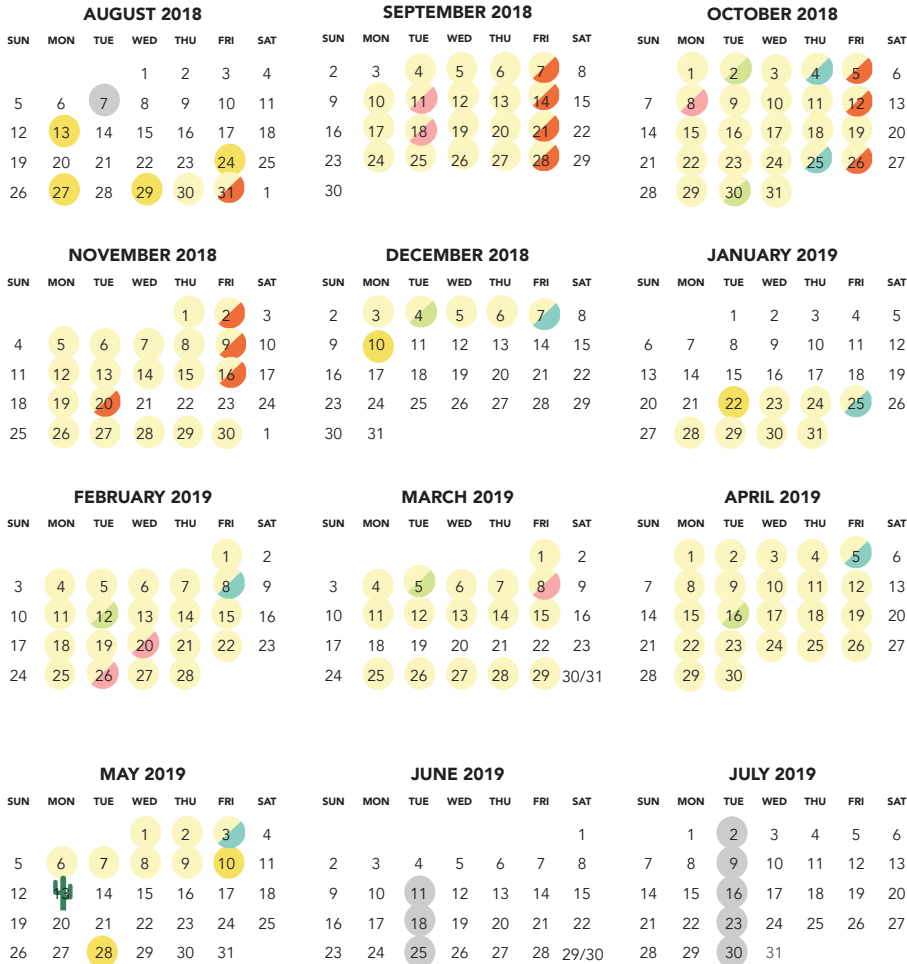




TSM 2018-19 Publication Calendar



DAILY TEXAN BROADSHEET

SPACE: 2 business days prior to pub date
ART: 1 business day prior to pub date

SPECIAL DAILY TEXAN BROADSHEET

DATE	PUB	SPACE	ART
8/13	Fall Preview 2018	8/6	8/8
8/24	Mooov-In	8/20	8/22
8/27&28	Welcome Back Fall	8/22	8/24
8/29	First Class Day	8/27	8/28
10/26	Family Weekend	10/23	10/24
12/10	Semester in Review	12/6	12/7
1/22	Welcome Back Spring	1/16	1/17
5/10	Year in Review	5/7	5/9
5/28	Orientation	5/20	5/21

DOUBLE COVERAGE TABLOID

8/31	@Maryland	8/29	8/30
9/7	Tulsa	9/5	9/6
9/14	USC	9/12	9/13
9/21	TCU	9/19	9/20
9/28	@Kansas State	9/26	9/27
10/5	Oklahoma @ Cotton Bowl	10/3	10/4
10/12	Baylor	10/10	10/11
10/26	@Oklahoma State	10/24	10/25
11/2	West Virginia	10/31	11/1
11/9	@Texas Tech	11/7	11/8
11/16	Iowa State	11/14	11/15
11/20	@Kansas	11/16	11/19

FALL SPRING

LONGHORN LIFE TABLOID

DATE	PUB	SPACE	ART
10/4	UT Traditions	9/27	10/3
10/25	Pets	10/18	10/24
12/7	Holiday Guide	11/30	12/6
1/25	Travel	1/18	1/23
2/8	Dating	2/4	2/6
4/5	Health	4/1	4/3
5/3	Summer	4/29	5/1

SPECIAL EDITION TABLOID

9/11	Housing Guide*	8/30	8/31
9/18	UT Marketplace*	9/11	9/12
10/8	Master the Possibilities	10/2	10/4
2/20	Housing Guide*	2/13	2/15
2/26	UT Marketplace*	2/19	2/21
3/8	SXSW	3/5	3/7

TEXAS TRAVESTY TABLOID

10/2	October I	9/26	9/28
10/30	October II	10/24	10/26
12/4	December	11/28	11/30
2/12	February	2/6	2/8
3/5	March	2/27	3/1
4/16	April	4/10	4/12

CACTUS YEARBOOK

Talk to your rep about 2019 sponsorships

5/13	2019 Edition	3/15	3/28
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SUMMER DAILY TEXAN TABLOID

SPACE: 2 business days prior to pub date
ART: 1 business day prior to pub date

*Ads are only part of event packages



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