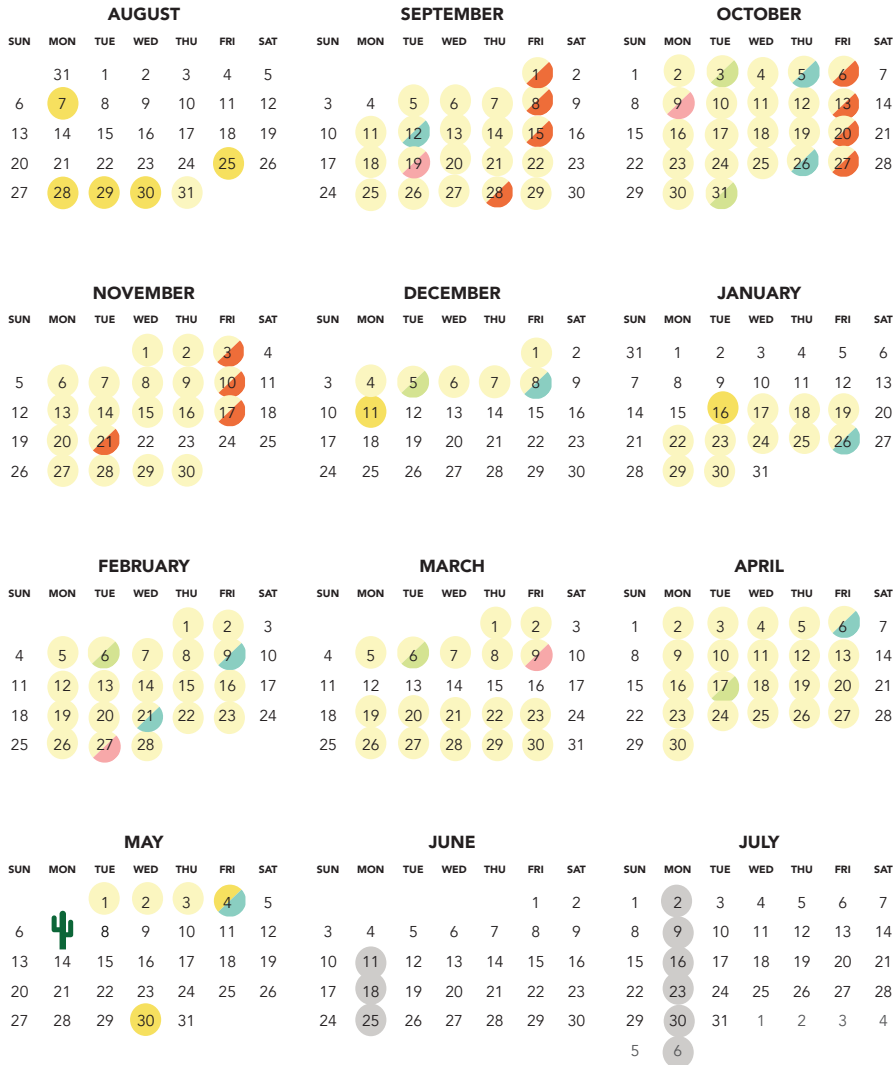




TSM 2017 - 2018 Publication Calendar



DAILY TEXAN BROADSHEET

SPACE: 2 business days prior to pub date
ART: 1 business day prior to pub date

SPECIAL DAILY TEXAN BROADSHEET

DATE	PUB	SPACE	ART
8/7	Fall Preview 2017	7/31	8/2
8/25	Mooov-In	8/18	8/21
8/28&29	Welcome Back Fall	8/24	8/25
8/30	First Class Day	8/28	8/29
12/11	Semester In Review	12/7	12/8
1/16	Welcome Back Spr.	1/10	1/12
5/4	Year in Review	5/1	5/3
5/30	Orientation	5/22	5/24
8/13	Fall Preview 2018	8/6	8/8

DOUBLE COVERAGE TABLOID

9/1	Maryland	8/23	8/25
9/8	San Jose St.	9/1	9/5
9/15	@ USC	9/8	9/12
9/28	@ Iowa State	9/22	9/26
10/6	Kansas State	9/27	9/30
10/13	Oklahoma @ CottonBowl	10/6	10/9
10/20	Oklahoma State	10/13	10/16
10/27	@ Baylor	10/20	10/24
11/3	@ TCU	10/27	10/31
11/10	Kansas	11/3	11/7
11/17	@ West Virginia	11/10	11/14
11/21	Texas Tech	11/14	11/16

LONGHORN LIFE TABLOID

DATE	PUB	SPACE	ART
9/12	Housing Guide	8/30	8/31
10/5	UT Traditions	10/3	10/4
10/26	Pets	10/24	10/25
12/8	Holiday Guide	12/5	12/7
1/26	Travel	1/19	1/24
2/9	Dating	2/5	2/7
2/21	Housing Guide	2/14	2/16
4/6	Health	4/2	4/4
5/4	Summer	4/30	5/2

SPECIAL EDITION TABLOID

9/19	UT Marketplace	9/8	9/12
10/9	MTP	9/28	9/29
11/17	Erwin Center 40th	11/8	11/10
2/27	UT Marketplace	2/20	2/22
3/9	SXSW	3/6	3/8

TEXAS TRAVESTY TABLOID

10/3	October I	9/27	9/29
10/31	October II	10/25	10/27
12/5	December	11/29	12/1
2/6	February	1/31	2/2
3/6	March	2/28	3/2
4/17	April	4/11	4/13

CACTUS YEARBOOK

Talk to your rep about 2018 sponsorships
5/7 2018 Edition 3/9 3/22

SUMMER DAILY TEXAN TABLOID

SPACE: 2 business days prior to pub date
ART: 1 business day prior to pub date