



TSM 2016 - 2017 Publication Calendar

AUGUST							SEPTEMBER							OCTOBER							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	
	1	2	3	4	5	6			6	7	8	9	10			3	4	5	6	7	8
7	8	9	10	11	12	13	4	5						2	3	4	5	6	7	8	
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15	
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22	
28	29	30	31				25	26	27	28	29	30	1	23	24	25	26	27	28	29	

NOVEMBER							DECEMBER							JANUARY						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5					1	2	3	1	2	3	4	5	6	7
6	7	8	9	10	11	12	4	5	6	7	8	9	10	8	9	10	11	12	13	14
13	14	15	16	17	18	19	11	12	13	14	15	16	17	15	16	17	18	19	20	21
20	21	22	23	24	25	26	18	19	20	21	22	23	24	22	23	24	25	26	27	28
27	28	29	30				25	26	27	28	29	30	31	29	30	31				

FEBRUARY							MARCH							APRIL						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4				1	2	3	4	2	3	4	5	6	7	8
5	6	7	8	9	10	11	5	6	7	8	9	10	11	9	10	11	12	13	14	15
12	13	14	15	16	17	18	12	13	14	15	16	17	18	16	17	18	19	20	21	22
19	20	21	22	23	24	25	19	20	21	22	23	24	25	23	24	25	26	27	28	29
26	27	28					26	27	28	29	30	31	1	30						

MAY							JUNE							JULY						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6					1	2	3	2	3	4	5	6	7	8
7	8	9	10	11	12	13	4	5	6	7	8	9	10	9	10	11	12	13	14	15
14	15	16	17	18	19	20	11	12	13	14	15	16	17	16	17	18	19	20	21	22
21	22	23	24	25	26	27	18	19	20	21	22	23	24	23	24	25	26	27	28	29
28	29	30	31				25	26	27	28	29	30	1	30	31					

DAILY TEXAN BROADSHEET

SPACE: 2 business days prior to pub date
ART: 1 business day prior to pub date

SPECIAL DAILY TEXAN BROADSHEET

DATE	PUB	SPACE	ART
8/1	Fall Preview 2016	7/25	7/27
8/19	Mooov-In	8/10	8/12
8/22&23	Welcome Back Fall	8/15	8/17
8/24	First Class Day	8/17	8/19
12/5	Semester In Review	12/1	12/2
1/17	Welcome Back Spr.	1/11	1/13
5/8	Year in Review	5/4	5/5
5/31	Orientation	5/2	5/3
7/31	Fall Preview 2017	7/24	7/26

DOUBLE COVERAGE TABLOID			
DATE	PUB	SPACE	ART
8/1	Season Preview	7/25	7/27
9/2	Notre Dame	8/24	8/26
9/9	UTEP	9/2	9/6
9/16	@Cal Berkeley	9/9	9/13
9/30	@Oklahoma State	9/23	9/27
10/5&7	Oklahoma @CottonBowl	9/28	9/30
10/14	Iowa State	10/7	10/10
10/21	@Kansas State	10/14	10/17
10/28	Baylor	10/21	10/25
11/4	@Texas Tech	10/28	11/1
11/11	West Virginia	11/4	11/8
11/18	@Kansas	11/11	11/15
11/22	TCU	11/15	11/17

LONGHORN LIFE TABLOID

DATE	PUB	SPACE	ART
8/26	Eats & Ent.	8/19	8/23
10/6	UT Traditions	9/29	10/3
10/27	Pets	10/20	10/24
12/1	Holiday Guide	11/21	11/22
1/27	Travel	1/20	1/25
2/10	Dating	2/3	2/7
2/22	Housing Guide	2/14	2/17
4/7	Health	3/31	4/4
5/5	Summer	4/28	5/2

SPECIAL EDITION TABLOID

10/10	MTP	9/29	9/30
3/10	SXSW	3/3	3/7
3/24	Hire UTEXAS	3/14	3/17

TEXAS TRAVESTY TABLOID

9/27	September	9/21	9/23
10/25	October	10/17	10/19
11/15	November	11/7	11/9
2/7	February	2/1	2/3
3/7	March	3/1	3/3
4/18	April	4/12	4/14

CACTUS YEARBOOK

5/9	2017 Edition	3/17	3/24
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SUMMER DAILY TEXAN TABLOID

SPACE: 3 business days prior to pub date
ART: 1 business day prior to pub date