



TSM 2019 Publication Calendar

JANUARY							FEBRUARY							MARCH						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5						1	2						1	2
6	7	8	9	10	11	12	3	4	5	6	7	8	9	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28			24	25	26	27	28	29	30/31

APRIL							MAY							JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6				1	2	3	4							1
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
28	29	30					26	27	28	29	30	31		23	24	25	26	27	28	29/30

JULY							AUGUST							SEPTEMBER								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT		
	1	2	3	4	5	6					1	2	3			1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	8	9	10	11	12	13	14		
14	15	16	17	18	19	20	11	12	13	14	15	16	17	15	16	17	18	19	20	21		
21	22	23	24	25	26	27	18	19	20	21	22	23	24	22	23	24	25	26	27	28		
28	29	30	31				25	26	27	28	29	30	31	29	30							

OCTOBER							NOVEMBER							DECEMBER								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT		
		1	2	3	4	5						1	2			1	2	3	4	5	6	7
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14		
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21		
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28		
27	28	29	30	31			24	25	26	27	28	29	30	29	30	31						

THE DAILY TEXAN



TRAVESTY



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LONGHORN LIFE

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DAILY TEXAN BROADSHEET

SUMMER DAILY TEXAN TABLOID

SPACE: 2 business days prior to pub date
ART: 1 business day prior to pub date

SPECIAL DAILY TEXAN BROADSHEET

DATE	PUB	SPACE	ART
1/22	Welcome Back Spr.	1/16	1/17
5/10	Year in Review	5/7	5/9
5/28	Orientation	5/20	5/21
8/12	Fall Preview 2019	8/5	8/6
8/23	Mooov-In	8/19	8/21
8/26&27	Welcome Back Fall	8/21	8/23
8/28	First Class Day	8/26	8/27
12/9	Semester in Review	12/5	12/6

DOUBLE COVERAGE TABLOID

8/30	Louisiana Tech	8/28	8/29
9/6	LSU	9/4	9/5
9/13	@ Rice (NRG Stadium)	9/11	9/12
9/20	Oklahoma State	9/18	9/19
10/4	@ West Virginia	10/2	10/3
10/11	OU (@ Cotton Bowl)	10/9	10/10
10/18	Kansas	10/16	10/17
10/25	@ TCU	10/23	10/24
11/8	Kansas State	11/6	11/7
11/15	@ Iowa State	11/13	11/14
11/22	@ Baylor	11/20	11/21
11/26	Texas Tech	11/21	11/22

CACTUS YEARBOOK

5/13	2019 Edition	3/15	3/28
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Talk to your rep about Cactus sponsorships

LONGHORN LIFE TABLOID

DATE	PUB	SPACE	ART
1/25	Travel	1/18	1/23
2/8	Dating	2/4	2/6
4/5	Health	4/1	4/3
5/3	Summer	4/29	5/1
9/26	UT Traditions	9/19	9/25
10/24	Family Weekend	10/16	10/22
12/6	Holiday Guide	12/2	12/5

SPECIAL EDITION TABLOID

2/20	Housing Guide*	2/13	2/15
2/26	UT Marketplace*	2/19	2/21
3/8	SXSW	3/5	3/7
9/4	Housing Guide*	8/22	8/23
9/10	UT Marketplace*	8/29	8/30
10/7	Master the Possibilities	10/1	10/3

*Ads are only part of event packages

TEXAS TRAVESTY TABLOID

2/12	February	2/6	2/8
3/5	March	2/27	3/1
4/16	April	4/10	4/12
10/1	October I	9/25	9/27
10/29	October II	10/23	10/25
11/19	November	11/13	11/15

TEXAS CONNECT MAGAZINE

1/30	Spring	12/3	1/4
5/3	Summer	TBD	TBD
9/13	Fall	TBD	TBD
12/13	Spring	TBD	TBD