobby has stepped up to be a great team leader, the results of which are especially obvious this semester. He is currently an Associate News Editor, which requires supervising approximately 14 reporters through the writing and editing process, many of whom are either freshman or in their first semester of working at the Texan - a position that requires incredibly strong leadership ability.

Bobby helped create the new Daily Texan Podcast designed to help enrich online multimedia and increase traffic on the website. His online media presence has projected Texan articles outside traditional readership, and he often reaches out to students, faculty, and staff for input on what issues are important to the University. He has reached into many facets of the Texan outside the news department, including working as a copy editor and staff writer for the Life & Arts Department, a breadth of experience that is extremely rare for Texan staffers and that will be invaluable to him if elected editor-in-chief.

Besides being an extremely capable journalist, Bobby is truly a joy to work with. He makes time for the concerns of every employee, no matter where they rank - a true measure of a leader. His boundless enthusiasm for the job is infectious, and his accessibility is refreshing. I can't imagine there's a staffer of the Texan who doesn't know his name.

With my experience as permanent staff in the Opinion and News departments, I highly recommend Bobby for editor-in-chief. In my opinion, there is no one better to take the Texan and its editorial direction into the future.

Sincerely,

Samantha Katsounas

Associate News Editor Fall '12
Associate Editor Spring '12
To the Texas Student Media Board,

This letter to you is part of my application for certification to run for Editor-In-Chief of The Daily Texan. My name is Robert Christopher Blanchard, but I much prefer you all call me Bobby.

My experience at The Daily Texan is vast. I have worked for four different departments and have held a total of seven different positions. By working as a general reporter, a senior reporter and more recently an associate news editor in the news department, I have gained a solid grasp on issues relating to the University and its students. By working as a senior designer in the design department, I have learned how to quickly and efficiently use Adobe InDesign and how to layout pages in exciting new ways. By working as a copy editor for the copy desk, I have studied proper methods of checking facts and AP style. By working as a Life&Arts staff writer, I have learned how to have a little fun sometimes. And by hosting a weekly news podcast, a new project I helped start this semester, I have picked up skills in multimedia. All these experiences have contributed strongly to my journalistic makeup. They have also contributed significantly to who I am as a person. I identify as a journalist more than I identify as Bobby Blanchard.

My work experience is not limited to what I have done at The Daily Texan. I am currently an intern for KUT News, an NPR affiliate, where I update the news blog daily, write copy for air and will soon be speaking on air. I am also currently a copy editing intern for Bleacher Report, a sports blog, where I edit 45-60 stories a week and further my abilities as an editor. And, on election night in November I was an Associated Press intern, gathering Travis County voting results.

Between my work at The Daily Texan, KUT and Bleacher Report, I currently have five different jobs. I am working a total of 60 hours a week (if not more), and I juggle and balance this while still being a full-time student.

It is a combination of all these experiences that make me qualified for the position of Editor-In-Chief. The board would be challenged to find another staff member who has worked in as many departments at The Daily Texan and has held as many different positions as I have. The Editor-In-Chief needs to be someone who, in my opinion, has a deep understand of how the Texan works, where the Texan has been and where the Texas is going. Only with this information can an individual accurately determine what the Texan and its opinion department needs.

Another experience I offer is my completion of J360 (Media Law and Ethics). This will clearly help me perform all the actions needed of Editor-In-Chief should the board certify me and the student body elect me.
I am a journalism sophomore, and I have always said the School of Journalism will give me the skills, technical abilities and degree I need to work in the field of journalism upon graduation. However, I have also said it is my experience outside the school that will develop me into the kind of journalist and reporter I want to be. It is unclear whether I will be a reporter on higher education or a features writer who aims to bring both laughter and tears. But it is these experiences that will shape me into the kind of journalist I will become. This is why I have always been so active outside of the classroom and so engaged at The Daily Texan.

And, that is why I am applying to run for the position of Editor-In-Chief. I do not think there is another experience or position that can better enhance my time as a college journalist.

I am also running because I believe I am the most qualified staff member available for this position. I know the board might take some pause because of my age, I am only 20 years old and I am a sophomore. I am aware applicants for this position are normally juniors. However, as I said before, I have worked in four departments and held seven job titles. My work experience speaks for itself.

Another issue the board might have with my candidacy is this is only my fifth semester at The Daily Texan. But I reiterate: My range of experiences at this early point in my journalistic career tells volumes about how qualified I am.

Lastly, a concern members of the board may have is my complete lack of experience in the opinion department. I must point out I spent two semesters working as a senior reporter and one semester working as a general reporter. I am currently an associate news editor and an intern for KUT News. I believe the issues and stories news and opinion cover are normally identical. The narrative is the same. Therefore, I have shown that I am more than aware of the complicated matters at hand impacting UT Austin and its students. The opinion department does go about covering those issues in a completely different manner, but I think my wide range of experience shows I am capable of adjusting as need be. Furthermore, like most college students, I know how to argue a stance and take a position on an issue. I do not foresee my lack of experience in the opinion department to be a problem.

I have gone into great detail about my experience and about any issues or problems the board might have with my candidacy. But I also want to provide the board members with specific goals I have in mind for the opinion department and the Texan, should the board certify me and the student body elect me. While trying to make goals and plans for my potential position as Editor-In-Chief, I needed to first determine what I felt the current opinion page was failing to do or was doing wrong. So as I list my goals, I am also going to explain some of the problems I personally think the opinion page currently has. I mean no disrespect to the editorial board in these points I raise. I understand the workload for running the opinion department is intense and perfection
is impossible to reach. These are just issues I would like to address in the position of Editor-In-Chief.

My biggest goal is to better the opinion department’s presence online. Currently, the headlines of viewpoints and columns online are identical to the headlines of viewpoints and columns in print. This is a problem. Rules for headlines online are different than the rules for headlines in print. Headlines online need to use more proper nouns, even if they are not common people or things, to increase the search engine optimization of a story. For example, “Bring back the books”, a recent headline in the editorial section, is not likely to appear in a google search. A better headline for the web would be: “Why the Coop should bring back books by UT faculty, University Press”. While this headline is not perfect and could probably use more tweaking, it does have three proper nouns in it and is more appropriate for the web. I would require the opinion department write different headlines for the website than they do for print.

I also want to increase the social media presence of the opinion department. I would do this by both increasing the number of columns and viewpoints tweeted out by the main Texan twitter account and by increasing the activity of the editorial’s twitter account. As of January 29, the last time the main Texan’s twitter account shared something written by the opinion department was December 7, 2012. And as of January 29, the editorial’s twitter has tweeted twice in the month of January. I would want the editorial twitter account active throughout the day, and I would want the main Texan’s twitter account to share at least one piece by the opinion department every day. Increasing the department’s social media presence is especially crucial because the opinion department is the one that could allow for the most online interaction between students and the paper.

During a time when the Texan is trying to go more digital, it is imperative the opinion department do more than follow other departments to the online world. It should be leading the way. The opinion department is, after all, the voice and the life of the paper. It has the ability to converse and talk with others online more than any other department can at the Texan. Right now, it is clear we are not taking advantage of that possibility.

But this does not mean I will reduce the amount of time or energy I spend on the print publication. I want to improve clarity when talking about certain issues. I think there are many entities, such as the Board of Regents, the average student does not understand. I think there is also so much backstory and context that needs to be explained in more detail when we argue about certain complicated issues. Furthermore, I also think the opinion page needs a redesign. Currently, the page is still stuck in a traditional cookie-cutter modular design. And I believe this is the design the opinion page should follow the majority of the time. But I would like to occasionally design something more exciting and more eye-grabbing. I worked two semesters at the Texan as a senior designer, so I have the experience and know-how to do this. Creative
Director Natasha Smith has brought the paper to a whole new level in regards to design. The opinion page needs to join the others at that higher level.

Another goal I have is to see the opinion page publish an editorial cartoon drawn by a UT student on a near-daily basis. This would be quite the endeavor and would require a lot of recruiting, but I think we should take advantage of the opportunity we have to publish more editorial cartoons. The opinion page has previously run many editorial cartoons pulled from the AP Exchange service, but I see no reason why we cannot collaborate with comics and recruit more editorial cartoonists so we can run a locally drawn cartoon on a near-daily basis. I do not think the opinion page should ever run a wired-pulled editorial cartoon because these cartoons are typically about national issues. We are writing towards and for a local UT Austin student population. Students have not looked towards us to cover national issues since the invention of the internet. Unless we can find a way to localize a national issue, we are not part of that conversation.

Currently, Lauren Moore runs some enjoyable editorial cartoons and I would like to see her work continue. I would also like to recruit John Massingill to draw for the opinion page. Massingill is behind the comic series 01001101. This comic series runs only on the comics page, but it is always extremely political and reminiscent of Doonesbury. If 01001101 could appear on the opinion page once a week, I would be incredibly happy. Massingill is also currently the Comics Editor, so I would work with him and attempt to recruit more editorial cartoonists so we could publish more editorial cartoons by UT artists on the opinion page.

These goals are some of my initial thoughts. They do not represent everything I will be considering and thinking about should the student body elect me into office. After being elected, I will spend weeks reading archives of The Daily Texan to see what was done right and what was done wrong in the past on the opinion page. I will seek the advice of the editorial board members before me, notably Susannah Jacob, Shabab Siddiqui, Viviana Aldous and Samantha Katsounas. They may tell me some of these ideas are poor ones, and they will surely offer new insight I cannot get elsewhere.

In this letter, I have outlined a long list of positions and work I have completed in my time at UT. I hope to have addressed any concerns you may have about my candidacy. And I have outlined some specific goals and issues I would hope to address as The Daily Texan Editor-In-Chief.

There have been few moments in the history of The Daily Texan when the decisions made by those in charge of the paper will have an impact as lasting and as permanent as this moment. This is a time where we are having conversations about the future of the Texan and journalism as a whole. The Texan and Texas Student Media must address issues regarding both ad sales and revenue problems as they arise with extreme care. And, it is important leadership positions at the Texan are handled by experienced and knowledgeable students.
I would not be applying for the job if I did not think I was qualified for the position. I love The Daily Texan too much to do anything that would hurt it. I love The Daily Texan too much to ask for a job someone else would handle better. This is a news organization I have unlimited passion for, and I hope the members of the Texas Student Media board will certify me to run for the position of Editor-In-Chief before the student body.

Thank you for your time, your consideration and your ongoing support for student journalism,

[Signature]

Robert Christopher Blanchard
but please, call me Bobby.
APPLICATION FORM
EDITOR OF THE DAILY TEXAN
TEXAS STUDENT MEDIA
Term of Office: June 1, 2013 - May 31, 2014

INSTRUCTIONS:
Please complete all sections of this application and return it to Texas Student Media, Office of the Director, William Randolph Hearst Building (HSM), 2500 Whitis Avenue, Room 3.304.

Applicants will be certified at Board of Operating Trustees meeting at 1:00 p.m., Friday, February 1, 2013.

SECTION I. Name and Address

Laura Wright

Full Name

13 W. 37th
Local Address

Austin, TX 78705
City, State, Zip Code

lswright@me.com
Email Address

lsW536
UT EID

(210) 249-8461 Local Telephone Number

Plan II
Major

SECTION II. Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Laura Wright
Signature of Applicant

1/23/13 Date

SECTION III. Attach the Following to this Application:

A. Resume
B. Samples of published work (3 samples only, on 8 1/2 x 11 sheets)
C. Letters of recommendation (At least 3, from professional journalists, administrators, faculty members, etc.)
D. Letter to the TSM Board (outlining goals, plans for position, and information on your qualifications.)
E. Official UT Transcript of all work done at the university
SECTION IV. Experience Record

My experience at The Daily Texan consists of:

Life + Arts Issue Staff, Summer 2012

Life + Arts p-staff, Fall 2012, Spring 2013

Columnist, Summer 2012, Fall 2012, Spring 2013

SECTION V. Certification (Applicant must include an official UT transcript of all work done at the university and answer the following questions.)

1. Is applicant a registered student at The University of Texas at Austin during the semester in which the application is applicable? Circle One

   Yes   No

2. Does applicant have a minimum GPA of 2.25 on all work undertaken at The University of Texas at Austin? Circle One

   Yes   No

SECTION VI. Certification by the Texan Adviser

3. Has applicant completed at least one semester as a permanent staff member of The Daily Texan in opinion? Circle One

   Yes   No

4. Has applicant completed at least one semester as an issue staff member of The Daily Texan in an area other than the one covered above? Circle One

   Yes   No

5. Has applicant completed J360 (Media Law and Ethics) or previously have demonstrated competency in media law as determined by the Texas Student Media Board of Operating Trustees. (If not, applicant must be prepared to discuss at the meeting.) Circle One

   Yes   No

6. Has applicant obtained signatures from at least five members of the Texan staff supporting the candidate for editor (please attach). Circle One

   Yes   No

7. Does applicant agree to fulfill all the duties of editor during the full term of appointment beginning June 1, 2013, and agree to sign the editor's contract? Circle One

   Yes   No

Signature of Texan Adviser: ____________________________

Date: 11/29/13
General Provisions

1. The editor shall be a registered student in accordance with UT institutional rules. The editor may take no more than 12 semester hours as an undergraduate or 9 semester hours as a graduate or law student, but no fewer than 3 semester hours, during each long term. The editor need not enroll for classes during the summer session.

2. The term of office shall be June 1, 2013 through May 31, 2014.

3. Any member of the Board of Operating Trustees of Texas Student Media who becomes an applicant for editor shall resign from the Board at the time he or she applies.

4. Any person who shall have served a regular full term as editor shall be ineligible for a second term.

5. Any member of the Texan staff who applies to run for Texan Editor must take a leave of absence without pay from the date of certification through the date of the election (or through the date of the runoff if one is necessary). This provision applies only if the candidate has one or more opponents in the race.

6. The editor shall leave to the decision of the managing editor the news direction and the makeup and display of the news in The Daily Texan while the managing editor will leave up to the editor all decisions regarding the content of the opinions pages. In the event of a disagreement between the editor and managing editor over any area of Texan policy, the editor shall prevail unless the exception noted earlier is in effect. However, the two are expected to work together.

Change in Qualifications

In order to be effective during a given school year, any changes in qualifications or provisions must be approved by the Texas Student Media Board of Operating Trustees prior to September 1 of the school year in which the election is held.

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

[Signature]
Signature of Applicant

[Date]

You are subject to the TSM Election Code, the Student Government Election Code, and the Election timeline, which TSM has provided with this application. You should read these documents carefully. Ignorance is not a defense to complaints of rule violations.
I support the candidacy of Laura Wright for the position of Editor-in-Chief of the Daily Texan.

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<td>Kelsey McKinney</td>
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<td>Sarah Grace Sweeney</td>
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Date: 28 Jan 2012
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Date: 29 Jan 2013
Date: 29 Jan 2013
Date: 29 Jan 2013
Laura Wright
lswright@me.com
613 W. 37th Street | Austin, TX 78705 | (210) 249-8461

EDUCATION

The University of Texas at Austin
Bachelor of Arts, Plan II Honors Program
Bachelor of Arts, Biology
GPA: 3.77/4.0

WORK EXPERIENCE

Texas Monthly Magazine
Editorial Intern
- Report on the Texas Senate during the 83rd legislature for the magazine’s online political coverage
- Research and conduct interviews as need for the magazine’s biennial "Best and Worst Legislators" issue

Summer 2012-Present
12 hours/week

The Daily Texan
Columnist: Life and Arts Senior Writer
- Write two original stories per week for the Life & Arts section
- Write two to four columns a month for the opinion page

Fall 2012-Present
15 hours/week

The Office of Texas State Senator Wendy Davis
Intern
- Watch and summarize committee hearings
- Research policy issues as needed
- Screen visitors and answer calls

Spring 2012-Summer 2012
10 hours/week

University of Texas Athletics Center
Academic Mentor
- Work one-on-one with student athletes to help them develop organizational and study skills
- Tutor for communication and writing courses

Spring 2012-Summer 2012
10 hours/week

Children’s Association for Maximum Potential
Chief Cabin Counselor
- Overnight summer camp for children and adults with special needs ranging from autism to cerebral palsy
- Supervised ten to fourteen high-school volunteers and their individual campers for week-long camping sessions
- (14 weeks paid, 1,000+ volunteer hours over four years)

Summer 2010, 2011
99 hours/week

LEADERSHIP EXPERIENCE AND ACTIVITIES

University of Texas Senate of College Councils
Co-Chair, Curriculum Committee; Co-Chair, Advising Ad-Hoc Committee
- As Curriculum Committee Chair: supervise the work of nine at-large members as well as research and write legislation relating to curricular issues
- As Ad-Hoc Committee on Advising Chair: lead discussions of advising during bi-monthly committee meetings and compose committee reports

Fall 2010-Present
4-8 hours/week

Plan II Student’s Association
Co-Volunteer Chair
- Led initiative to plan monthly volunteer events for Plan II Freshmen
- Created "Plan II Volunteer Network" to publicize local volunteer events
- Led planning of over seven volunteer events for local non-profit organizations

Spring 2010-Present
3 hours/week

Plan II/KIPP Partnership
Student Mentor
- Mentor to a middle school student enrolled in KIPP Austin Collegiate Middle School in East Austin
- Participated in connected education seminar class during 2010-11 school year
- Elected by classmates to serve on selection committee for 2012-2013 Plan II/KIPP class

Spring 2010-Present
1 hour/week
Second-guessing Livestrong’s lure  
_The Daily Texan_, October 31, 2012

I had already written “complete Livestrong internship application” on my to-do list when I spotted the bright yellow type on the cover of Outside magazine last January. It read, “Lance & Livestrong: What Does Armstrong Really Do to Fight Cancer?”

Just two semesters before, I had sat in the front row of a small class on civic engagement and listened to Doug Ulman, current CEO of Livestrong, give a guest lecture. Ulman spoke for over an hour about the efforts of Livestrong to improve the lives of cancer victims. I remember that Ulman awed the class with a story about how, when it seemed that a congressman was going to vote against a piece of legislation that Livestrong supported, the organization made a mock-up of an ad and sent it to the congressman’s office. The ad had a picture of the congressman’s daughter, who had suffered from cancer, framed by the words “Congressman So-and-So Doesn’t Care about Cancer … or His Daughter.” (Ulman did not name the specific congressman or legislation).

The students in the class were spellbound by Ulman’s “fight like hell” attitude against cancer. At the end of the lecture, Ulman tweeted, “Hanging at UT … talking cancer, justice, and society,” with specific mentions of the students he had spoken with. I left the classroom flattered by the tweet, energized by Ulman’s speech and completely convinced that Livestrong was the best nonprofit in the country. The organization just seemed so cool.

Which is why the January issue of Outside criticizing the organization surprised me. The article successfully toppled my impression of Livestrong as a flawless organization, not by directly contradicting anything Ulman had said, but by alerting me to facts he seemed to have selectively forgotten. The article reported that the foundation started phasing out funding for hard science in 2005 and, as of 2010, no longer awarded research grants. It also took aim at Livestrong’s tendency to spend massively on advertising and marketing while categorizing their donations of the famous yellow bracelets as “programming expenses” because they “raise awareness.”

Livestrong does provide legitimate programming to people dealing with cancer, just like Ulman said. In 2010, according to Outside, the foundation spent $424,000 on its “Livestrong at the Y” program, which provides services to people dealing with cancer at YMCAs across the nation, as well as $630,000 for its “Livestrong at School” program, which offers free lesson plans about cancer awareness to teachers.
However, the foundation spent $4.2 million on advertising in 2010 and, in 2009, built an office space in East Austin for another $3.7 million. To be fair, the office also functions as a walk-in consultation center for cancer patients.

In the wake of the scandal about Armstrong's alleged doping, students stood on the West Mall this past week and passed out yellow bracelets, many calling out that the bracelets were for cancer research. It wouldn't take much work for these students to discover that that's not actually the case. Had they looked carefully on the Livestrong website, the students would have found that although Livestrong certainly does something for cancer, it does not fund cancer research.

When browsing Livestrong's website, it's pretty difficult to tell exactly what it is doing for cancer. The first program listed on its website is its Anti-Stigma Campaign, which Ulman mentioned to my class in the spring of 2011. But the webpage for this program hasn't been updated in over two years. The first sentence still reads “In 2010, LIVESTRONG will initiate a pilot campaign in South Africa and Mexico that will seek to ... reduce the stigma associated with cancer.”

Livestrong does provide monetary support to Planet Cancer, an online network for young cancer patients. The Planet Cancer website references Livestrong several times in the “What We Do” section of its website, accompanied by a “donate” button in the top right corner of the screen. It also references the Livestrong Young Adult Alliance, a coalition of organizations that has, with seed money provided by Livestrong, become a standalone nonprofit called Critical Mass.

The point isn’t that Livestrong isn’t doing anything for cancer patients and survivors. The point is that people, especially college students (this one included) allow themselves to be sucked into the lure of nonprofit causes by powerful personas without taking the time to thoroughly research what they are supporting. In the wake of Armstrong’s doping allegations, students have finally started to examine the national nonprofit located just a few miles away from campus. But they should have started thinking about it the moment they bought the yellow bracelets.
Student veterans unite over football

_The Daily Texan, October 8th, 2012_

This past Saturday, a group of student veterans enjoyed an afternoon at the Student Veterans Association tailgate. In the burnt orange blur of pre-game festivities, these Longhorns blended in with the rest of the crowd despite the fact that they’re actually quite rare. There are approximately 750 veterans studying at UT. Stephen Ollar, SVA president and economics senior, said there were only two veterans in this year’s incoming freshman class of over 8,000, which means that the number of veterans on campus is, at least for now, staying small.

Small, however, doesn’t necessarily mean close-knit. UT doesn’t “flag” students as veterans in the same way that it doesn’t list students’ hometown or ethnicity in the directory. This makes it difficult for veterans at UT to identify each other. Ollar said he has “sporadically met a few” ex-military students in his classes but that “a lot of veterans don’t identify themselves as such.” Organizations like the SVA, which seeks to support veterans and the dependents of veterans in the UT community, play a crucial role in helping veterans find a community at the 40 Acres.

Members of the SVA community, including Ollar and government and history senior Steven Denman, claimed a small patch of grass just north of the stadium for their tailgate.

Before coming to UT, Ollar and Denman were both stationed with the Army in Ft. Richardson, Alaska. Now they are both working toward law school. Denman, originally from Michigan, said he chose to come to UT after leaving the Army because of Austin’s warm weather — and because he felt that the “pro-liberal” Austin culture would give him the “perspective of the left, the middle and the right” that the military lacked.

Ollar, in contrast, is a lifelong Texan and a second-time UT student. Ollar was born and raised in Midlothian, a small town outside of Dallas. After earning a cell and molecular biology degree from UT, he joined the Army. Now he is back at UT to earn an economics degree after finding that “there’s not a lot of options available for veterans.”

As they drank and talked, the two men revealed the difficulties of rejoining civilian life as a student. The social life of a student veteran, Ollar said, can be “lonely — an uphill battle.”

“You leave your whole life,” Ollar said. “The Army buys you a ticket and you start your life over again.”
The traditional social scenes at UT are also largely closed off to veterans. Though Ollar said that some student veterans join organizations like pre-professional fraternities or educational clubs, they don’t always feel welcome.

But for many of UT’s student veterans, the same life experience that hinders their integration into student life influences their academic pursuits. Middle Eastern studies senior Christi Crews joined the Navy at 18 after the emotional turmoil of her first love being killed in Iraq. After leaving the Navy, she “decided to educate [herself] about the Middle East instead.”

In the Middle Eastern studies program at UT, Crews has “learned to love and appreciate the [Middle Eastern] culture for what it is ... and to negotiate and find middle ground and common interests with people who have different opinions.” Crews says she hasn’t had trouble making friends at UT but admits that she doesn’t “fit into that 18, 19, 20-year-old student category.”

Looking around the tailgate, Crews said most of her friends are from the SVA.

The SVA holds tailgates for every home game and Ollar said about 80 people attended the event throughout the day. Although most attendees are veterans or their acquaintances, Ollar said, “If you love a vet, you’re welcome [to attend].”
An open letter to the Longhorn Football Team from an attendee of this Saturday's game

*The Daily Texan*, October 15th, 2012

I know nothing about football. Zip, nada, zilch. I think yard lines are picket fences, the ol’ pigskin is a single stale pork rind and tackling is something you do when initiating a tickle fight. In fact, I know so little about football that I accidentally tried to pass off a bright red dress as burnt orange. I would have worn it to the stadium too had my date not nervously pointed out that the Sooners’ color was red. “Who are the Sooners?” I asked, demonstrating my impressively narrow range of football knowledge.

Upon entering the stadium and finding our seats, I was distressed to find that a single OU fan was seated next to me on the Longhorn side of the stadium. I had planned on masking my complete incomprehension by simply cheering when everyone else did. Do the wave? I’ll undulate like the ocean. Got your horns up? My pinkie and index are at attention. If you scream Texas, I’ll scream Texas! (Or is it fight?) But now, with this Sooner booming away next to me, I risked the chance of cheering when he cheered and looking like the football-ignorant dimwit I am.

Which is why I want to thank you, Longhorn football team, for making things so easy on me. I never had to figure out when to cheer, because I had to do it so few times! I have one question though — I was told OU sucks?

There were a lot of things I didn’t understand about Saturday's game, although that might be my fault. For starters, I thought you cheered at a touchdown, not at “a fluke of a safety,” like the people seated around me called those two points. Also, I thought that when you tackle someone, you’re supposed to pin them down, not let them brush past you like they’re shuffling to the back of a crowded bus. I guess I just never realized how much football had in common with an elementary-school tag game. It’s just so hard to chase them down when they’re all so quick, isn’t it?

I think I’ve partly avoided watching football for all these years because I assumed it would be neolithic and brutal. But I learned Saturday that it doesn’t have to be that way. You guys acted like perfect gentlemen on the field; even though Oklahoma was listed as the “home team,” you treated them like your guests, and wow, were you all good hosts. Never once did you stand in their way when they felt like going for a run or waving that big ol’ flag of theirs (Hey, do we have one of those? I really think we should get one; their fans seemed really excited about it).

But despite your gentlemanly behavior, the crowd seemed upset. At one point, I looked around to see an entire family in matching burnt orange nodding sadly to
themselves. It's possible that they were just frustrated with the long line for corn dogs, but I think it was more than that. Maybe, like the gray-haired and disgruntled Longhorn behind me said in the second quarter, "Something [is] wrong." Have you guys ever seen that Disney Channel Original movie where the whole team eats bad fish tacos before the big game? I'm just saying, maybe you should change caterers.
January 27, 2013

Office of the Director
Texas Student Media
HSM 3.304
2500 Whitis Avenue
Austin, Texas 78712

Re: Laura Wright

Members of the Board:

Ms. Laura Wright ("Laura"), whom I taught a couple of years ago as a freshman in my TC 302 seminar on capital punishment, has asked that I write in support of her application to stand as a candidate for election to the post of Editor of The Daily Texan. I am very pleased to do so.

Laura is actively and deeply immersed in all facets of life at the University. In her work with the Senate of College Councils, she wrestles with complex academic and curricular issues. Writing varied pieces for the Texan as a Life & Arts reporter and opinion columnist, she sees the full range of student life and speaks out on controversial issues. She's even worked inside U.T.'s rarefied athletics apparatus as an academic mentor for student-athletes. In short, Laura's wide-ranging familiarity with many different aspects of the culture of U.T. gives her an ideal perspective for serving as Editor of The Daily Texan.

At the same time, Laura's recent work covering the 83rd Texas Legislature for Texas Monthly magazine has given her an opportunity to examine the broader spectrum of political and social concerns that confront all Texas residents, not just those who call the Forty Acres home. Those experiences well equip Laura to shape the editorial voice of the Texan -- both to educate other members of the U.T. community about those issues, and to call them to action.

Laura's management and leadership skills suit her for the role of Editor. Over the last two years, in leading committees of the U.T. Senate of College Councils and the Plan II Honors Program, she has spent 4-8 hours every week supervising others' work and monitoring the many moving parts of large projects. Laura has likewise assumed a leadership role in her full-time summer employment, overseeing the activities of a dozen counselors working with special needs children and adults. These experiences have refined and sharpened Laura's organizational skills (that's no doubt one of the reasons...
U.T. engaged Laura to teach those skills to student-athletes. While I have never worked in the environment of a large newspaper, I imagine that a substantial part of the Editor's job is managing columnists and assistant editors. Laura's leadership experience should prove invaluable in that regard.

Intellectual firepower is another of Laura's strengths. Her high native intelligence would permit her to "coast" through many classes, but instead she works to excel (as her 3.77 overall GPA reflects). Perhaps more important, her range of interests is diverse and she's a quick study, both of which contribute to making her especially good at explaining things (an essential trait for anyone writing for a popular audience).

Laura's temperament, too, should be an advantage to her as Editor. She asserts her own beliefs confidently and defends them fiercely. At the same time, Laura doesn't try to steamroll others; she's willing to reexamine her own arguments to take account of competing views. I regularly saw this attitude on display in our seminar. As you can imagine, when people talk seriously about the death penalty, the views they exchange are strongly felt. Energetic disagreements arise. In those heated debates, Laura always treated her classmates with respect, and heard them out fully and fairly, even when they were arguing positions diametrically opposed to her own deeply held ideas.

Finally, Laura's warmth and charm would make her easy to work with, even under the stress of meeting daily deadlines.

For all these reasons, I believe Laura Wright would prove a highly successful Editor of The Daily Texan. I hope you will give her the opportunity to compete for this office. If you need additional information, please do not hesitate to call or email me (rowen@law.utexas.edu). Thanks very much for taking the time to hear my views.

Sincerely,

[Signature]

Robert C. Owen
Clinical Professor of Law
January 28, 2013

University of Texas at Austin
The Daily Texan
Austin, Texas 78712

Re: Laura Wright, Applicant for the Daily Texan Editor Position

To Whom It May Concern,

I write in strong and enthusiastic support for Laura Wright’s application to be The Daily Texan editor. Laura was a student in my Plan II TC-357 seminar on Law, Neuroethics and Brain Policies in Fall, 2012. She wrote a superb research paper on “Mental Illness in the Texas Prison System.” The paper was well argued, organized and documented. Her analysis displayed her understanding of the prison system as well as her appreciation of the mental health needs of inmates. She writes lucidly, forcefully and convincingly.

In addition, Laura was an exceptionally insightful participant in class discussions. Her intellectual curiosity, analytical acumen and grasp of ethical and legal policy issues were clearly shown in her comments in class and her thoughtful questions. She will be able to lead as well as to motivate The Daily Texan staff.

I have read three of Laura’s opinion pieces: “Second-guessing Livestrong’s Lure,” “Alter your Reality for the Better,” and “Twins Celebrate their 90th Birthdays Together.” Each column was clearly and crisply written. She writes well as a critic of Livestrong, as a fan of alternative reality games and as an emphatic interviewer of the 90 year old twins. Laura not only has talent as a writer, but also as a critic and interpreter of the human comedy. She will no doubt inspire writers for The Daily Texan to produce top quality journalism.

On the basis of my personal interactions with Laura, as well as her excellent qualifications to be the Editor of The Daily Texan, I am confident that she will excel in this role. Further evidence for my opinion is that she has the passion — as her personal statement demonstrates— to undertake the challenging tasks that will confront the Editor. She has already proven that she is an excellent writer. Her ability to handle complex multitasking is evident from her resume.

Best regards,

William J. Winslade

William J. Winslade, Ph.D., J.D., Ph.D.
James Wade Rockwell Professor of Philosophy in Medicine
Adjunct Professor of Philosophy, University of Texas, Austin

WJW/tdav
To Whom It May Concern: recommendation for Laura Wright

I am happy to hear that Laura Wright is a candidate for Editor-in-Chief of The Daily Texan and glad to recommend her for the position. As a student in my E603A/B (Composition and Reading in World Literature) during the 2010-11 academic year, Laura distinguished herself by her thoughtful contributions to class discussion and by her engaging and persuasive essays.

Laura writes exceptionally well, even given very challenging assignments. Her paper on the last six books of the Aeneid, for example, made a very cogent case for Virgil as an anti-war poet. Her later term paper on modernist fiction served to illuminate the discontents of love in Proust’s Swann’s Way and its parallels in the magical realism of Gabriel García Márquez’s Love in the Time of Cholera. Her style is clear and direct, and she pursues her inquiries from appropriately chosen evidence, citing just the right examples to support her arguments.

In class Laura was highly personable and lively in voicing her ideas about the reading. Her comments often had the effect of raising the level of discussion and bringing out the best in other students. I very much enjoyed having her in class, have been glad to stay in touch with her since then, and have appreciated her articles in The Daily Texan. I recommend her very highly for the post of editor.

Sincerely,

James D. Garrison
Distinguished Teaching Professor
January 26, 2013

Dear Texas Student Media Board:

I am writing in support for Laura Wright's efforts to become editor of the Daily Texan. I was editor of Texas Monthly for nineteen years. At present I'm an adjunct faculty member in Liberal Arts Honors and Plan II. I first met Laura when she enrolled in my Writing Nonfiction class in the fall of 2012. Her skills both as an editor and as a writer were evident from the start, and even though she started at a high level, she improved during the semester. In class where student papers are discussed in detail, her comments were extremely acute and phrased in a way that helped the author. At the same time she was writing regularly for the Life and Arts section of the Daily Texan as well as the editorial page. She wrote with wit and intelligence and I found myself looking for her byline in each issue. Also, as you can see from her resume, Laura has more administrative experience than most students her age. She has the skill, the experience, and the determination to be an excellent editor.

Yours truly,

[Signature]

Gregory Curtis
Humanities Coordinator
Harry Ransom Center
Laura Wright  
210-249-8461  
lswright@me.com

January 28th, 2013

To the Texas Student Media Board:

In the next few years, the Daily Texan will inevitably have to rethink what it means to be a daily paper and what it takes to grab the attentions of the students beyond the basement, whose interest in the paper will ultimately keep it alive and meaningful. These are both difficult questions, and I am applying to run for the position of editor not because I have the answers but because I would like to spend the next year working on these problems.

Of course, I have a few ideas of how I would go about doing that as editor. I would like to keep the opinion page campus-focused and strongly reported, and I would like to include more infographics that would parse convoluted policy for students and relieve the density of the page. I would like to encourage columnists to move beyond the common gripes and spend their time reporting and writing about the student issues that other publications—local and national—have overlooked, so that the Texan remains relevant to its main audience.

I would like to see more media being used in the editorial office, be it through instituting an editorial podcast or filming a weekly video, so that students have a choice of what media to consume and our staff is able to use all of their talents.

Outside the basement, I would like to launch a recruiting effort that promotes the Daily Texan as a place for deep-thinking, hard-working students of all stripes, and sells the Daily Texan not only as a project for journalism students but as a place where high achieving students go to do great things. I do this not because I believe we need a higher-quality staff (the students at the Texan are without exception talented, hard-working individuals) but because such an effort would increase our visibility on campus and draw readers to our paper. Lastly, I would like to look at inexpensive ways that we can encourage and retain staff, such as offering internship credit hours for the long days our staff works.

Though it is true that I came to the paper late in my college career, I have been quick to make up lost time. I have spent three semesters writing for the Life and Arts section of the paper, two of them as a senior writer. I have been a regular columnist for three semesters in the opinion department. Outside the paper, I am currently working as an editorial intern at Texas Monthly, where I report on the legislature from the senate floor. In the Senate of College Councils, I have spent two years managing a committee of nine students and an ad-hoc committee of varying size. During my time at the athletics center, I served as a “team leader,” organizing tutoring and mentoring for the Men’s Baseball team. These experiences combined make me feel confident in both my managerial and interpersonal skills.

In my time at the Daily Texan, I have contributed diverse and interesting pieces to both the Life and Arts and the opinion section. I believe I have the grit, intelligence, and passion to do best by the paper if elected as editor, and I hope that you allow me to make this argument to my fellow students. Thank you for your time.

Best Regards,

Laura Wright
TECHNOLOGY STUDENT MEDIA BOARD OF OPERATING TRUSTEES
Student Member from College of Communication - Place 1
Term of Office: June 1, 2013 - May 31, 2015

APPLICATION FORM

INSTRUCTIONS:
Complete this application and return it to the William Randolph Hearst Building (HM),
Office of the Director, Room 3.304, 2500 Whitman Avenue. Attach a resume, an official UT
transcript and letter of interest addressed to the TSM Board of Operating Trustees.

APPLICATION DEADLINE: Noon, Wednesday, January 30, 2013. Applicants will be certified at the
Board of Operating Trustees meeting at 1:00 p.m., Friday, February 1, 2013.

SECTION I. NAME AND ADDRESS

Mary E. Dunn

1531 Tamar Lane

Austin, TX, 78727

md5237

UT EID

512-680-7944

Local Telephone Number

Communication

College (Graduate, PhD)

Email Address

marydunn@utexas@gmail.com

SECTION II. AUTHORIZATION FOR RELEASE OF INFORMATION

I hereby grant permission for the Office of the General Manager, TSM, to
verify the information requested below for the purpose of application for an elected or
appointed office of TSM. Further, I understand that the information will be
provided to the TSM Board of Operating Trustees and will become part of the public record
of TSM.

Mary E. Dunn

SIGNATURE OF APPLICANT

1/29/2013

DATE

SECTION III. CERTIFICATION (APPLICANT MUST PROVIDE THE DIRECTOR A
CURRENT UT TRANSCRIPT OF ALL WORK DONE AT THE UNIVERSITY)

Circle One

1. Is applicant a registered student during the semester in which application
   is made? (YES) (NO)

2. Has applicant completed at least one semester in residence during the long
   term at the University of Texas at Austin? (YES) (NO)

3. Is applicant in good standing and not on scholastic probation? (YES) (NO)

4. Is applicant enrolled in the College of Communication having completed or
   will have completed by the end of the current semester 12 hours of College
   of Communication courses? (YES) (NO)

5. Is applicant a current employee of Texas Student Media? (YES) (NO)

You are subject to the TSM Election Code, the Student Government Election Code, and
the election timeline, which TSM has provided with this application. You should read
these documents carefully. Ignorance is not a defense to complaints of rule violations.

Certified by TSM representative: [Signature]
January 30, 2013

Dear Texas Student Media Board of Operating Trustees,

I would be honored to be considered for a student representative seat on your board for the September 2013 – August 2015 term. Having served as a student representative on your board from August 2009 – July 2011, I completely understand the role of a student representative as well as the responsibilities involve with my commitment to this board. As a student at this great university since the Fall of 2007 for both my Bachelor’s and Master’s degrees, and again now for my PhD, my respect and appreciation for Texas Student Media is immense. As a fifth generation longhorn and daughter of a former TSM Board of Trustees President, I fully grasp the important role of TSM in preserving our university’s history, bringing together our community, and educating our students on their craft. During my first term as a board member, I served as the TSM representative to the Student Wide General Elections Committee and I trust the importance that the student representative seats be elected representatives of the student body at large through university wide elections. Therefore, I would greatly appreciate the opportunity to run for a seat at your board room table for the next two years to support TSM however I can in the great many things to come. Looking forward to working with you in the future.

Hook’em Horns,
Mary Elizabeth Dunn

Mary E Dunn
The University of Texas at Austin
College of Communication
Department of Advertising, PhD Student
marydunn.utexas@gmail.com
Mary Elizabeth Dunn
1531 Tamar Lane, Austin, TX 78727 * 512-680-7944 * marydunn.utexas@gmail.com

EDUCATION

Fall 2012 – present (expected graduation May 2015)
PhD in Advertising (The University of Texas at Austin, College of Communication and Graduate College)
Overall GPA: 3.78/ 4.0

Fall 2010 – Spring 2012
MA in Advertising (The University of Texas at Austin, College of Communication and Graduate College)
Overall GPA: 3.71/4.0

Fall 2007 – Summer 2010
BS in Advertising (The University of Texas at Austin, College of Communication)
Overall GPA: 3.25/4.0
Business Foundations Certificate (McCombs School of Business)
Texas Media Planning Sequence (Advertising Specialization)

AFFILIATIONS & HONORS

Fall 2012 – Spring 2013  PhD Fellowship for research and continued education from UT Dep. of Advertising

Summer 2011, Fall 2010, Fall 2008, and Fall 2007  Academic Honors Dean’s List

August 2009 - August 2011  Texas Student Media Board of Operating Trustees, Vice President
2010 & 2011 University Wide Elections: Supervisory Board Selection Committee, TSM Representative

EXPERIENCE

Fall 2011 – Spring 2013
The Encyclopedia of Media Violence, SAGE Publishing  Austin, Texas
Project Managing Editor / Editorial Assistant for Lead Editor, Matthew Eastin, PhD

Spring 2012, Summer 2011, Spring 2011
The University of Texas  Austin, Texas
Teaching Assistant for Matthew Eastin, PhD (Course: Psychology of Video Game Advertising)

Fall 2011
The University of Texas  Austin, Texas
Teaching Assistant for Matthew Eastin, PhD (Course: Advanced Media Research)

Spring 2011
The University of Texas  Austin, Texas
Graduate Research Assistant for Matthew Eastin, PhD (Lab: College of Communication Media Lab)

January 2011 – July 2011
The Media Panel, Media Research Labs, LLC.  Austin, Texas
Research Assistant/ Lab Technician; worked with participants, study set up, data collection and analysis.

Summer 2010
The University of Texas  Austin, Texas
Professor’s Assistant for Lisa Dobias, Advertising Senior Lecturer in College of Communication
May 2009 – August 2009  
*Time Inc., Southern Progress Corporation*  
Birmingham, Alabama  
Advertising Research Intern, Marketing & Advertising Department for *Southern Living, Cooking Light, Coastal Living, Southern Accents* and *Entre* Magazines

June 2008 – February 2009  
*Spiceworks, INC.*  
Austin, Texas  
**Digital Advertising Intern:** International, small business management software company in-house advertising department; digital advertisement performance optimization and management; client ad performance reporting, and perspective client research.

**ACADEMIC LAB EXPERIENCE**

**Spring 2012**  
**Master's Thesis:** *The Effect of Narrative Involvement within Video Games: Localized Setting and Character Motivation on Audience Arousal*

**Fall 2011 – Spring 2013**  
College of Communication, The University of Texas at Austin. *Effect of Localization within Narrative on In Game Involvement and Identification.*  
Research Assistant for Matthew Eastin, Ph.D. & Vincent Ciccirillo, Ph.D.

**Fall 2011**  
College of Communication, The University of Texas at Austin. *Media and Cognition: A diary assessment of types of use and cognitive engagement.*  
Research Assistant for Matthew Eastin, Ph.D.

**Spring 2011 – Fall 2011**  
McComb’s School of Business, The University of Texas at Austin. *Integrated Influencing Skills Program: ExxonMobil. Executive Education – Persuasive Communication and New Media.*  
Research Assistant for Matthew Eastin, Ph.D.

**Spring 2011**  
College of Communication, The University of Texas at Austin. *Gender and Race Identification and the Influence of Cultural Stereotyping on Post Video Game Effects.*  
Research Assistant for Matthew Eastin, Ph.D. & Vincent Ciccirillo, Ph.D.

**ACADEMIC PROJECTS (Media Campaigns)**

**Fall 2011**  
Client: *Vince Young Foods, INC*  
Class: Integrated Communication Management (Graduate Level)  
Professor Isabella Cunningham, PhD

**Spring 2011**  
Client: *Halo Soma* – Austin based nonprofit teaching communication skills for non-verbal Autistics  
Class: Account Planning (Graduate Level)  
Professor Neal Burns, PhD

**Fall 2010**  
Client: *Capital Metro Rail*  
Class: Brand Management (Graduate Level MBA course, McCombs School of Business)  
Professor Leigh MaCalister, PhD
Spring 2010
Client: Lilly Pulitzer
Class: Integrated Communication Campaigns
Professor Liza Stavchansky – De Lewis, Lecturer
*Awarded 2nd place out of 15 team proposals

Fall 2009
Client: Team in Training (TNT) – National non-profit organization that raised money for Leukemia & Lymphoma society by providing marathon, half marathon, and triathlon training
Class: Advanced Media Strategies
Professor Lisa Dobias, Senior Lecturer

Fall 2009
Client: KODAK
Class: Advanced Media Strategies
Professor Lisa Dobias, Senior Lecturer

Spring 2009
Client: Kerbey Lane Café
Class: Media Planning
Professor Lisa Dobias, Senior Lecturer
*Awarded Best Presenter out of 35 students

Spring 2009
Client: Starbucks
Class: Advertising Research
Professor Se Jung Marina Choe, PhD, Associate Professor
TEXAS STUDENT MEDIA BOARD OF OPERATING TRUSTEES
Student Member from College of Communication - Place 2
Term of Office: August 24, 2012 - May 31, 2014

APPLICATION FORM

INSTRUCTIONS:
COMPLETE THIS APPLICATION AND RETURN IT TO THE WILLIAM RANDOLPH HEARST BUILDING (HSMB), OFFICE OF THE DIRECTOR, ROOM 3.200, 2500 WHITIS AVENUE. ATTACH A RESUME, AN OFFICIAL UT TRANSCRIPT AND LETTER OF INTEREST ADDRESSED TO THE TSM BOARD OF OPERATING TRUSTEES.

DEADLINE: 4:00PM, WEDNESDAY, JANUARY 23, 2013
BOARD POSITION WILL BE APPOINTED AT THE BOARD OF OPERATING TRUSTEES MEETING ON FRIDAY, FEBRUARY 1, 2013 STARTING AT 1:00PM. PLEASE PLAN TO ATTEND THE MEETING TO DISCUSS YOUR APPLICATION WITH THE BOARD OF OPERATING TRUSTEES.

SECTION I. NAME AND ADDRESS

Samantha Cavilie
Name
201 East 21st Street
Local Address
Austin, TX 78705
City, State, Zip Code
scavilie94@gmail.com
Email Address

UT EID
Sme31049

Local Telephone Number
(512) 716-5446

SECTION II. AUTHORIZATION FOR RELEASE OF INFORMATION

I HEREBY GRANT PERMISSION FOR THE OFFICE OF THE DIRECTOR, TEXAS STUDENT MEDIA, TO VERIFY THE INFORMATION REQUESTED BELOW FOR THE PURPOSE OF APPLICATION FOR AN ELECTED OR APPOINTED OFFICE OF TEXAS STUDENT MEDIA. FURTHER, I UNDERSTAND THAT THE INFORMATION WILL BE PROVIDED TO THE TSM BOARD OF OPERATING TRUSTEES AND WILL BECOME PART OF THE PUBLIC RECORD OF TSM.

Signature of Applicant: Samantha Cavilie
Date: 1/23/13

SECTION III. CERTIFICATION (APPLICANT MUST SUPPLY A CURRENT UT TRANSCRIPT AND ANSWER THE FOLLOWING QUESTIONS.)

1. Is applicant a registered student during the semester in which application is made? [ ] Yes [ ] No

2. Has applicant completed at least one semester in residence during the long term at the University of Texas at Austin? [ ] Yes [ ] No

3. Is applicant in good standing and not on scholastic probation? [ ] Yes [ ] No

4. Is applicant enrolled in the College of Communication having completed or will have completed by the end of the current semester 12 hours of College of Communication courses? [ ] Yes [ ] No

5. Is applicant a current employee of Texas Student Media? [ ] Yes [ ] No

Certified by
Authorized TSM Representative
Date: 1/23/13

You are subject to the TSM Election Code, the Student Government Election Code, and the election timeline, which TSM has provided with this application. You should read these documents carefully. Ignorance is not a defense to complaints of rule violations.
Samantha Carlile  
9415 Bing Cherry Lane  
Austin, TX 78750  
January 22, 2013

January 22, 2013

Texas Student Media Board of Operating Trustees  
William Randolph Hearst Building  
Office of the Director, Room 3.200  
2500 Whitis Avenue  
Austin, TX 78705

Dear TSM Board of Operating Trustees:

I am interested filling the Position Two availability on the Board as a representative of the College of Communications. When I discovered the opening, I decided the position was an ideal fit for me immediately because of my great interest in the Student Media on campus. To me, our student media acts as a vessel for information that is committed to and created by students. It is important that these outlets are maintained and well managed and I think that I hold the capability to help accomplish these tasks to serve the student body. Though I am a double major here at UT, in both the Comm School and the Liberal Arts School, the Communications school is the one where I truly feel a sense of belonging. It is organizations such as these that set us apart, and I would be honored to participate as a Board Member for Texas Student Media.

I believe my experience with decision-making and leadership will help me stand my ground among more experienced Board Members. I believe my interest in success and collaboration towards a greater end define me as a strong candidate for the position. In past fundraising efforts I have resolved critical key decisions for the success of an organization, and in teaching in my karate school, as well as volunteering in Miracle League, I believe I have grown as a collaborator and a valued group member. Academically, I worked extensively in high school so that I could come into college prepared for the challenges, and I have subsequently made myself a sophomore in my first year. I also believe that I am more than capable of contributing the time and effort to such an important, overreaching organization as Texas Student Media.

I very much look forward to meeting all of you at the Board Meeting on February 1st.

Sincerely,

[Signature]

Samantha Carlile
SAMANTHA CARLILE
201 East 21st Street, Austin, TX 78705 | scarlile9416@gmail.com | 512-767-5446

EDUCATION
THE UNIVERSITY OF TEXAS AT AUSTIN, PROJECTED GRADUATION 2016
BACHELORS DEGREE IN POLITICAL COMMUNICATIONS (COMMUNICATION STUDIES)
BACHELORS DEGREE IN HISTORY
GPA: 3.6

WORK EXPERIENCE
SERVER, THE ALAMO DRAFTHOUSE CINEMA
APRIL 2012-CURRENT
As a server at the Drafthouse I work individually to accomplish my film work responsibilities. Though I am the youngest server at my location, I have received recognition for my intrapersonal relationship skills, time management, and success at my job.

LEADERSHIP POSITIONS
SOCCER CAPTAIN, WESTWOOD HIGH SCHOOL
AUGUST 2011-MAY 2012
As a captain I organized fundraisers, transportation, and meetings to discuss goal setting.

KARATE INSTRUCTOR, AIM AND FOCUS KARATE SCHOOL
2006-2009
As an instructor, I taught children and adults valuable self-defense skills.

STUDENT COUNCIL, WESTWOOD HIGH SCHOOL
AUGUST 2011-MAY 2012
As a community service chair, I coordinated with local charities to create opportunities for volunteer work within my high school.

VOLUNTEER WORK
TEAM MANAGER, MIRACLE LEAGUE
APRIL 2009- MAY 2012
As a manager, I oversaw the organization of the league, sent out newsletters, and coordinated games for disabled children interested in soccer.

NATIONAL HONOR SOCIETY, MEMBER
AUGUST 2010-MAY 2012
As a member of national honor society, I participated in 80 hours of community service, volunteered my time as a student tutor, and visited my local elderly home.

RACE FOR THE CURE, VOLUNTEER
2011-2012

SKILLS & ABILITIES
My skill set is independence oriented. However, I’ve also always been a valuable team member due to my proficiency at making decisions for myself, expressing my opinions clearly, and possessing an open mind, to which I credit to being raised in Austin.
TEXAS STUDENT MEDIA BOARD OF OPERATING TRUSTEES
Student Member At-Large – Place 5
Term of Office: June 1, 2013 - May 31, 2015
APPLICATION FORM

INSTRUCTIONS:
Complete this application and return it to the William Randolph Hearst building (HSM), Office of the Director, Room 3.304, 2500 Whitis Avenue. Attach a resume, an official UT transcript and letter of interest addressed to the TSM Board of Operating Trustees.

APPLICATION DEADLINE: Noon, Wednesday, January 30, 2013. Applicants will be certified at the Board of Operating Trustees meeting at 1:00 p.m., Friday, February 1, 2013.

SECTION I. NAME AND ADDRESS

NAME
Raynaldo Ortiz

UT EID
RO40994

LOCAL ADDRESS
2222 Pearl Street, Apt 501

LOCAL TELEPHONE NUMBER
214-683-9041

CITY, STATE, ZIP CODE
Austin, TX 78705

Colleges
McCombs

EMAIL ADDRESS
Raynaldo.ortiz93@gmail.com

SECTION II. AUTHORIZATION FOR RELEASE OF INFORMATION

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

Signature of Applicant

Date

SECTION III. CERTIFICATION (APPLICANT MUST PROVIDE THE DIRECTOR A CURRENT UT TRANSCRIPT OF ALL WORK DONE AT THE UNIVERSITY)

1. Is applicant a registered student during the semester in which application is made?
   YES □ NO □

2. Has applicant completed at least one semester in residence during the long term at The University of Texas at Austin?
   YES □ NO □

3. Is applicant in good standing and not on scholastic probation?
   YES □ NO □

4. Is applicant enrolled in the College of Communication having completed or will have completed by the end of the current semester 12 hours of College of Communication courses?
   YES □ NO □

5. Is applicant a current employee of Texas Student Media?
   YES □ NO □

You are subject to the TSM Election Code, the Student Government Election Code, and the Election Timeline, which TSM has provided with this application. You should read these documents carefully. Ignorance is not a defense to complaints of rule violations.

Certified by TSM Representative: [Signature]
Date: [Date]
2222 Pearl Street, Apt. 501  
Austin, TX 78705

January 22, 2013

Board of Operating Trustees  
Office of Directors  
Texas Student Media  
2500 Whitis Avenue  
Room 3.304  
Austin, TX 78712

Dear Board of Operating Trustees:

My professor, Dr. Loesheer, mentioned the opportunity to join the Board of Operating Trustees as a student member at-large. I am currently pursuing a degree in the Business Honors Program and Finance. I am interested in this opportunity, which will allow me to apply my classroom knowledge to real situations with Mercer. My work and volunteer experiences have prepared me to join the Board of Operating Trustees as a student at-large member.

For the past four years, I have worked with Garland Anesthesia Billing assisting with office management and medical billing. I enjoy the challenges of learning the proper mechanics for medical billing and guiding others to learn the proper techniques. I have even grown accustomed to remind clients of upcoming surgeries and collecting additional insurance information as needed.

Since freshman year I have been involved with Austin’s Partners in Education. As a volunteer, I get the chance to help struggling 2nd graders grow their reading skills. Although initially I had little experience teaching children, I have learned how to appeal to kids and get them to learn to love reading.

I believe my work ethic and skills will make me a great addition to the Board of Operating Trustees. Enclosed is my resume and transcript for your review, and please contact me if you need any additional information. I appreciate your consideration and look forward to hearing from you.

Sincerely,

Raynaldo Ortiz

Enclosure: Resume
RAYNALDO ORTIZ
Raynaldo.Ortiz93@gmail.com
2222 Pearl Street, Apt. 501 • Austin, TX 78705 • (214) 683-9041

EDUCATION
The University of Texas at Austin  Bachelor of Business Administration  Business Honors Program/Finance  Overall GPA: 3.93  May 2015

EXPERIENCE
Garland Anesthesia Billing - Billing Assistant; Dallas, TX  Fall 2009 - Present
• Prepare basic medical billing forms for filing towards insurance companies
• Facilitate new employee training to ensure proper billing methods are implemented
• Conduct client follow-up to assure accuracy of insurance information

The First Tee of Greater Austin - Consulting Project Analyst; Austin, TX  Fall 2012
• Shaped a plan to increase volunteer retention through enhancing the volunteer’s overall experience
• Our plan emphasized increasing volunteer interaction through social events and social media

Presbyterian Church Summer Camp - Camp Counselor; Murphy, TX  Summer 2012
• Managed a dozen kids in various arts and science activities
• Coordinated and trained new camp counselors and volunteers

LEADERSHIP EXPERIENCE AND ACTIVITIES
Texas Student Media - Board of Operating Trustees Student At-Large Member  November 2012 - Present
• Provide financial oversight and assistance in development of the annual budget
• Monitor and implement policies in accordance with the mission statement

Austin Partners in Education - Weekly Volunteer  Spring 2012 - Present
• Assist a group of 2-3 second graders in a learning environment
• Enrich children’s reading capabilities through interactive educational games

Honors Business Association - Active Member  Fall 2012 - Present
• Facilitate communication between faculty and students of the Business Honors Program
• Participate in philanthropy and social events to unify the Business Honors Students

Hispanic Business Student Association - Scoring Careers Committee  Fall 2011 - Present
• Designed various promotional items to publicize the career expo, such as flyers and commercials
• Communicated with two fellow Business organizations to arrange the event attended by 100’s of students

S.H.A.R.E. (Students Helping Admissions Recruiting Efforts) - Active Member  Fall 2011 - Present
• Interact with prospective students to provide general campus information and answer questions
• Lead future longhorns around campus through a variety of scavenger hunt activities

HONORS
• Alpha Lambda Delta Honor Society  Spring 2012
• University Honors  Fall 2011 - Fall 2012

ADDITIONAL INFORMATION
Computer Skills: MS Word, Excel, PowerPoint, iMovie, Adobe Photoshop
Interests: biographies, sightseeing, chess
Work Eligibility: Eligible to work in the U.S. with no restrictions
APPLICATION FORM

INSTRUCTIONS:
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Application Deadline: Noon, Wednesday, January 30, 2013. Applicants will be certified at the Board of Operating Trustees meeting at 1:00 p.m., Friday, February 1, 2013.

SECTION I. Name and Address

Jason Lu
Name
jcl2496
UT EID
San Jacinto Residence Hall 309 E 21ST STREET RM 2221
Local Address
Austin, TX, 78705
Local Telephone Number
Natural Sciences
City, State, Zip Code
jaylu@utexas.edu
Email Address

SECTION II. Authorization for Release of Information

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Signature of Applicant

Date

SECTION III. Certification (applicant must provide a current UT transcript and answer the following questions)

Circle

One

1. Is applicant a registered student during the semester in which application is made?
   Yes
   No

2. Has applicant completed at least one semester in residence during the long term at The University of Texas at Austin?
   Yes
   No
3. Is applicant in good standing and not on scholastic probation?
   Yes  No

4. Is applicant enrolled in the College of Communication having completed or will have completed by the end of the current semester 12 hours of College of Communication courses?
   Yes  No

5. Is applicant a current employee of Texas Student Media?
   Yes  No

Certified by ____________________________  13/04/13

Authorized TSM Representative

Date

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